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Exploring the culture of corporate social investment within a multinational corporation: a Gauteng-based case study

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SOCIAL WORK
THE SCHOOL OF HUMAN AND COMMUNITY DEVELOPMENT (SHCD)

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Participant Information Sheet

Dear _____ Date_____

My name is Komcilla Sewram and I am registered for the degree of Master of Arts in Social Development at the University of the Witwatersrand. As part of the requirements for the degree I am conducting research to better ***understand company culture related to Corporate Social Investment (CSI) practices within a multinational corporation***. Your company has approved the study being conducted with twelve employees. The study will enhance the knowledge on CSI practice by exploring the extent the company includes CSI into its value system and the views that pervade the company.
The study will involve the use of semi structured interviews (recorded) conducted with a sample of twelve employees; six from management and six from junior positions.

You are one of twelve prospective respondents and I would like to invite you to participate in the research study. There are no significant identified risks in participating in this research. Please be assured that company details, respondent names and personal details will be kept confidential and no identifying information will be included in the final research report. Participation in this research is completely voluntary and you may withdraw from the study at any time. You are entitled to refuse to answer any questions which make you feel uncomfortable. The appointment for the interview will be mutually agreed at a time and place that is suitable for you. The interview will last approximately one hour.

Responses will be reported in aggregated form. A system of coding will be used to protect the identity of respondents. Neither the researcher nor the University has a conflict of interest with the results. With your consent, the interview will be tape-recorded. The only other person who will have access to the recorded interview will be my supervisor. The data collected from this study will be kept in a locked cabinet for two years following publication or for six years if no publication emanates from the study.

Should you require any further clarity or information please note the following contact details:

Student:	Komcilla Sewram - komcilla@kkt.co.za, 084 582 6161
Supervisor:	Roshini Pillay - roshini.pillay@wits.ac.za, 011 717 4476
Head of Department:	Dr Edmarie Pretorius - edmarie.pretorius@withs.ac.za

Upon completion of the study a copy of the research report will be made available on request to the participant.

We look forward to your participation in this study to contribute valuable insight into the field of Corporate Social Investment.

Yours sincerely
Komcilla Sewram