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RESOURCE MOBILIZATION FOR CAPACITY DEVELOPMENT FOR DIGITIZATION PPT

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2012-06-14
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RESOURCE MOBILIZATION FOR CAPACITY DEVELOPMENT FOR DIGITIZATION

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Why Digitization?

- Bridging the information divide
- Provision of equitable access to information
- Global economic role playing
- Marketing and popularization
- Preservation and Access
- Education
- Communication

The Current Situation

- Scanning on demand
- No established digitization sections
- Usually done as an add-on
- No proper training for practitioners
- Those doing digitization do it out of passion
- No sustainability plans in place
- Lack of management commitment

Challenges

- Alignment with institutional priorities
  - Funding – budget allocations
  - Resources
- Low level of interest
  - Nice to have but not a priority
  - Concerns over ownership and control
  - Failed projects used as excuses
- Done only because there is funding

What needs to be done?

- Identify real benefits
  - Access, preservation; resource sharing; security and continuity following disaster.
- Ensure institutional commitment
  - Alignment with strategic objectives;
  - Implementation of digitization strategies.
- Form partnerships
  - Sharing resources, collaboration.
- Mobilize resources
  - Marketing, awareness, social and economic benefits.

Resource Mobilization – how?

- Needs assessment
- Planning
- Ensure institutional commitment
- Environmental scanning
- Identification of stakeholders
- Alignment with institutional and government priorities

Capacity Development – what?

- Foster organizational instinct
- Resource allocation and utilisation
- Trends and traits – warning signals
- Empowerment – decision making, accountability
- Devolution of accountability responsibilities
- Economic shock absorbers and stability control
- Environmental analysis
- Developing trust

Risks to be managed

- Funding
- Insufficient research
- Premature implementation of projects
- Limited project management and other related skills
- Global economic challenges
- Rights management
- Accountability
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Options

- Resource sharing
- National and /or regional cooperation
- National Fund
- National Policy on Digitization –
- Joint ventures – PPP

Conclusion

- Developing capacity for digitization is still a critical requirement in Africa;
- Planning resources for digitization should be long term rather than short term;
- Embarking on digitization without proper planning can be wasteful expenditure;
- Digitization should be aligned with the strategic objectives of the organization.

Thank You

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