

REFERENCES

Abdullah, F. (2014/15, pgs 8, 12). Overview: Annual Report 2014/15 of the South African AIDS Council (SANAC)

The Aurum Institute Annual Report, (2011). MMC, our journey.

<http://www.auruminstitute.org/index.php/governance/annual-reports>

Auvert, B. et. al. 2006. Randomized, Controlled Intervention Trial of Male Circumcision for Reduction of HIV Infection Risk. The ANRS 1265 Trial
<http://journals.plos.org/plosmedicine/article?id=10.1371/journal.pmed.0030226>

Baxter and Jack, 2007. Baxter, P., & Jack, S. (2008). Qualitative case study methodology: Study design and implementation for novice researchers. *The Qualitative Report*, 13(4), 544-559. Retrieved from www.nova.edu/ssss/QR/QR13-4/baxter.pdf

https://books.google.co.za/books?id=TUqVAQAAQBAI&pg=PA219&lpg=PA219&dq=Baxter+and+Jack,+2007.++www.nova.edu/ssss/QR/QR13-4/baxter.pdf&source=bl&ots=mZZ8dhduh-&sig=jcTPFdYWSJbsz_WuwKHGj4VID2E&hl=tn&sa=X&ved=0ahUKEwiDvt-MxdbSAhWEJcAKHeTTA3oQ6AEIKzAE#v=onepage&q=Baxter%20and%20Jack%2C%202007.%20%20www.nova.edu%2Fssss%2FQR%2FQR13-4%2Fbaxter.pdf&f=false

Birch, Maxine. (2013). *Times produces integrated report on medical male circumcision and initiation*. Bulletin of the World Health Organization

http://www.mediaaids.org/blog/entry/times_produces_integrated_report_on_medical_male_circumcision_and_initiatio Accessed 06/01/2015

Bonde, Donna. (2013). Qualitative interviews: When enough is enough.

<http://www.researchbydesign.com.au/media/RBD-WhitePaper-Margin-of-Error.pdf>
(Accessed 11/01/2015)

Bradshaw, Debbie. (2015). *Average life expectancy in South Africa continues to increase*. Media Release by the South African Medical Research Council's (SAMRC's) Burden of Disease Research Unit. <http://www.mrc.ac.za/Media/2015/1press2015.htm> (Accessed 11/01/2015)

Bryman, A. (2008) *Social research methods, 4th edition*, Oxford, Oxford University Press.

Cronin, P., Ryan, F. & Coughlan, M. (2007), Undertaking a literature review: Step-by-step approach. Adapted from the Step-by-step guide to critiquing research. Part 1.

Quantitative Research. *British Journal of Nursing* 16(11): 658-63

[http://www.tara.tcd.ie/xmlui/bitstream/handle/2262/69915/Undertaking%20a%20literature%20Review%20\(29%2011%2007\).pdf?sequence=1&isAllowed=y](http://www.tara.tcd.ie/xmlui/bitstream/handle/2262/69915/Undertaking%20a%20literature%20Review%20(29%2011%2007).pdf?sequence=1&isAllowed=y)

Department of Health (DoH), (2015). *Strategic Plan 2015-2020: A long and healthy life for all South Africans*.

Department of Health (DoH), (2014). Strategic Plan 2014/15-2016/17. *A long and healthy life for all South Africans*.

Department of Health (DoH), (2012). Strategic Plan for the Scale up of Medical Male Circumcision (MMC) in South Africa 2012-2016

Department of Health (DoH), (2011). *South African National Guidelines for Medical Male Circumcision under Local Anaesthesia*. Version 1.

Doku, Emmanuel Tommy. (2013). *The use of participatory communication in a national social protection programme: A study of livelihood empowerment against poverty (LEAP)*.

Goldstein, Sue. (2011). *Strategic Plan 2011-12: Communicating health for all*. Soul City Institute for Health and Development Communication.

Gupta, D.M. (2015). *Development Communication: Theoretical Perspectives*.

Johnson, S. et. al. (2012). *The Third National HIV Communication Survey 2012*. Pretoria: JHHESA

Huesca, R. (2002). *Tracing the History of Participatory Communication Approaches to Development: A Critical Appraisal*. Servaes, J. (ed.) Chapter 8. Approaches to Development Communication, Paris: UNESCO.

http://www.unesco.org/new/fileadmin/MULTIMEDIA/HQ/CI/CI/pdf/approaches_to_development_communication.pdf Accessed 18/12/2014.

Holloway, I. (1997). *Basic Concepts for Qualitative Research*, Oxford: Blackwell Science.

Hartslief, Odette. (2008). *The Presidential public participation programme (Imbizo) as participatory policy-making*; Institutional Repository and Scholarly Communication.

Joint United Nations Programme on HIV/AIDS (UNAIDS). (2014). *Fast-Track - Ending the AIDS epidemic by 2030: We have bent the trajectory of the Aids Epidemic, now we have five years to break the epidemic or we risk the epidemic springing back even stronger*.

http://www.unaids.org/sites/default/files/media_asset/JC2686_WAD2014report_en.pdf Accessed 06/01/2015

Karsten, Malinda. (2013). *A comparative study into the effectiveness of communication tools used in the Medical Male Circumcision programme in a rural setting*. Stellenbosch University. Dissertation report.

Kesinger, Matthew and Millard, P.S. (2012). *Debate: Voluntary male medical circumcision*. Vol. 102, No. 3 SAMJ

<http://www.samj.org.za/index.php/samj/article/viewFile/5491/3869>

http://ir1.sun.ac.za/bitstream/handle/10019.1/79946/karsten_comparative_2013.pdf%3Fsequence...

Kerzner, H. (2009). *Project management: A systems approach to planning, scheduling, and controlling*. Tenth Edition. New York. New York: John Wiley & Sons, Inc..
<http://honestyets.pbworks.com/f/Project+Management+-+A+Systems+Approach+-+10thEd.pdf> Accessed 06/01/2015

Kumar, Rajesh. (2011). *Development Communication: A purposive Communication with social conscience – an Indian perspective*. Global Media Journal– Indian Edition/ISSN 2249-5835 Winter Issue / December 2011. Vol. 2/No.2 <http://www.caluniv.ac.in/global-media-journal/Winter%20Issue%20December%20%202011%20Articles/AR-3%20Kumar.pdf>

Kumar, Ranjit. (2011). *Research Methodology: A step by step guide for beginners*. 3rd Edition. SAGE Publications Inc. Asia-Pacific Pre Ltd.

Mack, N., Woodsong, C., MacQueen, K., Guest, G. And Namey, E. (2005). *Qualitative Research Methods: A data collector's field guide*. Published by Family Health International in support with the U.S. Agency for International Development (USAID).

Maja, P. (2016). An Integrated Communication Strategy for National Department of Health.

Mathagu, S.F. (2010). *An analysis and appraisal of the Imbizo as an instrument of Democracy in South Africa*, MA dissertation, University of South Africa.
http://uir.unisa.ac.za/bitstream/handle/10500/4031/dissertation_mathagu_s.pdf?sequence=1&isAllowed=y

Mefalopulos, Paolo. (2003). *The Case of the FAO Project "Communication for Development in Southern Africa"*. Book.

Mefalopulos, Paolo. (2008). *Development Communication Sourcebook: Broadening the Boundaries of Communication*. Washington DC. The World Bank. Book.

Melkote, Srinivas. R. (2014). *What Makes an Effective HIV/AIDS Prevention Communication Campaign? Insights from Theory and Practice*. Journal of Creative Communication. SAGE.
<http://search.tb.ask.com/search/GGmain.jhtml?searchfor=%E2%80%A2%09Melkote%2C+Srinivas.+R.+2014.+What+Makes+an+Effective+HIV%2FAIDS+Prevention+Communication+Campaign%3F+Insights+from+Theory+and+Practice&ts=1424266460632&p2=%5EHJ%5Eman000%5EYEA%5E&n=77FD7B63&ss=sub&st=hp&ptb=D25B6D8B-7136-4E4D-A6B8-E8F08B388782&tpr=sbt>

Miles, M.B. & Huberman, A.M. 1994. *Qualitative data analysis: An expanded sourcebook*. Thousand Oaks. CA; Sage.

Mc Matta, Reyes. (1986). *Participation communication as theory*.
http://www.unesco.org/new/fileadmin/MULTIMEDIA/HQ/CI/CI/pdf/approaches_to_development_communication.pdf

McPhail, L. Thomas. (2002). *Participatory Communication: The new Paradigm*. Chapter 5 http://www.unesco.org/new/fileadmin/MULTIMEDIA/HQ/CI/CI/pdf/approaches_to_development_communication.pdf

McPhail, L. Thomas. (2009). *Development communication: Reframing the role of media*. Wiley-Blackwell.

Morrow, L. Susan. (2005). Quality of trustworthiness in qualitative research in Counseling Psychology. *Journal of Counseling Psychology by the American Psychological Association* 2005, Vol. 52, No. 2, 250 –260.

http://www.safranlab.net/uploads/7/6/4/6/7646935/quality_trustworthiness_2005.pdf

Msibi, F. & Penzhorn, C. (2010). Participatory communication for local government in South Africa: A Study of Kungwini Local Municipality', *Information Development* 26(3), 225–236. <https://doi.org/10.1177/0266666910376216>

Njeuhmeli, Emmanuel; Forsythe, Steven; Reed, Jason; Opuni, Marjorie; Bollinger, Lori; Heard Nathan; Castor, Dlivette; Stover, John; Farley, Timothy; Menon, Weena; Hankins, Catherine. (2011). *Voluntary Medical Male Circumcision: Modeling the Impact and Cost of Expanding Male Circumcision for HIV Prevention in Eastern and Southern Africa*.

Nieuwoudt, S.; Frade, S.; Rech, D.; Taljaard, D. (2012). 2012. *Uncovering the “Dirt” on demand creation for medical male circumcision*. <http://www.chaps.org.za/uncovering.pdf> Accessed 2015.

Patton, Michael Quinn. (1987). *How to use qualitative methods in evaluation: programme evaluation kit*. Second Edition

Pillay, Y. (2016). *South African Voluntary Medical Male Circumcision: Operational Plan*. FY2016/2017 – FY2018/19. Foreword, April 2016.

Quebral, N (2006). *Development Communication in the Agricultural Context* (1971, with a new foreword) , *Asian Journal of Communication*, 16:1, 100-107

Quebral, N (2012) .*The Underside of Communication in Development*, *Nordicom Review*, 33:Special Issue, 59-64

Rogers, E.M. (1983). *Diffusion of innovations*, 3rd. edition. New York, USA: The Free Press.

Servaes, J. (2001). *Participatory communication research for democracy and social change*. In M. Richards, P. N. Thomas, and Z. Nain (Eds.), *Communication and development: The Freirean connection* (pp. 13-43). Cresskill, NJ: Hampton Press.

Servaes, Jan and Malikhao, Patchanee (2002). *Participatory communication: the new paradigm*. Chapter 5.

<http://bibliotecavirtual.clacso.org.ar/ar/libros/edicion/media/09Chapter5.pdf>

Servaes, Jan and Malikhao, Patchanee (2007). *Communication and Sustainable Development*. Selected Papers from the 9th UN Roundtable on communication for development. <ftp://ftp.fao.org/docrep/fao/010/a1476e/a1476e00.pdf>

Servaes, J. (ed.) (2002). *Approaches to Development Communication: By way of Introduction*. Paris: UNESCO. By way of introduction. Pg 1-22

http://www.unesco.org/new/fileadmin/MULTIMEDIA/HQ/CI/CI/pdf/approaches_to_development_communication.pdf

Servaes, J. (2002). *Approaches to Development Communication: Communication for Development Approaches of Some Governmental and Non-Governmental Agencies*. Chapter 9. In: Servaes, J. (ed.), (2002). *Approaches to Development Communication*, Paris: UNESCO.

http://www.unesco.org/new/fileadmin/MULTIMEDIA/HQ/CI/CI/pdf/approaches_to_development_communication.pdf

Servaes, J. (2002). *Approaches to Development Communication: Development Communication approaches in an international perspective* Chapter 7. Pg 1-38 Servaes, J. (ed.), UNESCO.

http://www.unesco.org/new/fileadmin/MULTIMEDIA/HQ/CI/CI/pdf/approaches_to_development_communication.pdf

Servaes, J. (2008). *Communication for Development and Social Change*. 2ND Ed. UNESCO. SAGE, Publications.

South African Government Communications and Information System (GCIS). (2014). *Government Communicators' Handbook*. Chapter 10. Development Communication.

South African Medical Journal (SAMJ). (1991). *Profile of Alexandra*.

<http://archive.samj.org.za/1991%2520VOL%252080%2520Jul-Dec/Articles/04%2520October/2.7%2520>

The Writing Center. 2014. *The Writers Handbook: How to write a review literature?* <http://writing.wisc.edu/Handbook/ReviewofLiterature.html> Accessed 2015.

Tufte, T. and Mefalopulos, P. (2009). *Participatory Communication: A Practical Guide*. http://orecomm.net/wp-content/uploads/2009/10/Participatory_Communication.pdf

Tufte, Thomas (2001). *Entertainment-Education and Participation: Assessing the Communication Strategy of Soul City*. **Published in Journal of International Communication. Sydney, Australia. Vol. 7:2. Pages 25-51. ISSN 1321 6597.**

[http://www.academia.edu/822890/Entertainment-Education and Participation -
Assessing the Communication Strategy of Soul City](http://www.academia.edu/822890/Entertainment-Education_and_Participation_-_Assessing_the_Communication_Strategy_of_Soul_City)

Vearey, Joanna. (2011). *Challenging urban health: towards an improved local government response to migration, informal settlements, and HIV in Johannesburg, South Africa*.

Global Health Action Net. Volume 4.

<http://www.globalhealthaction.net/index.php/gha/article/view/5898>

Venter, Francois, et. al. (2012). *The medical proof doesn't get much better than VMMC*.

March 2012, Vol. 102, No. 3 SAMJ

<http://www.samj.org.za/index.php/samj/article/viewFile/5491/3869>

Weis, A. Helen, Hankins (2009), A. Catherine and Dickson, Kim. 2009. *Male circumcision and risk of HIV infection in women: a systematic review and meta-analysis*. The Lancet.

Vol. 9. November 2009. www.thelancet.com/infection

Westercamp, N. & Bailey, RC. (2007). *Acceptability of Male Circumcision for Prevention of HIV/AIDS in Sub-Saharan Africa: A Review*. AIDS Behav. 2007 May;11(3):341-55.

Epub 2006 Oct 20. Review

[http://www.ncbi.nlm.nih.gov/pubmed?cmd=link&linkname=pubmed_pubmed&uid=17053855&log\\$=relatedarticles&logdbfrom=pmc](http://www.ncbi.nlm.nih.gov/pubmed?cmd=link&linkname=pubmed_pubmed&uid=17053855&log$=relatedarticles&logdbfrom=pmc)

World Bank. (2001). *Handbook on stakeholder consultation and participation in bank-supported operations*. <http://www.afdb.org/fileadmin/uploads/afdb/Documents/Policy-Documents/Handbook%20on%20Stakeholder%20Consultaion.pdf>

Yin, R. (2003). *Case Study Research: Design and methods*. Second Edition. Sage Publications.

<http://www.madeira-edu.pt/LinkClick.aspx?fileticket=Fgm4GJWVTRs%3D&tabid=3004>

Yin, R. (2009). *Case Study Research: Design and methods*. Sage

Sage Publications, Thousand Oaks, 4th ed. 2009, pp. 240

http://www.hampp-ejournals.de/hampp-verlag-services/get?file=/frei/ZfP_1_2012_93

Yoon, Chin Saik.(2004) *Participatory Communication for Development*.

<http://www.southbound.com.my/communication/parcom.htm> This paper is extracted from a chapter in the book [Participatory Development Communication: A West African Agenda](#)