

**CONTRIBUTION OF TOURISM TOWARDS THE
DEVELOPMENT OF BLACK-OWNED SMALL,
MEDIUM AND MICRO ENTERPRISES (SMMEs) IN
POST APARTHEID SOUTH AFRICA: AN
EVALUATION OF TOUR OPERATORS**

Irene Nemasetoni

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Irene Nemasetoni

A Research Report submitted to the Faculty of Humanities, University of the Witwatersrand, Johannesburg, in partial fulfilment of the requirements for the degree of Master of Arts (Human Geography). © 2005

DECLARATION

I declare that this is my own unaided work. It is being submitted in partial fulfilment for the degree of Master of Arts (Human Geography) at the University of the Witwatersrand, Johannesburg. It has not been submitted for any degree for examination at any other university.

Irene Nemasetoni

February 15th, 2005

DEDICATION

to my father,

ACKNOWLEDGEMENT

I would like to express my deepest appreciation to my supervisor Professor Chris M. Rogerson for giving me the opportunity to undertake this research. Thanks are due to the South Africa-Netherlands Research Programme in Alternative Development (SANPAD), who made it possible for me to undertake this research. Most importantly, I would like to thank the respondents who made writing this research possible. The enormous information collected from all the respondents is invaluable.

ABBREVIATIONS

BEE – Black Economic Empowerment

DEAT – Department of Environmental Affairs and Tourism

DTI – Department of Trade and Industry

FGASA - Field Guides Association of Southern Africa

GEAR – Growth Employment and Redistribution

GTA – Gauteng Tourism Authority

ITMAS - International Tourism and Marketing Aid Scheme

OLB - Operating Licence Board

RDP – Reconstruction and Development Programme

SAT – South African Tourism

SATSA – Southern African Tourism Services Association

SMEDP - Small Medium Enterprise Development Programme

SMMEs – Small Medium and Micro Enterprises

TBCSA – Tourism Business Council of South Africa

TEP – Tourism Enterprise Programme

WSSD - World Summit on Sustainable Development

WTTC - World Travel and Tourism Council