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[Full-page advertisements in the body of the 1965 issue of Symposium: A Journal of Education for Southern Africa.]

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1965
Johannesburg College of Education
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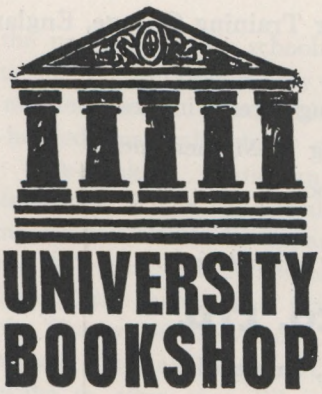
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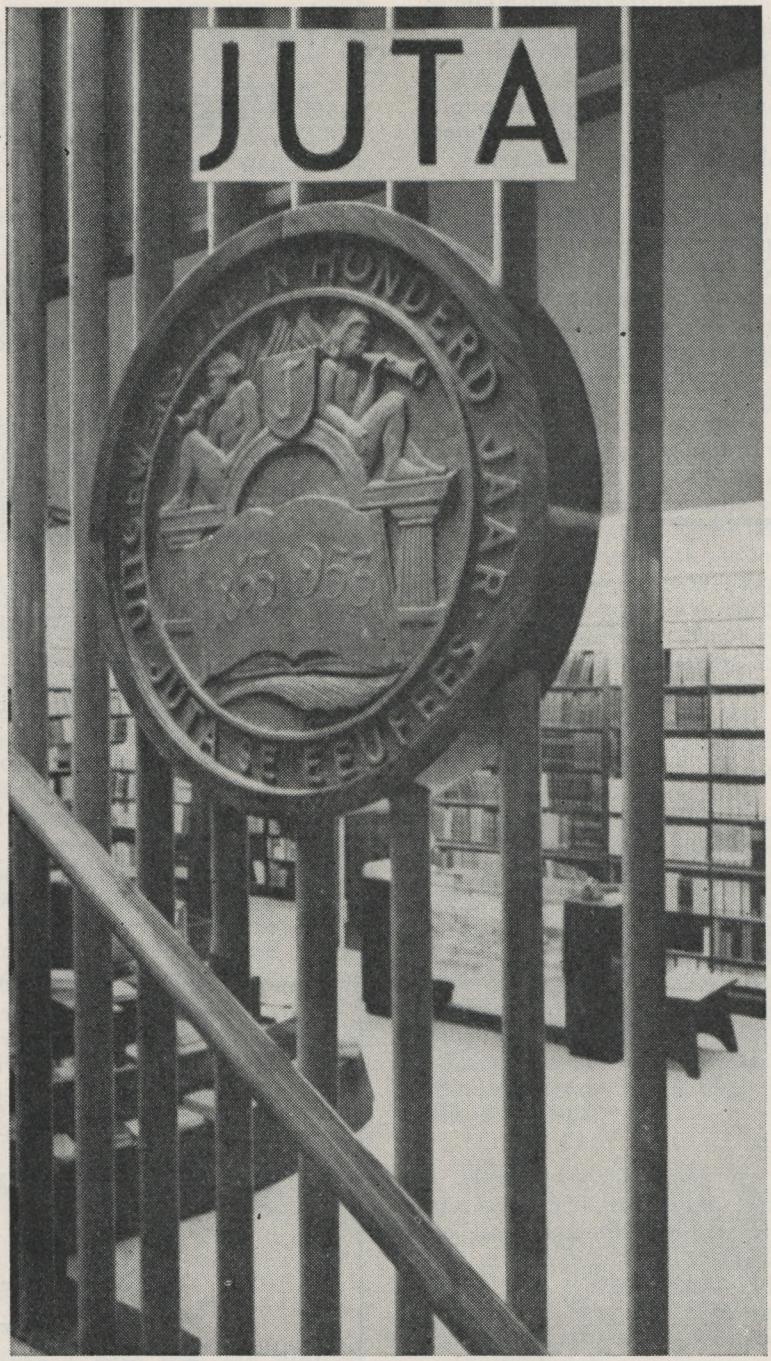
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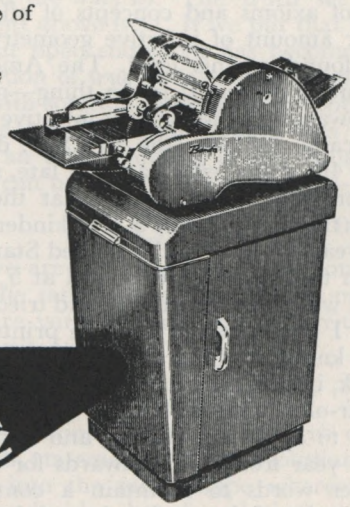
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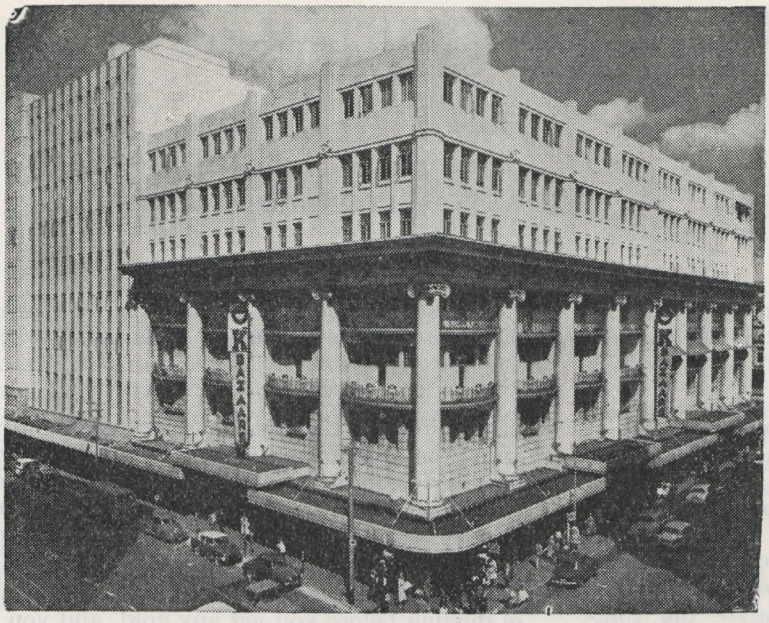
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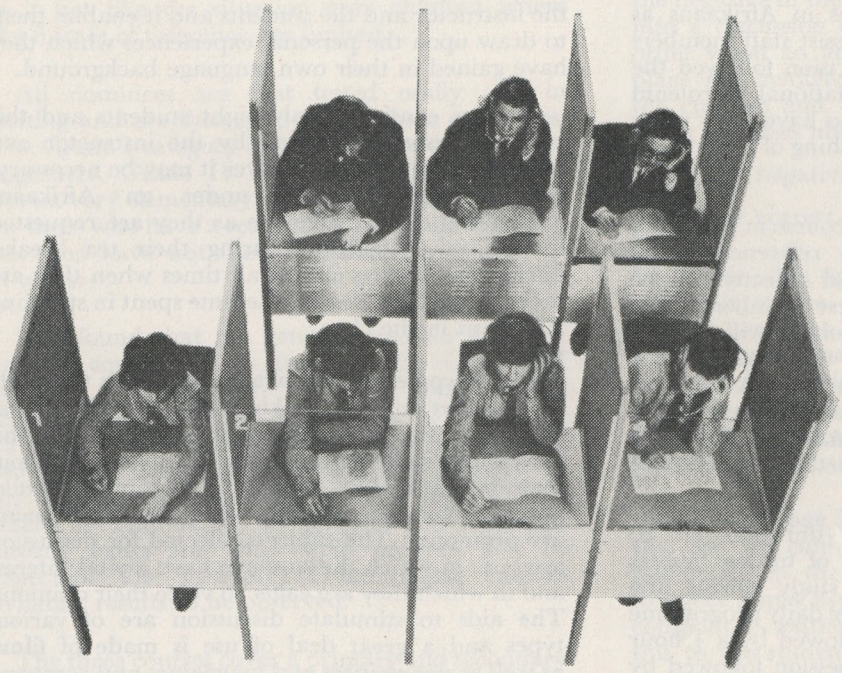
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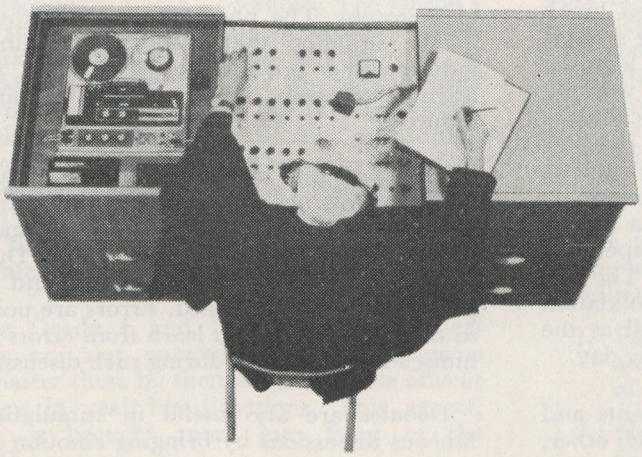


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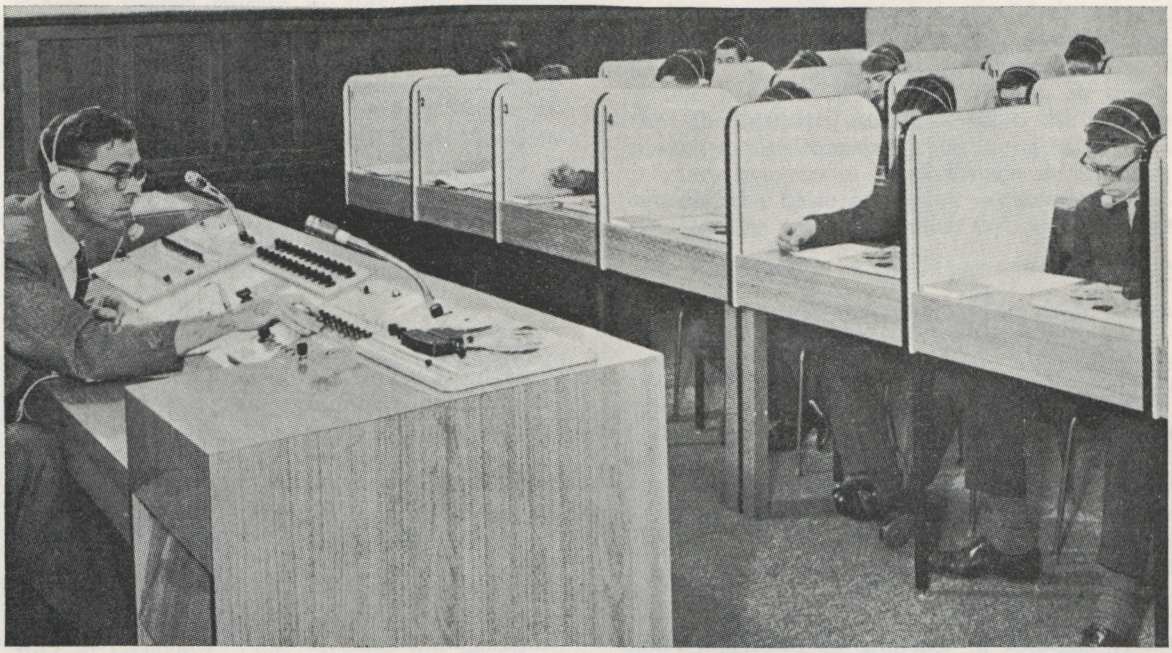
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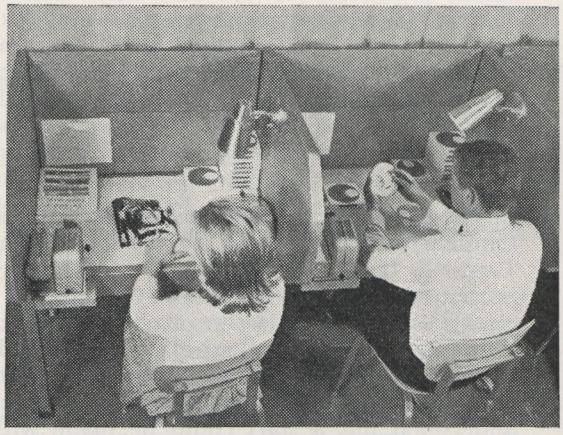
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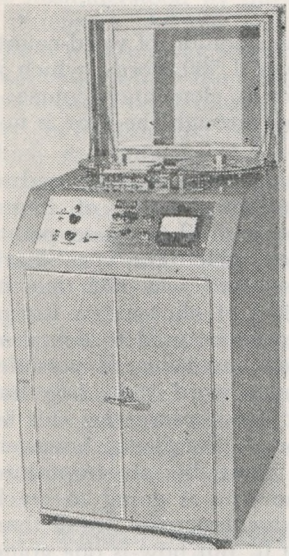
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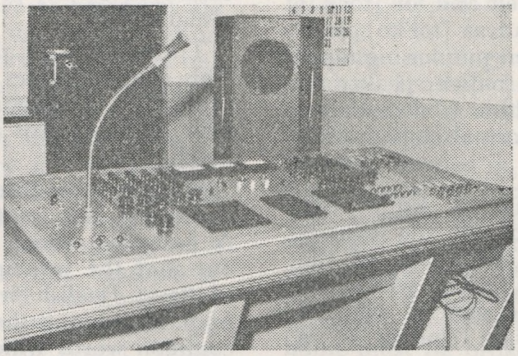
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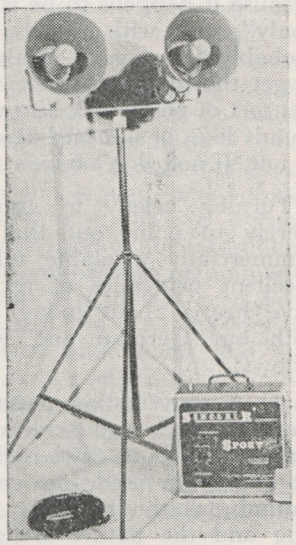
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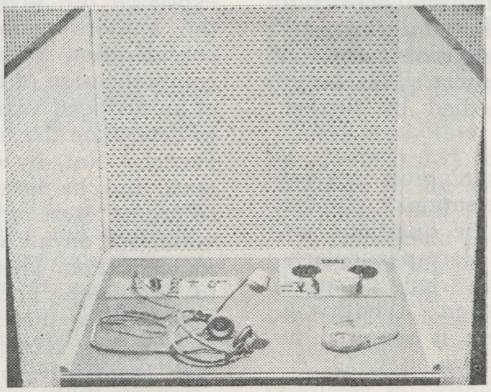
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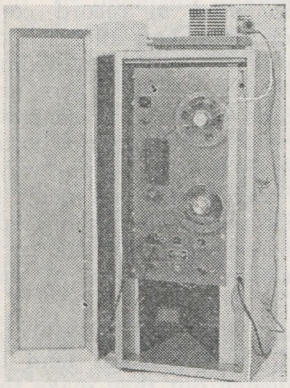


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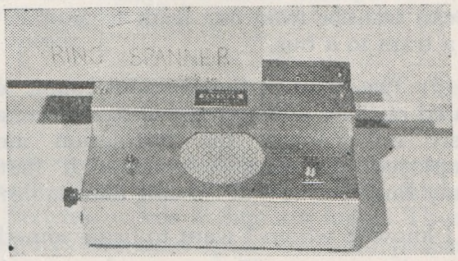


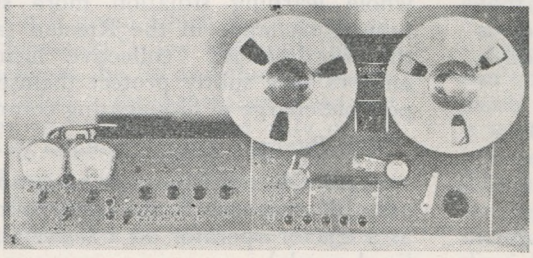
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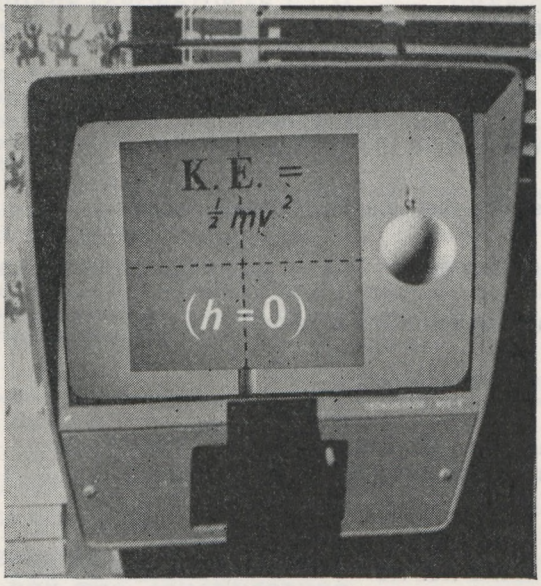
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After completing this program, the student (AND teacher, training officer and personnel director) will be able to name the Company offering the most extensive range of equipment and services in the Programmed Learning field in South Africa.

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Do you think that I.T.M. (S.A.) Pty. Ltd is the company that can answer the above challenge? **IF YES, GO TO A**

A *Your Answer:* International Tutor Machines, South Africa, (Pty.) Ltd. offers the most extensive range of equipment and services in the Programmed Learning field in South Africa.

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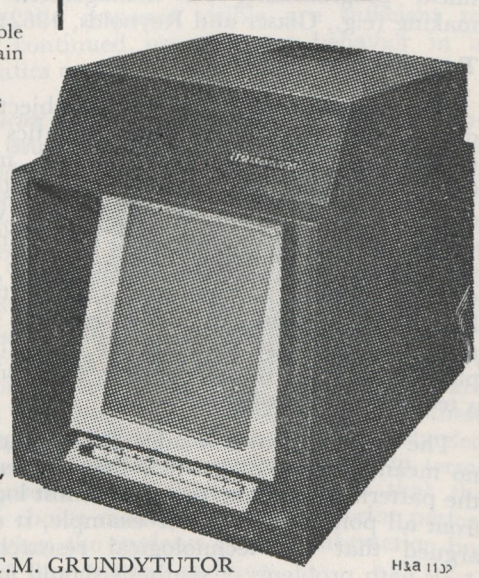
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B *Your Answer:* The only companies worth anything in the PL field are overseas.

NO: *No, you're missing some important information about a recently founded South African company.*

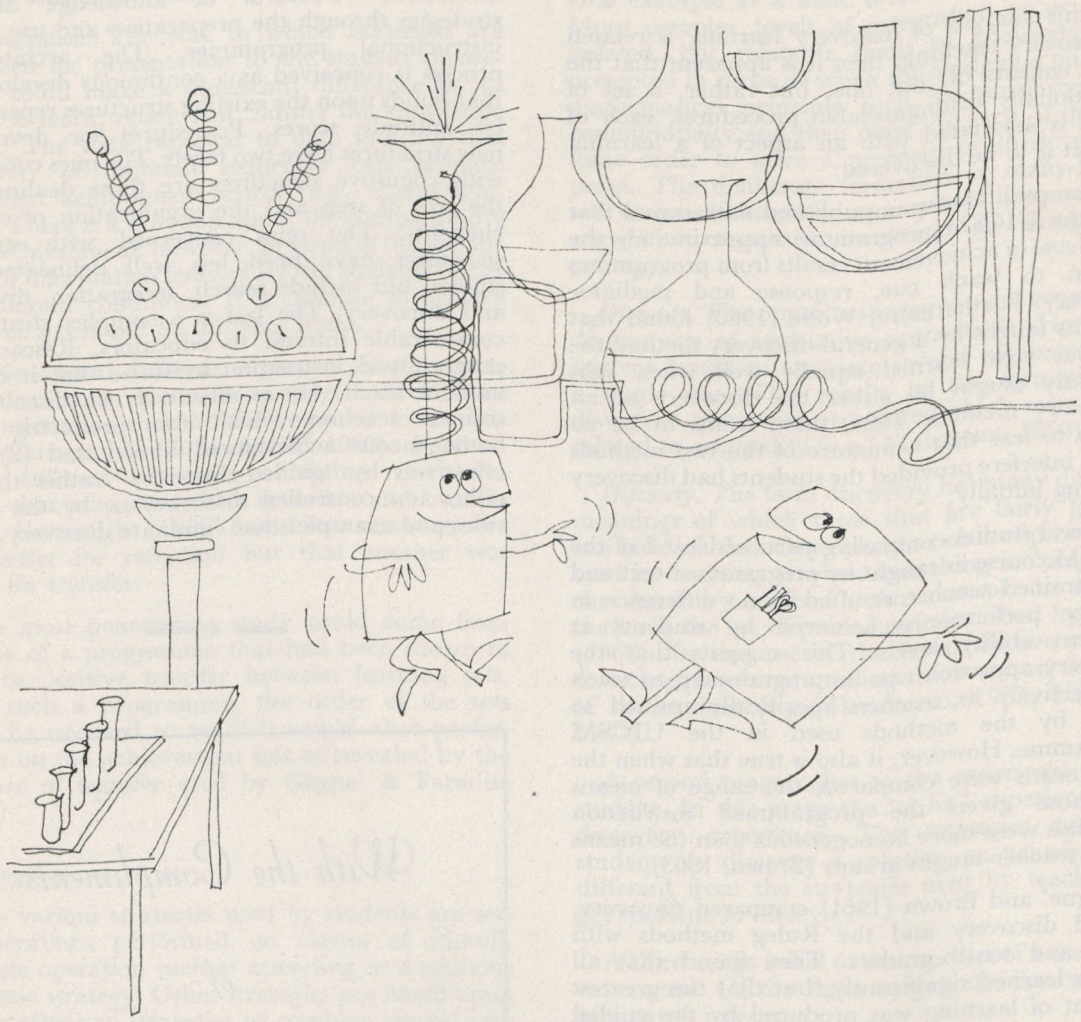
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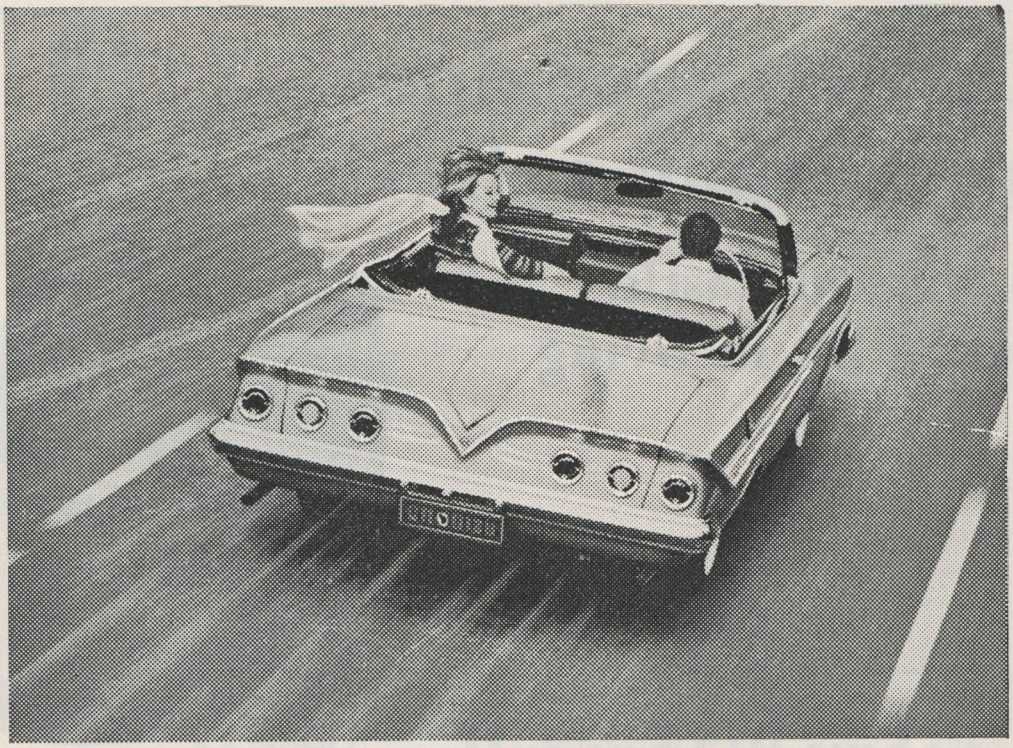
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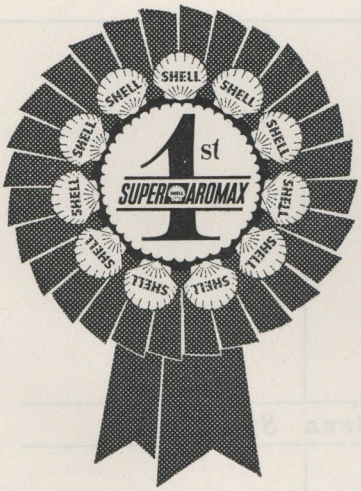
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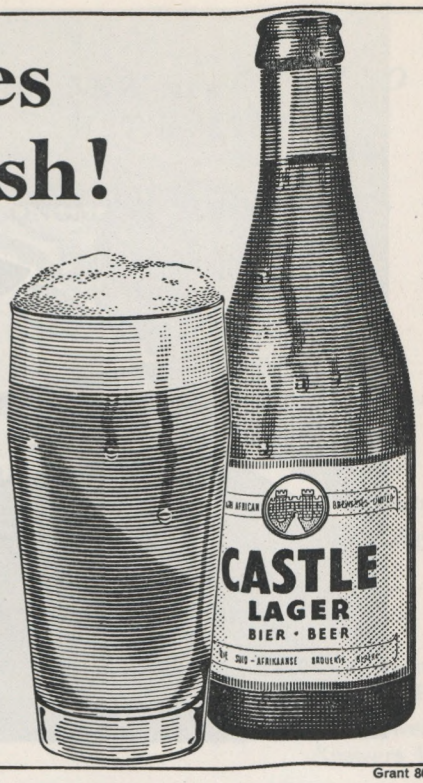


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