

Dear Ms. Senoamadi,

Thank you for agreeing to assist me with my questionnaire.

I am conducting a qualitative research study for the purpose of completing my Master's Degree in Entrepreneurship and New Venture Creation at Wits Business School. Attached is the questionnaire that I request you to fill out and return to me as soon as possible. It will only take 15 minutes of your time.

The purpose of this study is to establish entrepreneurial intention among black managers within the banking sector. The study is meant to establish whether black managers within the banking sector have high entrepreneurial intentions and are therefore more likely to engage in entrepreneurship.

Your participation is appreciated. Please return a complete form by emailing it back to me at : [zanele@thealternative.co.za](mailto:zanele@thealternative.co.za)

Please understand that **your participation is voluntary** and you are not being forced to take part in this study. The choice of whether to participate or not, is yours alone. If you choose not take part, you will not be affected in any way whatsoever. If you agree to participate, you may stop participating in the research at any time and tell me that you don't want to go continue. If you do this there will also be no penalties and you will NOT be prejudiced in ANY way.

### **Confidentiality**

Any study records that identify you will be kept confidential to the extent possible by law. The records from your participation may be reviewed by people responsible for making sure that research is done properly, including my academic supervisor/s. (All of these people are required to keep your identity confidential.)

All study records will be destroyed after the completion and marking of my thesis. I will refer to you by a code number or pseudonym (another name) in the thesis and any further publication.

### **Risks/discomforts**

At the present time, I do not see any risks in your participation. The risks associated with participation in this study are no greater than those encountered in daily life.

### **Benefits**

There are no immediate benefits to you from participating in this study. However, this study will be extremely helpful to us in understanding the reasons why black managers (who have reasonably high levels of social and human capital) within the banking sectors, elect to stay in formal employment instead of engaging in high growth entrepreneurship.

If you would like to received feedback on the study, I can send you the results of the study when it is completed sometime after, please contact me on [zanele@thealternative.co.za](mailto:zanele@thealternative.co.za)

Thank you for your participation.

Regards  
Zanele