IMAGES AND INFLUENCE: THE ROLE OF FILM IN REPRESENTING JOHANNESBURG AND SHAPING EVERYDAY PRACTICE IN THE CITY

Volume 2

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A dissertation submitted to the Faculty of Engineering and the Built Environment, University of the Witwatersrand, in fulfillment of the requirements for the degree of Doctor of Philosophy.

Johannesburg, 2014

Appendices (Volume 2)

A – Research Instruments **315**

A.1 Ethical Clearance 316

A.2 Quantitative Questionnaire 317

A.3 Qualitative Questions and Recognition Images 331

B – Johannesburg Films **341**

B.1 Key film summaries 342

C – Research Findings **364**

C.1 Tables comparing location demographics and 2011 Census Data 365

C.2 Tables showing correlations with influence 378

Simple feelings about Johannesburg on screen 379

Demographics 379

Viewing Practices 380

Knowledge and Perception 385

Films' influence on feelings of JHB 387

Demographics 387

Viewing Practices 389

Knowledge and Perception 403

Influence on feeling Positive or Negative 407

Demographics 407

Viewing Practices 409

Knowledge and Perception 422

Films' influence on habits and activities 425

Demographics 425

Viewing Practices 428

Knowledge and Perception 440

Influence on activities 443

Demographics 443

Viewing Practices 444

Knowledge and Perception 454

I am more aware of dangerous activities and I avoid them 457

Demographics 457

Viewing Practices 461

Knowledge and Perception 482

They make me feel safer in the city 487

Demographics 487

Viewing Practices 488

Knowledge and Perception 494

They make me feel better about travelling in the city 497

Demographics 497

Viewing Practices 498

Knowledge and Perception 511

I use different routes through the city 516

Viewing Practices 516

I have visited/ explored different parts/ areas of the city 519

Demographics 519

Viewing Practices 522

Knowledge and Perception 531

I feel more comfortable after seeing familiar places on the screen 533

Demographics 533

Viewing Practices 537

Knowledge and Perception 557

Some characters make me feel good about living here 563

Demographics 563

Viewing Practices 566

Knowledge and Perception 574

Some characters make me feel like I can achieve my dreams here 576

Demographics 576

Viewing Practices 578

Knowledge and Perception 593

Some characters make me wish I was living somewhere else 596

Demographics 596

Viewing Practices 598

Knowledge and Perception 605

A – Research Instruments

A.1 Ethics Clearance Certificate

Research Office

HUMAN RESEARCH ETHICS COMMITTEE (NON MEDICAL)
H120920 Parker

CLEARANCE CERTIFICATE	**PROTOCOL NUMBER H120920**
PROJECT TITLE	The Role of Film and Television in shaping the urban representation and practice of Johannesburg
INVESTIGATOR(S)	Ms A M Parker
SCHOOL/DEPARTMENT	Architecture and Planning
DATE CONSIDERED	21 September 2012
DECISION OF THE COMMITTEE	Approved Unconditionally
EXPIRY DATE	30 September 2014
DATE 10 October 2012	**CHAIRPERSON** (Professor T Milani)

cc: Professor. P Harrison

DECLARATION OF INVESTIGATOR(S)

To be completed in duplicate and **ONE COPY** returned to the Secretary at Room 10005, 10th Floor, Senate House, University.

We fully understand the conditions under which I am/we are authorized to carry out the abovementioned research and I/we guarantee to ensure compliance with these conditions. Should any departure to be contemplated from the research procedure as approved I/we undertake to resubmit the protocol to the Committee. **I agree to completion of a yearly progress report.**

Signature

30 / 11 / 2012.
Date

A.2 Quantitative Questionnaire

Location:

Respondent No:

1. Basic demographics

1.1 Gender

- male
- female

1.2 Age

- 18-25
- 26-45
- 46-65

1.3 Race (Respondent's definition):

1.4 How long have you lived in the city in total?

- I was born here
- Over 50 years
- 21-50 years
- 11-20 years
- 6-10 years
- 1-5 years
- less than 1 year

1.5 Where are you from, if not Johannesburg?

1.6 Is JHB your current home? If not, where do you call home?

1.7 What level of education have you attained?

- None or very little
- Completed primary school
- Completed grade 9
- Completed high school
- Have attended university/ college
- Have a tertiary degree/ tertiary qualification
- Have trained in a trade

1.8 What is your language of preference?

1.9 On average what is your household monthly income?

- no income
- less than R1 600
- between R1 600 and R10 000
- between R10 000 and R25 000
- more than R25 000

2. Urban everyday life

2.1 In which part of JHB do you live?

2.2 In which part(s) of JHB do you work?

2.3 In which part(s) of JHB do you shop?

2.4 I know my way around Johannesburg. I am familiar with many parts of the city.

- yes, I feel that the statement accurately reflects how I feel.
- No, I am only familiar with a few areas of Johannesburg.
- No, I find Johannesburg too big to know.
- No, I find Johannesburg to be a confusing and overwhelming city.
- No, I do not understand the statement.
- I do not agree with any of these statements

2.5 How do you earn a living?

- I am employed full-time in the formal sector
- I am employed part-time in the formal sector
- I am self-employed in the formal sector
- I earn money through part-time/ irregular jobs
- I am self-employed in the informal sector
- I am unemployed at this stage

2.6 Home structure/ Family life

- I live with my parents
- I live on my own
- I share a home with non-relatives
- I live with my partner
- I live with my partner and children
- I live with my children

3. Films and television

3.1 Do you go to the cinema?

- Yes, frequently
- Yes, occasionally
- No

3.2 Select the statement which best describes your movie viewing experience:

- I go to the cinema to hang out with my friends
- I go to the cinema expressly to watch movies
- I don't go to the cinema because it is too expensive
- I don't go to the cinema because it is too far
- I don't go to the cinema because I don't like the cinema/ watching movies

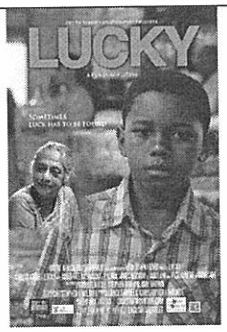
3.3 Do you watch DVDs?

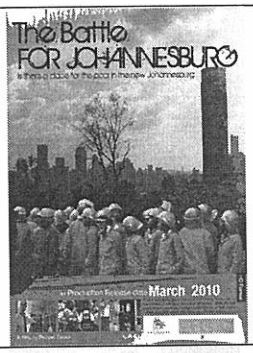
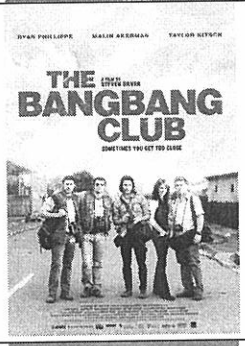
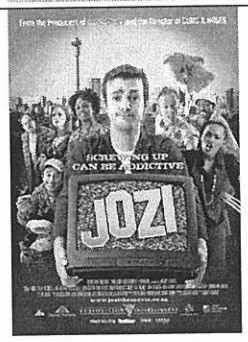
- Yes, frequently
- Yes, occasionally
- No

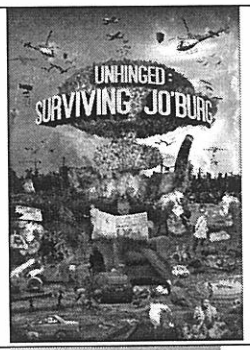
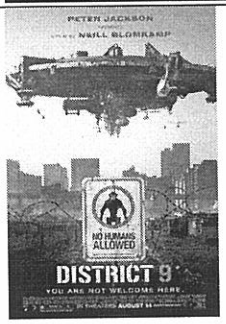
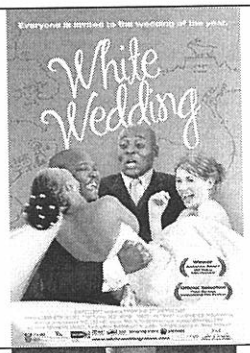
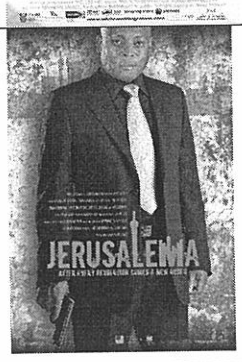
3.4 Do you watch television?

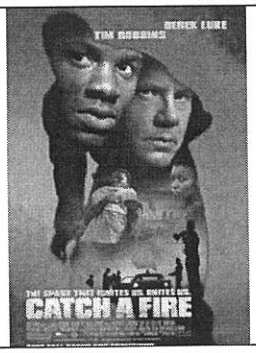
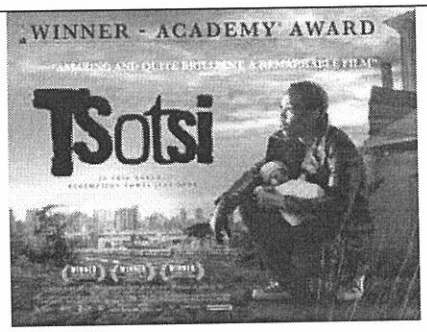
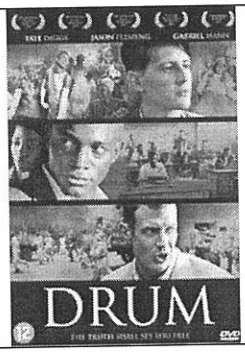
- Yes, frequently
- Yes, occasionally
- No

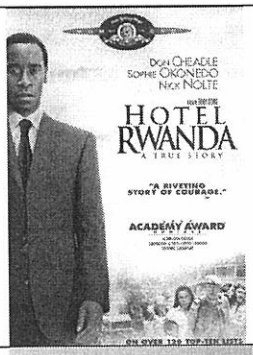
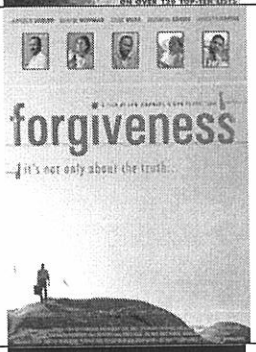
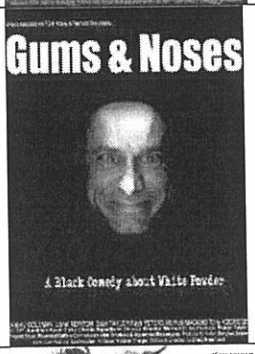
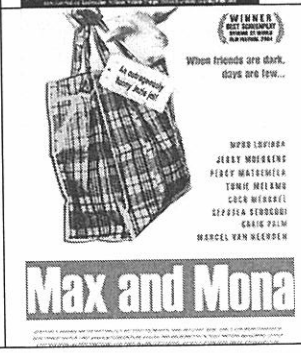
3.8 Have you seen any of the following?

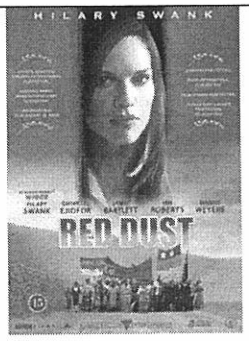
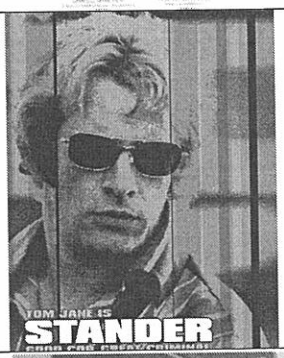
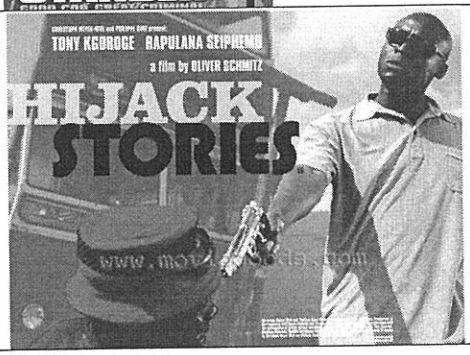
Film/ Television show Title	**Poster**	**At the cinema**	**On DVD**	**On TV**
Lucky (2012)				

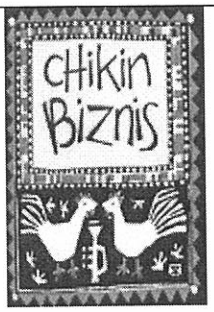
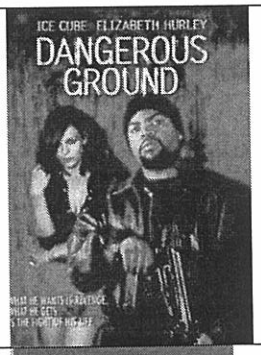
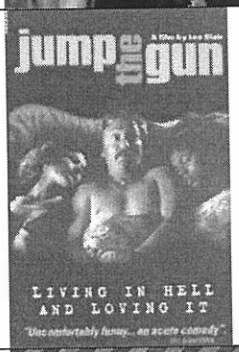
Film/ Television show Title	Poster	At the cinema	On DVD	On TV
Material (2012)				
Battle for Johannesburg (2010)				
The Bang Bang Club (2010)				
Jozi (2010)				

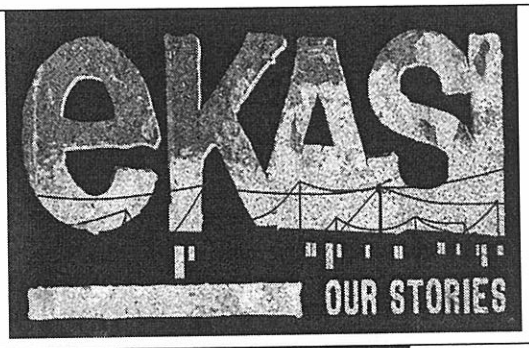
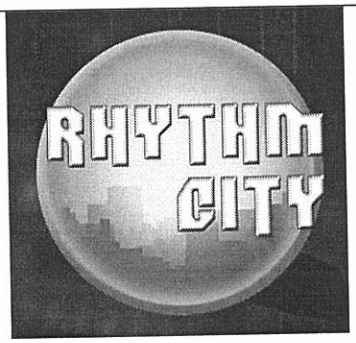
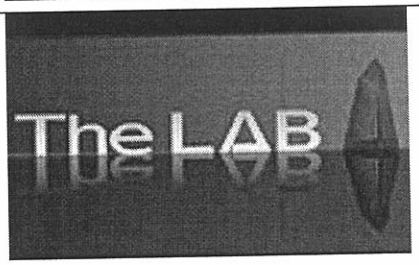
Film/ Television show Title	Poster	At the cinema	On DVD	On TV
Unhinged: Surviving Johannesburg (2010)				
District 9 (2009)				
White Wedding (2009)				
Jerusalema (2008)				

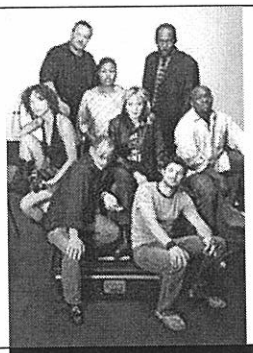
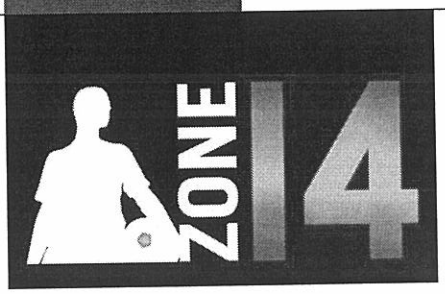
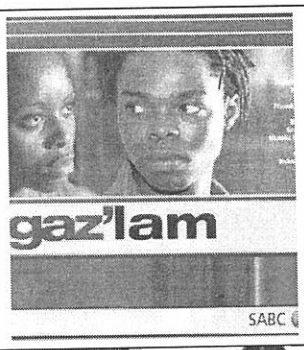
Film/ Television show Title	Poster	At the cinema	On DVD	On TV
Catch a Fire (2006)				
Conversations on a Sunday Afternoon (2005)				
Tsotsi (2005)				
Drum (2004)				

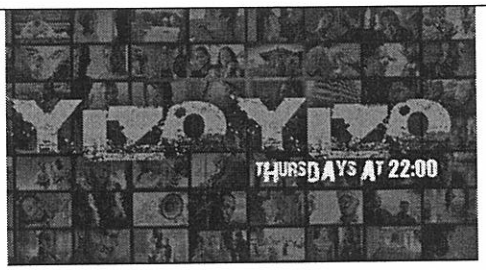
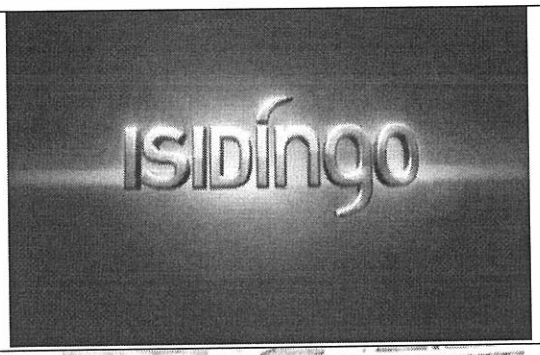
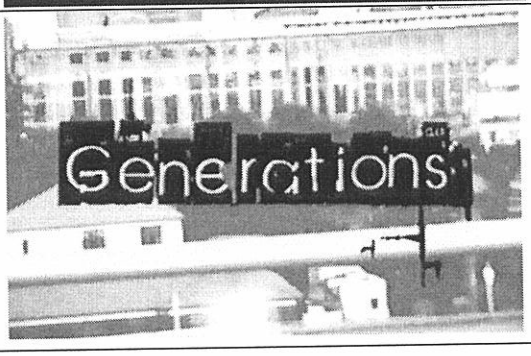
Film/ Television show Title	Poster	At the cinema	On DVD	On TV
Hotel Rwanda (2004)				
Forgiveness (2004)				
Gums and Noses (2004)				
Max and Mona (2004)				

Film/ Television show Title	Poster	At the cinema	On DVD	On TV
Red Dust (2004)				
Yesterday (2004)				
Stander (2003)				
Hijack Stories (2002)				
A Reasonable Man (1999)				

Film/ Television show Title	Poster	At the cinema	On DVD	On TV
Chikin Biznis: The Whole Story (1998)				
Soweto Green (1995)				
Dangerous Ground (1997)				
Jump the Gun (1996)				
Surfing Soweto (2006)				

Film/ Television show Title	Poster	At the cinema	On DVD	On TV
eKasi: Our Stories				
Jacob's Cross				
Rhythm City				
The Lab				

Film/ Television show Title	Poster	At the cinema	On DVD	On TV
Hard Copy				
Zone 14				
Gaz'lam				
7de Laan				

Film/ Television show Title	Poster	At the cinema	On DVD	On TV
Yizo Yizo				
Isidingo				
Generations				

4. Perceptions of the city and films

4.1 Do you enjoy living in JHB?

- Yes, most of the time
- Occasionally
- No, I don't like living here

4.2 Is JHB as a place getting better or worse?

- It's getting better
- It's staying the same
- It's getting worse

4.3 Have any of the films/ TV shows that you have watched been filmed in Johannesburg? If so, which ones?

4.4 How can you tell? Do you recognise places that you have visited before? Are there specific buildings or places that you identify with JHB specifically? (you may select more than one statement)

- I recognise places that I have been to
- I recognise places because I have seen photographs or news stories
- I recognise the major landmarks of the city that can be seen from far
- I am not sure, I just know
- I don't really recognise places, it is difficult to tell

4.5 How does it make you feel to see places in JHB in movies/ TV shows?

- It makes me feel happy, I like it
- I don't like it
- I like it, because JHB is shown in a positive way
- I like it, because it shows the real JHB
- I don't like it because JHB is shown in a negative way
- I don't like it because the real JHB isn't shown

4.6 Would you like to see more images of JHB on TV or in the movies?

- Yes, I really like seeing JHB
- No, I don't like seeing JHB
- No, I would rather see more interesting/ different places
- I don't care, as long as the show/ movie is good

4.7 Have any of these films changed the way that you feel about JHB?

- Yes, they make me feel better about the city
- Yes, I feel worse about the city
- No, they haven't really changed the way that I feel about the city

4.8 Have any of these films changed the things that you do in JHB?

- Yes, I have changed some of my activities and habits
- Maybe, unconsciously
- No, I have not changed my habits or activities

4.9 If the answer to the above is yes, select statements which seem applicable (you may choose more than one:

Films have demonstrated/ shown me the following:

- I am more aware of dangerous activities and I try and avoid them
- They make me feel safer in the city
- They make me feel better about travelling in the city
- I use different routes through the city
- I have visited/ explored different parts/ areas of the city
- I feel more comfortable after seeing familiar places on the screen
- Some characters make me feel good about living here
- Some characters make me feel like I can achieve my dreams here
- Some characters make me wish I was living somewhere else

A.3 Qualitative Questions and Recognition Images

Guideline Questions for Interviews

Respondent No/ Alias:

1.1 How would you describe yourself in one sentence?

1.2 Do you enjoy living in the city? Are you comfortable in JHB?

1.3 Can you describe your average cinema and television viewing experiences?
Do you watch DVDs? how might that be different from the cinema or television?

2. Perceptions of crime

2.1 Do you feel safe in JHB? Just in particular areas?

2.3 Are there films/ TV shows similar to your own experiences of crime in JHB?

4. Perceptions of identity

4.1 Do you identify with any characters you have viewed in films/ TV shows?

4.2 Are there characters that are very similar to you or people you know? How do the characters in films and TV shows compare to you or people you know?

4.3 Should there be more characters like you or your friends and family?

4.4 Have any characters/films/TV shows shown you something that you didn't know about the city?

5. Perceptions of Johannesburg

5.1 Are there any specific films, or films in particular, about Johannesburg that have made a strong impression on you?

5.2 Have any other/foreign films/ TV shows reminded you of JHB or feel/ look very similar to JHB? Which ones?

5.3 How do you recognise JHB in films? Do any of these images look familiar? Do you recognise them?

[Images shown in the following order:]

Image C1

Image C2

Image C3

Image C4

Image CB1

Image CB2

Image CB3

Image CB4

Image CB5

Image F1

Image F2

Image M1

Image M2

Image M3

Image D1

5.4 Does knowledge of the city help you to feel more comfortable, able to recognise JHB in films?

5.5 How do news stories/ newspaper photos help you to recognise JHB?

5.6 How do the major landmarks of the city help you to recognise JHB?

Qualitative Interviews – Recognition Images

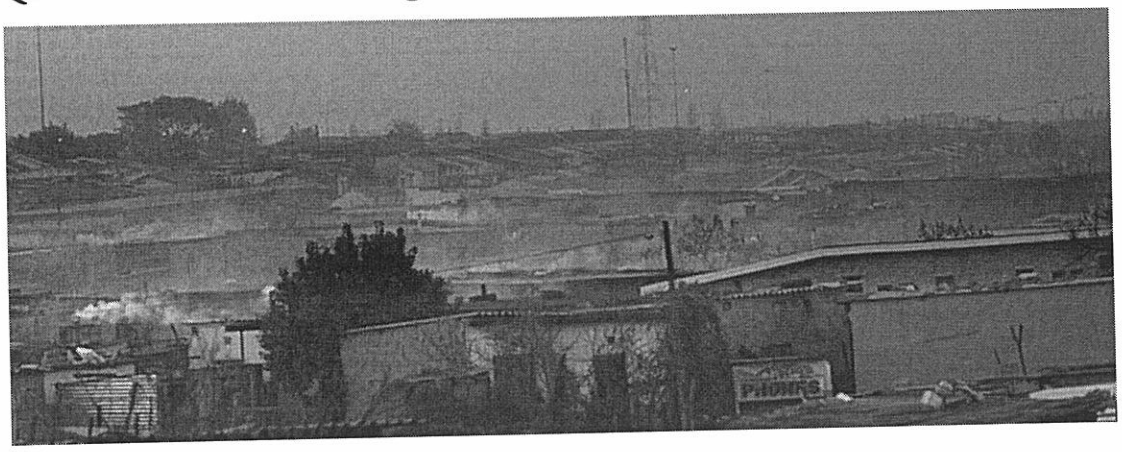


Image C1 – A still image from *Tsotsi.*

This is a view of Chiawelo, Soweto. Showing a mixture of state housing and informal houses with large amounts of smoke; a few trees; some telecoms or electrical infrastructure, all bathed in a pink twilight.

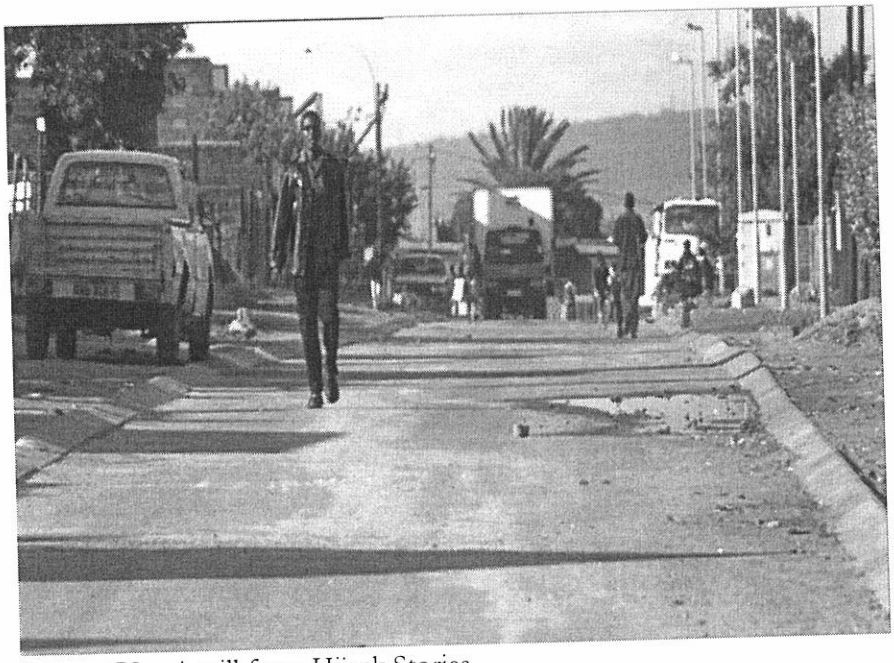


Image C2 – A still from Hijack Stories.

This is a street in Soweto. The image shows a quiet street but one with several pedestrians walking in the road and several cars parked on the pavements. There is only the edge of one double storey building visible but there are several trees. The road is tarred but is very sandy and has what looks like a puddle of pothole; and the pavements are not paved. In the background is a hill in the distance.

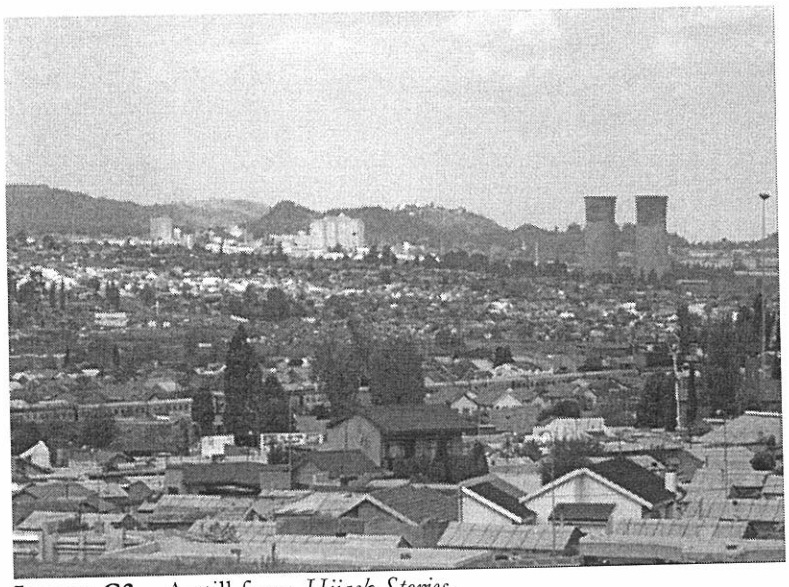


Image C3 – A still from *Hijack Stories.*

A view of Soweto from the north. In the middle ground a train is moving through the low buildings and suburban houses. Beyond that are the Orlando Cooling Towers unpainted. (The towers, which were always a landmark for Soweto, became even more iconic when they were painted as large-scale murals and billboards in the last decade). The large building in the distance is Chris Hani Baragwanath Hospital and hills lie beyond that.

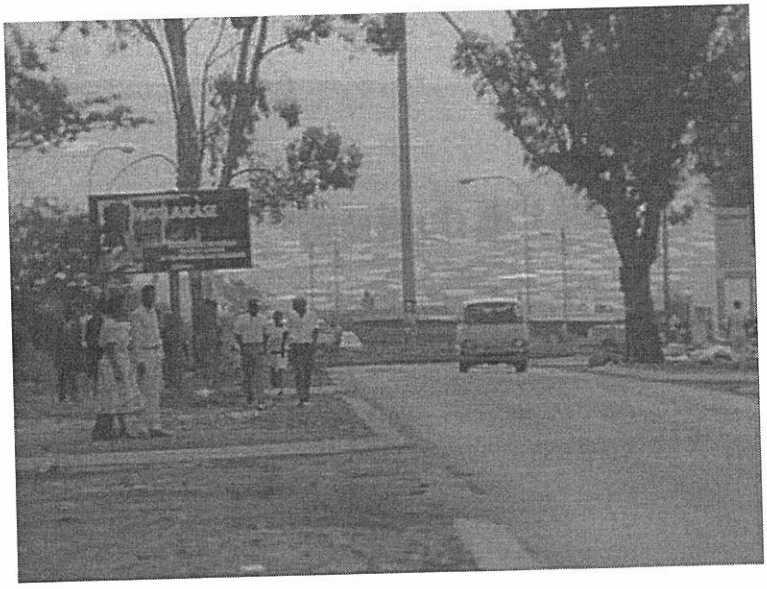


Image C4 – A still from *Mapantsula.*

The image shows a street in Soweto. Again the wide pavement is unpaved but is populated with several pedestrians. The road has one minibus taxi on it. A small billboard that appears to not be in English is visible on the pavement, along with several trees. In the background densely spaced buildings appear on the hillside.

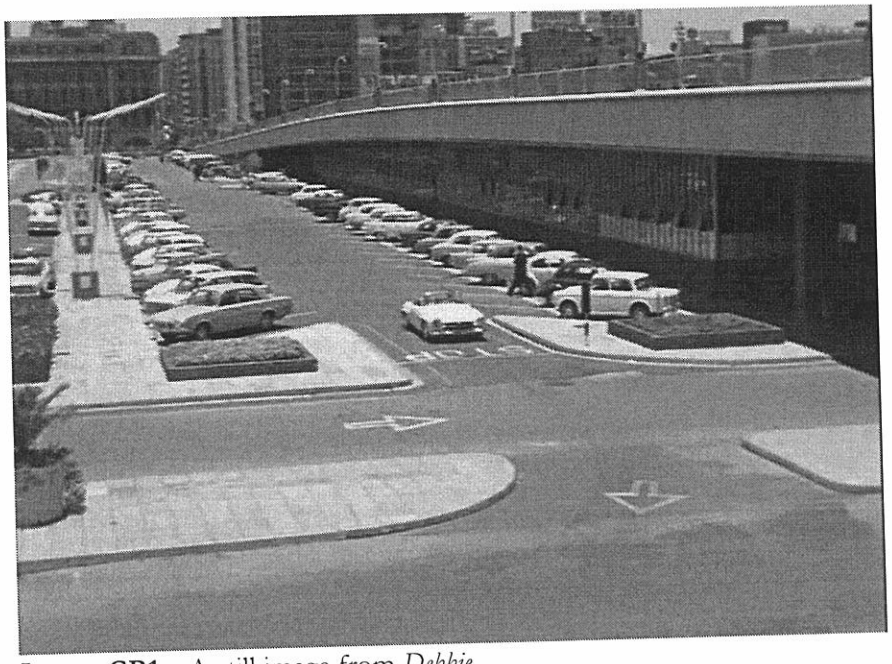


Image CB1 – A still image from *Debbie.*

The image is obviously an old one dating back to the film and it shows the parking lot of Park Station and the bridge/ overpass into the central business district indicated by the high-rises in the background. Park Station no longer looks like this but there are distinctive elements that still allow for recognition.



Image CB2 – A still image from *Max and Mona.*

A street in the central business district. There are two minibus taxis in the foreground and there is a one way sign which indicates one of the many streets in the CBD. In addition to two buildings visible in the image both have stone or granite facades; the one in the background in the Art Deco style. This style of architecture is most prevalent in the CBD.

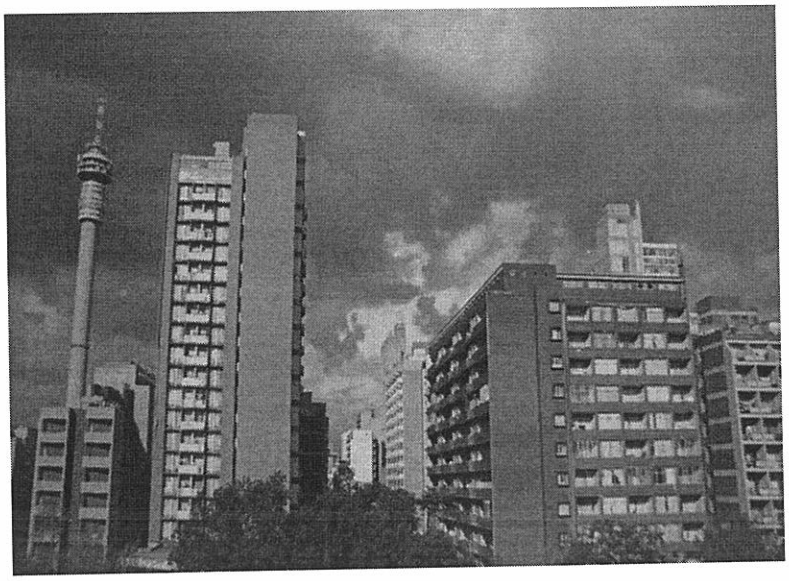


Image CB3 – A still image from *Jerusalema.*

This image shows several high-rise residential buildings and to the left is the Hillbrow tower one of the most prominent landmarks of the city. In the foreground are the tops of a few trees and in the background is a very dramatic sky.

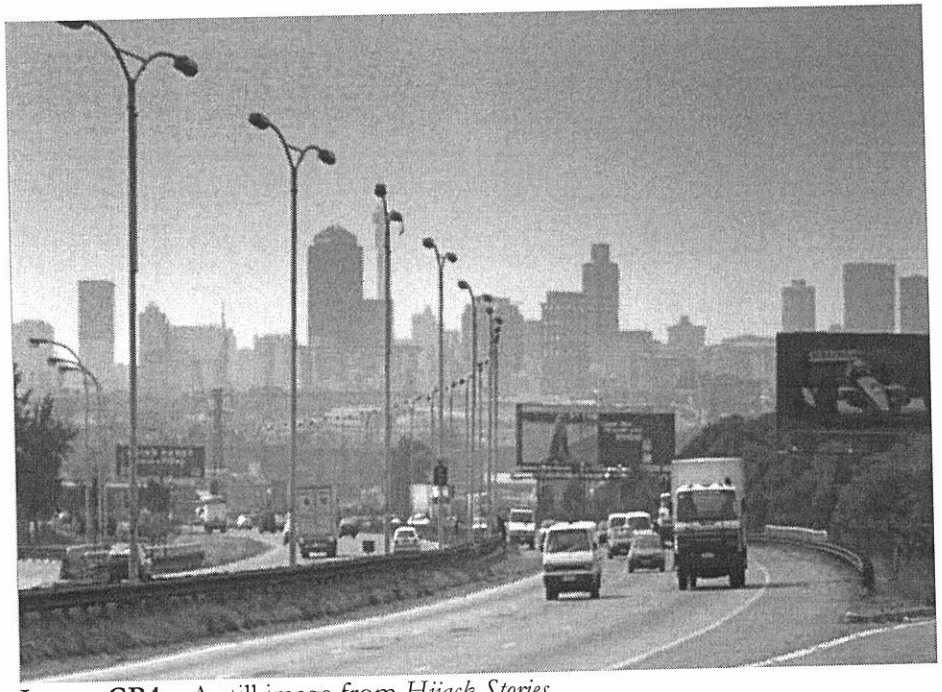


Image CB4 – A still image from *Hijack Stories.*

An image of the M1 highway with the southern view of the city skyline in the background. There are several vehicles on the highway and a couple of advertising billboards alongside the road. The Hillbrow tower is obscured slightly by a street light which makes the skyline slightly ambiguous because it could also be mistaken for the Sandton skyline.

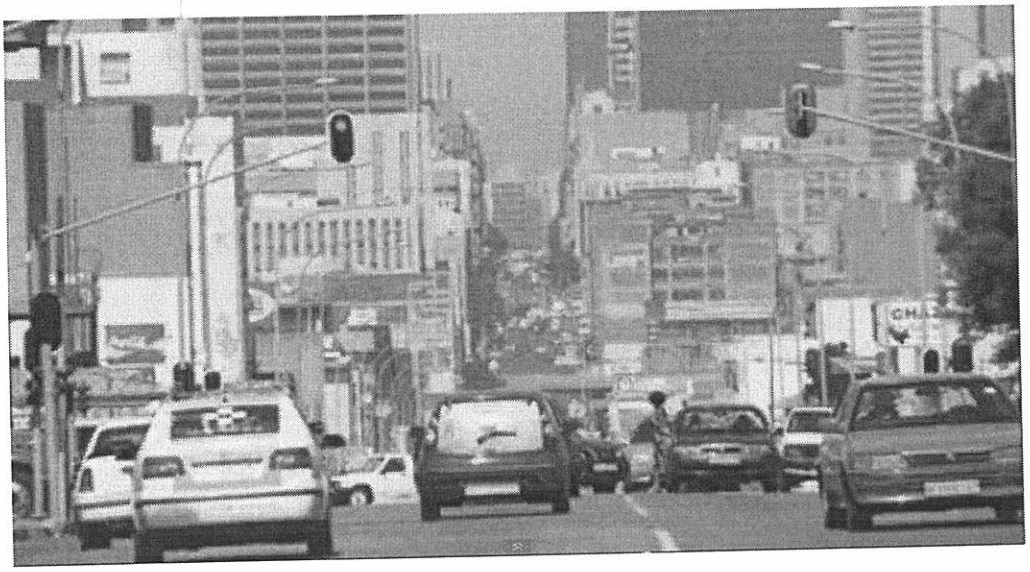


Image CB5 – A still image from *District 9*.

A view down one of the east- west streets of the central business district, most likely Commissioner street. There are several cars in the road and many medium-rise buildings in the middle ground. In the background, skyscrapers are visible on either side of the road. It's clear that the road dips and then rises in the distance.

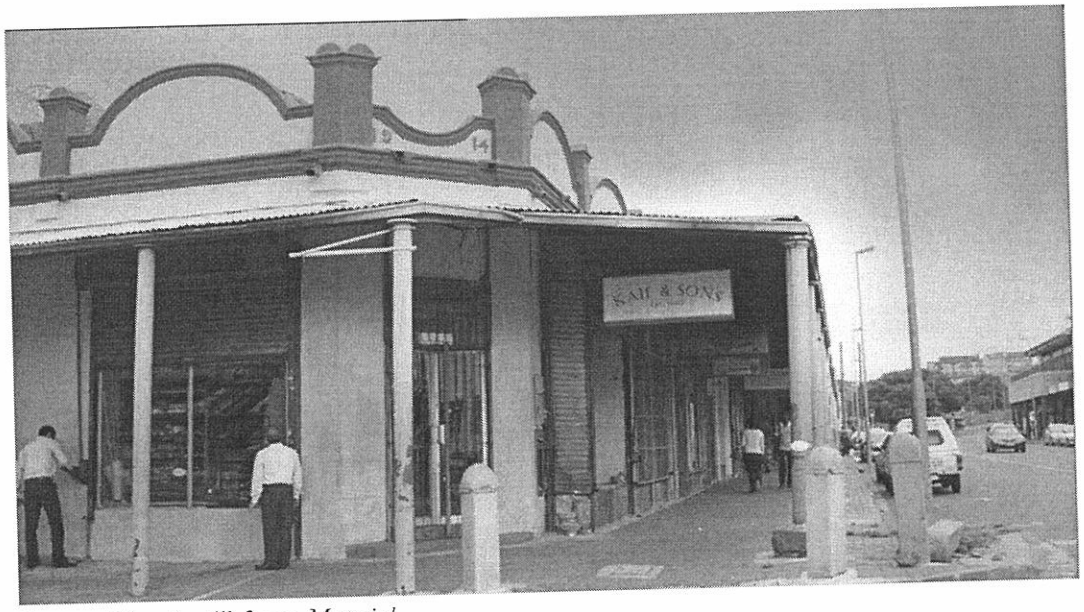


Image F1 – A still from *Material*.

The image shows an Edwardian style shopfront with an arcade over the pavement. To the right a small section of the road can be seen. The date of 1914 can be read in the gable of the shop building. A sign hangs from the arcade reading 'Kaif & Sons' which refers directly to the narrative of *Material*, from which this still image is taken.

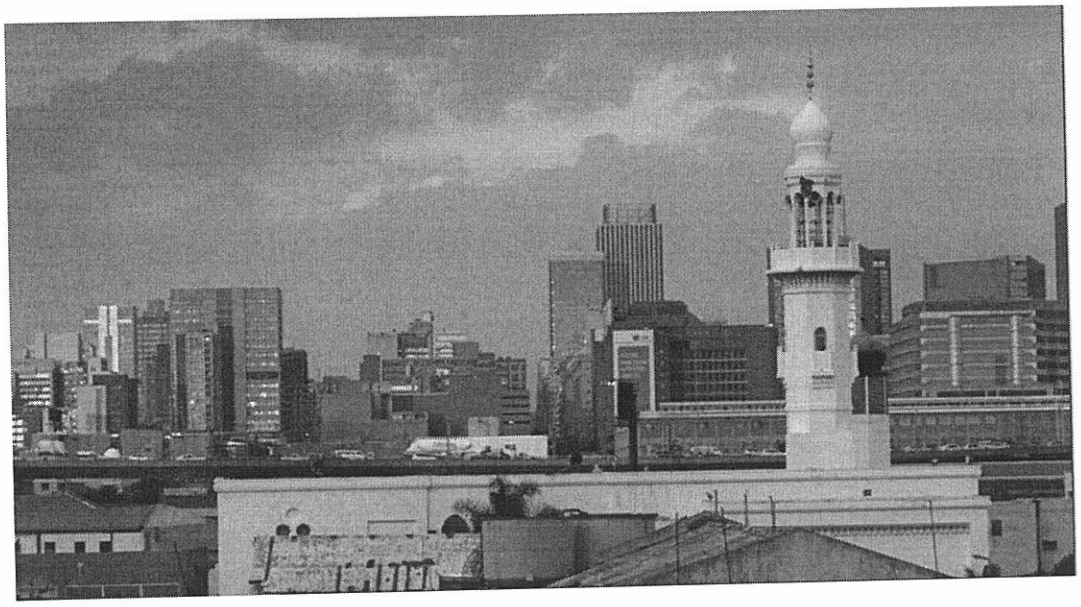


Image F2 – A still image from *Material.*

This image from the film Material shows the Fordsburg Mosque minaret in the foreground and the skyline of the CBD in the distance. The M1 highway that cuts through Newtown is just visible beyond the mosque building.

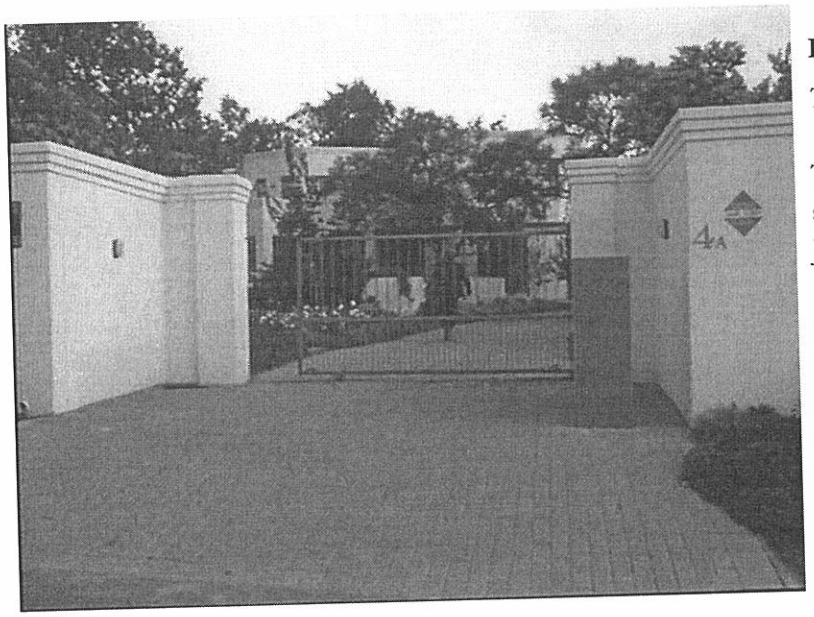


Image M1 – A still from *Taxi to Soweto.*

This image shows a typical suburban house in Johannesburg's middle-class areas. It is a view from the street showing the driveway gate and high, blank walls, while parts of the house and garden are visible through the gate.

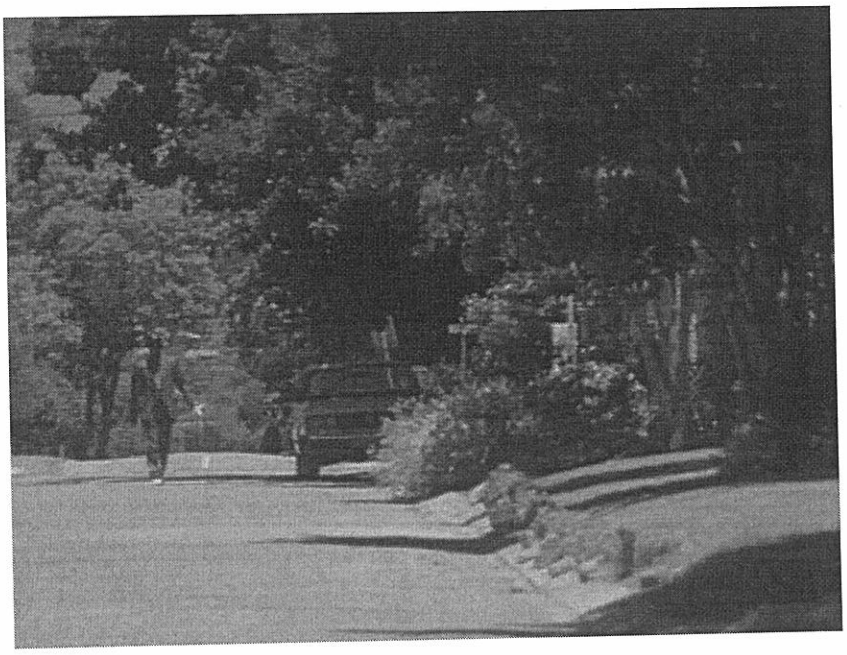


Image M2 – A still image from *Mapantsula.*

The image from Mapantsula shows Panic walking through another typical middle-class Johannesburg suburb, this time in Parktown or Westcliff. It shows the distinctive Jacaranda trees in flower in the background as well as other trees, which are signifiers of the middle-class suburb.

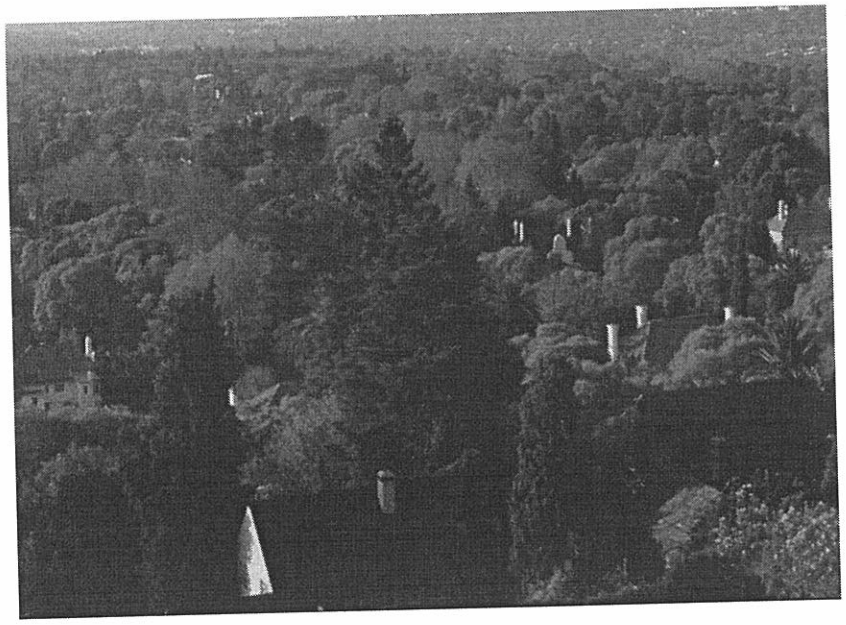


Image M3 – A still image from *Jerusalema.*

This image presents a high level or aerial view overlooking Parkview/Parktown and Rosebank. Large houses can be clearly seen peeking through the vast expanse of urban forest. Beyond the expanse of greenery, the image has no defining or landmark elements.



Image D1 – A still image from *Hijack Stories*.

The image from Hijack Stories shows a taxi in the foreground and another in the other direction in the middle ground. They are on a major road or highway, the M1 South highway to be specific. In the background, the distinctive profile of a mine dump is visible – a slope with a flat top.

B – Johannesburg Films

B.1 Key film summaries

Films 1994 - 2012

Lucky (2012)

Plot: Lucky is the story of a young boy (Lucky) living in a rural village when his mother dies. He moves to the city to live with his uncle, who neglects him and eventually kicks him out. Lucky befriends an elderly Indian woman who takes him in after he is abandoned and helps him find his father.

Main characters: Lucky, a young Zulu boy; elderly Indian woman; the uncle, a young black man; and his father, an older black man.

Themes: Arrival in the city; loss; family; non-verbal relations

Locations: Johannesburg represents Durban – the CBD; Fordsburg and Newtown; Southern parts of the city.

Director: Avie Luthra

Production: How Town Film Productions, Out of Africa Entertainment

Material (2011)

Plot: A young Muslim man must choose between his family and cultural traditions and his dream of becoming a comedian. His father wishes his son to take over the family business, a fabric shop, but Cassim secretly does comedy gigs at night.

Main characters: Cassim (Riaad Moosa) a young Muslim man; Ebrahim (Vincent Ebrahim – international actor), Cassim's Muslim father; Yunus (Joey Rasdien), Cassim's best friend.

Themes: Family; religion; culture; love; comedy

Locations: Filmed and set in Fordsburg

Director: Craig Freimond

Production: TOM Pictures

Length of film: 94 minutes

Battle for Johannesburg (2010)

Plot: This documentary explores the control of space in Johannesburg's central business district ahead of the 2010 Soccer World Cup. Particularly the film examines the ownership of buildings and public space; clean-up operations including raids and evictions from illegally occupied buildings and CCTV surveillance on the city's streets.

Themes: The right to space; poverty; xenophobia; fear of crime; evictions

Locations: Johannesburg CBD; 2010 World Cup sites

Director: Rehad Desai

Length of film: 71 minutes

The Bang Bang Club (2010)

Plot: Based on the book, which tells the true account of four photojournalists working in Johannesburg in the early 1990s. These photographers captured much of the violence that was erupting before the democratic elections and their photographs were seen around the world.

Main characters: Greg Marinovich (Ryan Phillippe – international actor) white male photojournalist; Robin Comley (Malin Akerman – international actor) white female newspaper editor; Kevin Carter (Taylor Kitsch – international actor) white male photojournalist; Joao Silva (Neels van Jaarsveld) white male photojournalist; Ken Oosterbroek (Frank Rautenbach) white male photojournalist.

Themes: Political violence; ethical journalism

Locations: Johannesburg – Melville; Soweto; Alexandra

Director: Steven Silver

Production: Foundry Films Inc.; Out of Africa Entertainment

Length of film: 106 minutes

Jozi (2010)

Plot: A young man is sent off to a rural drug rehabilitation centre after his friends and family intervene with his drug problem. He escapes the centre and returns to Johannesburg determined to lead a sober life and to reconnect with the city and his ex-girlfriend.

Main characters: James (Carl Beukes) white male comedy writer; Martin (Lionel Newton) James' white male friend; Brenda (Lindiwe Matshikiza) a black female potential love interest; Thembi (Moshidi Motshegwa) a black female television producer.

Themes: Drugs, Johannesburg; love; comedy writing

Locations: Johannesburg – the CBD; Newtown; former white suburbs (Houghton)

Director: Craig Freimond

Production: Videovision Entertainment

Length of film: 101 minutes

Unhinged: Surviving Johannesburg (2010)

Plot: Light-hearted documentary about living in Johannesburg. Adrian Loveland (writer and director) guides the viewer around the city in his car while at the same time having to buy all the objects being sold at the traffic lights.

Themes: Johannesburg lifestyle; vibrant people; addressing preconceptions

Locations: Johannesburg

Director: Adrian Loveland

Production: AMARIAM Productions

Length of film: 52 minutes

District 9 (2009)

Plot: Aliens and their spacecraft descended on Johannesburg nearly 30 years previously and since then have been segregated from people in a refugee camp resembling an informal settlement on the outskirts of the city. When the aliens have outstayed their welcome, an eviction process begins and leads the government agent, Wikus van der Merwe, to encounter and interact with

these aliens on the ground. The Afrikaner, Wikus van der Merwe shows very little agency over his life and in the city. This is demonstrated through his relationship with his father-in-law and with his work colleagues but is cemented in the way that the process of becoming an alien is one he can't control and one that takes over his body.

Main characters: Wikus van der Merwe (Sharlto Copley) a white Afrikaner male agent; Gerry Bradnam (Jason Cope) white male agent/ also plays the main alien character; Thomas (Kenneth Nkosi) black male agent.

Themes: Body horror; xenophobia; Apartheid; othering; self-discovery

Locations: Johannesburg – the CBD; Chiawelo, Soweto

Director: Neill Blomkamp

Production: TriStar Pictures; Block / Hanson; WingNut Films

Length of film: 112 minutes

White Wedding (2009)

Plot: White Wedding is the story of a groom and his best man travelling from Durban to Cape Town on one last eventful road trip before the wedding.

Main characters: Elvis (Kenneth Nkosi) a young black groom; Tumi (Rapulana Seiphemo) the best man, a young black male; Rose (Jodie Whittaker – international actor) a young English female tourist.

Themes: Friendship; commitment

Locations: Only a small scene in Johannesburg Park Station

Director: Jann Turner

Production: Stepping Stone Pictures

Length of film: 93 minutes

Jerusalema (2008)

Plot: After being denied tertiary education, Lucky Kunene, starts stealing cars for his cousin. When a large heist ends in disaster, Lucky flees to Johannesburg and tries to lead an honest life.

Ten years later when his taxi is hijacked, Lucky once again becomes a criminal, this time taking over buildings in the inner city.

Main characters: Lucky Kunene (Rapulana Seiphemo) a young black male gangster; Nazareth (Jeffrey Zekele) a gangster, Lucky's black male cousin; Inspector Blakkie Swart (Robert Hobbs) a white Afrikaner male policeman.

Themes: Gangster theme; xenophobia; retribution

Locations: Johannesburg – Hillbrow; Soweto

Director: Ralph Ziman

Production: Muti Films

Length of film: 119 minutes

Catch a Fire (2006)

Plot: Historical film exploring sabotage during Apartheid.

Main characters: Nick Vos (Tim Robbins – international actor) a white Afrikaner male policeman; Patrick (Derek Luke – international actor) black male worker in an oil refinery; Precious (Bonnie Henna) Patrick's black wife.

Themes: Apartheid politics; violence

Locations: Johannesburg

Director: Phillip Noyce

Production: Focus Features; StudioCanal; Working Title Films; Mirage Enterprises

Length of film: 101 minutes

Conversations on a Sunday Afternoon (2005)

Plot: A young man goes in search of Fatima, a young woman he met in the park and as part of his searches meets many refugees to the city of Johannesburg.

Main characters: Keneiloe (Tony Kgoroge) a young black man; Fatima (Fatima Hersi) a young Muslim woman

Themes: Xenophobia; love; arrival/ home

Locations: Johannesburg – Hillbrow; Yeoville

Director: Khalo Matabane

Production: Matabane Filmworks

Length of film: 80 minutes

Tsotsi (2005)

Plot: Tsotsi is a young gangster who hijacks a BMW, shooting the woman driver in the process but inadvertently driving off with her baby in the back of the car. He spends the rest of the film trying to figure out how to care for the baby and whether he should return it or not.

Main characters: Tsotsi (Presley Chweneyagae) the young black male gangster; Miriam (Terry Pheto) a young black mother who cares for the baby; Aap (Kenneth Nkosi) one of Tsotsi's young black male gang members; John Dube (Rapulana Seiphemo) baby's black father.

Themes: Redemption/ Forgiveness; HIV/ Aids; Poverty; Gangster

Locations: Johannesburg – northern suburbs; Chiawelo, Soweto; the CBD

Director: Gavin Hood

Production: The UK Film & TV Production Company PLC; Industrial Development Corporation of South Africa; The National Film and Video Foundation of SA; Moviworld

Length of film: 94 minutes

Drum (2004)

Plot: The historical story of the journalists working for *Drum* magazine in the 1950s, with particular focus on Henry Nxumalo. Henry steers the lifestyle magazine into the territory of investigative journalism in a quest to uncover the atrocities of Apartheid. He manages to escape the clutch of the law but is killed by gangsters in Sophiatown.

Main characters: Henry Nxumalo (Taye Diggs – international actor) a young black male journalist; Jurgen Schadeburg (Gabriel Mann – international actor) a young white German male

photographer; Jim Bailey (Jason Flemyng – international actor); white English male owner of the magazine.

Themes: Apartheid politics; gangs; justice/ defiance

Locations: Johannesburg

Director: Zola Maseko

Production: Armada Pictures; Drum Pty. Ltd.; VIP 2 Medienfonds

Length of film: 94 minutes

Hotel Rwanda (2004)

Plot: A hotel manager in Rwanda provides a refuge in is hotel to a thousand Tutsi people, sheltering them from the genocide by Hutu militia.

Main characters: Paul Rusesabagina (Don Cheadle – international actor) a black male hotel manager; Tatiana (Sophie Okonedo – international actor) Paul's wife.

Themes: Genocide; morality

Locations: Set in Rwanda but mostly filmed in Johannesburg – Alexandra; Tembisa

Director: Terry George

Production: United Artists; Lions Gate Films

Length of film: 121 minutes

Forgiveness (2004)

Plot: An apartheid-era policeman seeks out the family of one of his victims to ask for their forgiveness and n so doing find some rest for his own turmoil. But the siblings of his victim are still angry and instead look for an opportunity for revenge.

Main characters: Tertius Coetzee (Arnold Vosloo) a white male ex-cop; Hendrik Grootboom (Zane Meas) a coloured male, father of the victim; Magda Grootboom (Denise Newman) a coloured female, mother of the victim.

Themes: Forgiveness and reconciliation; grief

Locations: Johannesburg; West Coast of South Africa

Director: Ian Gabriel

Production: Giant Films; Dv8

Length of film: 112 minutes

Gums and Noses (2004)

Plot: A young man turns to cocaine when he struggles to meet the high demands for creativity in the advertising business.

Main characters: James (Antony Coleman) a white male; Dave (Lionel Newton) a white male, James's friend.

Themes: Competition

Locations: Newtown; Melville

Director: Craig Freimond

Production: TOM Pictures

Length of film: 89 minutes

Max and Mona (2004)

Plot: Max leaves his rural homestead to study in Johannesburg but is charged with Mona the goat to take to other relatives in the city. Once in Johannesburg, Max realises that it is not that simple to study at university and is forced to team up with his uncle in Soweto. His uncle runs a *shebeen* but is in financial debt with the local gangsters. Max and his uncle use his skills as a funeral wailer to relieve his uncle of his troubles.

Main characters: Max (Mpho Lovinga) a young black male; Uncle Norman (Jerry Mofokeng) a black male entrepreneur; Razor (Percy Matsemela) a black male gangster.

Themes: Identity; following your true calling; arrival in the city

Locations: Soweto; Johannesburg CBD

Director: Teddy Mattera

Production: Ice Media; Film i Väst; Dv8

Length of film: 98 minutes

Red Dust (2004)

Plot: Based around the Truth and Reconciliation hearings, Sarah is a South African lawyer returning to her home country to represent a victim of Apartheid torture, Alex Mpondo, in the hearings.

Main characters: Sarah Barcant (Hilary Swank – international actor) a white female lawyer; Alex Mpondo (Chiwetel Ejiofor – international actor) a black male victim

Director: Tom Hooper

Production: British Broadcasting Corporation; Distant Horizon; Videovision Entertainment

Length of film: 110 minutes

Yesterday (2004)

Plot: A young woman discovers that she is HIV positive and has AIDS. The film tells of the story of her ostracism from the community and her husband because of her disease. But it also shows her devotion as she cares for her dying husband and secures a future for her young daughter.

Main characters: Yesterday (Leleti Khumalo) a young black female; John Khumalo (Kenneth Khambula) a black male mine-worker as Yesterday's husband

Themes: AIDS; loyalty; ostracism

Locations: Johannesburg CBD

Director: Darrell Roodt

Production: Distant Horizon; Dv8; Exciting Films; HBO Films

Length of film: 96 minutes

Stander (2003)

Plot: Stander is the historical account and true story of the policeman turned bank robber Andre Stander whose crime sprees began in the late 1970s. Although it is an historical action drama, the

film gives depth to the character of Stander, while at the same time showing him to have agency and criminal power (as a bank robber) in the city.

Main characters: Andre Stander (Thomas Jane – international actor) a white Afrikaner male cop/ robber; Allen Heyl (David O'Hara – international actor) white Afrikaner male; Lee McCall (Dexter Fletcher – international actor); Bekkie Stander (Deborah Kara Unger – international actor)

Themes: Rebellion and resistance (a tenuous link to anti-apartheid protest)

Locations: Pretoria CBD (as Johannesburg's CBD); middle-class suburbs such as Forest Town/ Saxonwold.

Director: Bronwen Hughes

Production: ApolloProMedia GmbH & Co. 1. Filmproduktion KG; Grosvenor Park Productions; Rough Diamond Productions

Length of film: 111 minutes

Hijack Stories (2002)

Plot: The story follows a young black actor (Sox), living in the previously white, middle-class suburb of Rosebank, who travels to his roots in Soweto in order to shadow a gangster for the role in a television show. In the township of Soweto, Sox finds himself out of his depth and enlists the help of his uncle, Bra Dan, a former *tsotsi*, and a young woman, Grace, who helps to introduce him to the notorious gangster, Zama. Sox embarks on a wild journey into the criminal underworld of car hijacking which ends with a violent car chase on the highway.

Main characters: Sox (Tony Kgoroge) a young black male actor; Zama (Rapulana Seiphemo) a black male gangster; Grace (Moshidi Motshegwa) a young black female

Themes: Identity; life of crime

Locations: Soweto; Brixton; Johannesburg CBD; Melville

Director: Oliver Schmitz

Production: Black Forest Films; British Screen Productions

Length of film: 94 minutes

A Reasonable Man (1999)

Plot: While on holiday, Sean encounters the brutal scene of a young boy who has killed an infant in a rural village. It's clear that the young boy is guilty of the murder but Sean believes there is more to the story and takes on the case uncovering a web of beliefs in the supernatural.

Main characters: Sean Raine (Gavin Hood) a white male lawyer; Jennifer Raine (Janine Eser) a white female as Sean's wife; Judge Wendon (Nigel Hawthorne – international actor) a white male judge

Themes: Justice; understanding cultural practices

Locations: Melville

Director: Gavin Hood

Production: African Media Entertainment; M-Net; Moviworld

Length of film: 103 minutes

Chikin Biznis: The Whole Story (1998)

Plot: In *Chikin Biznis*, Sipho Khumalo has worked hard for most of his life as an office employee in a shiny building in Johannesburg's CBD. But at the beginning of the film he retires from this job, having saved for many years, to embark with his own business selling chickens in the township spaces of Soweto. At the same time that he is pursuing an affair with another married woman, Sipho's wife is trying to start up her own business as a fashion designer.

Main characters: Sipho (Fats Bookholane) a black male entrepreneur; Thoko (Connie Chiume) a black female as Sipho's wife.

Themes: Fidelity; loyalty

Locations: Soweto; Newtown

Director: Ntshaveni Wa Luruli

Length of film: 103 minutes

Soweto Green (1995)

Plot: Curtis Tshabalala returns from exile in the USA with his American wife to begin again in Soweto. On the same flight home is a young white man returning home from studying abroad with his black girlfriend. These characters have to negotiate the new democratic South Africa.

Main characters: Curtis (John Kani) a black male businessman; Adrian Fluit (Caspar de Vries) a young white Afrikaner male

Themes: Navigating democracy; adapting to change

Locations: Soweto, Johannesburg CBD

Director: David Lister

Production: Toron Screen Corporation

Length of film: 100 minutes

Dangerous Ground (1997)

Plot: Vusi returns to South Africa from America to bury his father but finds that his brother has gone missing. He goes to Johannesburg to find him.

Main characters: Vusi Madlazi (Ice Cube – international actor) a black male; Karen (Elizabeth Hurley – international actor) a white female sex worker.

Themes: Revenge

Director: Darrell Roodt

Production: New Line Cinema; Jacaranda Films; Investec Merchant Bank

Length of film: 95 minutes

Jump the Gun (1996)

Plot: *Jump the Gun* is the story of two females, Minnie and Zoo, in Johannesburg working hard to establish identities and lives in the city. Clinton meets up with this pair having only arrived recently in Johannesburg himself. Minnie and Zoo are not afraid to use their bodies and sex to express themselves and to achieve their needs. In a threesome with Clinton near the end of the

film, Minnie and Zoo, realise the full extent of their liberation in the city and the sexual encounter establishes their friendship/ relationship, while the white male, Clinton, leaves the city.

Main characters: Minnie (Michele Burgers) a white female sex worker; Zoo (Thulani Nyembe) a black female; Clinton van Rooyen (Lionel Newton) a white male.

Themes: Navigating democracy; racial prejudice; autonomy in the city

Locations: Johannesburg

Director: Les Blair

Production: Channel Four Films; Parallax Xencat Pictures

Length of film: 124 minutes

Surfing Soweto (2006)

Plot: A documentary about the youths who climb onto the outside of trains during their journeys, particularly between the CBD and Soweto. The dangerous behaviour is seen to be a rite of passage, a way of securing the admiration of young women and an engaging pastime.

Themes: Coming of age

Locations: Soweto; Johannesburg CBD

Directors: Sara Blecher, Dimakhatso Raphoto

Production: Cinga Productions

Length of film: 36 minutes

Select Television Shows

eKasi: Our Stories (2009-)

Each episode in this series tells a self-contained story set in the township. The stories are very personal and often make use of non-professional actors. Originally filmed in Soweto, the series is now filmed in townships across the country.

Jacob's Cross (2007-2011)

This drama is set both in Johannesburg and Nigeria. The son of a South African woman and a Nigerian man, Jacob inherits an oil business empire and finds himself negotiating business deals on a massive scale and navigating family difficulties.

Rhythm City (2007-)

Rhythm City is a traditional soap opera focussing on the South African music industry and the lives of young adults. It is set in the suburbs and townships of Johannesburg.

The Lab (2006-2009)

This drama centres on a corporate investment bank in Johannesburg and the top directors and partners employed there. It examines the difficulties of South African companies competing on a global scale and navigating the post-Apartheid transformation in business.

Hard Copy (2005-2006)

Hard Copy tells the drama of a newspaper starting out in Johannesburg's inner city. It looks at the process of hard-hitting journalism and the lives of the newspaper staff. The series also examined some aspects of its urban location.

Zone 14 (2005-)

A traditional soapie narrative that focuses on two families in Soweto who own a soccer team.

Gaz'lam (2002-2005)

Set in urban Johannesburg, this drama series was designed to be an educational show for the youth. The main narrator is a ghost who tells of his own mistakes made in his life and cautions and guides the living, helping them to navigate the problems that the modern youth faces.

7de Laan (2000-)

This is a typical soap opera that follows the lives of a small community who all work or live along one small street in the fictional suburb of Hillside. The real location for the exterior images of the series is 7th Street in Melville.

Yizo Yizo (1999-2004)

An educational drama aimed at the youth tells the story of high school students in a township outside of Johannesburg. The third season moved to Johannesburg as the students had now

completed school and were moving through the difficulties of adulthood: getting employment, tertiary education, and living in the city.

Isidingo (1998-)

This traditional soapie focuses on the mining town of Horizon Deep and the many characters who live there. This fictional town is 'not far from' Johannesburg and characters often refer to Johannesburg.

Generations (1994-)

One of South Africa's most long-standing and popular soap operas, Generations tells the story of the modern advertising agency in the world of media and the families connected to this business. It is set in Johannesburg.

Key Films

Triomf (2008)

Plot: Triomf is based on Marlene van Niekerk's novel of the same title and tell the story of a white working-class family held to ransom by the younger son who is mentally-ill. South Africa's democratic change serves as a backdrop to the story.

Main characters: Treppie Benade (Lionel Newton) a white male as the older brother; Lambert Benade (Eduan van Jaarsveldt) a white male as the younger brother; Mol Benade (Vanessa Cooke) a white female, as the mother.

Themes: Moral righteousness; poverty

Locations: Cottesloe; Jan Hofmeyer – two poor, working-class neighbourhoods in Johannesburg.

Director: Michael Raeburn

Production: Focus Films, GH Films, Giraffe Creations

Cry, the Beloved Country (1995)

Plot: This remake of the original 1951 version is identical on all the major plot points of the film. Please see the entry under the 1951 version.

Main characters: Reverend Khumalo (James Earl Jones – international actor) older black man from the country; James Jarvis (Richard Harris – international actor) older white male farmer; Reverend Msimangu (Vusi Kunene) young black man in the city

Themes: Racial prejudice; the city as an place of immorality; forgiveness

Locations: Johannesburg CBD

Director: Darrell Roodt

Production: Miramax Films, VideoVision Entertainment

Taxi To Soweto (1991)

Plot: Jessica du Toit is forced to re-examine her suburban white middle-class life after a hijacking forces her to experience a bewildering but valuable time in Soweto. In the film the minibus taxi is the focus of the film and is the vehicle that allows a white woman and her husband from Parktown to begin to understand the life of black people in Soweto. Through a series of unfortunate events, Jessica du Toit finds herself reliant on a taxi and its driver, Richard when she ends up stranded in Soweto.

Main characters: Jessica du Toit (Elize Cawood) a white female; Richard (Patrick Shai) a black male taxi driver; Morace du Toit (Marius Weyers) a white Afrikaner male.

Themes: Discovery/ self-awareness; racial prejudice

Locations: Saxonwold – middle-class suburb; Soweto

Director: Manie van Rensburg

Production: Toron International

Sarafina! (1990)

Plot: The film tells the story of a young schoolgirl, Sarafina, struggling to come to terms with the crisis occurring in her school and country under Apartheid. She would like to play her hero, Nelson Mandela, in her school play but the political situation makes this almost impossible to achieve. Her father is absent as a freedom fighter and her mother resides in the northern suburbs of Johannesburg as a domestic worker. In *Sarafina*, we encounter the young Sarafina at home playing the role of surrogate mother to her younger siblings and one of the key themes of the

film is the choice of her own mother to fight Apartheid by supporting her family. Her mothering role is also the antithesis of her father, the absent freedom fighter, and her uncle, the household drunk. Sarafina and her mother are strong heroes because of their family contexts.

Main characters: Sarafina (Leleti Khumalo) a young black schoolgirl; Mary Masembuko (Whoopi Goldberg – international actor) a black female teacher; Angelina (Miriam Makeba) a black female, Sarafina's mother.

Themes: Coming of age; protest film

Locations: Soweto; Johannesburg CBD; Parktown – middle-class suburb.

Director: Darrell Roodt.

Production: British Broadcasting Corporation (BBC), Distant Horizons, Hollywood Pictures

Mapantsula (1988)

Plot: *Mapantsula* tells the story of Panic a *tsotsi* in modern Johannesburg who ends up sharing a jail cell with several anti-apartheid protestors. Panic realizes, while reflecting in jail, that although he would like to exist free of all Apartheid laws as well as moral laws, he cannot escape the politics of his time and place. The narrative is structured around flashbacks that tell the story leading up to his arrest, while the present takes place in the prison as Panic negotiates with his captors and fellow prisoners. Panic has a girlfriend who resides as a domestic worker on the property of her white employer, and she too experiences a political awakening when she loses her job and attends a political rally.

Main characters: Panic (Thomas Mogotlane) a young black male gangster; Pat (Thembi Mtshali), a young black female domestic worker and Panic's girlfriend;

Themes: Protest film; agency in the city, apathy

Locations: Johannesburg CBD; Soweto; Parktown – middle-class suburb.

Director: Oliver Schmitz

Production: Haverbeam, One Look Productions

uDeliwe (1975)

Plot: When Deliwe's mother dies she is raised by neighbours but once she has grown she leaves to begin her independent life in the city. The film is in isiZulu with no subtitles.

Main characters: Deliwe (Cynthia Shange) a young black female.

Themes: Rags to riches

Locations: Johannesburg CBD

Director: Simon Sabela

Production: Heyns Films, SABC Business Development

iKati Elimnyama (Black Cat)(1975)

Plot: The film iKati Elimnyama is about an ex-gangster and his family who are being harassed by unknown criminals. The criminals leave behind the symbol of the 'Black Cat'. The film is in isiZulu with no subtitles.

Main characters: Lefty Ndaba (Simon Sabela) the black male businessman

Themes: Crime and intrigue

Locations: Johannesburg CBD; township space

Director: Simon Sabela

Production: SABC Business Enterprises.

Gold (1974)

Plot: The film is set on a gold mine just outside of Johannesburg, but the city itself is celebrated as any other global destination showing trendy nightclubs and glamorous apartments with magnificent views in Hillbrow. The film falls within an espionage type genre where the mine is the focus of an international plot to flood this particular mine and subsequently the surrounding mines, crippling Johannesburg's mining industry and sending the gold price through the roof.

The film *Gold* is all about the gold mines of Johannesburg but again, disassociates the mine from the city. The head office of the mine bosses is located in Johannesburg. The camera makes the connection for us by zooming onto the statue of the mineworker in Braamfontein from the

boardroom or corner office window. This is the only direct reference to mining in Johannesburg. Rod Slater travels to the mine, which is surrounded by dry landscape contrasting with the cool tones and shiny hues of the skyscrapers in Johannesburg, emphasizing the two locations as two separate spaces.

Main characters: Rod Slater (Roger Moore – international actor) a white male mine manager; Terry Steyner (Susannah York – international actor) white female wife of mine boss; Big King (Simon Sabela) black male mine worker.

Themes: Good vs. evil; global capitalism; labour exploitation

Locations: Braamfontein; Hillbrow; Hyde Park (northern suburbs of Johannesburg)

Director: Peter Hunt

Production: Avton Films, Killarney Film Studios

Debbie (1965)

Plot: Debbie is the daughter of a farmer who is studying at university in Johannesburg, when she falls in love with a medical student and finds herself pregnant before they have a chance to get married. In a rather complicated narrative that follows, Debbie rejects her selfish lover, Paul, but is taken care of by Paul's parents and has the baby in seclusion in the countryside. She gives the baby up for adoption and returns to the city. Three years later we are reunited with her to learn that she is working for an architect and living in Hillbrow when the architect proposes marriage. Her fiancé accepts her troubled past and it appears as though her life is successful and she has recovered from the folly of her youth.

Paul returns from his studies overseas, now a fully-fledged doctor and begins courting Debbie again, though Debbie continues to reject his advances. The film ends in the hospital where Paul treats their daughter, who has been adopted, for a head injury. Although the ending is ambiguous, my own interpretation is that Debbie accepts that there is nothing she can do for the daughter she gave up and is happy with the way her life has turned out. The film is in Afrikaans with no subtitles.

Main characters: Debbie Malan (Suzanne van Oudtshoorn) a young white Afrikaner female; Paul Hugo (Leon le Roux) a young white Afrikaner male.

Themes: New beginnings; overcoming one's mistakes; female autonomy

Locations: Hillbrow, Johannesburg CBD

Director: Elmo de Witt

Production: Jamie Uys Filmproduksies

Come Back, Africa (1959)

Plot: The film tells the story of Zachariah and his family who come to Johannesburg from the rural provinces to seek more money and a better life. By now a very familiar tale, the only things the city has to offer are hardship and tragedy. The difference in this film though, is that Rogosin shows that the Apartheid laws are at the real heart of the problem. Rogosin's style also enabled the black performers to express their own voice. In the interior of a *shebeen*, Drum writers Bloke Modisane and Lewis Nkosi play themselves and express their disdain for Alan Paton's book, *Cry, the Beloved Country* and the subsequent movie. Their disdain stems from the book's suggestion that black South Africans would fare better in the countryside, once again denying urbanity for people of colour.

Main characters: Zachariah (Zacharia Mgabi) a black male; Vinah (Vinah Makeba) Zachariah's wife, a young black female; Miriam (Miriam Makeba), as herself, a young black songstress

Themes: Protest film; exploited labour; racial prejudice; life's struggles

Locations: Sophiatown, Johannesburg CBD

Director: Lionel Rogosin

Daar Doer in die Stad (1953)

Plot: *Daar Doer in die Stad* tells the story of a young widower coming to Johannesburg from his farm with his young daughter. He has come to the city to work and to find a wife because he is struggling on his own on the farm. The film depicts a man much out of his depth in the city and much of the comedy of the film is based on the 'comical' errors of bringing his daughter with him. The film ends when he finds a wife and returns to the farm. The film is in Afrikaans with no subtitles.

Main characters: Hans Botha (Jamie Uys) a white Afrikaner male farmer.

Themes: The city as a foolish place.

Locations: Killarney, middle-class suburb.

Director: Jamie Uys

Production: Afrikaanse Rolprentproduksies

Cry, the Beloved Country (1951)

Plot: Based on Alan Paton's 1948 novel of the same name, the film tells the story of Reverend Khumalo, a man from rural Natal who embarks for Johannesburg in order to seek out his sister and his son. The criminality and immorality of Sophiatown appalls this god-fearing man and when he eventually returns to the countryside, it has become a refuge against the evils of urban life. James Jarvis is a white farmer and rural neighbour of the reverend's and, although they never encounter each other in the countryside, their lives tragically collide in Johannesburg when it is discovered that Khumalo's son has killed the son of Jarvis. Upon learning of his son's death, Jarvis realizes that the white oppressors are to blame for much of the blacks' conditions and reconciles his hatred and racism by being a better Christian and donating money to Khumalo's church. Khumalo's experience, on the other hand, has only taught him that the city corrupts all who reside there, from his brother and sister to his only son. Even the Johannesburg-based reverend fails to overcome a bitter cynicism when he advises Khumalo to ignore the plight of his son's pregnant girlfriend. The film ends with the return of Khumalo to the countryside with his new daughter-in-law in tow, returning to the sanctity of rural life.

Main characters: Reverend Khumalo (Canada Lee – international actor) older black man from the country; James Jarvis (Charles Carson – international actor) older white male farmer; Reverend Msimangu (Sidney Poitier – international actor) young black man in the city

Themes: Racial prejudice; the city as an place of immorality; forgiveness

Locations: Johannesburg CBD; Sophiatown; Kwazulu Natal

Director: Zoltan Korda

Production: London Film Productions

African Jim/ Jim Comes to Jo'burg (1949)

Plot: The film is the story of Jim who travels from his rural village to Johannesburg to seek out a better life for himself. Having arrived in the big city he is escorted by some *tsotsis* to Sophiatown and once there, he is promptly hit over the head and mugged. He encounters further obstacles as he attempts to secure employment as a domestic servant for a wealthy white family. Eventually, he is employed as a waiter in a local music club in Sophiatown, where his singing talent is discovered. The *tsotsis* reappear when they try to rob a business but Jim together with the night watchman apprehend them and all is well. The film ends as Jim embarks on a musical career, and is seen recording a duet with Judy the nightclub songstress and a touching romance is suggested.

Main characters: Jim Twala (Daniel Adnewmah) a young black man from the countryside; Judy (Dolly Rathebe) young black songstress; Charlie (Dan Twala) an older black man who is Judy's father and is a night watchman.

Themes: Rags to riches; establishing trope of arrival in the city; good vs. evil

Locations: Johannesburg CBD; Sophiatown; middle-class suburb – Parktown.

Director: Donald Swanson

Production: Warrior Films

C – Research Findings

C.1 Tables comparing location demographics and 2011 Census Data

Location Population

Survey Data		Frequency	Percent
Valid	Chiawelo	52	26.9
	CBD	48	24.9
	Fordsburg	47	24.4
	Melville	46	23.8
	Total	193	100.0

Census Data	Population	Survey Interviews as a percentage of Suburb population
Chiawelo	13,103	0.40%
CBD	43,167	0.11%
Fordsburg	2,350	2.00%
Melville	3,355	1.37%
Total	61,975	0.97%

Gender

Survey Data			Gender	
			Male	Female
Location	Chiawelo	Count	32	20
		% within Location	61.5%	38.5%
	CBD	Count	30	18
		% within Location	62.5%	37.5%
	Fordsburg	Count	37	10
		% within Location	78.7%	21.3%
	Melville	Count	38	8
		% within Location	82.6%	17.4%
Total		Count	137	56
		% within Location	71.0%	29.0%

Census Data		Male	Female	Total
Chiawelo	Count	6730	6373	13103
	% within Location	51%	49%	
CBD	Count	22157	21010	43167
	% within Location	51%	49%	
Fordsburg	Count	1297	1053	2350
	% within Location	55%	45%	
Melville	Count	1633	1722	3355
	% within Location	49%	51%	
Total	Count	31817	30158	61975
	% within Location	51%	49%	

Age

Survey Data			Age			Total
			18-25	26-45	46-65	
Location	Chiawelo	Count	18	25	9	52
		% within Location	34.6%	48.1%	17.3%	100.0%
	CBD	Count	21	20	7	48
		% within Location	43.8%	41.7%	14.6%	100.0%
	Fordsburg	Count	14	23	9	46
		% within Location	30.4%	50.0%	19.6%	100.0%
	Melville	Count	11	25	10	46
		% within Location	23.9%	54.3%	21.7%	100.0%
Total		Count	64	93	35	192
		% within Location	33.3%	48.4%	18.2%	100.0%

Census Data		18-25	26-45	46-65	Total
Chiawelo	Count	2294	5011	1726	9031
	% within Location	25%	55%	19%	
CBD	Count	15782	16847	2748	35377
	% within Location	45%	48%	8%	
Fordsburg	Count	408	951	286	1645
	% within Location	25%	58%	17%	
Melville	Count	445	1435	769	2649
	% within Location	17%	54%	29%	
Total	Count	18929	24244	5529	48702
	% within Location	39%	50%	11%	

Race

Survey Data			Race					Total
			Black African	Coloured	Indian or Asian	White	Other	
Location	Chiawelo	Count	50	0	0	1	1	52
		% within Location	96.2%	0.0%	0.0%	1.9%	1.9%	100.0%
	CBD	Count	45	1	1	0	1	48
		% within Location	93.8%	2.1%	2.1%	0.0%	2.1%	100.0%
	Fordsburg	Count	25	3	11	0	7	46
		% within Location	54.3%	6.5%	23.9%	0.0%	15.2%	100.0%
	Melville	Count	27	3	1	10	2	43
		% within Location	62.8%	7.0%	2.3%	23.3%	4.7%	100.0%
Total		Count	147	7	13	11	11	189
		% within Location	77.8%	3.7%	6.9%	5.8%	5.8%	100.0%

Census Data		Race					Total
		Black African	Coloured	Indian or Asian	White	Other	
Chiawelo	Count	13077	12	6	4	4	13103
	% within Location	99.8%	0.1%	0.0%	0.0%	0.0%	
CBD	Count	38223	1017	2427	1060	440	43167
	% within Location	88.5%	2.4%	5.6%	2.5%	1.0%	
Fordsburg	Count	1086	50	1175	7	32	2350
	% within Location	46.2%	2.1%	50.0%	0.3%	1.4%	
Melville	Count	1120	107	173	1866	90	3355
	% within Location	33.4%	3.2%	5.2%	55.6%	2.7%	
Total	Count	53506	1186	3781	2937	566	61975
	% within Location	86%	2%	6%	5%	1%	

Length of stay in Johannesburg

Survey Data			Length of stay in JHB							Total
			Born in JHB	Over 50 years	20-50 years	10-20 years	5-10 years	1-5 years	less than a year	
Location	Chiawelo	Count	26	1	3	7	5	5	2	49
		% within Location	53.1%	2.0%	6.1%	14.3%	10.2%	10.2%	4.1%	100.0%
	CBD	Count	23	0	5	5	3	10	2	48
		% within Location	47.9%	0.0%	10.4%	10.4%	6.3%	20.8%	4.2%	100.0%
	Fordsburg	Count	17	0	4	7	8	8	1	45
		% within Location	37.8%	0.0%	8.9%	15.6%	17.8%	17.8%	2.2%	100.0%
	Melville	Count	17	0	4	10	5	9	0	45
		% within Location	37.8%	0.0%	8.9%	22.2%	11.1%	20.0%	0.0%	100.0%
Total		Count	83	1	16	29	21	32	5	187
		% within Location	44.4%	.5%	8.6%	15.5%	11.2%	17.1%	2.7%	100.0%

Census Data		Not Applicable	Over 50 years	20-50 years	10-20 years	5-10 years	1-5 years	less than a year	Other	Total
Chiawelo	Count	12705	5	49	113	81	74	23	53	13103
	% within Location	97.0%	0.0%	0.4%	0.9%	0.6%	0.6%	0.2%	0.4%	
CBD	Count	32299	15	338	1507	2354	4548	1564	540	43165
	% within Location	74.8%	0.0%	0.8%	3.5%	5.5%	10.5%	3.6%	1.3%	
Fordsburg	Count	1550	12	43	147	242	232	78	46	2350
	% within Location	66.0%	0.5%	1.8%	6.3%	10.3%	9.9%	3.3%	2.0%	
Melville	Count	2619	31	183	110	138	164	64	47	3356
	% within Location	78.0%	0.9%	5.5%	3.3%	4.1%	4.9%	1.9%	1.4%	
Total	Count	49173	63	613	1877	2815	5018	1729	686	61974
	% within Location	79%	0.1%	1%	3%	5%	8%	3%	1%	

Origin

Survey Data			Origin				
			From JHB	From greater JHB	From within SA	Outside South Africa	No answer
Location	Chiawelo	Count	22	3	24	2	1
		% within Location	42.3%	5.8%	46.2%	3.8%	1.9%
	CBD	Count	15	8	19	6	0
		% within Location	31.3%	16.7%	39.6%	12.5%	0.0%
	Fordsburg	Count	15	1	15	15	1
		% within Location	31.9%	2.1%	31.9%	31.9%	2.1%
	Melville	Count	17	0	16	11	2
		% within Location	37.0%	0.0%	34.8%	23.9%	4.3%
Total		Count	69	12	74	34	4
		% within Location	35.8%	6.2%	38.3%	17.6%	2.1%

Census Data		From JHB	Gauteng	From within SA	Outside South Africa	Unspecified/ inapplicable	Total
Chiawelo	Count		8095	4499	398	108	13100
	% within Location		61.8%	34.3%	3.0%	0.8%	
CBD	Count		7661	14497	10868	10140	43166
	% within Location		17.7%	33.6%	25.2%	23.5%	
Fordsburg	Count		827	671	800	49	2347
	% within Location		35.2%	28.6%	34.1%	2.1%	
Melville	Count		1380	1184	736	55	3355
	% within Location		41.1%	35.3%	21.9%	1.6%	
Total	Count	0	17963	20851	12802	10352	61968
	% within Location	0%	29%	34%	21%	17%	

Education

Survey Data			Education							Total
			None or very little education	Completed primary school	Completed grade 9	Completed high school	Have attended university/college	Have a tertiary degree/ tertiary	Have trained in a trade	
Location	Chiawelo	Count	4	1	12	22	3	9	1	52
		% within Location	7.7%	1.9%	23.1%	42.3%	5.8%	17.3%	1.9%	100.0%
	CBD	Count	1	1	11	20	7	8	0	48
		% within Location	2.1%	2.1%	22.9%	41.7%	14.6%	16.7%	0.0%	100.0%
	Fordsburg	Count	1	3	11	21	4	7	0	47
		% within Location	2.1%	6.4%	23.4%	44.7%	8.5%	14.9%	0.0%	100.0%
	Melville	Count	0	1	5	13	7	20	0	46
		% within Location	0.0%	2.2%	10.9%	28.3%	15.2%	43.5%	0.0%	100.0%
Total		Count	6	6	39	76	21	44	1	193
		% within Location	3.1%	3.1%	20.2%	39.4%	10.9%	22.8%	.5%	100.0%

Census Data	Education	None or very little education	Completed primary school	Completed grade 9	Completed high school	Have attended university/college	Have a tertiary degree/ tertiary qualification	Have trained in a trade/ other	Total
Chiawelo	Count	2341	1146	3037	3710	123	1462	13	11832
	% within Location	19.8%	9.7%	25.7%	31.4%	1.0%	12.4%	0.1%	
CBD	Count	3656	1962	6393	10936	314	6142	227	29630
	% within Location	12.3%	6.6%	21.6%	36.9%	1.1%	20.7%	0.8%	
Fordsburg	Count	441	244	462	647	18	256	16	2084
	% within Location	21.2%	11.7%	22.2%	31.0%	0.9%	12.3%	0.8%	
Melville	Count	325	136	265	667	48	1660	43	3144
	% within Location	10.3%	4.3%	8.4%	21.2%	1.5%	52.8%	1.4%	
Total	Count	6763	3488	10157	15960	503	9520	299	46690
	% within Location	14%	7%	22%	34%	1%	20%	0.6%	

Preferred language

Survey Data			Preferred language				Total
			English	Afrikaans	Indigenous SA language	Other	
Location	Chiawelo	Count	9	2	41	0	52
		% within Location	17.3%	3.8%	78.8%	0.0%	100.0%
	CBD	Count	15	2	29	2	48
		% within Location	31.3%	4.2%	60.4%	4.2%	100.0%
	Fordsburg	Count	20	2	18	7	47
		% within Location	42.6%	4.3%	38.3%	14.9%	100.0%
	Melville	Count	35	1	5	3	44
		% within Location	79.5%	2.3%	11.4%	6.8%	100.0%
Total		Count	79	7	93	12	191
		% within Location	41.4%	3.7%	48.7%	6.3%	100.0%

Census Data		English	Afrikaans	Indigenous SA language	Other	Total
Chiawelo	Count	53	124	12824	103	13104
	% within Location	0.4%	0.9%	97.9%	0.8%	
CBD	Count	607	4857	22213	15489	43166
	% within Location	1.4%	11.3%	51.5%	35.9%	
Fordsburg	Count	46	1008	819	477	2350
	% within Location	2.0%	42.9%	34.9%	20.3%	
Melville	Count	755	1675	693	234	3357
	% within Location	22.5%	49.9%	20.6%	7.0%	
Total	Count	1461	7664	36549	16303	61977
	% within Location	2%	12%	59%	26%	

Income

Survey Data			Income					Total
			no income	less than R1 600	between R1 600 and R10 000	between R10 000 and R25 000	more than R25 000	
Location	Chiawelo	Count	5	15	24	5	2	51
		% within Location	9.8%	29.4%	47.1%	9.8%	3.9%	100.0%
	CBD	Count	8	6	26	8	0	48
		% within Location	16.7%	12.5%	54.2%	16.7%	0.0%	100.0%
	Fordsburg	Count	2	10	27	3	3	45
		% within Location	4.4%	22.2%	60.0%	6.7%	6.7%	100.0%
	Melville	Count	2	4	17	14	8	45
		% within Location	4.4%	8.9%	37.8%	31.1%	17.8%	100.0%
Total		Count	17	35	94	30	13	189
		% within Location	9.0%	18.5%	49.7%	15.9%	6.9%	100.0%

Census Data		No income	R 1 - R 4800	R 4801 - R 9600	R 9601 - R 19 600	R 19 601 - R 38 200	more than R 38 201	Total
Chiawelo	Count	575	116	156	465	796	1733	3841
	% within Location	15.0%	3.0%	4.1%	12.1%	20.7%	45.1%	
CBD	Count	2167	119	221	706	1783	7237	12233
	% within Location	17.7%	1.0%	1.8%	5.8%	14.6%	59.2%	
Fordsburg	Count	117	13	26	57	89	344	646
	% within Location	18.1%	2.0%	4.0%	8.8%	13.8%	53.3%	
Melville	Count	145	18	17	68	128	1229	1605
	% within Location	9.0%	1.1%	1.1%	4.2%	8.0%	76.6%	
Total	Count	3004	266	420	1296	2796	10543	18325
	% within Location	16%	1.5%	2%	7%	15%	58%	

Employment

Survey Data			Employment							Total
			I am employed full time in the formal sector	I am employed part-time in the formal sector	I am self-employed in the formal sector	I earn money through part-time/ irregular jobs	I am self-employed in the informal sector	I am a student	I am unemployed at this stage/ not working	
Location	Chiawelo	Count	9	8	2	1	10	3	19	52
		% within Location	17.3%	15.4%	3.8%	1.9%	19.2%	5.8%	36.5%	100.0%
	CBD	Count	18	6	2	2	1	10	8	47
		% within Location	38.3%	12.8%	4.3%	4.3%	2.1%	21.3%	17.0%	100.0%
	Fordsburg	Count	24	3	9	1	2	1	7	47
		% within Location	51.1%	6.4%	19.1%	2.1%	4.3%	2.1%	14.9%	100.0%
	Melville	Count	15	7	10	3	3	4	3	45
		% within Location	33.3%	15.6%	22.2%	6.7%	6.7%	8.9%	6.7%	100.0%
Total		Count	66	24	23	7	16	18	37	191
		% within Location	34.6%	12.6%	12.0%	3.7%	8.4%	9.4%	19.4%	100.0%

Census Data		I am employed full-time in the formal sector	Formal - Not applicable	Private household	Do not know	Informal sector	Not economically active	Unemployed/ discouraged workseeker	Total
Chiawelo	Count	3096	60	662	40	540	2449	2753	9600
	% within Location	32.3%	0.6%	6.9%	0.4%	5.6%	25.5%	28.7%	
CBD	Count	12915	89	2193	254	1489	15883	3700	36523
	% within Location	35.4%	0.2%	6.0%	0.7%	4.1%	43.5%	10.1%	
Fordsburg	Count	767	18	83	38	57	426	344	1735
	% within Location	44.2%	1.0%	4.8%	2.2%	3.3%	24.7%	19.8%	
Melville	Count	1697	59	315	59	114	392	104	2740
	% within Location	61.9%	2.2%	11.5%	2.2%	4.2%	14.3%	3.8%	
Total	Count	18475	226	3253	391	2200	19152	6901	50598
	% within Location	37%	0.4%	6%	1%	4%	38%	14%	

DVD viewing

Survey Data			DVD viewing			Total
			Yes, frequently	Yes, occasionally	No	
Location	Chiawelo	Count	26	21	4	51
		% within Location	51.0%	41.2%	7.8%	100.0%
	CBD	Count	29	15	4	48
		% within Location	60.4%	31.3%	8.3%	100.0%
	Fordsburg	Count	24	19	4	47
		% within Location	51.1%	40.4%	8.5%	100.0%
	Melville	Count	26	12	8	46
		% within Location	56.5%	26.1%	17.4%	100.0%
Total		Count	105	67	20	192
		% within Location	54.7%	34.9%	10.4%	100.0%

Census Data		DVD Player	No	Total
Chiawelo	Count	3003	839	3842
	% within Location	78.2%	21.8%	
CBD	Count	9229	3003	12232
	% within Location	75.4%	24.6%	
Fordsburg	Count	455	191	646
	% within Location	70.4%	29.6%	
Melville	Count	1233	375	1608
	% within Location	76.7%	23.3%	
Total	Count	13920	4408	18328
	% within Location	76%	24%	

TV viewing

Survey Data			TV viewing			Total
			Yes, frequently	Yes, occasionally	No	
Location	Chiawelo	Count	32	17	2	51
		% within Location	62.7%	33.3%	3.9%	100.0%
	CBD	Count	28	13	6	47
		% within Location	59.6%	27.7%	12.8%	100.0%
	Fordsburg	Count	35	9	1	45
		% within Location	77.8%	20.0%	2.2%	100.0%
	Melville	Count	27	13	6	46
		% within Location	58.7%	28.3%	13.0%	100.0%
Total		Count	122	52	15	189
		% within Location	64.6%	27.5%	7.9%	100.0%

Census Data		TV	No	Total
Chiawelo	Count	3505	337	3842
	% within Location	91.2%	8.8%	
CBD	Count	10655	1578	12233
	% within Location	87.1%	12.9%	
Fordsburg	Count	560	86	646
	% within Location	86.7%	13.3%	
Melville	Count	1450	158	1608
	% within Location	90.2%	9.8%	
Total	Count	16170	2159	18329
	% within Location	88%	12%	

Johannesburg as home

Survey Data			JHB as home		Total
			JHB is not my home	JHB is my home	
Location	Chiawelo	Count	20	32	52
		% within Location	38.5%	61.5%	100.0%
	CBD	Count	19	29	48
		% within Location	39.6%	60.4%	100.0%
	Fordsburg	Count	18	29	47
		% within Location	38.3%	61.7%	100.0%
	Melville	Count	15	31	46
		% within Location	32.6%	67.4%	100.0%
Total		Count	72	121	193
		% within Location	37.3%	62.7%	100.0%

Census Data		Gauteng is not my residence	Gauteng is my residence	Not specified	Total
Chiawelo	Count	30	12937	134	13103
	% within Location	0.2%	98.7%	1.0%	
CBD	Count	358	32725	10084	43167
	% within Location	0.8%	75.8%	23.4%	
Fordsburg	Count	35	2244	70	2350
	% within Location	1.5%	95.5%	3.0%	
Melville	Count	29	3263	64	3355
	% within Location	0.9%	97.3%	1.9%	
Total	Count	452	51169	10352	61975
	% within Location	1%	83%	17%	

C.2 Tables showing correlations with influence

Simple feelings about JHB on screen & Income

Correlation

			Income					
			no income	less than R1 600	R1 600 - R10 000	R10 000 - R25 000	more than R25 000	Total
Simple feelings about JHB on screen	I like seeing JHB on screen	Count	16	26	87	24	12	165
		% within Income	100.0%	83.9%	97.8%	85.7%	100.0%	93.8%
	I don't like seeing JHB on screen	Count	0	5	2	4	0	11
		% within Income	0.0%	16.1%	2.2%	14.3%	0.0%	6.3%
Total		Count	16	31	89	28	12	176
		% within Income	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.031	.026	1.138	.255
		Simple feelings	0.000	0.000	[c]	[c]
		Income Dependent	.034	.030	1.138	.255
	Goodman and Kruskal tau	Simple feelings	.071	.037		.014[d]
		Income Dependent	.023	.013		.003[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.267			.014
	Cramer's V	.267			.014
Interval by Ordinal	Pearson's R	-.007	.069	-.098	.922[c]
	Spearman Correlation	-.014	.085	-.181	.857[c]
N of Valid Cases		176			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Simple feelings about JHB on screen & DVD viewing

Correlation

			DVD viewing			
			Yes, frequently	Yes, occasionally	No	Total
Simple feelings about JHB on screen	I like seeing JHB on screen	Count	91	62	14	167
		% within DVD	93.8%	96.9%	82.4%	93.8%
	I don't like seeing JHB on screen	Count	6	2	3	11
		% within DVD	6.2%	3.1%	17.6%	6.2%
Total		Count	97	64	17	178
		% within DVD	100.0%	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		Simple feelings	0.000	0.000	.[b]	.[b]
		DVD viewing	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	Simple feelings	.027	.034		.088[d]
		DVD viewing	.007	.008		.272[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.166			.087
	Cramer's V	.166			.087
Interval by	Pearson's R	.068	.096	.911	.364[c]
Ordinal by Ordinal	Spearman Correlation	.040	.088	.532	.595[c]
N of Valid Cases		178			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Simple feelings about JHB on screen & *Tsotsi* (2005)

Correlation

			Tsotsi (2005)		
			No	Yes	Total
Simple feelings about JHB on screen	I like seeing JHB on screen	Count	36	132	168
		% within Tsotsi	100.0%	92.3%	93.9%
	I don't like seeing JHB on screen	Count	0	11	11
		% within Tsotsi	0.0%	7.7%	6.1%
Total		Count	36	143	179
		% within Tsotsi	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		Simple feelings	0.000	0.000	.[b]	.[b]
		Tsotsi (2005)	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	Simple feelings	.016	.005		.087[d]
		Tsotsi (2005)	.016	.003		.087[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.128			.086
	Cramer's V	.128			.086
Interval by	Pearson's R	.128	.022	1.722	.087[c]
Ordinal by Ordinal	Spearman Correlation	.128	.022	1.722	.087[c]
N of Valid Cases		179			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Simple feelings about JHB on screen & *A Reasonable Man* (1999)

Correlation

			A Reasonable Man (1999)		
			No	yes	Total
Simple feelings about JHB on screen	I like seeing JHB on screen	Count	161	7	168
		% within A	94.7%	77.8%	93.9%
	I don't like seeing JHB on screen	Count	9	2	11
		% within A	5.3%	22.2%	6.1%
Total		Count	170	9	179
		% within A	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		Simple feelings	0.000	0.000	.[b]	.[b]
		A Reasonable Man	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	Simple feelings	.024	.038		.040[c]
		A Reasonable Man	.024	.038		.040[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.154			.039
	Cramer's V	.154			.039
Interval by	Pearson's R	.154	.125	2.074	.040[c]
Ordinal by Ordinal	Spearman Correlation	.154	.125	2.074	.040[c]
N of Valid Cases		179			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Simple feelings about JHB on screen & *Soweto Green* (1995)

Correlation

			Soweto Green (1995)		Total
			No	Yes	
Simple feelings about JHB on screen	I like seeing JHB on screen	Count	156	12	168
		% within Soweto	95.1%	80.0%	93.9%
	I don't like seeing JHB on screen	Count	8	3	11
		% within Soweto	4.9%	20.0%	6.1%
Total		Count	164	15	179
		% within Soweto	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		Simple feelings	0.000	0.000	.[b]	.[b]
		Soweto Green	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	Simple feelings	.030	.040		.020[c]
		Soweto Green	.030	.040		.020[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.174			.020
	Cramer's V	.174			.020
Interval by	Pearson's R	.174	.116	2.357	.019[c]
Ordinal by Ordinal	Spearman Correlation	.174	.116	2.357	.019[c]
N of Valid Cases		179			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Simple feelings about JHB on screen & More of JHB on screen?

Correlation

			More of JHB on screen?				
			Yes, I really like seeing JHB	No, I don't like seeing JHB	No, I would rather see more interesting/ different places	I don't care, as long as the show/ movie is good	Total
Simple feelings about JHB on screen	I like seeing JHB on screen	Count	150	3	6	7	166
		% within More of	96.8%	75.0%	60.0%	87.5%	93.8%
	I don't like seeing JHB on screen	Count	5	1	4	1	11
		% within More of	3.2%	25.0%	40.0%	12.5%	6.2%
Total		Count	155	4	10	8	177
		% within More of	100.0%	100.0%	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		Simple feelings	0.000	0.000	.[b]	.[b]
		More of JHB on	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	Simple feelings	.141	.094		.000[d]
		More of JHB on	.081	.053		.000[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.375			.000
	Cramer's V	.375			.000
Interval by	Pearson's R	.277	.109	3.808	000[c]
Ordinal by Ordinal	Spearman Correlation	.320	.112	4.465	000[c]
N of Valid Cases		177			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Simple feelings about JHB on screen & Enjoyment of life in JHB

Correlation

			Enjoyment of life in JHB			
			most of the time I enjoy living in JHB	Occasionally I enjoy living in JHB	I don't like living here	Total
Simple feelings about JHB on screen	I like seeing JHB on screen	Count	142	14	11	167
		% within Enjoyment	97.3%	87.5%	68.8%	93.8%
	I don't like seeing JHB on screen	Count	4	2	5	11
		% within Enjoyment	2.7%	12.5%	31.3%	6.2%
Total		Count	146	16	16	178
		% within Enjoyment	100.0%	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.023	.069	.333	.739
		Simple feelings	0.000	0.000	.[c]	.[c]
		Enjoyment of life in	.031	.092	.333	.739
	Goodman and Kruskal tau	Simple feelings	.120	.079		.000[d]
		Enjoyment of life in	.074	.045		.000[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.347			.000
	Cramer's V	.347			.000
Interval by	Pearson's R	.343	.110	4.851	.000[c]
Ordinal by Ordinal	Spearman Correlation	.320	.102	4.481	.000[c]
N of Valid Cases		178			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Simple feelings about JHB on screen & Perceptions of JHB

Correlation

			Perceptions of JHB			
			JHB's getting better	JHB's staying the same	JHB's getting worse	Total
Simple feelings about JHB on screen	I like seeing JHB on screen	Count	75	25	65	165
		% within Perceptions	98.7%	96.2%	87.8%	93.8%
	I don't like seeing JHB on screen	Count	1	1	9	11
		% within Perceptions	1.3%	3.8%	12.2%	6.3%
Total		Count	76	26	74	176
		% within Perceptions	100.0%	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.072	.026	2.577	.010
		Simple feelings	0.000	0.000	.[c]	.[c]
		Perceptions of JHB	.080	.030	2.577	.010
	Goodman and Kruskal tau	Simple feelings	.044	.027		.020[d]
		Perceptions of JHB	.030	.016		.005[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.211			.020
	Cramer's V	.211			.020
Interval by	Pearson's R	.207	.059	2.785	.006[c]
Ordinal by Ordinal	Spearman Correlation	.206	.059	2.783	.006[c]
N of Valid Cases		176			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Influence of JHB films on feelings and Location

Correlation

			Location				
			Chiawelo	CBD	Fordsburg	Melville	Total
Influence of JHB films on feelings	Yes, they make me feel better about the city	Count	34	24	26	16	100
		% within Location	66.7%	54.5%	63.4%	36.4%	55.6%
	Yes, I feel worse about the city	Count	7	8	4	5	24
		% within Location	13.7%	18.2%	9.8%	11.4%	13.3%
	No, they haven't really changed the way that I feel about the city	Count	10	12	11	23	56
		% within Location	19.6%	27.3%	26.8%	52.3%	31.1%
Total		Count	51	44	41	44	180
		% within Location	100.0%	100.0%	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.100	.053	1.838	.066
		Influence of JHB	.088	.075	1.125	.261
		Location Dependent	.109	.051	2.044	.041
	Goodman and Kruskal tau	Influence of JHB	.053	.028		.004[c]
		Location Dependent	.028	.015		.022[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.286			.022
	Cramer's V	.203			.022
Interval by	Pearson's R	.228	.073	3.125	.002[c]
Ordinal by Ordinal	Spearman Correlation	.221	.073	3.016	.003[c]
N of Valid Cases		180			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation.

Influence of JHB films on feelings and Age

Correlation

			Age			
			18-25	26-45	46-65	Total
Influence of JHB films on feelings	Yes, they make me feel better about the city	Count	27	53	20	100
		% within Age	44.3%	60.2%	66.7%	55.9%
	Yes, I feel worse about the city	Count	13	8	2	23
		% within Age	21.3%	9.1%	6.7%	12.8%
	No, they haven't really changed the way that I feel about the city	Count	21	27	8	56
		% within Age	34.4%	30.7%	26.7%	31.3%
Total		Count	61	88	30	179
		% within Age	100.0%	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.029	.026	1.095	.274
		Influence of JHB	0.000	0.000	[c]	[c]
		Age Dependent	.055	.049	1.095	.274
	Goodman and Kruskal tau	Influence of JHB	.021	.016		.115[d]
		Age Dependent	.024	.018		.073[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.212			.089
	Cramer's V	.150			.089
Interval by Ordinal	Pearson's R	-.122	.073	-1.637	.103[c]
	Spearman Correlation	-.136	.074	-1.830	.069[c]
N of Valid Cases		179			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Influence of JHB films on feelings & Cinema viewing

Correlation

			Cinema viewing			
			Yes, frequently	Yes, occasionally	No	Total
Influence of JHB films on feelings	Yes, they make me feel better about the city	Count	20	34	45	99
		% within Cinema	47.6%	49.3%	68.2%	55.9%
	Yes, I feel worse about the city	Count	8	10	6	24
		% within Cinema	19.0%	14.5%	9.1%	13.6%
	No, they haven't really changed the way that I feel about the city	Count	14	25	15	54
		% within Cinema	33.3%	36.2%	22.7%	30.5%
Total		Count	42	69	66	177
		% within Cinema	100.0%	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.059	.046	1.243	.214
		Influence of JHB	0.000	0.000	[c]	[c]
		Cinema viewing	.102	.078	1.243	.214
	Goodman and Kruskal tau	Influence of JHB	.025	.019		070[d]
		Cinema viewing	.021	.016		120[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.198			.139
	Cramer's V	.140			.139
Interval by Ordinal	Pearson's R	-.147	.073	-1.966	051[c]
	Spearman Correlation	-.160	.073	-2.141	034[c]
N of Valid Cases		177			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square

Influence of JHB films on feelings & I go to the cinema to hang out with my friends

Correlation

			I go to the cinema to hang out with my friends		
			No	Yes	Total
Influence of JHB films on feelings	Yes, they make me feel better about the city	Count	80	20	100
		% within I go to the	58.4%	46.5%	55.6%
	Yes, I feel worse about the city	Count	13	11	24
		% within I go to the	9.5%	25.6%	13.3%
	No, they haven't really changed the way that I feel about the city	Count	44	12	56
		% within I go to the	32.1%	27.9%	31.1%
Total		Count	137	43	180
		% within I go to the	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	[b]	[b]
		Influence of JHB	0.000	0.000	[b]	[b]
		I go to the cinema to	0.000	0.000	[b]	[b]
	Goodman and Kruskal tau	Influence of JHB	.013	.012		.095[c]
		I go to the cinema to	.041	.034		.026[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.202			.025
	Cramer's V	.202			.025
Interval by	Pearson's R	.036	.071	.486	.627[c]
Ordinal by Ordinal	Spearman Correlation	.052	.072	.698	.486[c]
N of Valid Cases		180			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Influence of JHB films on feelings & I go to the cinema expressly to watch movies

Correlation

			I go to the cinema expressly to watch movies		Total
			No	Yes	
Influence of JHB films on feelings	Yes, they make me feel better about the city	Count	71	29	100
		% within I go to the	64.5%	41.4%	55.6%
	Yes, I feel worse about the city	Count	13	11	24
		% within I go to the	11.8%	15.7%	13.3%
	No, they haven't really changed the way that I feel about the city	Count	26	30	56
		% within I go to the	23.6%	42.9%	31.1%
Total		Count	110	70	180
		% within I go to the	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.033	.087	.378	.705
		Influence of JHB	.013	.095	.130	.896
		I go to the cinema	.057	.104	.535	.593
	Goodman and Kruskal tau	Influence of JHB	.038	.024		.001[c]
		I go to the cinema	.054	.034		.008[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.232			.008
	Cramer's V	.232			.008
Interval by Ordinal	Pearson's R	.230	.073	3.150	.002[c]
Ordinal by Ordinal	Spearman Correlation	.232	.073	3.176	.002[c]
N of Valid Cases		180			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square

Influence of JHB films on feelings & DVD viewing

Correlation

			DVD viewing			
			Yes, frequently	Yes, occasionally	No	Total
Influence of JHB films on feelings	Yes, they make me feel better about the city	Count	58	35	6	99
		% within DVD	58.0%	57.4%	33.3%	55.3%
	Yes, I feel worse about the city	Count	17	6	1	24
		% within DVD	17.0%	9.8%	5.6%	13.4%
	No, they haven't really changed the way that I feel about the city	Count	25	20	11	56
		% within DVD	25.0%	32.8%	61.1%	31.3%
Total		Count	100	61	18	179
		% within DVD	100.0%	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.031	.025	1.218	.223
		Influence of JHB	.063	.050	1.218	.223
		DVD viewing	0.000	0.000	[c]	[c]
	Goodman and Kruskal tau	Influence of JHB	.032	.022		023[d]
		DVD viewing	.023	.016		086[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.243			.032
	Cramer's V	.172			.032
Interval by	Pearson's R	.170	.077	2.290	023[c]
Ordinal by Ordinal	Spearman Correlation	.137	.076	1.834	068[c]
N of Valid Cases		179			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Influence of JHB films on feelings & TV viewing

Correlation

			TV viewing			
			Yes, frequently	Yes, occasionally	No	Total
Influence of JHB films on feelings	Yes, they make me feel better about the city	Count	67	25	6	98
		% within TV viewing	58.3%	50.0%	54.5%	55.7%
	Yes, I feel worse about the city	Count	15	5	4	24
		% within TV viewing	13.0%	10.0%	36.4%	13.6%
	No, they haven't really changed the way that I feel about the city	Count	33	20	1	54
		% within TV viewing	28.7%	40.0%	9.1%	30.7%
Total		Count	115	50	11	176
		% within TV viewing	100.0%	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	[b]	[b]
		Influence of JHB	0.000	0.000	[b]	[b]
		TV viewing	0.000	0.000	[b]	[b]
	Goodman and Kruskal tau	Influence of JHB	.018	.014		168[d]
		TV viewing	.014	.014		302[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.218			.080
	Cramer's V	.154			.080
Interval by	Pearson's R	.031	.070	.415	679[c]
Ordinal by Ordinal	Spearman Correlation	.058	.074	.768	443[c]
N of Valid Cases		176			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Influence of JHB films on feelings & *Unhinged: Surviving Johannesburg* (2010)

Correlation

			Unhinged: Surviving Johannesburg (2010)		
			No	Yes	Total
Influence of JHB films on feelings	Yes, they make me feel better about the city	Count	96	4	100
		% within Unhinged:	55.8%	50.0%	55.6%
	Yes, I feel worse about the city	Count	21	3	24
		% within Unhinged:	12.2%	37.5%	13.3%
	No, they haven't really changed the way that I feel about the city	Count	55	1	56
		% within Unhinged:	32.0%	12.5%	31.1%
Total		Count	172	8	180
		% within Unhinged:	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	[b]	[b]
		Influence of JHB	0.000	0.000	[b]	[b]
		Unhinged: Surviving	0.000	0.000	[b]	[b]
	Goodman and Kruskal tau	Influence of JHB	.008	.009		250[c]
		Unhinged: Surviving	.026	.032		099[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.161			.098
	Cramer's V	.161			.098
Interval by	Pearson's R	-.031	.059	-.418	676[c]
Ordinal by Ordinal	Spearman Correlation	-.019	.062	-.248	804[c]
N of Valid Cases		180			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Influence of JHB films on feelings & *District 9* (2009)

Correlation

			District 9 (2009)		
			No	Yes	Total
Influence of JHB films on feelings	Yes, they make me feel better about the city	Count	81	19	100
		% within District 9	61.4%	39.6%	55.6%
	Yes, I feel worse about the city	Count	15	9	24
		% within District 9	11.4%	18.8%	13.3%
	No, they haven't really changed the way that I feel about the city	Count	36	20	56
		% within District 9	27.3%	41.7%	31.1%
Total		Count	132	48	180
		% within District 9	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.008	.049	.160	.873
		Influence of JHB	.013	.078	.160	.873
		District 9 (2009)	0.000	0.000	[c]	[c]
	Goodman and Kruskal tau	Influence of JHB	.025	.019		011[d]
		District 9 (2009)	.038	.029		034[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.194			.034
	Cramer's V	.194			.034
Interval by Ordinal	Pearson's R	.178	.074	2.415	017[c]
	Spearman Correlation	.184	.074	2.494	014[c]
N of Valid Cases		180			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Influence of JHB films on feelings & *Dangerous Ground* (1997)

Correlation

			Dangerous Ground (1997)		
			No	Yes	Total
Influence of JHB films on feelings	Yes, they make me feel better about the city	Count	80	20	100
		% within Dangerous	51.3%	83.3%	55.6%
	Yes, I feel worse about the city	Count	22	2	24
		% within Dangerous	14.1%	8.3%	13.3%
	No, they haven't really changed the way that I feel about the city	Count	54	2	56
		% within Dangerous	34.6%	8.3%	31.1%
Total		Count	156	24	180
		% within Dangerous	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	[b]	[b]
		Influence of JHB	0.000	0.000	[b]	[b]
		Dangerous Ground	0.000	0.000	[b]	[b]
	Goodman and Kruskal tau	Influence of JHB	.035	.017		.002[c]
		Dangerous Ground	.050	.026		.011[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.223			.011
	Cramer's V	.223			.011
Interval by	Pearson's R	-.221	.056	-3.020	.003[c]
Ordinal by Ordinal	Spearman Correlation	-.223	.057	-3.049	.003[c]
N of Valid Cases		180			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Influence of JHB films on feelings & *Surfing Soweto* (2006)

Correlation

			Surfing Soweto (2006)		
			No	Yes	Total
Influence of JHB films on feelings	Yes, they make me feel better about the city	Count	87	13	100
		% within Surfing	53.0%	81.3%	55.6%
	Yes, I feel worse about the city	Count	23	1	24
		% within Surfing	14.0%	6.3%	13.3%
	No, they haven't really changed the way that I feel about the city	Count	54	2	56
		% within Surfing	32.9%	12.5%	31.1%
Total		Count	164	16	180
		% within Surfing	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	[b]	[b]
		Influence of JHB	0.000	0.000	[b]	[b]
		Surfing Soweto	0.000	0.000	[b]	[b]
	Goodman and Kruskal tau	Influence of JHB	.018	.013		.041[c]
		Surfing Soweto	.026	.020		.096[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.162			.095
	Cramer's V	.162			.095
Interval by	Pearson's R	-.154	.060	-2.080	.039[c]
Ordinal by Ordinal	Spearman Correlation	-.157	.061	-2.128	.035[c]
N of Valid Cases		180			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Influence of JHB films on feelings & *Zone 14*

Correlation

			Zone 14		Total
			No	Yes	
Influence of JHB films on feelings	Yes, they make me feel better about the city	Count	15	85	100
		% within Zone 14	35.7%	61.6%	55.6%
	Yes, I feel worse about the city	Count	6	18	24
		% within Zone 14	14.3%	13.0%	13.3%
	No, they haven't really changed the way that I feel about the city	Count	21	35	56
		% within Zone 14	50.0%	25.4%	31.1%
Total		Count	42	138	180
		% within Zone 14	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.049	.048	1.003	.316
		Influence of JHB	.075	.072	1.003	.316
		Zone 14 Dependent	0.000	0.000	[c]	[c]
	Goodman and Kruskal tau	Influence of JHB	.040	.025		.001[d]
		Zone 14 Dependent	.057	.036		.006[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.238			.006
	Cramer's V	.238			.006
Interval by	Pearson's R	-.238	.075	-3.267	.001[c]
Ordinal by Ordinal	Spearman Correlation	-.236	.075	-3.244	.001[c]
N of Valid Cases		180			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Influence of JHB films on feelings & *Gaz'lam*

Correlation

			Gaz'lam		Total
			No	Yes	
Influence of JHB films on feelings	Yes, they make me feel better about the city	Count	32	68	100
		% within Gaz'lam	44.4%	63.0%	55.6%
	Yes, I feel worse about the city	Count	10	14	24
		% within Gaz'lam	13.9%	13.0%	13.3%
	No, they haven't really changed the way that I feel about the city	Count	30	26	56
		% within Gaz'lam	41.7%	24.1%	31.1%
Total		Count	72	108	180
		% within Gaz'lam	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.026	.049	.535	.593
		Influence of JHB	0.000	0.000	[c]	[c]
		Gaz'lam Dependent	.056	.101	.535	.593
	Goodman and Kruskal tau	Influence of JHB	.027	.021		008[d]
		Gaz'lam Dependent	.039	.029		031[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.197			.030
	Cramer's V	.197			.030
Interval by	Pearson's R	-.197	.074	-2.680	008[c]
Ordinal by Ordinal	Spearman Correlation	-.196	.074	-2.662	008[c]
N of Valid Cases		180			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Influence of JHB films on feelings & *Yizo Yizo*

Correlation

			Yizo Yizo		Total
			No	Yes	
Influence of JHB films on feelings	Yes, they make me feel better about the city	Count	24	76	100
		% within Yizo Yizo	47.1%	58.9%	55.6%
	Yes, I feel worse about the city	Count	5	19	24
		% within Yizo Yizo	9.8%	14.7%	13.3%
	No, they haven't really changed the way that I feel about the city	Count	22	34	56
		% within Yizo Yizo	43.1%	26.4%	31.1%
Total		Count	51	129	180
		% within Yizo Yizo	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	[b]	[b]
		Influence of JHB	0.000	0.000	[b]	[b]
		Yizo Yizo Dependent	0.000	0.000	[b]	[b]
	Goodman and Kruskal tau	Influence of JHB	.016	.016		060[c]
		Yizo Yizo Dependent	.027	.025		088[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.165			.086
	Cramer's V	.165			.086
Interval by	Pearson's R	-.144	.077	-1.937	054[c]
Ordinal by Ordinal	Spearman Correlation	-.137	.076	-1.841	067[c]
N of Valid Cases		180			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Influence of JHB films on feelings & *Generations*

Correlation

			Generations		Total
			No	Yes	
Influence of JHB films on feelings	Yes, they make me feel better about the city	Count	13	87	100
		% within Generations	41.9%	58.4%	55.6%
	Yes, I feel worse about the city	Count	2	22	24
		% within Generations	6.5%	14.8%	13.3%
	No, they haven't really changed the way that I feel about the city	Count	16	40	56
		% within Generations	51.6%	26.8%	31.1%
Total		Count	31	149	180
		% within Generations	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.027	.048	.558	.577
		Influence of JHB	.038	.066	.558	.577
		Generations	0.000	0.000	[c]	[c]
	Goodman and Kruskal tau	Influence of JHB	.024	.019		015[d]
		Generations	.042	.032		022[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.206			.022
	Cramer's V	.206			.022
Interval by	Pearson's R	-.173	.079	-2.347	020[c]
Ordinal by Ordinal	Spearman Correlation	-.164	.078	-2.215	028[c]
N of Valid Cases		180			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Influence of JHB films on feelings & More of JHB on screen?

Correlation

			More of JHB on screen?				
			Yes, I really like seeing JHB	No, I don't like seeing JHB	No, I would rather see more interesting/ different places	I don't care, as long as the show/ movie is good	Total
Influence of JHB films on feelings	Yes, they make me feel better about the city	Count	95	1	2	2	100
		% within More of	61.3%	25.0%	18.2%	22.2%	55.9%
	Yes, I feel worse about the city	Count	20	0	4	0	24
		% within More of	12.9%	0.0%	36.4%	0.0%	13.4%
	No, they haven't really changed the way that I feel about the city	Count	40	3	5	7	55
		% within More of	25.8%	75.0%	45.5%	77.8%	30.7%
Total		Count	155	4	11	9	179
		% within More of	100.0%	100.0%	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.097	.039	2.268	.023
		Influence of JHB	.127	.053	2.268	.023
		More of JHB on	0.000	0.000	[c]	[c]
	Goodman and Kruskal tau	Influence of JHB	.074	.030		.000
		More of JHB on	.065	.028		.000

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.360			.001
	Cramer's V	.255			.001
Interval by	Pearson's R	.285	.072	3.951	.000
Ordinal by Ordinal	Spearman Correlation	.294	.070	4.085	.000
N of Valid Cases		179			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Influence of JHB films on feelings & Enjoyment of life in JHB

Correlation

			Enjoyment of life in JHB			
			most of the time I enjoy living in JHB	Occasionally I enjoy living in JHB	I don't like living here	Total
Influence of JHB films on feelings	they make me feel better about the city	Count	89	9	2	100
		% within Enjoyment	61.4%	52.9%	11.8%	55.9%
	I feel worse about the city	Count	17	1	6	24
		% within Enjoyment	11.7%	5.9%	35.3%	13.4%
	they haven't really changed the way that I feel about the city	Count	39	7	9	55
		% within Enjoyment	26.9%	41.2%	52.9%	30.7%
Total		Count	145	17	17	179
		% within Enjoyment	100.0%	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.062	.027	2.137	.033
		Influence of JHB	.089	.040	2.137	.033
		Enjoyment of life in	0.000	0.000	[c]	[c]
	Goodman and Kruskal tau	Influence of JHB	.058	.021		.000[d]
		Enjoyment of life in	.051	.026		.001[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.316			.001
	Cramer's V	.223			.001
Interval by Ordinal	Pearson's R	.247	.068	3.386	.001[c]
	Spearman Correlation	.235	.072	3.215	.002[c]
N of Valid Cases		179			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Influence of JHB films on feelings & Perceptions of JHB

Correlation

			Perceptions of JHB			
			JHB's getting better	JHB's staying the same	JHB's getting worse	Total
Influence of JHB films on feelings	they make me feel better about the city	Count	49	12	38	99
		% within Perceptions	66.2%	46.2%	50.0%	56.3%
	I feel worse about the city	Count	6	2	15	23
		% within Perceptions	8.1%	7.7%	19.7%	13.1%
	they haven't really changed the way that I feel about the city	Count	19	12	23	54
		% within Perceptions	25.7%	46.2%	30.3%	30.7%
Total		Count	74	26	76	176
		% within Perceptions	100.0%	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.062	.051	1.184	.236
		Influence of JHB	0.000	0.000	.[c]	.[c]
		Perceptions of JHB	.110	.088	1.184	.236
	Goodman and Kruskal tau	Influence of JHB	.027	.019		.052[d]
		Perceptions of JHB	.029	.020		.035[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.232			.050
	Cramer's V	.164			.050
Interval by	Pearson's R	.106	.073	1.413	.160[c]
Ordinal by Ordinal	Spearman Correlation	.118	.074	1.569	.119[c]
N of Valid Cases		176			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Influence of JHB films on feelings & I recognise places that I have been to

Correlation

			I recognise places that I have been to		
			No	Yes	Total
Influence of JHB films on feelings	they make me feel better about the city	Count	19	81	100
		% within I recognise	42.2%	60.0%	55.6%
	I feel worse about the city	Count	6	18	24
		% within I recognise	13.3%	13.3%	13.3%
	they haven't really changed the way that I feel about the city	Count	20	36	56
		% within I recognise	44.4%	26.7%	31.1%
Total		Count	45	135	180
		% within I recognise	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.008	.050	.160	.873
		Influence of JHB	.013	.078	.160	.873
		I recognise places	0.000	0.000	[c]	[c]
	Goodman and Kruskal tau	Influence of JHB	.021	.018		.025[d]
		I recognise places	.030	.026		.070[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.172			.069
	Cramer's V	.172			.069
Interval by Ordinal	Pearson's R	-.171	.076	-2.321	.021[c]
Ordinal by Ordinal	Spearman Correlation	-.169	.076	-2.293	.023[c]
N of Valid Cases		180			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Influence of JHB films on feelings & I am not sure how I recognise Johannesburg in films, I just know

Correlation

			I am not sure, I just know		
			No	Yes	Total
Influence of JHB films on feelings	they make me feel better about the city	Count	96	4	100
		% within I am not	57.5%	30.8%	55.6%
	I feel worse about the city	Count	23	1	24
		% within I am not	13.8%	7.7%	13.3%
	they haven't really changed the way that I feel about the city	Count	48	8	56
		% within I am not	28.7%	61.5%	31.1%
Total		Count	167	13	180
		% within I am not	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.043	.036	1.159	.246
		Influence of JHB	.050	.042	1.159	.246
		I am not sure, I just	0.000	0.000	[c]	[c]
	Goodman and Kruskal tau	Influence of JHB	.021	.018		.022[d]
		I am not sure, I just	.034	.030		.049[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.183			.048
	Cramer's V	.183			.048
Interval by Ordinal	Pearson's R	.171	.078	2.322	.021[c]
Ordinal by Ordinal	Spearman Correlation	.166	.077	2.242	.026[c]
N of Valid Cases		180			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Influence on feeling positive or negative & Location

Correlation

			Location				
			Chiawelo	CBD	Fordsburg	Melville	Total
Influence on feeling +ve or -ve	influence on feelings +ve or -ve	Count	41	32	30	21	124
		% within Location	80.4%	72.7%	73.2%	47.7%	68.9%
	No influence	Count	10	12	11	23	56
		% within Location	19.6%	27.3%	26.8%	52.3%	31.1%
Total		Count	51	44	41	44	180
		% within Location	100.0%	100.0%	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.081	.058	1.359	.174
		Influence on feeling	.036	.116	.302	.763
		Location Dependent	.101	.042	2.296	.022
	Goodman and Kruskal tau	Influence on feeling	.072	.041		005[c]
		Location Dependent	.024	.014		004[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.269			.005
	Cramer's V	.269			.005
Interval by	Pearson's R	.239	.073	3.286	001[c]
Ordinal by Ordinal	Spearman Correlation	.238	.073	3.264	001[c]
N of Valid Cases		180			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Influence on feeling positive or negative & Education

Correlation

			Education							
			None or very little education	Completed primary school	Completed grade 9	Completed high school	attended university	tertiary degree	Have trained in a trade	Total
Influence on feeling +ve or -ve	influence on feelings +ve or -ve	Count	3	5	21	55	17	22	1	124
		% within Education	50.0%	100.0%	60.0%	76.4%	81.0%	55.0%	100.0%	68.9%
	No influence	Count	3	0	14	17	4	18	0	56
		% within Education	50.0%	0.0%	40.0%	23.6%	19.0%	45.0%	0.0%	31.1%
Total		Count	6	5	35	72	21	40	1	180
		% within Education	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.006	.036	.169	.866
		Influence on feeling	0.000	0.000	[c]	[c]
		Education	.009	.055	.169	.866
	Goodman and Kruskal tau	Influence on feeling	.066	.033		.065[d]
		Education	.016	.011		.010[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.257			.064
	Cramer's V	.257			.064
Interval by	Pearson's R	.040	.079	.536	.593[c]
Ordinal by Ordinal	Spearman Correlation	.033	.079	.445	.657[c]
N of Valid Cases		180			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Influence on feeling positive or negative & I go to the cinema expressly to watch movies

Correlation

			I go to the cinema expressly to watch movies		
			No	Yes	Total
Influence on feeling positive or negative	influence on feelings positive or negative	Count	84	40	124
		% within I go to the	76.4%	57.1%	68.9%
	No influence	Count	26	30	56
		% within I go to the	23.6%	42.9%	31.1%
Total		Count	110	70	180
		% within I go to the	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.032	.058	.535	.593
		Influence on feeling	0.000	0.000	.[c]	.[c]
		I go to the cinema	.057	.104	.535	.593
	Goodman and Kruskal tau	Influence on feeling	.041	.030		.007[d]
		I go to the cinema	.041	.030		.007[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.202			.007
	Cramer's V	.202			.007
Interval by Ordinal	Pearson's R	.202	.075	2.757	.006[c]
	Spearman Correlation	.202	.075	2.757	.006[c]
N of Valid Cases		180			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Influence on feeling positive or negative & DVD viewing

Correlation

			DVD viewing			
			Yes, frequently	Yes, occasionally	No	Total
Influence on feeling positive or negative	influence on feelings positive or negative	Count	75	41	7	123
		% within DVD	75.0%	67.2%	38.9%	68.7%
	No influence	Count	25	20	11	56
		% within DVD	25.0%	32.8%	61.1%	31.3%
Total		Count	100	61	18	179
		% within DVD	100.0%	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.030	.031	.945	.345
		Influence on feeling	.071	.073	.945	.345
		DVD viewing	0.000	0.000	.[c]	.[c]
	Goodman and Kruskal tau	Influence on feeling	.052	.035		.010[d]
		DVD viewing	.018	.014		.041[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.229			.009
	Cramer's V	.229			.009
Interval by Ordinal	Pearson's R	.209	.077	2.850	.005[c]
	Spearman Correlation	.189	.076	2.560	.011[c]
N of Valid Cases		179			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Influence on feeling positive or negative & TV viewing

Correlation

			TV viewing			
			Yes, frequently	Yes, occasionally	No	Total
Influence on feeling positive or negative	influence on feelings positive or negative	Count	82	30	10	122
		% within TV viewing	71.3%	60.0%	90.9%	69.3%
	No influence	Count	33	20	1	54
		% within TV viewing	28.7%	40.0%	9.1%	30.7%
Total		Count	115	50	11	176
		% within TV viewing	100.0%	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		Influence on feeling	0.000	0.000	.[b]	.[b]
		TV viewing	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	Influence on feeling	.027	.021		.098[d]
		TV viewing	.010	.012		.170[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.163			.097
	Cramer's V	.163			.097
Interval by Ordinal	Pearson's R	-.002	.070	-.024	.981[c]
	Spearman Correlation	.034	.074	.444	.657[c]
N of Valid Cases		176			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Influence on feeling positive or negative & *District 9* (2009)

Correlation

			District 9 (2009)		
			No	Yes	Total
Influence on feeling positive or negative	influence on feelings positive or negative	Count	96	28	124
		% within District 9	72.7%	58.3%	68.9%
	No influence	Count	36	20	56
		% within District 9	27.3%	41.7%	31.1%
Total		Count	132	48	180
		% within District 9	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		Influence on feeling	0.000	0.000	.[b]	.[b]
		District 9 (2009)	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	Influence on feeling	.019	.021		.066[d]
		District 9 (2009)	.019	.021		.066[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.137			.065
	Cramer's V	.137			.065
Interval by	Pearson's R	.137	.077	1.852	.066[c]
Ordinal by Ordinal	Spearman Correlation	.137	.077	1.852	.066[c]
N of Valid Cases		180			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Influence on feeling positive or negative & *Dangerous Ground* (1997)

Correlation

			Dangerous Ground (1997)		
			No	Yes	Total
Influence on feeling positive or negative	influence on feelings positive or negative	Count	102	22	124
		% within Dangerous	65.4%	91.7%	68.9%
	No influence	Count	54	2	56
		% within Dangerous	34.6%	8.3%	31.1%
Total		Count	156	24	180
		% within Dangerous	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		Influence on feeling	0.000	0.000	.[b]	.[b]
		Dangerous Ground	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	Influence on feeling	.037	.019		.010[d]
		Dangerous Ground	.037	.019		.010[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	-.193			.010
	Cramer's V	.193			.010
Interval by	Pearson's R	-.193	.051	-2.624	.009[c]
Ordinal by Ordinal	Spearman Correlation	-.193	.051	-2.624	.009[c]
N of Valid Cases		180			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Influence on feeling positive or negative & *Surfing Soweto* (2006)

Correlation

			Surfing Soweto (2006)		
			No	Yes	Total
Influence on feeling positive or negative	influence on feelings positive or negative	Count	110	14	124
		% within Surfing	67.1%	87.5%	68.9%
	No influence	Count	54	2	56
		% within Surfing	32.9%	12.5%	31.1%
Total		Count	164	16	180
		% within Surfing	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		Influence on feeling	0.000	0.000	.[b]	.[b]
		Surfing Soweto	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	Influence on feeling	.016	.014		.093[d]
		Surfing Soweto	.016	.014		.093[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	-.126			.092
	Cramer's V	.126			.092
Interval by	Pearson's R	-.126	.057	-1.689	.093[c]
Ordinal by Ordinal	Spearman Correlation	-.126	.057	-1.689	.093[c]
N of Valid Cases		180			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Influence on feeling positive or negative & *eKasi: Our Stories*

Correlation

			eKasi: Our Stories		Total
			No	Yes	
Influence on feeling positive or negative	influence on feelings positive or negative	Count	23	101	124
		% within eKasi: Our	56.1%	72.7%	68.9%
	No influence	Count	18	38	56
		% within eKasi: Our	43.9%	27.3%	31.1%
Total		Count	41	139	180
		% within eKasi: Our	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		Influence on feeling	0.000	0.000	.[b]	.[b]
		eKasi: Our Stories	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	Influence on feeling	.023	.023		.045[d]
		eKasi: Our Stories	.023	.023		.045[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	-.150			.044
	Cramer's V	.150			.044
Interval by Interval	Pearson's R	-.150	.078	-2.025	.044[c]
Ordinal by Ordinal	Spearman Correlation	-.150	.078	-2.025	.044[c]
N of Valid Cases		180			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Influence on feeling positive or negative & *Rhythm City*

Correlation

			Rhythm City		
			No	Yes	Total
Influence on feeling positive or negative	influence on feelings positive or negative	Count	20	104	124
		% within Rhythm City	55.6%	72.2%	68.9%
	No influence	Count	16	40	56
		% within Rhythm City	44.4%	27.8%	31.1%
Total		Count	36	144	180
		% within Rhythm City	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		Influence on feeling	0.000	0.000	.[b]	.[b]
		Rhythm City	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	Influence on feeling	.021	.023		.054[d]
		Rhythm City	.021	.023		.054[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	-.144			.053
	Cramer's V	.144			.053
Interval by	Pearson's R	-.144	.079	-1.941	.054[c]
Ordinal by Ordinal	Spearman Correlation	-.144	.079	-1.941	.054[c]
N of Valid Cases		180			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Influence on feeling positive or negative & *Zone 14*

Correlation

			Zone 14		
			No	Yes	Total
Influence on feeling positive or negative	influence on feelings positive or negative	Count	21	103	124
		% within Zone 14	50.0%	74.6%	68.9%
	No influence	Count	21	35	56
		% within Zone 14	50.0%	25.4%	31.1%
Total		Count	42	138	180
		% within Zone 14	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		Influence on feeling	0.000	0.000	.[b]	.[b]
		Zone 14 Dependent	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	Influence on feeling	.051	.035		.003[d]
		Zone 14 Dependent	.051	.035		.003[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	-.225			.003
	Cramer's V	.225			.003
Interval by	Pearson's R	-.225	.078	-3.082	.002[c]
Ordinal by Ordinal	Spearman Correlation	-.225	.078	-3.082	.002[c]
N of Valid Cases		180			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Influence on feeling positive or negative & *Gaz'lam*

Correlation

			Gaz'lam		Total
			No	Yes	
Influence on feeling positive or negative	influence on feelings positive or negative	Count	42	82	124
		% within Gaz'lam	58.3%	75.9%	68.9%
	No influence	Count	30	26	56
		% within Gaz'lam	41.7%	24.1%	31.1%
Total		Count	72	108	180
		% within Gaz'lam	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.031	.057	.535	.593
		Influence on feeling	0.000	0.000	.[c]	.[c]
		Gaz'lam Dependent	.056	.101	.535	.593
	Goodman and Kruskal tau	Influence on feeling	.035	.028		.013[d]
		Gaz'lam Dependent	.035	.028		.013[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	-.186			.013
	Cramer's V	.186			.013
Interval by Interval	Pearson's R	-.186	.075	-2.528	.012[c]
Ordinal by Ordinal	Spearman Correlation	-.186	.075	-2.528	.012[c]
N of Valid Cases		180			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Influence on feeling positive or negative & *Yizo Yizo*

Correlation

			Yizo Yizo		Total
			No	Yes	
Influence on feeling positive or negative	influence on feelings positive or negative	Count	29	95	124
		% within Yizo Yizo	56.9%	73.6%	68.9%
	No influence	Count	22	34	56
		% within Yizo Yizo	43.1%	26.4%	31.1%
Total		Count	51	129	180
		% within Yizo Yizo	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		Influence on feeling	0.000	0.000	.[b]	.[b]
		Yizo Yizo Dependent	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	Influence on feeling	.027	.025		.029[c]
		Yizo Yizo Dependent	.027	.025		.029[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	-.163			.028
	Cramer's V	.163			.028
Interval by	Pearson's R	-.163	.077	-2.209	.028[c]
Ordinal by Ordinal	Spearman Correlation	-.163	.077	-2.209	.028[c]
N of Valid Cases		180			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Influence on feeling positive or negative & *Generations*

Correlation

			Generations		Total
			No	Yes	
Influence on feeling positive or negative	influence on feelings positive or negative	Count	15	109	124
		% within Generations	48.4%	73.2%	68.9%
	No influence	Count	16	40	56
		% within Generations	51.6%	26.8%	31.1%
Total		Count	31	149	180
		% within Generations	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.011	.064	.180	.857
		Influence on feeling	.018	.099	.180	.857
		Generations	0.000	0.000	[c]	[c]
	Goodman and Kruskal tau	Influence on feeling	.041	.032		.007[d]
		Generations	.041	.032		.007[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	-.202			.007
	Cramer's V	.202			.007
Interval by	Pearson's R	-.202	.080	-2.752	.007[c]
Ordinal by Ordinal	Spearman Correlation	-.202	.080	-2.752	.007[c]
N of Valid Cases		180			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Influence on feeling positive or negative & More of JHB on screen?

Correlation

			More of JHB on screen?				
			Yes, I really like seeing JHB	No, I don't like seeing JHB	No, I would rather see more interesting/ different places	I don't care, as long as the show/ movie is good	Total
Influence on feeling positive or negative	influence on feelings positive or negative	Count	115	1	6	2	124
		% within More of	74.2%	25.0%	54.5%	22.2%	69.3%
	No influence	Count	40	3	5	7	55
		% within More of	25.8%	75.0%	45.5%	77.8%	30.7%
Total		Count	155	4	11	9	179
		% within More of	100.0%	100.0%	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.089	.042	1.962	.050
		Influence on feeling	.127	.061	1.962	.050
		More of JHB on	0.000	0.000	[c]	[c]
	Goodman and Kruskal tau	Influence on feeling	.089	.042		.001[d]
		More of JHB on	.049	.028		.000[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.298			.001
	Cramer's V	.298			.001
Interval by	Pearson's R	.270	.078	3.725	.000[c]
Ordinal by Ordinal	Spearman Correlation	.274	.080	3.793	.000[c]
N of Valid Cases		179			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Influence on feeling positive or negative & Enjoyment of life in JHB

Correlation

			Enjoyment of life in JHB			
			most of the time I enjoy living in JHB	Occasionally I enjoy living in JHB	I don't like living here	Total
Influence on feeling positive or negative	influence on feelings positive or negative	Count	106	10	8	124
		% within Enjoyment	73.1%	58.8%	47.1%	69.3%
	No influence	Count	39	7	9	55
		% within Enjoyment	26.9%	41.2%	52.9%	30.7%
Total		Count	145	17	17	179
		% within Enjoyment	100.0%	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.011	.046	.243	.808
		Influence on feeling	.018	.074	.243	.808
		Enjoyment of life in	0.000	0.000	.[c]	.[c]
	Goodman and Kruskal tau	Influence on feeling	.032	.028		.056[d]
		Enjoyment of life in	.022	.020		.021[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.180			.055
	Cramer's V	.180			.055
Interval by	Pearson's R	.180	.080	2.435	.016[c]
Ordinal by Ordinal	Spearman Correlation	.176	.080	2.383	.018[c]
N of Valid Cases		179			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Influence on feeling positive or negative & I recognise places that I have been to

Correlation

			I recognise places that I have been to		
			No	Yes	Total
Influence on feeling positive or negative	influence on feelings positive or negative	Count	25	99	124
		% within I recognise	55.6%	73.3%	68.9%
	No influence	Count	20	36	56
		% within I recognise	44.4%	26.7%	31.1%
Total		Count	45	135	180
		% within I recognise	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		Influence on feeling	0.000	0.000	.[b]	.[b]
		I recognise places	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	Influence on feeling	.028	.026		.026[d]
		I recognise places	.028	.026		.026[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	-.166			.026
	Cramer's V	.166			.026
Interval by Ordinal	Pearson's R	-.166	.078	-2.250	.026[c]
	Spearman Correlation	-.166	.078	-2.250	.026[c]
N of Valid Cases		180			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Influence on feeling positive or negative & I am not sure how I recognise Johannesburg in films, I just know

Correlation

			I am not sure, I just know		
			No	Yes	Total
Influence on feeling positive or negative	influence on feelings positive or negative	Count	119	5	124
		% within I am not	71.3%	38.5%	68.9%
	No influence	Count	48	8	56
		% within I am not	28.7%	61.5%	31.1%
Total		Count	167	13	180
		% within I am not	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.043	.051	.834	.404
		Influence on feeling	.054	.063	.834	.404
		I am not sure, I just	0.000	0.000	[c]	[c]
	Goodman and Kruskal tau	Influence on feeling	.034	.029		.014[d]
		I am not sure, I just	.034	.030		.014[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.183			.014
	Cramer's V	.183			.014
Interval by	Pearson's R	.183	.081	2.489	.014[c]
Ordinal by Ordinal	Spearman Correlation	.183	.081	2.489	.014[c]
N of Valid Cases		180			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Influence of JHB films on activities and Location

Correlation

			Location				Total
			Chiawelo	CBD	Fordsburg	Melville	
Influence of JHB films on activities	Yes, I have changed some of my activities and habits	Count	34	29	23	13	99
		% within Location	65.4%	65.9%	59.0%	28.9%	55.0%
	Maybe, unconsciously I have changed my habits or activities	Count	8	5	2	20	35
		% within Location	15.4%	11.4%	5.1%	44.4%	19.4%
	No, I have not changed my habits or activities	Count	10	10	14	12	46
		% within Location	19.2%	22.7%	35.9%	26.7%	25.6%
Total		Count	52	44	39	45	180
		% within Location	100.0%	100.0%	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.110	.051	2.082	.037
		Influence of JHB	.086	.068	1.224	.221
		Location Dependent	.125	.053	2.250	.024
	Goodman and Kruskal tau	Influence of JHB	.083	.031		.000[d]
		Location Dependent	.056	.021		.000[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.413			.000
	Cramer's V	.292			.000
Interval by	Pearson's R	.203	.069	2.769	.006[c]
Ordinal by Ordinal	Spearman Correlation	.221	.070	3.030	.003[c]
N of Valid Cases		180			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Influence of JHB films on activities and Preferred language

Correlation

			Preferred language				
			English	Afrikaans	Other official SA language	Other	Total
Influence of JHB films on activities	Yes, I have changed some of my activities and habits	Count	36	3	58	2	99
		% within Preferred	48.0%	42.9%	63.7%	33.3%	55.3%
	Maybe, unconsciously I have changed my habits or activities	Count	21	1	10	3	35
		% within Preferred	28.0%	14.3%	11.0%	50.0%	19.6%
	No, I have not changed my habits or activities	Count	18	3	23	1	45
		% within Preferred	24.0%	42.9%	25.3%	16.7%	25.1%
Total		Count	75	7	91	6	179
		% within Preferred	100.0%	100.0%	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.071	.034	2.023	.043
		Influence of JHB	.013	.028	.447	.655
		Preferred language	.125	.059	1.998	.046
	Goodman and Kruskal tau	Influence of JHB	.033	.020		.068[d]
		Preferred language	.039	.024		.002[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.267			.046
	Cramer's V	.189			.046
Interval by	Pearson's R	-.069	.073	-.914	.362[c]
Ordinal by Ordinal	Spearman Correlation	-.083	.073	-1.114	.267[c]
N of Valid Cases		179			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Influence of JHB films on activities and Employment

Correlation

			Employment							Total
			employed full-time in the formal sector	employed part-time in the formal sector	self-employed in the formal sector	part-time/ irregular jobs	self-employed in the informal sector	student	unemployed/ not working	
Influence of JHB films on activities	Yes, I have changed some of my activities and habits	Count	33	13	11	2	7	11	21	98
		% within	54.1%	56.5%	52.4%	33.3%	50.0%	68.8%	56.8%	55.1%
	Maybe, unconsciously I have changed my habits or activities	Count	10	5	4	4	4	5	2	34
		% within	16.4%	21.7%	19.0%	66.7%	28.6%	31.3%	5.4%	19.1%
	No, I have not changed my habits or activities	Count	18	5	6	0	3	0	14	46
		% within	29.5%	21.7%	28.6%	0.0%	21.4%	0.0%	37.8%	25.8%
Total		Count	61	23	21	6	14	16	37	178
		% within	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.010	.012	.818	.413
		Influence of JHB	.025	.030	.818	.413
		Employment	0.000	0.000	[c]	[c]
	Goodman and Kruskal tau	Influence of JHB	.050	.018		124[d]
		Employment	.016	.006		132[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.356			.032
	Cramer's V	.252			.032
Interval by	Pearson's R	-.022	.078	-.298	766[c]
Ordinal by Ordinal	Spearman Correlation	-.022	.078	-.295	769[c]
N of Valid Cases		178			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Influence of JHB films on activities & DVD viewing

Correlation

			DVD viewing			Total
			Yes,	Yes,	No	
Influence of JHB films on activities	Yes, I have changed some of my activities and habits	Count	64	31	4	99
		% within DVD	64.6%	50.0%	22.2%	55.3%
	Maybe, unconsciously I have changed my habits or activities	Count	17	11	6	34
		% within DVD	17.2%	17.7%	33.3%	19.0%
	No, I have not changed my habits or activities	Count	18	20	8	46
		% within DVD	18.2%	32.3%	44.4%	25.7%
Total		Count	99	62	18	179
		% within DVD	100.0%	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.038	.043	.850	.395
		Influence of JHB	.050	.042	1.159	.246
		DVD viewing	.025	.076	.325	.746
	Goodman and Kruskal tau	Influence of JHB	.046	.023		003[c]
		DVD viewing	.034	.021		016[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.272			.010
	Cramer's V	.193			.010
Interval by	Pearson's R	.255	.071	3.512	.001[c]
Ordinal by Ordinal	Spearman Correlation	.248	.072	3.412	.001[c]
N of Valid Cases		179			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Influence of JHB films on activities & *Battle for Johannesburg* (2010)

Correlation

			Battle for Johannesburg (2010)		Total
			No	Yes	
Influence of JHB films on activities	Yes, I have changed some of my activities and habits	Count	90	9	99
		% within Battle for	52.9%	90.0%	55.0%
	Maybe, unconsciously I have changed my habits or activities	Count	34	1	35
		% within Battle for	20.0%	10.0%	19.4%
	No, I have not changed my habits or activities	Count	46	0	46
		% within Battle for	27.1%	0.0%	25.6%
Total		Count	170	10	180
		% within Battle for	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	[b]	[b]
		Influence of JHB	0.000	0.000	[b]	[b]
		Battle for	0.000	0.000	[b]	[b]
	Goodman and Kruskal tau	Influence of JHB	.019	.009		031
		Battle for	.031	.016		063

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.176			.062
	Cramer's V	.176			.062
Interval by	Pearson's R	-.173	.039	-2.347	020
Ordinal by Ordinal	Spearman Correlation	-.175	.043	-2.376	019
N of Valid Cases		180			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Influence of JHB films on activities & *District 9* (2009)

Correlation

			District 9 (2009)		Total
			No	Yes	
Influence of JHB films on activities	Yes, I have changed some of my activities and habits	Count	81	18	99
		% within District 9	61.8%	36.7%	55.0%
	Maybe, unconsciously I have changed my habits or activities	Count	22	13	35
		% within District 9	16.8%	26.5%	19.4%
	No, I have not changed my habits or activities	Count	28	18	46
		% within District 9	21.4%	36.7%	25.6%
Total		Count	131	49	180
		% within District 9	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	[b]	[b]
		Influence of JHB	0.000	0.000	[b]	[b]
		District 9 (2009)	0.000	0.000	[b]	[b]
	Goodman and Kruskal tau	Influence of JHB	.032	.021		003[c]
		District 9 (2009)	.051	.033		011[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.225			.010
	Cramer's V	.225			.010
Interval by Ordinal by Ordinal	Pearson's R	.212	.074	2.900	004[c]
	Spearman Correlation	.219	.074	2.999	003[c]
N of Valid Cases		180			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Influence of JHB films on activities & *Jerusalema* (2008)

Correlation

			Jerusalema (2008)		Total
			No	Yes	
Influence of JHB films on activities	Yes, I have changed some of my activities and habits	Count	16	83	99
		% within Jerusalema	35.6%	61.5%	55.0%
	Maybe, unconsciously I have changed my habits or activities	Count	10	25	35
		% within Jerusalema	22.2%	18.5%	19.4%
	No, I have not changed my habits or activities	Count	19	27	46
		% within Jerusalema	42.2%	20.0%	25.6%
Total		Count	45	135	180
		% within Jerusalema	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.024	.046	.507	.612
		Influence of JHB	.037	.072	.507	.612
		Jerusalema (2008)	0.000	0.000	[c]	[c]
	Goodman and Kruskal tau	Influence of JHB	.037	.023		.001[d]
		Jerusalema (2008)	.060	.037		.004[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.246			.004
	Cramer's V	.246			.004
Interval by	Pearson's R	-.246	.075	-3.385	.001[c]
Ordinal by Ordinal	Spearman Correlation	-.244	.075	-3.360	.001[c]
N of Valid Cases		180			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Influence of JHB films on activities & *Gums and Noses* (2004)

Correlation

			Gums and Noses (2004)		Total
			No	Yes	
Influence of JHB films on activities	Yes, I have changed some of my activities and habits	Count	89	10	99
		% within Gums and	55.6%	50.0%	55.0%
	Maybe, unconsciously I have changed my habits or activities	Count	27	8	35
		% within Gums and	16.9%	40.0%	19.4%
	No, I have not changed my habits or activities	Count	44	2	46
		% within Gums and	27.5%	10.0%	25.6%
Total		Count	160	20	180
		% within Gums and	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	[b]	[b]
		Influence of JHB	0.000	0.000	[b]	[b]
		Gums and Noses	0.000	0.000	[b]	[b]
	Goodman and Kruskal tau	Influence of JHB	.015	.012		075[c]
		Gums and Noses	.040	.032		029[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.199			.028
	Cramer's V	.199			.028
Interval by	Pearson's R	-.044	.060	-.588	557[c]
Ordinal by Ordinal	Spearman Correlation	-.022	.065	-.298	766[c]
N of Valid Cases		180			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Influence of JHB films on activities & *eKasi: Our Stories*

Correlation

			eKasi: Our Stories		Total
			No	Yes	
Influence of JHB films on activities	Yes, I have changed some of my activities and habits	Count	14	85	99
		% within eKasi: Our	33.3%	61.6%	55.0%
	Maybe, unconsciously I have changed my habits or activities	Count	12	23	35
		% within eKasi: Our	28.6%	16.7%	19.4%
	No, I have not changed my habits or activities	Count	16	30	46
		% within eKasi: Our	38.1%	21.7%	25.6%
Total		Count	42	138	180
		% within eKasi: Our	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.016	.044	.365	.715
		Influence of JHB	.025	.067	.365	.715
		eKasi: Our Stories	0.000	0.000	[c]	[c]
	Goodman and Kruskal tau	Influence of JHB	.036	.022		.001[d]
		eKasi: Our Stories	.058	.035		.006[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.240			.006
	Cramer's V	.240			.006
Interval by	Pearson's R	-.223	.074	-3.046	.003[c]
Ordinal by Ordinal	Spearman Correlation	-.231	.073	-3.171	.002[c]
N of Valid Cases		180			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Influence of JHB films on activities & *Jacob's Cross*

Correlation

			Jacob's Cross		Total
			No	Yes	
Influence of JHB films on activities	Yes, I have changed some of my activities and habits	Count	55	44	99
		% within Jacob's	50.5%	62.0%	55.0%
	Maybe, unconsciously I have changed my habits or activities	Count	27	8	35
		% within Jacob's	24.8%	11.3%	19.4%
	No, I have not changed my habits or activities	Count	27	19	46
		% within Jacob's	24.8%	26.8%	25.6%
Total		Count	109	71	180
		% within Jacob's	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	[b]	[b]
		Influence of JHB	0.000	0.000	[b]	[b]
		Jacob's Cross	0.000	0.000	[b]	[b]
	Goodman and Kruskal tau	Influence of JHB	.013	.011		101[c]
		Jacob's Cross	.029	.022		078[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.169			.077
	Cramer's V	.169			.077
Interval by Ordinal	Pearson's R	-.055	.075	-.733	464[c]
	Spearman Correlation	-.072	.075	-.966	335[c]
N of Valid Cases		180			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Influence of JHB films on activities & *Zone 14*

Correlation

			Zone 14		Total
			No	Yes	
Influence of JHB films on activities	Yes, I have changed some of my activities and habits	Count	12	87	99
		% within Zone 14	29.3%	62.6%	55.0%
	Maybe, unconsciously I have changed my habits or activities	Count	15	20	35
		% within Zone 14	36.6%	14.4%	19.4%
	No, I have not changed my habits or activities	Count	14	32	46
		% within Zone 14	34.1%	23.0%	25.6%
Total		Count	41	139	180
		% within Zone 14	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.025	.042	.578	.563
		Influence of JHB	.037	.063	.578	.563
		Zone 14 Dependent	0.000	0.000	[c]	[c]
	Goodman and Kruskal tau	Influence of JHB	.051	.025		000[d]
		Zone 14 Dependent	.089	.044		000[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.298			.000
	Cramer's V	.298			.000
Interval by Ordinal	Pearson's R	-.220	.072	-3.007	003[c]
	Spearman Correlation	-.241	.071	-3.308	001[c]
N of Valid Cases		180			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Influence of JHB films on activities & *Gaz'lam*

Correlation

			Gaz'lam		Total
			No	Yes	
Influence of JHB films on activities	Yes, I have changed some of my activities and habits	Count	31	68	99
		% within Gaz'lam	43.7%	62.4%	55.0%
	Maybe, unconsciously I have changed my habits or activities	Count	20	15	35
		% within Gaz'lam	28.2%	13.8%	19.4%
	No, I have not changed my habits or activities	Count	20	26	46
		% within Gaz'lam	28.2%	23.9%	25.6%
Total		Count	71	109	180
		% within Gaz'lam	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.033	.038	.847	.397
		Influence of JHB	0.000	0.000	[c]	[c]
		Gaz'lam Dependent	.070	.080	.847	.397
	Goodman and Kruskal tau	Influence of JHB	.023	.017		.016[d]
		Gaz'lam Dependent	.042	.030		.022[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.206			.022
	Cramer's V	.206			.022
Interval by Ordinal	Pearson's R	-.133	.074	-1.788	.076[c]
	Spearman Correlation	-.149	.074	-2.016	.045[c]
N of Valid Cases		180			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Influence of JHB films on activities & *Yizo Yizo*

Correlation

			Yizo Yizo		Total
			No	Yes	
Influence of JHB films on activities	Yes, I have changed some of my activities and habits	Count	19	80	99
		% within Yizo Yizo	38.0%	61.5%	55.0%
	Maybe, unconsciously I have changed my habits or activities	Count	14	21	35
		% within Yizo Yizo	28.0%	16.2%	19.4%
	No, I have not changed my habits or activities	Count	17	29	46
		% within Yizo Yizo	34.0%	22.3%	25.6%
Total		Count	50	130	180
		% within Yizo Yizo	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	[b]	[b]
		Influence of JHB	0.000	0.000	[b]	[b]
		Yizo Yizo Dependent	0.000	0.000	[b]	[b]
	Goodman and Kruskal tau	Influence of JHB	.028	.019		007[c]
		Yizo Yizo Dependent	.045	.031		017[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.213			.017
	Cramer's V	.213			.017
Interval by Ordinal	Pearson's R	-.186	.074	-2.527	012[c]
Ordinal by Ordinal	Spearman Correlation	-.196	.074	-2.673	008[c]
N of Valid Cases		180			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Influence of JHB films on activities & *Generations*

Correlation

			Generations		Total
			No	Yes	
Influence of JHB films on activities	Yes, I have changed some of my activities and habits	Count	10	89	99
		% within Generations	31.3%	60.1%	55.0%
	Maybe, unconsciously I have changed my habits or activities	Count	12	23	35
		% within Generations	37.5%	15.5%	19.4%
	No, I have not changed my habits or activities	Count	10	36	46
		% within Generations	31.3%	24.3%	25.6%
Total		Count	32	148	180
		% within Generations	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.018	.041	.427	.670
		Influence of JHB	.025	.057	.427	.670
		Generations	0.000	0.000	[c]	[c]
	Goodman and Kruskal tau	Influence of JHB	.034	.020		.002[d]
		Generations	.061	.038		.004[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.247			.004
	Cramer's V	.247			.004
Interval by Ordinal	Pearson's R	-.161	.071	-2.183	.030[c]
Ordinal by Ordinal	Spearman Correlation	-.181	.071	-2.458	.015[c]
N of Valid Cases		180			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Influence of JHB films on activities & More of JHB on screen?

Correlation

			More of JHB on screen?				
			Yes, I really like seeing JHB	No, I don't like seeing JHB	No, I would rather see more interesting/ different places	I don't care, as long as the show/ movie is good	Total
Influence of JHB films on activities	Yes, I have changed some of my activities and habits	Count	91	2	4	2	99
		% within More of	58.7%	50.0%	36.4%	22.2%	55.3%
	Maybe, unconsciously I have changed my habits or activities	Count	27	2	1	5	35
		% within More of	17.4%	50.0%	9.1%	55.6%	19.6%
	No, I have not changed my habits or activities	Count	37	0	6	2	45
		% within More of	23.9%	0.0%	54.5%	22.2%	25.1%
Total		Count	155	4	11	9	179
		% within More of	100.0%	100.0%	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.048	.038	1.218	.223
		Influence of JHB	.063	.050	1.218	.223
		More of JHB on	0.000	0.000	[c]	[c]
	Goodman and Kruskal tau	Influence of JHB	.043	.024		019[d]
		More of JHB on	.033	.022		007[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.305			.011
	Cramer's V	.215			.011
Interval by Ordinal	Pearson's R	.150	.070	2.012	046[c]
	Spearman Correlation	.156	.072	2.102	037[c]
N of Valid Cases		179			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Influence of JHB films on activities & Perceptions of JHB

Correlation

			Perceptions of JHB			
			JHB's getting better	JHB's staying the same	JHB's getting worse	Total
Influence of JHB films on activities	I have changed some of my activities and habits	Count	50	11	36	97
		% within Perceptions	67.6%	44.0%	46.8%	55.1%
	Maybe, unconsciously I have changed my habits or activities	Count	11	8	15	34
		% within Perceptions	14.9%	32.0%	19.5%	19.3%
	I have not changed my habits or activities	Count	13	6	26	45
		% within Perceptions	17.6%	24.0%	33.8%	25.6%
Total		Count	74	25	77	176
		% within Perceptions	100.0%	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.079	.050	1.520	.129
		Influence of JHB	0.000	0.000	.[c]	.[c]
		Perceptions of JHB	.141	.087	1.520	.129
	Goodman and Kruskal tau	Influence of JHB	.034	.021		.018[d]
		Perceptions of JHB	.034	.022		.018[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.243			.035
	Cramer's V	.172			.035
Interval by	Pearson's R	.202	.073	2.716	.007[c]
Ordinal by Ordinal	Spearman Correlation	.202	.074	2.724	.007[c]
N of Valid Cases		176			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Influence of JHB films on activities & I recognise places because I have seen photographs or news stories

Correlation

			I recognise places because I have seen photographs or news stories		Total
			No	Yes	
Influence of JHB films on activities	I have changed some of my activities and habits	Count	61	38	99
		% within I recognise	48.0%	71.7%	55.0%
	Maybe, unconsciously I have changed my habits or activities	Count	24	11	35
		% within I recognise	18.9%	20.8%	19.4%
	I have not changed my habits or activities	Count	42	4	46
		% within I recognise	33.1%	7.5%	25.6%
Total		Count	127	53	180
		% within I recognise	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		Influence of JHB	0.000	0.000	.[b]	.[b]
		I recognise places	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	Influence of JHB	.042	.019		.000[d]
		I recognise places	.074	.030		.001[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.273			.001
	Cramer's V	.273			.001
Interval by	Pearson's R	-.264	.061	-3.658	.000[c]
Ordinal by Ordinal	Spearman Correlation	-.255	.064	-3.524	.001[c]
N of Valid Cases		180			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Influence of JHB films on activities & I am not sure how I recognise Johannesburg in films, I just know

Correlation

			I am not sure, I just know		
			No	Yes	Total
Influence of JHB films on activities	I have changed some of my activities and habits	Count	93	6	99
		% within I am not	55.4%	50.0%	55.0%
	Maybe, unconsciously I have changed my habits or activities	Count	29	6	35
		% within I am not	17.3%	50.0%	19.4%
	I have not changed my habits or activities	Count	46	0	46
		% within I am not	27.4%	0.0%	25.6%
Total		Count	168	12	180
		% within I am not	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		Influence of JHB	0.000	0.000	.[b]	.[b]
		I am not sure, I just	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	Influence of JHB	.019	.012		.031[c]
		I am not sure, I just	.053	.035		.009[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.230			.009
	Cramer's V	.230			.009
Interval by Ordinal	Pearson's R	-.065	.047	-.866	.387[c]
Ordinal by Ordinal	Spearman Correlation	-.040	.056	-.534	.594[c]
N of Valid Cases		180			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square

Influence on activities & Employment

Correlation

			Employment							
			employed full-time in the formal sector	employed part-time in the formal sector	self-employed in the formal sector	part-time/ irregular jobs	self-employed in the informal sector	student	unemployed/ not working	Total
Influence on activities	Influence on activities consciously or subconsciously	Count	43	18	15	6	11	16	23	132
		% within	70.5%	78.3%	71.4%	100.0%	78.6%	100.0%	62.2%	74.2%
	No influence	Count	18	5	6	0	3	0	14	46
		% within	29.5%	21.7%	28.6%	0.0%	21.4%	0.0%	37.8%	25.8%
Total		Count	61	23	21	6	14	16	37	178
		% within	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	[b]	[b]
		Influence on	0.000	0.000	[b]	[b]
		Employment	0.000	0.000	[b]	[b]
	Goodman and Kruskal tau	Influence on	.063	.021		081
		Employment	.010	.005		121

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.252			.080
	Cramer's V	.252			.080
Interval by	Pearson's R	-.005	.078	-.069	945
Ordinal by Ordinal	Spearman Correlation	-.007	.080	-.097	923
N of Valid Cases		178			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Influence on activities & No time

Correlation

			No time		Total
			No	Yes	
Influence on activities	Influence on activities consciously or subconsciously	Count	114	20	134
		% within No time	77.0%	62.5%	74.4%
	No influence	Count	34	12	46
		% within No time	23.0%	37.5%	25.6%
Total		Count	148	32	180
		% within No time	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		Influence on	0.000	0.000	.[b]	.[b]
		No time Dependent	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	Influence on	.016	.021		.088[c]
		No time Dependent	.016	.021		.088[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.127			.088
	Cramer's V	.127			.088
Interval by Ordinal	Pearson's R	.127	.081	1.713	.088[c]
Ordinal by Ordinal	Spearman Correlation	.127	.081	1.713	.088[c]
N of Valid Cases		180			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square

Influence on activities & DVD viewing

Correlation

			DVD viewing			
			Yes, frequently	Yes, occasionally	No	Total
Influence on activities	Influence on activities consciously or subconsciously	Count	81	42	10	133
		% within DVD	81.8%	67.7%	55.6%	74.3%
	No influence	Count	18	20	8	46
		% within DVD	18.2%	32.3%	44.4%	25.7%
Total		Count	99	62	18	179
		% within DVD	100.0%	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.016	.049	.325	.746
		Influence on	0.000	0.000	.[c]	.[c]
		DVD viewing	.025	.076	.325	.746
	Goodman and Kruskal tau	Influence on	.043	.031		.022[d]
		DVD viewing	.024	.019		.014[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.207			.022
	Cramer's V	.207			.022
Interval by Ordinal	Pearson's R	.206	.077	2.806	.006[c]
Ordinal by Ordinal	Spearman Correlation	.205	.075	2.780	.006[c]
N of Valid Cases		179			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Influence on activities & *Battle for Johannesburg* (2010)

Correlation

			Battle for Johannesburg (2010)		
			No	Yes	Total
Influence on activities	Influence on activities consciously or subconsciously	Count	124	10	134
		% within Battle for	72.9%	100.0%	74.4%
	No influence	Count	46	0	46
		% within Battle for	27.1%	0.0%	25.6%
Total		Count	170	10	180
		% within Battle for	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		Influence on	0.000	0.000	.[b]	.[b]
		Battle for	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	Influence on	.020	.003		.057[c]
		Battle for	.020	.007		.057[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	-.142			.057
	Cramer's V	.142			.057
Interval by	Pearson's R	-.142	.025	-1.915	.057[c]
Ordinal by Ordinal	Spearman Correlation	-.142	.025	-1.915	.057[c]
N of Valid Cases		180			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Influence on activities & *Jozi* (2010)

Correlation

			Jozi (2010)		Total
			No	Yes	
Influence on activities	Influence on activities consciously or subconsciously	Count	96	38	134
		% within Jozi (2010)	70.6%	86.4%	74.4%
	No influence	Count	40	6	46
		% within Jozi (2010)	29.4%	13.6%	25.6%
Total		Count	136	44	180
		% within Jozi (2010)	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		Influence on	0.000	0.000	.[b]	.[b]
		Jozi (2010)	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	Influence on	.024	.019		.038[c]
		Jozi (2010)	.024	.019		.038[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	-.155			.037
	Cramer's V	.155			.037
Interval by	Pearson's R	-.155	.063	-2.099	.037[c]
Ordinal by Ordinal	Spearman Correlation	-.155	.063	-2.099	.037[c]
N of Valid Cases		180			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Influence on activities & *District 9* (2009)

Correlation

			District 9 (2009)		Total
			No	Yes	
Influence on activities	Influence on activities consciously or subconsciously	Count	103	31	134
		% within District 9	78.6%	63.3%	74.4%
	No influence	Count	28	18	46
		% within District 9	21.4%	36.7%	25.6%
Total		Count	131	49	180
		% within District 9	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		Influence on	0.000	0.000	.[b]	.[b]
		District 9 (2009)	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	Influence on	.025	.025		.036[c]
		District 9 (2009)	.025	.025		.036[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.157			.035
	Cramer's V	.157			.035
Interval by	Pearson's R	.157	.079	2.118	.036[c]
Ordinal by Ordinal	Spearman Correlation	.157	.079	2.118	.036[c]
N of Valid Cases		180			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Influence on activities & *Jerusalema* (2008)

Correlation

			Jerusalema (2008)		Total
			No	Yes	
Influence on activities	Influence on activities consciously or subconsciously	Count	26	108	134
		% within Jerusalema	57.8%	80.0%	74.4%
	No influence	Count	19	27	46
		% within Jerusalema	42.2%	20.0%	25.6%
Total		Count	45	135	180
		% within Jerusalema	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		Influence on	0.000	0.000	.[b]	.[b]
		Jerusalema (2008)	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	Influence on	.049	.035		.003[c]
		Jerusalema (2008)	.049	.035		.003[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	-.221			.003
	Cramer's V	.221			.003
Interval by	Pearson's R	-.221	.080	-3.018	.003[c]
Ordinal by Ordinal	Spearman Correlation	-.221	.080	-3.018	.003[c]
N of Valid Cases		180			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Influence on activities & *Gums and Noses* (2004)

Correlation

			Gums and Noses (2004)		Total
			No	Yes	
Influence on activities	Influence on activities consciously or subconsciously	Count	116	18	134
		% within Gums and	72.5%	90.0%	74.4%
	No influence	Count	44	2	46
		% within Gums and	27.5%	10.0%	25.6%
Total		Count	160	20	180
		% within Gums and	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		Influence on	0.000	0.000	.[b]	.[b]
		Gums and Noses	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	Influence on	.016	.014		.092[c]
		Gums and Noses	.016	.014		.092[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	-.126			.091
	Cramer's V	.126			.091
Interval by Ordinal	Pearson's R	-.126	.055	-1.696	.092[c]
Ordinal by Ordinal	Spearman Correlation	-.126	.055	-1.696	.092[c]
N of Valid Cases		180			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Influence on activities & *Yesterday* (2004)

Correlation

			Yesterday (2004)		Total
			No	Yes	
Influence on activities	Influence on activities consciously or subconsciously	Count	81	53	134
		% within Yesterday	69.8%	82.8%	74.4%
	No influence	Count	35	11	46
		% within Yesterday	30.2%	17.2%	25.6%
Total		Count	116	64	180
		% within Yesterday	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		Influence on	0.000	0.000	.[b]	.[b]
		Yesterday (2004)	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	Influence on	.020	.020		.057[c]
		Yesterday (2004)	.020	.020		.057[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	-.143			.056
	Cramer's V	.143			.056
Interval by Ordinal	Pearson's R	-.143	.069	-1.921	.056[c]
	Spearman Correlation	-.143	.069	-1.921	.056[c]
N of Valid Cases		180			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Influence on activities & *eKasi: Our Stories*

Correlation

			eKasi: Our Stories		Total
			No	Yes	
Influence on activities	Influence on activities consciously or subconsciously	Count	26	108	134
		% within eKasi: Our	61.9%	78.3%	74.4%
	No influence	Count	16	30	46
		% within eKasi: Our	38.1%	21.7%	25.6%
Total		Count	42	138	180
		% within eKasi: Our	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		Influence on	0.000	0.000	.[b]	.[b]
		eKasi: Our Stories	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	Influence on	.025	.025		.034[c]
		eKasi: Our Stories	.025	.025		.034[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	-.159			.033
	Cramer's V	.159			.033
Interval by	Pearson's R	-.159	.080	-2.143	.033[c]
Ordinal by Ordinal	Spearman Correlation	-.159	.080	-2.143	.033[c]
N of Valid Cases		180			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Influence on activities & More of JHB on screen?

Correlation

			More of JHB on screen?				
			Yes, I really like seeing JHB	No, I don't like seeing JHB	No, I would rather see more interesting/ different places	I don't care, as long as the show/ movie is good	Total
Influence on activities	Influence on activities consciously or subconsciously	Count	118	4	5	7	134
		% within More of	76.1%	100.0%	45.5%	77.8%	74.9%
	No influence	Count	37	0	6	2	45
		% within More of	23.9%	0.0%	54.5%	22.2%	25.1%
Total		Count	155	4	11	9	179
		% within More of	100.0%	100.0%	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.014	.048	.302	.763
		Influence on	.022	.073	.302	.763
		More of JHB on	0.000	0.000	[c]	[c]
	Goodman and Kruskal tau	Influence on	.037	.029		.088[d]
		More of JHB on	.011	.012		.132[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.192			.087
	Cramer's V	.192			.087
Interval by Ordinal	Pearson's R	.076	.080	1.010	.314[c]
	Spearman Correlation	.074	.080	.989	.324[c]
N of Valid Cases		179			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Influence on activities & Perceptions of JHB

Correlation

			Perceptions of JHB			
			JHB's getting better	JHB's staying the same	JHB's getting worse	Total
Influence on activities	Influence on activities consciously or subconsciously	Count	61	19	51	131
		% within Perceptions	82.4%	76.0%	66.2%	74.4%
	No influence	Count	13	6	26	45
		% within Perceptions	17.6%	24.0%	33.8%	25.6%
Total		Count	74	25	77	176
		% within Perceptions	100.0%	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.069	.071	.947	.343
		Influence on	0.000	0.000	.[c]	.[c]
		Perceptions of JHB	.101	.101	.947	.343
	Goodman and Kruskal tau	Influence on	.030	.025		.074[d]
		Perceptions of JHB	.021	.018		.026[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.173			.073
	Cramer's V	.173			.073
Interval by	Pearson's R	.172	.073	2.304	.022[c]
Ordinal by Ordinal	Spearman Correlation	.172	.073	2.305	.022[c]
N of Valid Cases		176			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Influence on activities & I recognise places because I have seen photographs or news stories

Correlation

			I recognise places because I have seen photographs or news stories		Total
			No	Yes	
Influence on activities	Influence on activities consciously or subconsciously	Count	85	49	134
		% within I recognise	66.9%	92.5%	74.4%
	No influence	Count	42	4	46
		% within I recognise	33.1%	7.5%	25.6%
Total		Count	127	53	180
		% within I recognise	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		Influence on	0.000	0.000	.[b]	.[b]
		I recognise places	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	Influence on	.071	.028		.000[c]
		I recognise places	.071	.028		.000[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	-.267			.000
	Cramer's V	.267			.000
Interval by Ordinal	Pearson's R	-.267	.055	-3.692	.000[c]
Ordinal by Ordinal	Spearman Correlation	-.267	.055	-3.692	.000[c]
N of Valid Cases		180			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Influence on activities & I am not sure how I recognise Johannesburg in films, I just know

Correlation

			I am not sure, I just know		Total
			No	Yes	
Influence on activities	Influence on activities consciously or subconsciously	Count	122	12	134
		% within I am not	72.6%	100.0%	74.4%
	No influence	Count	46	0	46
		% within I am not	27.4%	0.0%	25.6%
Total		Count	168	12	180
		% within I am not	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		Influence on	0.000	0.000	.[b]	.[b]
		I am not sure, I just	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	Influence on	.025	.004		.036[c]
		I am not sure, I just	.025	.007		.036[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	-.157			.036
	Cramer's V	.157			.036
Interval by Ordinal	Pearson's R	-.157	.025	-2.115	.036[c]
Ordinal by Ordinal	Spearman Correlation	-.157	.025	-2.115	.036[c]
N of Valid Cases		180			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I am more aware of dangerous activities and I try and avoid them & Age

Correlation

			Age			Total
			18-25	26-45	46-65	
Yes: I am more aware of dangerous activities and I try	No	Count	29	56	26	111
		% within Age	45.3%	60.2%	74.3%	57.8%
	Yes	Count	35	37	9	81
		% within Age	54.7%	39.8%	25.7%	42.2%
Total		Count	64	93	35	192
		% within Age	100.0%	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.033	.044	.751	.453
		Yes: I am more	.074	.095	.751	.453
		Age Dependent	0.000	0.000	[c]	[c]
	Goodman and Kruskal tau	Yes: I am more	.043	.028		.017[d]
		Age Dependent	.018	.013		.030[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.207			.016
	Cramer's V	.207			.016
Interval by Ordinal	Pearson's R	-.207	.069	-2.914	.004[c]
	Spearman Correlation	-.207	.069	-2.910	.004[c]
N of Valid Cases		192			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I am more aware of dangerous activities and I try and avoid them & Race

Correlation

			Race					Total
			Black	Coloured	Indian or	White	Other	
Yes: I am more aware of dangerous activities and I try	No	Count	77	2	11	10	9	109
		% within Race	52.4%	28.6%	84.6%	90.9%	81.8%	57.7%
	Yes	Count	70	5	2	1	2	80
		% within Race	47.6%	71.4%	15.4%	9.1%	18.2%	42.3%
Total		Count	147	7	13	11	11	189
		% within Race	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.025	.021	1.138	.255
		Yes: I am more	.038	.032	1.138	.255
		Race Dependent	0.000	0.000	[c]	[c]
	Goodman and Kruskal tau	Yes: I am more	.082	.032		.004[d]
		Race Dependent	.029	.015		.000[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.287			.004
	Cramer's V	.287			.004
Interval by Ordinal	Pearson's R	-.238	.059	-3.351	.001[c]
	Spearman Correlation	-.216	.064	-3.032	.003[c]
N of Valid Cases		189			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I am more aware of dangerous activities and I try and avoid them & Education

Correlation

			Education							
			None or very little education	Completed primary school	Completed grade 9	Completed high school	attended university	tertiary degree	Have trained in a trade	Total
Yes: I am more aware of dangerous activities and I try	No	Count	3	4	21	40	9	35	0	112
		% within Education	50.0%	66.7%	53.8%	52.6%	42.9%	79.5%	0.0%	58.0%
	Yes	Count	3	2	18	36	12	9	1	81
		% within Education	50.0%	33.3%	46.2%	47.4%	57.1%	20.5%	100.0%	42.0%
Total		Count	6	6	39	76	21	44	1	193
		% within Education	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.020	.023	.854	.393
		Yes: I am more	.049	.056	.854	.393
		Education	0.000	0.000	[c]	[c]
	Goodman and Kruskal tau	Yes: I am more	.069	.031		.040[d]
		Education	.018	.010		.002[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.262			.039
	Cramer's V	.262			.039
Interval by Interval	Pearson's R	-.132	.069	-1.843	.067[c]
Ordinal by Ordinal	Spearman Correlation	-.127	.070	-1.771	.078[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I am more aware of dangerous activities and I try and avoid them & Income

Correlation

			Income					
			no income	less than R1 600	R1 600 - R10 000	R10 000 - R25 000	more than R25 000	Total
Yes: I am more aware of dangerous activities and I try	No	Count	7	23	46	21	11	108
		% within Income	41.2%	65.7%	48.9%	70.0%	84.6%	57.1%
	Yes	Count	10	12	48	9	2	81
		% within Income	58.8%	34.3%	51.1%	30.0%	15.4%	42.9%
Total		Count	17	35	94	30	13	189
		% within Income	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.028	.059	.475	.635
		Yes: I am more	.062	.126	.475	.635
		Income Dependent	0.000	0.000	[c]	[c]
	Goodman and Kruskal tau	Yes: I am more	.061	.032		.023[d]
		Income Dependent	.017	.012		.011[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.246			.022
	Cramer's V	.246			.022
Interval by Ordinal	Pearson's R	-.145	.068	-2.011	.046[c]
	Spearman Correlation	-.124	.071	-1.711	.089[c]
N of Valid Cases		189			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I am more aware of dangerous activities and I try and avoid them & I don't go to the cinema because it is too far

Correlation

			I don't go to the cinema because it is too far		Total
			No	Yes	
I am more aware of dangerous activities and I try and avoid them	No	Count	111	1	112
		% within I don't go to	59.0%	20.0%	58.0%
	Yes	Count	77	4	81
		% within I don't go to	41.0%	80.0%	42.0%
Total		Count	188	5	193
		% within I don't go to	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.035	.025	1.348	.178
		I am more aware of	.037	.027	1.348	.178
		I don't go to the	0.000	0.000	[c]	[c]
	Goodman and Kruskal tau	I am more aware of	.016	.015		.082[d]
		I don't go to the	.016	.016		.082[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.126			.081
	Cramer's V	.126			.081
Interval by Interval	Pearson's R	.126	.065	1.751	.082[c]
Ordinal by Ordinal	Spearman Correlation	.126	.065	1.751	.082[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I am more aware of dangerous activities and I try and avoid them & *Battle for Johannesburg* (2010)

Correlation

			Battle for Johannesburg		Total
			No	Yes	
I am more aware of dangerous activities and I try and avoid them	No	Count	109	3	112
		% within Battle for	59.6%	30.0%	58.0%
	Yes	Count	74	7	81
		% within Battle for	40.4%	70.0%	42.0%
Total		Count	183	10	193
		% within Battle for	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.044	.033	1.270	.204
		I am more aware of	.049	.038	1.270	.204
		Battle for	0.000	0.000	[c]	[c]
	Goodman and Kruskal tau	I am more aware of	.018	.018		066[d]
		Battle for	.018	.019		066[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.133			.065
	Cramer's V	.133			.065
Interval by Ordinal	Pearson's R	.133	.070	1.851	066[c]
	Spearman Correlation	.133	.070	1.851	066[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I am more aware of dangerous activities and I try and avoid them & *Jozi* (2010)

Correlation

			Jozi (2010)		Total
			No	Yes	
I am more aware of dangerous activities and I try and avoid them	No	Count	92	20	112
		% within Jozi (2010)	62.2%	44.4%	58.0%
	Yes	Count	56	25	81
		% within Jozi (2010)	37.8%	55.6%	42.0%
Total		Count	148	45	193
		% within Jozi (2010)	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.040	.052	.746	.455
		I am more aware of	.062	.080	.746	.455
		Jozi (2010)	0.000	0.000	[c]	[c]
	Goodman and Kruskal tau	I am more aware of	.023	.022		.035[d]
		Jozi (2010)	.023	.022		.035[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.152			.035
	Cramer's V	.152			.035
Interval by Ordinal	Pearson's R	.152	.072	2.123	.035[c]
Ordinal by Ordinal	Spearman Correlation	.152	.072	2.123	.035[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I am more aware of dangerous activities and I try and avoid them & *Unhinged: Surviving Johannesburg* (2010)

Correlation

			Unhinged: Surviving Johannesburg (2010)		Total
			No	Yes	
I am more aware of dangerous activities and I try and avoid them	No	Count	110	2	112
		% within Unhinged:	59.5%	25.0%	58.0%
	Yes	Count	75	6	81
		% within Unhinged:	40.5%	75.0%	42.0%
Total		Count	185	8	193
		% within Unhinged:	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.045	.030	1.422	.155
		I am more aware of	.049	.034	1.422	.155
		Unhinged: Surviving	0.000	0.000	[c]	[c]
	Goodman and Kruskal tau	I am more aware of	.019	.018		054[d]
		Unhinged: Surviving	.019	.019		054[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.139			.053
	Cramer's V	.139			.053
Interval by	Pearson's R	.139	.068	1.942	054[c]
Ordinal by Ordinal	Spearman Correlation	.139	.068	1.942	054[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I am more aware of dangerous activities and I try and avoid them & *District 9* (2009)

Correlation

			District 9 (2009)		Total
			No	Yes	
I am more aware of dangerous activities and I try and avoid them	No	Count	78	34	112
		% within District 9	54.5%	68.0%	58.0%
	Yes	Count	65	16	81
		% within District 9	45.5%	32.0%	42.0%
Total		Count	143	50	193
		% within District 9	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	[b]	[b]
		I am more aware of	0.000	0.000	[b]	[b]
		District 9 (2009)	0.000	0.000	[b]	[b]
	Goodman and Kruskal tau	I am more aware of	.014	.017		098[c]
		District 9 (2009)	.014	.017		098[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	-.119			.097
	Cramer's V	.119			.097
Interval by Ordinal	Pearson's R	-.119	.069	-1.663	098[c]
	Spearman Correlation	-.119	.069	-1.663	098[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I am more aware of dangerous activities and I try and avoid them & *White Wedding* (2009)

Correlation

			White Wedding (2009)		Total
			No	Yes	
I am more aware of dangerous activities and I try and avoid them	No	Count	53	59	112
		% within White	65.4%	52.7%	58.0%
	Yes	Count	28	53	81
		% within White	34.6%	47.3%	42.0%
Total		Count	81	112	193
		% within White	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		I am more aware of	0.000	0.000	.[b]	.[b]
		White Wedding	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	I am more aware of	.016	.018		.077[c]
		White Wedding	.016	.018		.077[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.128			.076
	Cramer's V	.128			.076
Interval by Ordinal	Pearson's R	.128	.071	1.777	.077[c]
	Spearman Correlation	.128	.071	1.777	.077[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I am more aware of dangerous activities and I try and avoid them & *Jerusalema* (2008)

Correlation

			Jerusalema (2008)		Total
			No	Yes	
I am more aware of dangerous activities and I try and avoid them	No	Count	41	71	112
		% within Jerusalema	75.9%	51.1%	58.0%
	Yes	Count	13	68	81
		% within Jerusalema	24.1%	48.9%	42.0%
Total		Count	54	139	193
		% within Jerusalema	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		I am more aware of	0.000	0.000	.[b]	.[b]
		Jerusalema (2008)	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	I am more aware of	.051	.029		.002[c]
		Jerusalema (2008)	.051	.030		.002[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.226			.002
	Cramer's V	.226			.002
Interval by	Pearson's R	.226	.066	3.206	.002[c]
Ordinal by Ordinal	Spearman Correlation	.226	.066	3.206	.002[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I am more aware of dangerous activities and I try and avoid them & *Conversations on a Sunday Afternoon* (2005)

Correlation

			Conversations on a Sunday Afternoon (2005)		Total
			No	Yes	
I am more aware of dangerous activities and I try and avoid them	No	Count	99	13	112
		% within	55.9%	81.3%	58.0%
	Yes	Count	78	3	81
		% within	44.1%	18.8%	42.0%
Total		Count	177	16	193
		% within	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		I am more aware of	0.000	0.000	.[b]	.[b]
		Conversations on a	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	I am more aware of	.020	.016		.050[c]
		Conversations on a	.020	.017		.050[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	-.141			.049
	Cramer's V	.141			.049
Interval by Interval	Pearson's R	-.141	.060	-1.975	.050[c]
Ordinal by Ordinal	Spearman Correlation	-.141	.060	-1.975	.050[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I am more aware of dangerous activities and I try and avoid them & *Tsotsi* (2005)

Correlation

			Tsotsi (2005)		Total
			No	Yes	
I am more aware of dangerous activities and I try and avoid them	No	Count	35	77	112
		% within Tsotsi	81.4%	51.3%	58.0%
	Yes	Count	8	73	81
		% within Tsotsi	18.6%	48.7%	42.0%
Total		Count	43	150	193
		% within Tsotsi	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		I am more aware of	0.000	0.000	.[b]	.[b]
		Tsotsi (2005)	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	I am more aware of	.064	.031		.000[c]
		Tsotsi (2005)	.064	.031		.000[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.253			.000
	Cramer's V	.253			.000
Interval by	Pearson's R	.253	.062	3.621	.000[c]
Ordinal by Ordinal	Spearman Correlation	.253	.062	3.621	.000[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I am more aware of dangerous activities and I try and avoid them & *Yesterday* (2004)

Correlation

			Yesterday (2004)		Total
			No	Yes	
I am more aware of dangerous activities and I try and avoid them	No	Count	84	28	112
		% within Yesterday	65.1%	43.8%	58.0%
	Yes	Count	45	36	81
		% within Yesterday	34.9%	56.3%	42.0%
Total		Count	129	64	193
		% within Yesterday	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.055	.053	1.003	.316
		I am more aware of	.099	.094	1.003	.316
		Yesterday (2004)	0.000	0.000	.[c]	.[c]
	Goodman and Kruskal tau	I am more aware of	.042	.029		.005[d]
		Yesterday (2004)	.042	.029		.005[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.204			.005[d]
	Cramer's V	.204			.005[d]
Interval by Ordinal	Pearson's R	.204	.072	2.877	.004[c]
	Spearman Correlation	.204	.072	2.877	.004[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I am more aware of dangerous activities and I try and avoid them & *Hijack Stories* (2002)

Correlation

			Hijack Stories (2002)		
			No	Yes	Total
I am more aware of dangerous activities and I try and avoid them	No	Count	60	52	112
		% within Hijack	64.5%	52.0%	58.0%
	Yes	Count	33	48	81
		% within Hijack	35.5%	48.0%	42.0%
Total		Count	93	100	193
		% within Hijack	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.046	.059	.757	.449
		I am more aware of	0.000	0.000	.[c]	.[c]
		Hijack Stories (2002)	.086	.109	.757	.449
	Goodman and Kruskal tau	I am more aware of	.016	.018		.079[d]
		Hijack Stories (2002)	.016	.018		.079[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.127			.078
	Cramer's V	.127			.078
Interval by Ordinal	Pearson's R	.127	.071	1.766	.079[c]
Ordinal by Ordinal	Spearman Correlation	.127	.071	1.766	.079[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I am more aware of dangerous activities and I try and avoid them & *Dangerous Ground* (1997)

Correlation

			Dangerous Ground (1997)		Total
			No	Yes	
I am more aware of dangerous activities and I try and avoid them	No	Count	102	10	112
		% within Dangerous	60.7%	40.0%	58.0%
	Yes	Count	66	15	81
		% within Dangerous	39.3%	60.0%	42.0%
Total		Count	168	25	193
		% within Dangerous	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.047	.046	1.003	.316
		I am more aware of	.062	.060	1.003	.316
		Dangerous Ground	0.000	0.000	.[c]	.[c]
	Goodman and Kruskal tau	I am more aware of	.020	.020		.051[d]
		Dangerous Ground	.020	.020		.051[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.141			.050
	Cramer's V	.141			.050
Interval by Ordinal	Pearson's R	.141	.072	1.968	.051[c]
	Spearman Correlation	.141	.072	1.968	.051[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I am more aware of dangerous activities and I try and avoid them & *eKasi: Our Stories*

Correlation

			eKasi: Our Stories		Total
			No	Yes	
I am more aware of dangerous activities and I try and avoid them	No	Count	37	75	112
		% within eKasi: Our	75.5%	52.1%	58.0%
	Yes	Count	12	69	81
		% within eKasi: Our	24.5%	47.9%	42.0%
Total		Count	49	144	193
		% within eKasi: Our	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		I am more aware of	0.000	0.000	.[b]	.[b]
		eKasi: Our Stories	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	I am more aware of	.043	.027		.004[c]
		eKasi: Our Stories	.043	.027		.004[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.207			.004
	Cramer's V	.207			.004
Interval by	Pearson's R	.207	.066	2.918	.004[c]
Ordinal by Ordinal	Spearman Correlation	.207	.066	2.918	.004[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I am more aware of dangerous activities and I try and avoid them & *Rhythm City*

Correlation

			Rhythm City		Total
			No	Yes	
I am more aware of dangerous activities and I try and avoid them	No	Count	31	81	112
		% within Rhythm City	73.8%	53.6%	58.0%
	Yes	Count	11	70	81
		% within Rhythm City	26.2%	46.4%	42.0%
Total		Count	42	151	193
		% within Rhythm City	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		I am more aware of	0.000	0.000	.[b]	.[b]
		Rhythm City	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	I am more aware of	.028	.022		.019[c]
		Rhythm City	.028	.022		.019[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.169			.019
	Cramer's V	.169			.019
Interval by Ordinal	Pearson's R	.169	.066	2.364	.019[c]
	Spearman Correlation	.169	.066	2.364	.019[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I am more aware of dangerous activities and I try and avoid them & *Zone 14*

Correlation

			Zone 14		Total
			No	Yes	
I am more aware of dangerous activities and I try and avoid them	No	Count	41	71	112
		% within Zone 14	82.0%	49.7%	58.0%
	Yes	Count	9	72	81
		% within Zone 14	18.0%	50.3%	42.0%
Total		Count	50	143	193
		% within Zone 14	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.008	.091	.084	.933
		I am more aware of	.012	.147	.084	.933
		Zone 14 Dependent	0.000	0.000	.[c]	.[c]
	Goodman and Kruskal tau	I am more aware of	.082	.035		.000[d]
		Zone 14 Dependent	.082	.035		.000[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.287			.000
	Cramer's V	.287			.000
Interval by Interval	Pearson's R	.287	.061	4.144	.000[c]
Ordinal by Ordinal	Spearman Correlation	.287	.061	4.144	.000[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I am more aware of dangerous activities and I try and avoid them & *Gaz'lam*

Correlation

			Gaz'lam		Total
			No	Yes	
I am more aware of dangerous activities and I try and avoid them	No	Count	59	53	112
		% within Gaz'lam	71.1%	48.2%	58.0%
	Yes	Count	24	57	81
		% within Gaz'lam	28.9%	51.8%	42.0%
Total		Count	83	110	193
		% within Gaz'lam	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.061	.108	.553	.581
		I am more aware of	.049	.126	.382	.703
		Gaz'lam Dependent	.072	.123	.567	.570
	Goodman and Kruskal tau	I am more aware of	.053	.032		.001[c]
		Gaz'lam Dependent	.053	.032		.001[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.230			.001[c]
	Cramer's V	.230			.001[c]
Interval by Ordinal	Pearson's R	.230	.069	3.263	.001[c]
	Spearman Correlation	.193	.069	3.263	.001[c]
N of Valid Cases					

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I am more aware of dangerous activities and I try and avoid them & *7de Laan*

Correlation

			7de Laan		Total
			No	Yes	
I am more aware of dangerous activities and I try and avoid them	No	Count	46	66	112
		% within 7de Laan	66.7%	53.2%	58.0%
	Yes	Count	23	58	81
		% within 7de Laan	33.3%	46.8%	42.0%
Total		Count	69	124	193
		% within 7de Laan	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		I am more aware of	0.000	0.000	.[b]	.[b]
		7de Laan Dependent	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	I am more aware of	.017	.018		.071[c]
		7de Laan Dependent	.017	.018		.071[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.131			.070
	Cramer's V	.131			.070
Interval by Ordinal	Pearson's R	.131	.070	1.820	.070[c]
Ordinal by Ordinal	Spearman Correlation	.131	.070	1.820	.070[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I am more aware of dangerous activities and I try and avoid them & *Yizo Yizo*

Correlation

			Yizo Yizo		Total
			No	Yes	
I am more aware of dangerous activities and I try and avoid them	No	Count	48	64	112
		% within Yizo Yizo	78.7%	48.5%	58.0%
	Yes	Count	13	68	81
		% within Yizo Yizo	21.3%	51.5%	42.0%
Total		Count	61	132	193
		% within Yizo Yizo	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.028	.080	.348	.728
		I am more aware of	.049	.138	.348	.728
		Yizo Yizo Dependent	0.000	0.000	[c]	[c]
	Goodman and Kruskal tau	I am more aware of	.081	.036		.000[d]
		Yizo Yizo Dependent	.081	.036		.000[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.285			.000
	Cramer's V	.285			.000
Interval by Ordinal	Pearson's R	.285	.064	4.102	000[c]
	Spearman Correlation	.285	.064	4.102	000[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I am more aware of dangerous activities and I try and avoid them & *Isidingo*

Correlation

			Isidingo		Total
			No	Yes	
I am more aware of dangerous activities and I try and avoid them	No	Count	30	82	112
		% within Isidingo	73.2%	53.9%	58.0%
	Yes	Count	11	70	81
		% within Isidingo	26.8%	46.1%	42.0%
Total		Count	41	152	193
		% within Isidingo	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		I am more aware of	0.000	0.000	.[b]	.[b]
		Isidingo Dependent	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	I am more aware of	.025	.021		.027[c]
		Isidingo Dependent	.025	.021		.027[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.159			.027
	Cramer's V	.159			.027
Interval by	Pearson's R	.159	.067	2.230	.027[c]
Ordinal by Ordinal	Spearman Correlation	.159	.067	2.230	.027[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I am more aware of dangerous activities and I try and avoid them & *Generations*

Correlation

			Generations		Total
			No	Yes	
I am more aware of dangerous activities and I try and avoid them	No	Count	30	82	112
		% within Generations	83.3%	52.2%	58.0%
	Yes	Count	6	75	81
		% within Generations	16.7%	47.8%	42.0%
Total		Count	36	157	193
		% within Generations	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		I am more aware of	0.000	0.000	.[b]	.[b]
		Generations	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	I am more aware of	.060	.028		.001[c]
		Generations	.060	.029		.001[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.246			.001
	Cramer's V	.246			.001
Interval by	Pearson's R	.246	.060	3.500	.001[c]
Ordinal by Ordinal	Spearman Correlation	.246	.060	3.500	.001[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I am more aware of dangerous activities and I try and avoid them & More of JHB on screen?

Correlation

			More of JHB on screen?				
			Yes, I really like seeing JHB	No, I don't like seeing JHB	No, I would rather see more interesting/ different places	I don't care, as long as the show/ movie is good	Total
I am more aware of dangerous activities and I try and avoid them	No	Count	87	2	7	11	107
		% within More of	54.0%	50.0%	63.6%	91.7%	56.9%
	Yes	Count	74	2	4	1	81
		% within More of	46.0%	50.0%	36.4%	8.3%	43.1%
Total		Count	161	4	11	12	188
		% within More of	100.0%	100.0%	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		I am more aware of	0.000	0.000	.[b]	.[b]
		More of JHB on	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	I am more aware of	.036	.017		.082[c]
		More of JHB on	.018	.013		.020[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.189			.081
	Cramer's V	.189			.081
Interval by Ordinal	Pearson's R	-.173	.059	-2.402	.017[c]
Ordinal by Ordinal	Spearman Correlation	-.152	.065	-2.092	.038[c]
N of Valid Cases		188			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I am more aware of dangerous activities and I try and avoid them & Daily urban movements

Correlation

			Daily urban movements		
			Doesn't move around regularly for work or shopping	Moves around regularly for work or shopping	Total
I am more aware of dangerous activities and I try and avoid them	No	Count	58	54	112
		% within Daily urban	65.2%	51.9%	58.0%
	Yes	Count	31	50	81
		% within Daily urban	34.8%	48.1%	42.0%
Total		Count	89	104	193
		% within Daily urban	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.024	.062	.378	.705
		I am more aware of	0.000	0.000	[c]	[c]
		Daily urban	.045	.116	.378	.705
	Goodman and Kruskal tau	I am more aware of	.018	.019		.064[d]
		Daily urban	.018	.019		.064[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.134			.063
	Cramer's V	.134			.063
Interval by Ordinal	Pearson's R	.134	.071	1.866	.064[c]
Ordinal by Ordinal	Spearman Correlation	.134	.071	1.866	.064[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I am more aware of dangerous activities and I try and avoid them & I recognise places that I have been to

Correlation

			I recognise places that I have been to		
			No	Yes	Total
I am more aware of dangerous activities and I try and avoid them	No	Count	37	75	112
		% within I recognise	68.5%	54.0%	58.0%
	Yes	Count	17	64	81
		% within I recognise	31.5%	46.0%	42.0%
Total		Count	54	139	193
		% within I recognise	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		I am more aware of	0.000	0.000	.[b]	.[b]
		I recognise places	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	I am more aware of	.018	.018		.066[c]
		I recognise places	.018	.018		.066[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.132			.066
	Cramer's V	.132			.066
Interval by Ordinal	Pearson's R	.132	.069	1.847	.066[c]
	Spearman Correlation	.132	.069	1.847	.066[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I am more aware of dangerous activities and I try and avoid them & I recognise places because I have seen photographs or news stories

Correlation

			I recognise places because I have seen photographs or news stories		
			No	Yes	Total
I am more aware of dangerous activities and I try and avoid them	No	Count	89	23	112
		% within I recognise	64.0%	42.6%	58.0%
	Yes	Count	50	31	81
		% within I recognise	36.0%	57.4%	42.0%
Total		Count	139	54	193
		% within I recognise	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.059	.052	1.092	.275
		I am more aware of	.099	.086	1.092	.275
		I recognise places	0.000	0.000	.[c]	.[c]
	Goodman and Kruskal tau	I am more aware of	.038	.028		.007[d]
		I recognise places	.038	.028		.007[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.195			.007
	Cramer's V	.195			.007
Interval by Ordinal	Pearson's R	.195	.072	2.747	.007[c]
Ordinal by Ordinal	Spearman Correlation	.195	.072	2.747	.007[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I am more aware of dangerous activities and I try and avoid them & I recognise the major landmarks of the city that can be seen from far

Correlation

			I recognise the major landmarks of the city that can be seen from far		
			No	Yes	Total
I am more aware of dangerous activities and I try and avoid them	No	Count	60	52	112
		% within I recognise	67.4%	50.0%	58.0%
	Yes	Count	29	52	81
		% within I recognise	32.6%	50.0%	42.0%
Total		Count	89	104	193
		% within I recognise	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.047	.061	.757	.449
		I am more aware of	0.000	0.000	.[c]	.[c]
		I recognise the major	.090	.113	.757	.449
	Goodman and Kruskal tau	I am more aware of	.031	.025		.015[d]
		I recognise the major	.031	.025		.015[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.176			.015
	Cramer's V	.176			.015
Interval by Ordinal	Pearson's R	.176	.070	2.470	.014[c]
Ordinal by Ordinal	Spearman Correlation	.176	.070	2.470	.014[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I am more aware of dangerous activities and I try and avoid them & I don't really recognise places, it is difficult to tell

Correlation

			I don't really recognise places, it is difficult to tell		Total
			No	Yes	
I am more aware of dangerous activities and I try and avoid them	No	Count	108	4	112
		% within I don't really	57.1%	100.0%	58.0%
	Yes	Count	81	0	81
		% within I don't really	42.9%	0.0%	42.0%
Total		Count	189	4	193
		% within I don't really	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		I am more aware of	0.000	0.000	.[b]	.[b]
		I don't really	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	I am more aware of	.015	.002		.086[c]
		I don't really	.015	.008		.086[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	-.124			.086
	Cramer's V	.124			.086
Interval by Ordinal	Pearson's R	-.124	.031	-1.723	.086[c]
Ordinal by Ordinal	Spearman Correlation	-.124	.031	-1.723	.086[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

They make me feel safer in the city & Preferred language

Correlation

			Preferred language				
			English	Afrikaans	Other official SA language	Other	Total
Yes: They make me feel safer in the city	No	Count	75	5	74	10	164
		% within Preferred	94.9%	71.4%	79.6%	83.3%	85.9%
	Yes	Count	4	2	19	2	27
		% within Preferred	5.1%	28.6%	20.4%	16.7%	14.1%
Total		Count	79	7	93	12	191
		% within Preferred	100.0%	100.0%	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.008	.097	.082	.935
		Yes: They make me	0.000	0.000	[c]	[c]
		Preferred language	.010	.124	.082	.935
	Goodman and Kruskal tau	Yes: They make me	.051	.027		.022[d]
		Preferred language	.033	.018		.000[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.225			.022
	Cramer's V	.225			.022
Interval by Ordinal	Pearson's R	.194	.060	2.722	.007[c]
	Spearman Correlation	.191	.061	2.675	.008[c]
N of Valid Cases		191			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

They make me feel safer in the city & I go to the cinema to hang out with my friends

Correlation

			I go to the cinema to hang out with my friends		Total
			No	Yes	
They make me feel safer in the city	No	Count	122	44	166
		% within I go to the	83.6%	93.6%	86.0%
	Yes	Count	24	3	27
		% within I go to the	16.4%	6.4%	14.0%
Total		Count	146	47	193
		% within I go to the	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		They make me feel	0.000	0.000	.[b]	.[b]
		I go to the cinema to	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	They make me feel	.015	.014		.085[c]
		I go to the cinema to	.015	.014		.085[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	-.124			.084
	Cramer's V	.124			.084
Interval by Interval	Pearson's R	-.124	.056	-1.733	.085[c]
Ordinal by Ordinal	Spearman Correlation	-.124	.056	-1.733	.085[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

They make me feel safer in the city & I don't go to the cinema because it is too expensive

Correlation

			I don't go to the cinema because it is too expensive		Total
			No	Yes	
They make me feel safer in the city	No	Count	148	18	166
		% within I don't go to	87.6%	75.0%	86.0%
	Yes	Count	21	6	27
		% within I don't go to	12.4%	25.0%	14.0%
Total		Count	169	24	193
		% within I don't go to	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		They make me feel	0.000	0.000	.[b]	.[b]
		I don't go to the	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	They make me feel	.014	.021		.097[c]
		I don't go to the	.014	.021		.097[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.120			.097
	Cramer's V	.120			.097
Interval by Interval	Pearson's R	.120	.087	1.665	.098[c]
Ordinal by Ordinal	Spearman Correlation	.120	.087	1.665	.098[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

They make me feel safer in the city & I don't go to the cinema because it is too far

Correlation

			I don't go to the cinema because it is too far		
			No	Yes	Total
They make me feel safer in the city	No	Count	163	3	166
		% within I don't go to	86.7%	60.0%	86.0%
	Yes	Count	25	2	27
		% within I don't go to	13.3%	40.0%	14.0%
Total		Count	188	5	193
		% within I don't go to	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		They make me feel	0.000	0.000	.[b]	.[b]
		I don't go to the	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	They make me feel	.015	.025		.090[c]
		I don't go to the	.015	.025		.090[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.122			.089
	Cramer's V	.122			.089
Interval by Ordinal	Pearson's R	.122	.103	1.703	.090[c]
Ordinal by Ordinal	Spearman Correlation	.122	.103	1.703	.090[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

They make me feel safer in the city & *eKasi: Our Stories*

Correlation

			eKasi: Our Stories		Total
			No	Yes	
They make me feel safer in the city	No	Count	46	120	166
		% within eKasi: Our	93.9%	83.3%	86.0%
	Yes	Count	3	24	27
		% within eKasi: Our	6.1%	16.7%	14.0%
Total		Count	49	144	193
		% within eKasi: Our	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		They make me feel	0.000	0.000	.[b]	.[b]
		eKasi: Our Stories	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	They make me feel	.018	.015		.067[d]
		eKasi: Our Stories	.018	.014		.067[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.132			.066
	Cramer's V	.132			.066
Interval by Ordinal	Pearson's R	.132	.056	1.845	.067[c]
Ordinal by Ordinal	Spearman Correlation	.132	.056	1.845	.067[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

They make me feel safer in the city & *Zone 14*

Correlation

			Zone 14		Total
			No	Yes	
They make me feel safer in the city	No	Count	49	117	166
		% within Zone 14	98.0%	81.8%	86.0%
	Yes	Count	1	26	27
		% within Zone 14	2.0%	18.2%	14.0%
Total		Count	50	143	193
		% within Zone 14	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		They make me feel	0.000	0.000	.[b]	.[b]
		Zone 14 Dependent	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	They make me feel	.042	.016		.005[c]
		Zone 14 Dependent	.042	.015		.005[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.204			.005
	Cramer's V	.204			.005
Interval by Interval	Pearson's R	.204	.040	2.886	.004[c]
Ordinal by Ordinal	Spearman Correlation	.204	.040	2.886	.004[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

They make me feel safer in the city & More of JHB on screen?

Correlation

			More of JHB on screen?				
			Yes, I really like seeing JHB	No, I don't like seeing JHB	No, I would rather see more interesting/ different places	I don't care, as long as the show/ movie is good	Total
They make me feel safer in the city	No	Count	138	1	10	12	161
		% within More of	85.7%	25.0%	90.9%	100.0%	85.6%
	Yes	Count	23	3	1	0	27
		% within More of	14.3%	75.0%	9.1%	0.0%	14.4%
Total		Count	161	4	11	12	188
		% within More of	100.0%	100.0%	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.037	.036	1.003	.316
		They make me feel	.074	.071	1.003	.316
		More of JHB on	0.000	0.000	.[c]	.[c]
	Goodman and Kruskal tau	They make me feel	.076	.045		.003[d]
		More of JHB on	.008	.006		.204[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.275			.003
	Cramer's V	.275			.003
Interval by Ordinal	Pearson's R	-.070	.045	-.953	.342[c]
	Spearman Correlation	-.012	.067	-.169	.866[c]
N of Valid Cases		188			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

They make me feel safer in the city & I find Johannesburg too big to know.

Correlation

			I find Johannesburg too big to know.		
			No	Yes	Total
They make me feel safer in the city	No	Count	154	12	166
		% within I find	88.5%	63.2%	86.0%
	Yes	Count	20	7	27
		% within I find	11.5%	36.8%	14.0%
Total		Count	174	19	193
		% within I find	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		They make me feel	0.000	0.000	.[b]	.[b]
		I find Johannesburg	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	They make me feel	.047	.041		.003[c]
		I find Johannesburg	.047	.042		.003[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.218			.002
	Cramer's V	.218			.002
Interval by Ordinal	Pearson's R	.218	.096	3.083	.002[c]
	Spearman Correlation	.218	.096	3.083	.002[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

They make me feel safer in the city & I find Johannesburg to be a confusing and overwhelming city.

Correlation

			I find Johannesburg to be a confusing and overwhelming city.		
			No	Yes	Total
They make me feel safer in the city	No	Count	159	7	166
		% within I find	87.8%	58.3%	86.0%
	Yes	Count	22	5	27
		% within I find	12.2%	41.7%	14.0%
Total		Count	181	12	193
		% within I find	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		They make me feel	0.000	0.000	.[b]	.[b]
		I find Johannesburg	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	They make me feel	.042	.041		.004[c]
		I find Johannesburg	.042	.041		.004[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.205			.004
	Cramer's V	.205			.004
Interval by	Pearson's R	.205	.101	2.901	.004[c]
Ordinal by Ordinal	Spearman Correlation	.205	.101	2.901	.004[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

They make me feel safer in the city & Perceptions of JHB

Correlation

			Perceptions of JHB			Total
			JHB's getting better	JHB's staying the same	JHB's getting worse	
They make me feel safer in the city	No	Count	62	24	77	163
		% within Perceptions	79.5%	82.8%	93.9%	86.2%
	Yes	Count	16	5	5	26
		% within Perceptions	20.5%	17.2%	6.1%	13.8%
Total		Count	78	29	82	189
		% within Perceptions	100.0%	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.083	.032	2.438	.015
		They make me feel	0.000	0.000	.[c]	.[c]
		Perceptions of JHB	.103	.041	2.438	.015
	Goodman and Kruskal tau	They make me feel	.039	.025		.026[d]
		Perceptions of JHB	.026	.017		.007[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.197			.025
	Cramer's V	.197			.025
Interval by Ordinal	Pearson's R	-.193	.066	-2.688	.008[c]
	Spearman Correlation	-.193	.066	-2.692	.008[c]
N of Valid Cases		189			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

They make me feel better about travelling in the city & Homelife

Correlation

			Homelife						
			I live with my parents	I live on my own	I share a home with non-relatives	I live with my partner	I live with my partner and children	I live with my children	Total
Yes: They make me feel better about travelling in the city	No	Count	36	37	21	17	30	11	152
		% within Homelife	65.5%	88.1%	91.3%	85.0%	76.9%	84.6%	79.2%
	Yes	Count	19	5	2	3	9	2	40
		% within Homelife	34.5%	11.9%	8.7%	15.0%	23.1%	15.4%	20.8%
Total		Count	55	42	23	20	39	13	192
		% within Homelife	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.006	.048	.117	.907
		Yes: They make me	0.000	0.000	[c]	[c]
		Homelife Dependent	.007	.062	.117	.907
	Goodman and Kruskal tau	Yes: They make me	.058	.034		.050[d]
		Homelife Dependent	.017	.010		.007[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.241			.049
	Cramer's V	.241			.049
Interval by Ordinal	Pearson's R	-.097	.076	-1.346	.180[d]
	Spearman Correlation	-.124	.078	-1.724	.086[d]
N of Valid Cases		192			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

They make me feel better about travelling in the city & I go to the cinema to hang out with my friends

Correlation

			I go to the cinema to hang out with my friends		Total
			No	Yes	
They make me feel better about travelling in the city	No	Count	123	30	153
		% within I go to the	84.2%	63.8%	79.3%
	Yes	Count	23	17	40
		% within I go to the	15.8%	36.2%	20.7%
Total		Count	146	47	193
		% within I go to the	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		They make me feel	0.000	0.000	.[b]	.[b]
		I go to the cinema to	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	They make me feel	.047	.034		.003[c]
		I go to the cinema to	.047	.034		.003[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.216			.003
	Cramer's V	.216			.003
Interval by	Pearson's R	.216	.079	3.060	.003[c]
Ordinal by Ordinal	Spearman Correlation	.216	.079	3.060	.003[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

They make me feel better about travelling in the city & DVD viewing

Correlation

			DVD viewing			Total
			Yes, frequently	Yes, occasionally	No	
They make me feel better about travelling in the city	No	Count	75	59	18	152
		% within DVD	71.4%	88.1%	90.0%	79.2%
	Yes	Count	30	8	2	40
		% within DVD	28.6%	11.9%	10.0%	20.8%
Total		Count	105	67	20	192
		% within DVD	100.0%	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		They make me feel	0.000	0.000	.[b]	.[b]
		DVD viewing	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	They make me feel	.044	.027		.015[c]
		DVD viewing	.031	.020		.003[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.210			.015
	Cramer's V	.210			.015
Interval by Ordinal	Pearson's R	-.196	.063	-2.750	.007[c]
	Spearman Correlation	-.206	.064	-2.903	.004[c]
N of Valid Cases		192			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

They make me feel better about travelling in the city & *Jozi* (2010)

Correlation

			Jozi (2010)		Total
			No	Yes	
They make me feel better about travelling in the city	No	Count	123	30	153
		% within Jozi (2010)	83.1%	66.7%	79.3%
	Yes	Count	25	15	40
		% within Jozi (2010)	16.9%	33.3%	20.7%
Total		Count	148	45	193
		% within Jozi (2010)	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		They make me feel	0.000	0.000	.[b]	.[b]
		Jozi (2010)	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	They make me feel	.029	.027		.017[c]
		Jozi (2010)	.029	.027		.017[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.172			.017
	Cramer's V	.172			.017
Interval by Ordinal	Pearson's R	.172	.079	2.406	.017[c]
Ordinal by Ordinal	Spearman Correlation	.172	.079	2.406	.017[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

They make me feel better about travelling in the city & *Jerusalema* (2008)

Correlation

			Jerusalema (2008)		
			No	Yes	Total
They make me feel better about travelling in the city	No	Count	48	105	153
		% within Jerusalema	88.9%	75.5%	79.3%
	Yes	Count	6	34	40
		% within Jerusalema	11.1%	24.5%	20.7%
Total		Count	54	139	193
		% within Jerusalema	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		They make me feel	0.000	0.000	.[b]	.[b]
		Jerusalema (2008)	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	They make me feel	.022	.018		.041[c]
		Jerusalema (2008)	.022	.018		.041[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.148			.040
	Cramer's V	.148			.040
Interval by Ordinal	Pearson's R	.148	.061	2.066	.040[c]
Ordinal by Ordinal	Spearman Correlation	.148	.061	2.066	.040[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square

They make me feel better about travelling in the city & *Red Dust* (2004)

Correlation

			Red Dust (2004)		Total
			No	Yes	
They make me feel better about travelling in the city	No	Count	142	11	153
		% within Red Dust	81.1%	61.1%	79.3%
	Yes	Count	33	7	40
		% within Red Dust	18.9%	38.9%	20.7%
Total		Count	175	18	193
		% within Red Dust	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		They make me feel	0.000	0.000	.[b]	.[b]
		Red Dust (2004)	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	They make me feel	.021	.024		.046[c]
		Red Dust (2004)	.021	.025		.046[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.144			.046
	Cramer's V	.144			.046
Interval by Interval	Pearson's R	.144	.086	2.007	.046[c]
Ordinal by Ordinal	Spearman Correlation	.144	.086	2.007	.046[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

They make me feel better about travelling in the city & *Stander* (2003)

Correlation

			Stander (2003)		Total
			No	Yes	
They make me feel better about travelling in the city	No	Count	131	22	153
		% within Stander	82.4%	64.7%	79.3%
	Yes	Count	28	12	40
		% within Stander	17.6%	35.3%	20.7%
Total		Count	159	34	193
		% within Stander	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		They make me feel	0.000	0.000	.[b]	.[b]
		Stander (2003)	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	They make me feel	.028	.027		.021[c]
		Stander (2003)	.028	.027		.021[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.166			.021
	Cramer's V	.166			.021
Interval by Ordinal	Pearson's R	.166	.082	2.329	.021[c]
	Spearman Correlation	.166	.082	2.329	.021[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

They make me feel better about travelling in the city & *A Reasonable Man* (1999)

Correlation

			A Reasonable Man (1999)		
			No	yes	Total
They make me feel better about travelling in the city	No	Count	149	4	153
		% within A	81.0%	44.4%	79.3%
	Yes	Count	35	5	40
		% within A	19.0%	55.6%	20.7%
Total		Count	184	9	193
		% within A	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.020	.060	.333	.739
		They make me feel	.025	.074	.333	.739
		A Reasonable Man	0.000	0.000	.[c]	.[c]
	Goodman and Kruskal tau	They make me feel	.036	.033		.008[d]
		A Reasonable Man	.036	.035		.008[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.190			.008
	Cramer's V	.190			.008
Interval by Ordinal	Pearson's R	.190	.091	2.675	.008[c]
Ordinal by Ordinal	Spearman Correlation	.190	.091	2.675	.008[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

S94

They make me feel better about travelling in the city & *Soweto Green* (1995)

Correlation

			Soweto Green (1995)		Total
			No	Yes	
They make me feel better about travelling in the city	No	Count	145	8	153
		% within Soweto	81.5%	53.3%	79.3%
	Yes	Count	33	7	40
		% within Soweto	18.5%	46.7%	20.7%
Total		Count	178	15	193
		% within Soweto	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		They make me feel	0.000	0.000	.[b]	.[b]
		Soweto Green	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	They make me feel	.035	.032		.010[c]
		Soweto Green	.035	.033		.010[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.186			.010
	Cramer's V	.186			.010
Interval by Ordinal	Pearson's R	.186	.089	2.613	.010[c]
	Spearman Correlation	.186	.089	2.613	.010[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

They make me feel better about travelling in the city & *Dangerous Ground* (1997)

Correlation

			Dangerous Ground (1997)		
			No	Yes	Total
They make me feel better about travelling in the city	No	Count	138	15	153
		% within Dangerous	82.1%	60.0%	79.3%
	Yes	Count	30	10	40
		% within Dangerous	17.9%	40.0%	20.7%
Total		Count	168	25	193
		% within Dangerous	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		They make me feel	0.000	0.000	.[b]	.[b]
		Dangerous Ground	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	They make me feel	.034	.031		.011[c]
		Dangerous Ground	.034	.031		.011[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.183			.011
	Cramer's V	.183			.011
Interval by Interval	Pearson's R	.183	.085	2.579	.011[c]
Ordinal by Ordinal	Spearman Correlation	.183	.085	2.579	.011[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

They make me feel better about travelling in the city & *Surfing Soweto* (2006)

Correlation

			Surfing Soweto (2006)		
			No	Yes	Total
They make me feel better about travelling in the city	No	Count	143	10	153
		% within Surfing	81.3%	58.8%	79.3%
	Yes	Count	33	7	40
		% within Surfing	18.8%	41.2%	20.7%
Total		Count	176	17	193
		% within Surfing	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		They make me feel	0.000	0.000	.[b]	.[b]
		Surfing Soweto	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	They make me feel	.025	.027		.030[c]
		Surfing Soweto	.025	.027		.030[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.157			.029
	Cramer's V	.157			.029
Interval by Ordinal	Pearson's R	.157	.087	2.194	.029[c]
	Spearman Correlation	.157	.087	2.194	.029[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

They make me feel better about travelling in the city & *eKasi: Our Stories*

Correlation

			eKasi: Our Stories		Total
			No	Yes	
They make me feel better about travelling in the city	No	Count	44	109	153
		% within eKasi: Our	89.8%	75.7%	79.3%
	Yes	Count	5	35	40
		% within eKasi: Our	10.2%	24.3%	20.7%
Total		Count	49	144	193
		% within eKasi: Our	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		They make me feel	0.000	0.000	.[b]	.[b]
		eKasi: Our Stories	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	They make me feel	.023	.018		.036[c]
		eKasi: Our Stories	.023	.018		.036[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.151			.035
	Cramer's V	.151			.035
Interval by Interval	Pearson's R	.151	.059	2.117	.036[c]
Ordinal by Ordinal	Spearman Correlation	.151	.059	2.117	.036[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square

They make me feel better about travelling in the city & *The Lab*

Correlation

			The Lab		Total
			No	Yes	
They make me feel better about travelling in the city	No	Count	117	36	153
		% within The Lab	82.4%	70.6%	79.3%
	Yes	Count	25	15	40
		% within The Lab	17.6%	29.4%	20.7%
Total		Count	142	51	193
		% within The Lab	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		They make me feel	0.000	0.000	.[b]	.[b]
		The Lab Dependent	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	They make me feel	.016	.020		.075[c]
		The Lab Dependent	.016	.020		.075[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.128			.074
	Cramer's V	.128			.074
Interval by	Pearson's R	.128	.077	1.790	.075[c]
Ordinal by Ordinal	Spearman Correlation	.128	.077	1.790	.075[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

They make me feel better about travelling in the city & *Zone 14*

Correlation

			Zone 14		Total
			No	Yes	
They make me feel better about travelling in the city	No	Count	44	109	153
		% within Zone 14	88.0%	76.2%	79.3%
	Yes	Count	6	34	40
		% within Zone 14	12.0%	23.8%	20.7%
Total		Count	50	143	193
		% within Zone 14	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		They make me feel	0.000	0.000	.[b]	.[b]
		Zone 14 Dependent	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	They make me feel	.016	.016		.078[c]
		Zone 14 Dependent	.016	.016		.078[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.127			.077
	Cramer's V	.127			.077
Interval by	Pearson's R	.127	.062	1.774	.078[c]
Ordinal by Ordinal	Spearman Correlation	.127	.062	1.774	.078[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

S10

They make me feel better about travelling in the city & I am very familiar with Johannesburg

Correlation

			I am very familiar with Johannesburg		Total
			No	Yes	
They make me feel better about travelling in the city	No	Count	56	97	153
		% within I am very	86.2%	75.8%	79.3%
	Yes	Count	9	31	40
		% within I am very	13.8%	24.2%	20.7%
Total		Count	65	128	193
		% within I am very	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		They make me feel	0.000	0.000	.[b]	.[b]
		I am very familiar	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	They make me feel	.015	.016		.094[d]
		I am very familiar	.015	.016		.094[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.121			.093
	Cramer's V	.121			.093
Interval by	Pearson's R	.121	.066	1.684	.094[c]
Ordinal by Ordinal	Spearman Correlation	.121	.066	1.684	.094[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square

They make me feel better about travelling in the city & Enjoyment of life in JHB

Correlation

			Enjoyment of life in JHB			
			most of the time I enjoy living in JHB	Occasionally I enjoy living in JHB	I don't like living here	Total
They make me feel better about travelling in the city	No	Count	121	14	17	152
		% within Enjoyment	76.6%	82.4%	100.0%	79.2%
	Yes	Count	37	3	0	40
		% within Enjoyment	23.4%	17.6%	0.0%	20.8%
Total		Count	158	17	17	192
		% within Enjoyment	100.0%	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		They make me feel	0.000	0.000	.[b]	.[b]
		Enjoyment of life in	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	They make me feel	.027	.007		.075[c]
		Enjoyment of life in	.016	.009		.049[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.165			.074
	Cramer's V	.165			.074
Interval by	Pearson's R	-.160	.039	-2.239	026[c]
Ordinal by Ordinal	Spearman Correlation	-.145	.051	-2.026	044[c]
N of Valid Cases		192			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

They make me feel better about travelling in the city & Perceptions of JHB

Correlation

			Perceptions of JHB			Total
			JHB's getting better	JHB's staying the same	JHB's getting worse	
They make me feel better about travelling in the city	No	Count	52	25	72	149
		% within Perceptions	66.7%	86.2%	87.8%	78.8%
	Yes	Count	26	4	10	40
		% within Perceptions	33.3%	13.8%	12.2%	21.2%
Total		Count	78	29	82	189
		% within Perceptions	100.0%	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.109	.037	2.718	.007
		They make me feel	0.000	0.000	.[c]	.[c]
		Perceptions of JHB	.150	.052	2.718	.007
	Goodman and Kruskal tau	They make me feel	.063	.036		.003[d]
		Perceptions of JHB	.040	.023		.001[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.250			.003
	Cramer's V	.250			.003
Interval by Interval	Pearson's R	-.237	.070	-3.339	.001[c]
Ordinal by Ordinal	Spearman Correlation	-.237	.070	-3.331	.001[c]
N of Valid Cases		189			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

They make me feel better about travelling in the city & I recognise places because I have seen photographs or news stories

Correlation

			I recognise places because I have seen photographs or news stories		
			No	Yes	Total
They make me feel better about travelling in the city	No	Count	119	34	153
		% within I recognise	85.6%	63.0%	79.3%
	Yes	Count	20	20	40
		% within I recognise	14.4%	37.0%	20.7%
Total		Count	139	54	193
		% within I recognise	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		They make me feel	0.000	0.000	.[b]	.[b]
		I recognise places	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	They make me feel	.063	.039		.001[c]
		I recognise places	.063	.039		.001[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.251			.000
	Cramer's V	.251			.000
Interval by	Pearson's R	.251	.078	3.581	.000[c]
Ordinal by Ordinal	Spearman Correlation	.251	.078	3.581	.000[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

They make me feel better about travelling in the city & I recognise the major landmarks of the city that can be seen from far

Correlation

			I recognise the major landmarks of the city that can be seen from far		
			No	Yes	Total
They make me feel better about travelling in the city	No	Count	79	74	153
		% within I recognise	88.8%	71.2%	79.3%
	Yes	Count	10	30	40
		% within I recognise	11.2%	28.8%	20.7%
Total		Count	89	104	193
		% within I recognise	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.039	.094	.404	.686
		They make me feel	0.000	0.000	.[c]	.[c]
		I recognise the major	.056	.135	.404	.686
	Goodman and Kruskal tau	They make me feel	.047	.028		.003[d]
		I recognise the major	.047	.028		.003[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.217			.003
	Cramer's V	.217			.003
Interval by	Pearson's R	.217	.066	3.066	.002[c]
Ordinal by Ordinal	Spearman Correlation	.217	.066	3.066	.002[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I use different routes through the city & *Material* (2012)

Correlation

			Material (2012)		Total
			No	Yes	
I use different routes through the city	No	Count	167	22	189
		% within Material	98.8%	91.7%	97.9%
	Yes	Count	2	2	4
		% within Material	1.2%	8.3%	2.1%
Total		Count	169	24	193
		% within Material	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		I use different routes	0.000	0.000	.[b]	.[b]
		Material (2012)	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	I use different routes	.027	.038		.022[c]
		Material (2012)	.027	.036		.022[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.166			.021
	Cramer's V	.166			.021
Interval by Ordinal	Pearson's R	.166	.114	2.321	.021[c]
Ordinal by Ordinal	Spearman Correlation	.166	.114	2.321	.021[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I use different routes through the city & *Forgiveness* (2004)

Correlation

			Forgiveness (2004)		Total
			No	Yes	
I use different routes through the city	No	Count	159	30	189
		% within Forgiveness	98.8%	93.8%	97.9%
	Yes	Count	2	2	4
		% within Forgiveness	1.2%	6.3%	2.1%
Total		Count	161	32	193
		% within Forgiveness	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		I use different routes	0.000	0.000	.[b]	.[b]
		Forgiveness (2004)	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	I use different routes	.017	.026		.070[d]
		Forgiveness (2004)	.017	.025		.070[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.131			.069
	Cramer's V	.131			.069
Interval by	Pearson's R	.131	.101	1.822	.070[c]
Ordinal by Ordinal	Spearman Correlation	.131	.101	1.822	.070[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I use different routes through the city & *Hijack Stories* (2002)

Correlation

			Hijack Stories (2002)		Total
			No	Yes	
I use different routes through the city	No	Count	89	100	189
		% within Hijack	95.7%	100.0%	97.9%
	Yes	Count	4	0	4
		% within Hijack	4.3%	0.0%	2.1%
Total		Count	93	100	193
		% within Hijack	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.041	.019	2.021	.043
		I use different routes	0.000	0.000	[c]	[c]
		Hijack Stories (2002)	.043	.021	2.021	.043
	Goodman and Kruskal tau	I use different routes	.023	.011		.037[d]
		Hijack Stories (2002)	.023	.003		.037[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	-.151			.036
	Cramer's V	.151			.036
Interval by Ordinal	Pearson's R	-.151	.038	-2.109	.036[c]
	Spearman Correlation	-.151	.038	-2.109	.036[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

SIB

I have visited/ explored different parts/ areas of the city & Education

Correlation

			Education							
			None or very little education	Completed primary school	Completed grade 9	Completed high school	attended university	tertiary degree	Have trained in a trade	Total
Yes: I have visited/ explored different parts/ areas of the city	No	Count	6	6	33	53	10	31	1	140
		% within Education	100.0%	100.0%	84.6%	69.7%	47.6%	70.5%	100.0%	72.5%
	Yes	Count	0	0	6	23	11	13	0	53
		% within Education	0.0%	0.0%	15.4%	30.3%	52.4%	29.5%	0.0%	27.5%
Total		Count	6	6	39	76	21	44	1	193
		% within Education	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.006	.027	.218	.827
		Yes: I have visited/	.019	.086	.218	.827
		Education	0.000	0.000	[c]	[c]
	Goodman and Kruskal tau	Yes: I have visited/	.076	.032		.023[d]
		Education	.011	.006		.048[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.276			.023
	Cramer's V	.276			.023
Interval by	Pearson's R	.175	.060	2.454	.015[c]
Ordinal by Ordinal	Spearman Correlation	.184	.064	2.581	.011[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I have visited/ explored different parts/ areas of the city & Preferred language

Correlation

			Preferred language				
			English	Afrikaans	Other official SA language	Other	Total
Yes: I have visited/ explored different parts/ areas of the city	No	Count	45	6	77	10	138
		% within Preferred	57.0%	85.7%	82.8%	83.3%	72.3%
	Yes	Count	34	1	16	2	53
		% within Preferred	43.0%	14.3%	17.2%	16.7%	27.7%
Total		Count	79	7	93	12	191
		% within Preferred	100.0%	100.0%	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.119	.042	2.590	.010
		Yes: I have visited/	0.000	0.000	[c]	[c]
		Preferred language	.184	.065	2.590	.010
	Goodman and Kruskal tau	Yes: I have visited/	.082	.041		001[d]
		Preferred language	.057	.029		000[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.287			.001
	Cramer's V	.287			.001
Interval by Ordinal	Pearson's R	-.272	.070	-3.888	000[c]
	Spearman Correlation	-.269	.070	-3.847	000[c]
N of Valid Cases		191			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I have visited/ explored different parts/ areas of the city & Employment

Correlation

			Employment							
			employed full-time in the formal sector	employed part-time in the formal sector	self-employed in the formal sector	part-time/ irregular jobs	self-employed in the informal sector	student	unemployed / not working	Total
Yes: I have visited/ explored different parts/ areas of the city	No	Count	46	14	17	6	12	10	34	139
		% within	69.7%	58.3%	73.9%	85.7%	75.0%	55.6%	91.9%	72.8%
	Yes	Count	20	10	6	1	4	8	3	52
		% within	30.3%	41.7%	26.1%	14.3%	25.0%	44.4%	8.1%	27.2%
Total		Count	66	24	23	7	16	18	37	191
		% within	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	[b]	[b]
		Yes: I have visited/	0.000	0.000	[b]	[b]
		Employment	0.000	0.000	[b]	[b]
	Goodman and Kruskal tau	Yes: I have visited/	.068	.031		044[c]
		Employment	.013	.006		019[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.261			.043
	Cramer's V	.261			.043
Interval by Ordinal	Pearson's R	-.140	.066	-1.937	054[c]
	Spearman Correlation	-.134	.067	-1.859	065[c]
N of Valid Cases		191			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I have visited/ explored different parts/ areas of the city & *Lucky* (2012)

Correlation

			Lucky (2012)		Total
			No	Yes	
I have visited/ explored different parts/ areas of the city	No	Count	129	11	140
		% within Lucky	75.4%	50.0%	72.5%
	Yes	Count	42	11	53
		% within Lucky	24.6%	50.0%	27.5%
Total		Count	171	22	193
		% within Lucky	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		I have visited/	0.000	0.000	.[b]	.[b]
		Lucky (2012)	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	I have visited/	.033	.029		.012[d]
		Lucky (2012)	.033	.029		.012[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.181			.012
	Cramer's V	.181			.012
Interval by	Pearson's R	.181	.080	2.545	.012[c]
Ordinal by Ordinal	Spearman Correlation	.181	.080	2.545	.012[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I have visited/ explored different parts/ areas of the city & *Material* (2012)

Correlation

			Material (2012)		Total
			No	Yes	
I have visited/ explored different parts/ areas of the city	No	Count	126	14	140
		% within Material	74.6%	58.3%	72.5%
	Yes	Count	43	10	53
		% within Material	25.4%	41.7%	27.5%
Total		Count	169	24	193
		% within Material	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		I have visited/	0.000	0.000	.[b]	.[b]
		Material (2012)	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	I have visited/	.014	.019		.097[c]
		Material (2012)	.014	.019		.097[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.120			.096
	Cramer's V	.120			.096
Interval by	Pearson's R	.120	.079	1.670	.097[c]
Ordinal by Ordinal	Spearman Correlation	.120	.079	1.670	.097[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I have visited/ explored different parts/ areas of the city & *The Bang Bang Club* (2010)

Correlation

			The Bang Bang Club (2010)		
			No	Yes	Total
I have visited/ explored different parts/ areas of the city	No	Count	118	22	140
		% within The Bang	75.2%	61.1%	72.5%
	Yes	Count	39	14	53
		% within The Bang	24.8%	38.9%	27.5%
Total		Count	157	36	193
		% within The Bang	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		I have visited/	0.000	0.000	.[b]	.[b]
		The Bang Bang Club	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	I have visited/	.015	.019		.089[c]
		The Bang Bang Club	.015	.019		.089[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.123			.089
	Cramer's V	.123			.089
Interval by Ordinal	Pearson's R	.123	.077	1.707	.089[c]
	Spearman Correlation	.123	.077	1.707	.089[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I have visited/ explored different parts/ areas of the city & *Conversations on a Sunday Afternoon* (2005)

Correlation

			Conversations on a Sunday Afternoon (2005)		
			No	Yes	Total
I have visited/ explored different parts/ areas of the city	No	Count	132	8	140
		% within	74.6%	50.0%	72.5%
	Yes	Count	45	8	53
		% within	25.4%	50.0%	27.5%
Total		Count	177	16	193
		% within	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		I have visited/	0.000	0.000	.[b]	.[b]
		Conversations on a	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	I have visited/	.023	.024		.035[c]
		Conversations on a	.023	.025		.035[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.152			.035
	Cramer's V	.152			.035
Interval by Interval	Pearson's R	.152	.081	2.123	.035[c]
Ordinal by Ordinal	Spearman Correlation	.152	.081	2.123	.035[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I have visited/ explored different parts/ areas of the city & *Drum* (2004)

Correlation

			Drum (2004)		Total
			No	Yes	
I have visited/ explored different parts/ areas of the city	No	Count	120	20	140
		% within Drum	75.0%	60.6%	72.5%
	Yes	Count	40	13	53
		% within Drum	25.0%	39.4%	27.5%
Total		Count	160	33	193
		% within Drum	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		I have visited/	0.000	0.000	.[b]	.[b]
		Drum (2004)	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	I have visited/	.015	.019		.092[d]
		Drum (2004)	.015	.019		.092[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.121			.092
	Cramer's V	.121			.092
Interval by Ordinal	Pearson's R	.121	.077	1.691	.093[c]
	Spearman Correlation	.121	.077	1.691	.093[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I have visited/ explored different parts/ areas of the city & *A Reasonable Man* (1999)

Correlation

			A Reasonable Man (1999)		
			No	yes	Total
I have visited/ explored different parts/ areas of the city	No	Count	136	4	140
		% within A	73.9%	44.4%	72.5%
	Yes	Count	48	5	53
		% within A	26.1%	55.6%	27.5%
Total		Count	184	9	193
		% within A	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.016	.048	.333	.739
		I have visited/	.019	.056	.333	.739
		A Reasonable Man	0.000	0.000	[c]	[c]
	Goodman and Kruskal tau	I have visited/	.019	.022		.054[d]
		A Reasonable Man	.019	.023		.054[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.139			.053
	Cramer's V	.139			.053
Interval by Ordinal	Pearson's R	.139	.082	1.943	.053[c]
	Spearman Correlation	.139	.082	1.943	.053[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I have visited/ explored different parts/ areas of the city & *Soweto Green* (1995)

Correlation

			Soweto Green (1995)		
			No	Yes	Total
I have visited/ explored different parts/ areas of the city	No	Count	133	7	140
		% within Soweto	74.7%	46.7%	72.5%
	Yes	Count	45	8	53
		% within Soweto	25.3%	53.3%	27.5%
Total		Count	178	15	193
		% within Soweto	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.015	.056	.258	.796
		I have visited/	.019	.072	.258	.796
		Soweto Green	0.000	0.000	[c]	[c]
	Goodman and Kruskal tau	I have visited/	.028	.027		.020[d]
		Soweto Green	.028	.027		.020[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.168			.019
	Cramer's V	.168			.019
Interval by	Pearson's R	.168	.082	2.359	.019[c]
Ordinal by Ordinal	Spearman Correlation	.168	.082	2.359	.019[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I have visited/ explored different parts/ areas of the city & *Dangerous Ground* (1997)

Correlation

			Dangerous Ground (1997)		Total
			No	Yes	
I have visited/ explored different parts/ areas of the city	No	Count	127	13	140
		% within Dangerous	75.6%	52.0%	72.5%
	Yes	Count	41	12	53
		% within Dangerous	24.4%	48.0%	27.5%
Total		Count	168	25	193
		% within Dangerous	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		I have visited/	0.000	0.000	.[b]	.[b]
		Dangerous Ground	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	I have visited/	.032	.028		.014[d]
		Dangerous Ground	.032	.028		.014[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.178			.014
	Cramer's V	.178			.014
Interval by Interval	Pearson's R	.178	.080	2.493	.014[c]
Ordinal by Ordinal	Spearman Correlation	.178	.080	2.493	.014[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I have visited/ explored different parts/ areas of the city & *Surfing Soweto* (2006)

Correlation

			Surfing Soweto (2006)		
			No	Yes	Total
I have visited/ explored different parts/ areas of the city	No	Count	131	9	140
		% within Surfing	74.4%	52.9%	72.5%
	Yes	Count	45	8	53
		% within Surfing	25.6%	47.1%	27.5%
Total		Count	176	17	193
		% within Surfing	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		I have visited/	0.000	0.000	.[b]	.[b]
		Surfing Soweto	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	I have visited/	.019	.022		.059[d]
		Surfing Soweto	.019	.022		.059[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.136			.058
	Cramer's V	.136			.058
Interval by	Pearson's R	.136	.081	1.904	.058[c]
Ordinal by Ordinal	Spearman Correlation	.136	.081	1.904	.058[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I have visited/ explored different parts/ areas of the city & I recognise places because I have seen photographs or news stories

Correlation

			I recognise places because I have seen photographs or news stories		Total
			No	Yes	
I have visited/ explored different parts/ areas of the city	No	Count	113	27	140
		% within I recognise	81.3%	50.0%	72.5%
	Yes	Count	26	27	53
		% within I recognise	18.7%	50.0%	27.5%
Total		Count	139	54	193
		% within I recognise	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.009	.068	.137	.891
		I have visited/	0.000	0.000	.[c]	.[c]
		I recognise places	.019	.134	.137	.891
	Goodman and Kruskal tau	I have visited/	.099	.047		.000[d]
		I recognise places	.099	.047		.000[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.315			.000
	Cramer's V	.315			.000
Interval by Ordinal	Pearson's R	.315	.075	4.583	.000[d]
Ordinal by Ordinal	Spearman Correlation	.315	.075	4.583	.000[d]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I have visited/ explored different parts/ areas of the city & I recognise the major landmarks of the city that can be seen from far

Correlation

			I recognise the major landmarks of the city that can be seen from far		
			No	Yes	Total
I have visited/ explored different parts/ areas of the city	No	Count	80	60	140
		% within I recognise	89.9%	57.7%	72.5%
	Yes	Count	9	44	53
		% within I recognise	10.1%	42.3%	27.5%
Total		Count	89	104	193
		% within I recognise	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.141	.077	1.703	.089
		I have visited/	0.000	0.000	.[c]	.[c]
		I recognise the major	.225	.117	1.703	.089
	Goodman and Kruskal tau	I have visited/	.129	.043		.000[d]
		I recognise the major	.129	.042		.000[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.360			.000
	Cramer's V	.360			.000
Interval by	Pearson's R	.360	.061	5.326	.000[c]
Ordinal by Ordinal	Spearman Correlation	.360	.061	5.326	.000[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I feel more comfortable after seeing familiar places on the screen & Origin

Correlation

			Origin					
			From JHB	From greater JHB	From within SA	From a neighbouring country	From overseas	Total
Yes: I feel more comfortable after seeing familiar places on the	No	Count	46	11	59	13	10	139
		% within Origin	66.7%	91.7%	79.7%	59.1%	83.3%	73.5%
	Yes	Count	23	1	15	9	2	50
		% within Origin	33.3%	8.3%	20.3%	40.9%	16.7%	26.5%
Total		Count	69	12	74	22	12	189
		% within Origin	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.048	.036	1.304	.192
		Yes: I feel more	0.000	0.000	[c]	[c]
		Origin Dependent	.070	.052	1.304	.192
	Goodman and Kruskal tau	Yes: I feel more	.043	.028		.089[d]
		Origin Dependent	.012	.010		.053[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.207			.088
	Cramer's V	.207			.088
Interval by Ordinal	Pearson's R	-.062	.075	-.845	.399[c]
	Spearman Correlation	-.053	.077	-.723	.470[c]
N of Valid Cases		189			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I feel more comfortable after seeing familiar places on the screen & Education

Correlation

			Education							
			None or very little education	Completed primary school	Completed grade 9	Completed high school	attended university	tertiary degree	Have trained in a trade	Total
Yes: I feel more comfortable after seeing familiar places on the	No	Count	6	5	36	52	10	33	1	143
		% within Education	100.0%	83.3%	92.3%	68.4%	47.6%	75.0%	100.0%	74.1%
	Yes	Count	0	1	3	24	11	11	0	50
		% within Education	0.0%	16.7%	7.7%	31.6%	52.4%	25.0%	0.0%	25.9%
Total		Count	6	6	39	76	21	44	1	193
		% within Education	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.006	.027	.218	.827
		Yes: I feel more	.020	.091	.218	.827
		Education	0.000	0.000	[c]	[c]
	Goodman and Kruskal tau	Yes: I feel more	.095	.037		005[d]
		Education	.019	.009		001[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.309			.005
	Cramer's V	.309			.005
Interval by	Pearson's R	.156	.060	2.189	030[c]
Ordinal by Ordinal	Spearman Correlation	.177	.063	2.480	014[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I feel more comfortable after seeing familiar places on the screen & Preferred language

Correlation

			Preferred language				
			English	Afrikaans	Other official SA language	Other	Total
Yes: I feel more comfortable after seeing familiar places on the	No	Count	50	7	73	11	141
		% within Preferred	63.3%	100.0%	78.5%	91.7%	73.8%
	Yes	Count	29	0	20	1	50
		% within Preferred	36.7%	0.0%	21.5%	8.3%	26.2%
Total		Count	79	7	93	12	191
		% within Preferred	100.0%	100.0%	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.061	.045	1.291	.197
		Yes: I feel more	0.000	0.000	[c]	[c]
		Preferred language	.092	.068	1.291	.197
	Goodman and Kruskal tau	Yes: I feel more	.053	.027		.019[d]
		Preferred language	.023	.018		.004[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.229			.018
	Cramer's V	.229			.018
Interval by Ordinal	Pearson's R	-.191	.070	-2.681	.008[c]
Ordinal by Ordinal	Spearman Correlation	-.190	.070	-2.664	.008[c]
N of Valid Cases		191			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I feel more comfortable after seeing familiar places on the screen & Income

Correlation

			Income					
			no income	less than R1 600	R1 600 - R10 000	R10 000 - R25 000	more than R25 000	Total
Yes: I feel more comfortable after seeing familiar places on the	No	Count	13	30	62	22	12	139
		% within Income	76.5%	85.7%	66.0%	73.3%	92.3%	73.5%
	Yes	Count	4	5	32	8	1	50
		% within Income	23.5%	14.3%	34.0%	26.7%	7.7%	26.5%
Total		Count	17	35	94	30	13	189
		% within Income	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	[b]	[b]
		Yes: I feel more	0.000	0.000	[b]	[b]
		Income Dependent	0.000	0.000	[b]	[b]
	Goodman and Kruskal tau	Yes: I feel more	.042	.025		098
		Income Dependent	.016	.011		018

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.204			.096
	Cramer's V	.204			.096
Interval by Ordinal	Pearson's R	.005	.065	.073	942
	Spearman Correlation	.028	.067	.388	699
N of Valid Cases		189			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I feel more comfortable after seeing familiar places on the screen & I go to the cinema to hang out with my friends

Correlation

			I go to the cinema to hang out with my friends		
			No	Yes	Total
I feel more comfortable after seeing familiar places on the screen	No	Count	115	28	143
		% within I go to the	78.8%	59.6%	74.1%
	Yes	Count	31	19	50
		% within I go to the	21.2%	40.4%	25.9%
Total		Count	146	47	193
		% within I go to the	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		I feel more	0.000	0.000	.[b]	.[b]
		I go to the cinema to	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	I feel more	.035	.029		.009[c]
		I go to the cinema to	.035	.029		.009[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.188			.009
	Cramer's V	.188			.009
Interval by Interval	Pearson's R	.188	.077	2.646	.009[c]
Ordinal by Ordinal	Spearman Correlation	.188	.077	2.646	.009[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I feel more comfortable after seeing familiar places on the screen & No time to attend the cinema

Correlation

			No time		Total
			No	Yes	
I feel more comfortable after seeing familiar places on the screen	No	Count	112	31	143
		% within No time	70.9%	88.6%	74.1%
	Yes	Count	46	4	50
		% within No time	29.1%	11.4%	25.9%
Total		Count	158	35	193
		% within No time	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		I feel more	0.000	0.000	.[b]	.[b]
		No time Dependent	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	I feel more	.024	.017		.031[d]
		No time Dependent	.024	.017		.031[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	-.156			.031
	Cramer's V	.156			.031
Interval by Interval	Pearson's R	-.156	.057	-2.176	.031[c]
Ordinal by Ordinal	Spearman Correlation	-.156	.057	-2.176	.031[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I feel more comfortable after seeing familiar places on the screen & DVD viewing

Correlation

			DVD viewing			
			Yes, frequently	Yes, occasionally	No	Total
I feel more comfortable after seeing familiar places on the screen	No	Count	66	58	18	142
		% within DVD	62.9%	86.6%	90.0%	74.0%
	Yes	Count	39	9	2	50
		% within DVD	37.1%	13.4%	10.0%	26.0%
Total		Count	105	67	20	192
		% within DVD viewing	100.0%	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		I feel more	0.000	0.000	.[b]	.[b]
		DVD viewing	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	I feel more	.078	.035		.001[c]
		DVD viewing	.054	.025		.000[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.279			.001
	Cramer's V	.279			.001
Interval by Ordinal	Pearson's R	-.262	.060	-3.735	.000[c]
	Spearman Correlation	-.275	.062	-3.937	.000[c]
N of Valid Cases		192			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I feel more comfortable after seeing familiar places on the screen & *Battle for Johannesburg* (2010)

Correlation

			Battle for Johannesburg (2010)		
			No	Yes	Total
I feel more comfortable after seeing familiar places on the screen	No	Count	138	5	143
		% within Battle for	75.4%	50.0%	74.1%
	Yes	Count	45	5	50
		% within Battle for	24.6%	50.0%	25.9%
Total		Count	183	10	193
		% within Battle for	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		I feel more	0.000	0.000	.[b]	.[b]
		Battle for	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	I feel more	.017	.021		.075[c]
		Battle for	.017	.021		.075[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.129			.074
	Cramer's V	.129			.074
Interval by	Pearson's R	.129	.083	1.791	.075[c]
Ordinal by Ordinal	Spearman Correlation	.129	.083	1.791	.075[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I feel more comfortable after seeing familiar places on the screen & *Jozi* (2010)

Correlation

			Jozi (2010)		Total
			No	Yes	
I feel more comfortable after seeing familiar places on the screen	No	Count	114	29	143
		% within Jozi (2010)	77.0%	64.4%	74.1%
	Yes	Count	34	16	50
		% within Jozi (2010)	23.0%	35.6%	25.9%
Total		Count	148	45	193
		% within Jozi (2010)	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		I feel more	0.000	0.000	.[b]	.[b]
		Jozi (2010)	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	I feel more	.015	.018		.092[d]
		Jozi (2010)	.015	.019		.092[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.121			.092
	Cramer's V	.121			.092
Interval by Interval	Pearson's R	.121	.076	1.691	.093[c]
Ordinal by Ordinal	Spearman Correlation	.121	.076	1.691	.093[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I feel more comfortable after seeing familiar places on the screen & *White Wedding* (2009)

Correlation

			White Wedding (2009)		
			No	Yes	Total
I feel more comfortable after seeing familiar places on the screen	No	Count	66	77	143
		% within White	81.5%	68.8%	74.1%
	Yes	Count	15	35	50
		% within White	18.5%	31.3%	25.9%
Total		Count	81	112	193
		% within White	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		I feel more	0.000	0.000	.[b]	.[b]
		White Wedding	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	I feel more	.021	.020		.047[d]
		White Wedding	.021	.020		.047[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.143			.046
	Cramer's V	.143			.046
Interval by Interval	Pearson's R	.143	.069	2.003	.047[c]
Ordinal by Ordinal	Spearman Correlation	.143	.069	2.003	.047[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I feel more comfortable after seeing familiar places on the screen & *Jerusalema* (2008)

Correlation

			Jerusalema (2008)		Total
			No	Yes	
I feel more comfortable after seeing familiar places on the screen	No	Count	45	98	143
		% within Jerusalema	83.3%	70.5%	74.1%
	Yes	Count	9	41	50
		% within Jerusalema	16.7%	29.5%	25.9%
Total		Count	54	139	193
		% within Jerusalema	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		I feel more	0.000	0.000	.[b]	.[b]
		Jerusalema (2008)	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	I feel more	.017	.017		.069[c]
		Jerusalema (2008)	.017	.017		.069[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.131			.068
	Cramer's V	.131			.068
Interval by	Pearson's R	.131	.065	1.833	.068[c]
Ordinal by Ordinal	Spearman Correlation	.131	.065	1.833	.068[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I feel more comfortable after seeing familiar places on the screen & *Conversations on a Sunday Afternoon* (2005)

Correlation

			Conversations on a Sunday Afternoon (2005)		
			No	Yes	Total
I feel more comfortable after seeing familiar places on the screen	No	Count	134	9	143
		% within	75.7%	56.3%	74.1%
	Yes	Count	43	7	50
		% within	24.3%	43.8%	25.9%
Total		Count	177	16	193
		% within	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		I feel more	0.000	0.000	.[b]	.[b]
		Conversations on a	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	I feel more	.015	.020		.090[c]
		Conversations on a	.015	.020		.090[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.122			.089
	Cramer's V	.122			.089
Interval by	Pearson's R	.122	.081	1.705	.090[c]
Ordinal by Ordinal	Spearman Correlation	.122	.081	1.705	.090[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I feel more comfortable after seeing familiar places on the screen & *Drum* (2004)

Correlation

			Drum (2004)		Total
			No	Yes	
I feel more comfortable after seeing familiar places on the screen	No	Count	124	19	143
		% within Drum	77.5%	57.6%	74.1%
	Yes	Count	36	14	50
		% within Drum	22.5%	42.4%	25.9%
Total		Count	160	33	193
		% within Drum	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		I feel more	0.000	0.000	.[b]	.[b]
		Drum (2004)	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	I feel more	.029	.027		.018[c]
		Drum (2004)	.029	.027		.018[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.171			.017
	Cramer's V	.171			.017
Interval by	Pearson's R	.171	.079	2.402	.017[c]
Ordinal by Ordinal	Spearman Correlation	.171	.079	2.402	.017[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I feel more comfortable after seeing familiar places on the screen & *Hotel Rwanda* (2004)

Correlation

			Hotel Rwanda (2004)		
			No	Yes	Total
I feel more comfortable after seeing familiar places on the screen	No	Count	92	51	143
		% within Hotel	78.6%	67.1%	74.1%
	Yes	Count	25	25	50
		% within Hotel	21.4%	32.9%	25.9%
Total		Count	117	76	193
		% within Hotel	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		I feel more	0.000	0.000	.[b]	.[b]
		Hotel Rwanda (2004)	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	I feel more	.017	.019		.075[c]
		Hotel Rwanda (2004)	.017	.019		.075[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.129			.074
	Cramer's V	.129			.074
Interval by	Pearson's R	.129	.073	1.791	.075[c]
Ordinal by Ordinal	Spearman Correlation	.129	.073	1.791	.075[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I feel more comfortable after seeing familiar places on the screen & *Forgiveness* (2004)

Correlation

			Forgiveness (2004)		Total
			No	Yes	
I feel more comfortable after seeing familiar places on the screen	No	Count	124	19	143
		% within Forgiveness	77.0%	59.4%	74.1%
	Yes	Count	37	13	50
		% within Forgiveness	23.0%	40.6%	25.9%
Total		Count	161	32	193
		% within Forgiveness	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		I feel more	0.000	0.000	.[b]	.[b]
		Forgiveness (2004)	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	I feel more	.022	.023		.038[c]
		Forgiveness (2004)	.022	.024		.038[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.150			.037
	Cramer's V	.150			.037
Interval by	Pearson's R	.150	.079	2.093	.038[c]
Ordinal by Ordinal	Spearman Correlation	.150	.079	2.093	.038[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I feel more comfortable after seeing familiar places on the screen & *Red Dust* (2004)

Correlation

			Red Dust (2004)		Total
			No	Yes	
I feel more comfortable after seeing familiar places on the screen	No	Count	133	10	143
		% within Red Dust	76.0%	55.6%	74.1%
	Yes	Count	42	8	50
		% within Red Dust	24.0%	44.4%	25.9%
Total		Count	175	18	193
		% within Red Dust	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		I feel more	0.000	0.000	.[b]	.[b]
		Red Dust (2004)	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	I feel more	.018	.022		.060[c]
		Red Dust (2004)	.018	.022		.060[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.136			.059
	Cramer's V	.136			.059
Interval by	Pearson's R	.136	.081	1.893	.060[c]
Ordinal by Ordinal	Spearman Correlation	.136	.081	1.893	.060[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I feel more comfortable after seeing familiar places on the screen & *Yesterday* (2004)

Correlation

			Yesterday (2004)		Total
			No	Yes	
I feel more comfortable after seeing familiar places on the screen	No	Count	103	40	143
		% within Yesterday	79.8%	62.5%	74.1%
	Yes	Count	26	24	50
		% within Yesterday	20.2%	37.5%	25.9%
Total		Count	129	64	193
		% within Yesterday	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		I feel more	0.000	0.000	.[b]	.[b]
		Yesterday (2004)	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	I feel more	.035	.028		.010[d]
		Yesterday (2004)	.035	.028		.010[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.186			.010
	Cramer's V	.186			.010
Interval by Ordinal	Pearson's R	.186	.074	2.622	.009[c]
	Spearman Correlation	.186	.074	2.622	.009[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I feel more comfortable after seeing familiar places on the screen & *Hijack Stories* (2002)

Correlation

			Hijack Stories (2002)		
			No	Yes	Total
I feel more comfortable after seeing familiar places on the screen	No	Count	76	67	143
		% within Hijack	81.7%	67.0%	74.1%
	Yes	Count	17	33	50
		% within Hijack	18.3%	33.0%	25.9%
Total		Count	93	100	193
		% within Hijack	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.063	.081	.754	.451
		I feel more	0.000	0.000	.[c]	.[c]
		Hijack Stories (2002)	.097	.122	.754	.451
	Goodman and Kruskal tau	I feel more	.028	.023		.020[d]
		Hijack Stories (2002)	.028	.023		.020[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.168			.020
	Cramer's V	.168			.020
Interval by Ordinal	Pearson's R	.168	.070	2.354	.020[d]
	Spearman Correlation	.168	.070	2.354	.020[d]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I feel more comfortable after seeing familiar places on the screen & *A Reasonable Man* (1999)

Correlation

			A Reasonable Man (1999)		
			No	yes	Total
I feel more comfortable after seeing familiar places on the screen	No	Count	139	4	143
		% within A	75.5%	44.4%	74.1%
	Yes	Count	45	5	50
		% within A	24.5%	55.6%	25.9%
Total		Count	184	9	193
		% within A	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.017	.050	.333	.739
		I feel more	.020	.059	.333	.739
		A Reasonable Man	0.000	0.000	.[c]	.[c]
	Goodman and Kruskal tau	I feel more	.022	.024		.038[d]
		A Reasonable Man	.022	.025		.038[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.150			.038
	Cramer's V	.150			.038
Interval by Interval	Pearson's R	.150	.084	2.092	.038[c]
Ordinal by Ordinal	Spearman Correlation	.150	.084	2.092	.038[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I feel more comfortable after seeing familiar places on the screen & *Soweto Green* (1995)

Correlation

			Soweto Green (1995)		
			No	Yes	Total
I feel more comfortable after seeing familiar places on the screen	No	Count	136	7	143
		% within Soweto	76.4%	46.7%	74.1%
	Yes	Count	42	8	50
		% within Soweto	23.6%	53.3%	25.9%
Total		Count	178	15	193
		% within Soweto	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.015	.059	.258	.796
		I feel more	.020	.077	.258	.796
		Soweto Green	0.000	0.000	[c]	[c]
	Goodman and Kruskal tau	I feel more	.033	.029		.012[d]
		Soweto Green	.033	.030		.012[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.182			.012
	Cramer's V	.182			.012
Interval by	Pearson's R	.182	.083	2.554	.011[c]
Ordinal by Ordinal	Spearman Correlation	.182	.083	2.554	.011[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I feel more comfortable after seeing familiar places on the screen & *Dangerous Ground* (1997)

Correlation

			Dangerous Ground (1997)		
			No	Yes	Total
I feel more comfortable after seeing familiar places on the screen	No	Count	131	12	143
		% within Dangerous	78.0%	48.0%	74.1%
	Yes	Count	37	13	50
		% within Dangerous	22.0%	52.0%	25.9%
Total		Count	168	25	193
		% within Dangerous	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.013	.066	.200	.841
		I feel more	.020	.099	.200	.841
		Dangerous Ground	0.000	0.000	.[c]	.[c]
	Goodman and Kruskal tau	I feel more	.053	.037		.001[d]
		Dangerous Ground	.053	.037		.001[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.230			.001
	Cramer's V	.230			.001
Interval by	Pearson's R	.230	.081	3.262	.001[c]
Ordinal by Ordinal	Spearman Correlation	.230	.081	3.262	.001[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square

I feel more comfortable after seeing familiar places on the screen & *eKasi: Our Stories*

Correlation

			eKasi: Our Stories		Total
			No	Yes	
I feel more comfortable after seeing familiar places on the screen	No	Count	42	101	143
		% within eKasi: Our	85.7%	70.1%	74.1%
	Yes	Count	7	43	50
		% within eKasi: Our	14.3%	29.9%	25.9%
Total		Count	49	144	193
		% within eKasi: Our	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		I feel more	0.000	0.000	.[b]	.[b]
		eKasi: Our Stories	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	I feel more	.024	.019		.032[c]
		eKasi: Our Stories	.024	.019		.032[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.155			.032
	Cramer's V	.155			.032
Interval by	Pearson's R	.155	.062	2.164	.032[c]
Ordinal by Ordinal	Spearman Correlation	.155	.062	2.164	.032[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I feel more comfortable after seeing familiar places on the screen & *Rhythm City*

Correlation

			Rhythm City		
			No	Yes	Total
I feel more comfortable after seeing familiar places on the screen	No	Count	37	106	143
		% within Rhythm City	88.1%	70.2%	74.1%
	Yes	Count	5	45	50
		% within Rhythm City	11.9%	29.8%	25.9%
Total		Count	42	151	193
		% within Rhythm City	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		I feel more	0.000	0.000	.[b]	.[b]
		Rhythm City	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	I feel more	.028	.019		.020[d]
		Rhythm City	.028	.019		.020[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.169			.019
	Cramer's V	.169			.019
Interval by	Pearson's R	.169	.058	2.363	.019[c]
Ordinal by Ordinal	Spearman Correlation	.169	.058	2.363	.019[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I feel more comfortable after seeing familiar places on the screen & *The Lab*

Correlation

			The Lab		
			No	Yes	Total
I feel more comfortable after seeing familiar places on the screen	No	Count	111	32	143
		% within The Lab	78.2%	62.7%	74.1%
	Yes	Count	31	19	50
		% within The Lab	21.8%	37.3%	25.9%
Total		Count	142	51	193
		% within The Lab	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		I feel more	0.000	0.000	.[b]	.[b]
		The Lab Dependent	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	I feel more	.024	.024		.031[d]
		The Lab Dependent	.024	.024		.031[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.155			.031
	Cramer's V	.155			.031
Interval by	Pearson's R	.155	.076	2.172	.031[c]
Ordinal by Ordinal	Spearman Correlation	.155	.076	2.172	.031[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I feel more comfortable after seeing familiar places on the screen & Daily urban movements

Correlation

			Daily urban movements		
			Doesn't move around regularly for work or shopping	Moves around regularly for work or shopping	Total
I feel more comfortable after seeing familiar places on the screen	No	Count	71	72	143
		% within Daily urban	79.8%	69.2%	74.1%
	Yes	Count	18	32	50
		% within Daily urban	20.2%	30.8%	25.9%
Total		Count	89	104	193
		% within Daily urban	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		I feel more	0.000	0.000	.[b]	.[b]
		Daily urban	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	I feel more	.014	.017		.096[c]
		Daily urban	.014	.017		.096[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.120			.096
	Cramer's V	.120			.096
Interval by	Pearson's R	.120	.070	1.670	.097[c]
Ordinal by Ordinal	Spearman Correlation	.120	.070	1.670	.097[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I feel more comfortable after seeing familiar places on the screen & I am very familiar with Johannesburg

Correlation

			I am very familiar with Johannesburg		
			No	Yes	Total
I feel more comfortable after seeing familiar places on the screen	No	Count	55	88	143
		% within I am very	84.6%	68.8%	74.1%
	Yes	Count	10	40	50
		% within I am very	15.4%	31.3%	25.9%
Total		Count	65	128	193
		% within I am very	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		I feel more	0.000	0.000	.[b]	.[b]
		I am very familiar	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	I feel more	.029	.022		.018[c]
		I am very familiar	.029	.022		.018[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.171			.017
	Cramer's V	.171			.017
Interval by	Pearson's R	.171	.064	2.401	017[c]
Ordinal by Ordinal	Spearman Correlation	.171	.064	2.401	017[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I feel more comfortable after seeing familiar places on the screen & I am only familiar with a few areas of Johannesburg

Correlation

			I am only familiar with a few areas of Johannesburg.		
			No	Yes	Total
I feel more comfortable after seeing familiar places on the screen	No	Count	94	49	143
		% within I am only	70.1%	83.1%	74.1%
	Yes	Count	40	10	50
		% within I am only	29.9%	16.9%	25.9%
Total		Count	134	59	193
		% within I am only	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		I feel more	0.000	0.000	.[b]	.[b]
		I am only familiar	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	I feel more	.018	.018		.060[d]
		I am only familiar	.018	.018		.060[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	-.136			.059
	Cramer's V	.136			.059
Interval by Ordinal	Pearson's R	-.136	.066	-1.892	.060[c]
Ordinal by Ordinal	Spearman Correlation	-.136	.066	-1.892	.060[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I feel more comfortable after seeing familiar places on the screen & Enjoyment of life in JHB

Correlation

			Enjoyment of life in JHB			
			most of the time I enjoy living in JHB	Occasionally I enjoy living in JHB	I don't like living here	Total
I feel more comfortable after seeing familiar places on the screen	No	Count	116	10	16	142
		% within Enjoyment	73.4%	58.8%	94.1%	74.0%
	Yes	Count	42	7	1	50
		% within Enjoyment	26.6%	41.2%	5.9%	26.0%
Total		Count	158	17	17	192
		% within Enjoyment	100.0%	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		I feel more	0.000	0.000	.[b]	.[b]
		Enjoyment of life in	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	I feel more	.029	.019		.061[c]
		Enjoyment of life in	.009	.005		.188[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.171			.060
	Cramer's V	.171			.060
Interval by Ordinal	Pearson's R	-.083	.057	-1.152	.251[c]
	Spearman Correlation	-.043	.067	-.591	.555[c]
N of Valid Cases		192			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I feel more comfortable after seeing familiar places on the screen & I recognise places because I have seen photographs or news stories

Correlation

			I recognise places because I have seen photographs or news stories		
			No	Yes	Total
I feel more comfortable after seeing familiar places on the screen	No	Count	116	27	143
		% within I recognise	83.5%	50.0%	74.1%
	Yes	Count	23	27	50
		% within I recognise	16.5%	50.0%	25.9%
Total		Count	139	54	193
		% within I recognise	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.038	.067	.566	.571
		I feel more	0.000	0.000	.[c]	.[c]
		I recognise places	.074	.126	.566	.571
	Goodman and Kruskal tau	I feel more	.117	.051		.000[d]
		I recognise places	.117	.051		.000[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.343			.000
	Cramer's V	.343			.000
Interval by Interval	Pearson's R	.343	.075	5.042	.000[c]
Ordinal by Ordinal	Spearman Correlation	.343	.075	5.042	.000[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

I feel more comfortable after seeing familiar places on the screen & I recognise the major landmarks of the city that can be seen from far

Correlation

			I recognise the major landmarks of the city that can be seen from far		
			No	Yes	Total
I feel more comfortable after seeing familiar places on the screen	No	Count	80	63	143
		% within I recognise	89.9%	60.6%	74.1%
	Yes	Count	9	41	50
		% within I recognise	10.1%	39.4%	25.9%
Total		Count	89	104	193
		% within I recognise	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.122	.081	1.429	.153
		I feel more	0.000	0.000	[c]	[c]
		I recognise the major	.191	.121	1.429	.153
	Goodman and Kruskal tau	I feel more	.111	.041		.000[d]
		I recognise the major	.111	.040		.000[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.333			.000
	Cramer's V	.333			.000
Interval by Interval	Pearson's R	.333	.061	4.889	.000[c]
Ordinal by Ordinal	Spearman Correlation	.333	.061	4.889	.000[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Some characters make me feel good about living here & Age

Correlation

			Age			Total
			18-25	26-45	46-65	
Yes: Some characters make me feel good about living here	No	Count	50	62	30	142
		% within Age	78.1%	66.7%	85.7%	74.0%
	Yes	Count	14	31	5	50
		% within Age	21.9%	33.3%	14.3%	26.0%
Total		Count	64	93	35	192
		% within Age	100.0%	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	[b]	[b]
		Yes: Some	0.000	0.000	[b]	[b]
		Age Dependent	0.000	0.000	[b]	[b]
	Goodman and Kruskal tau	Yes: Some	.029	.023		060[d]
		Age Dependent	.016	.013		048[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.172			.059
	Cramer's V	.172			.059
Interval by	Pearson's R	-.024	.065	-.338	736[c]
Ordinal by Ordinal	Spearman Correlation	-.013	.066	-.174	862[c]
N of Valid Cases		192			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Some characters make me feel good about living here & Education

Correlation

			Education							
			None or very little education	Completed primary school	Completed grade 9	Completed high school	attended university	tertiary degree	Have trained in a trade	Total
Yes: Some characters make me feel good about living here	No	Count	6	6	36	51	12	31	1	143
		% within Education	100.0%	100.0%	92.3%	67.1%	57.1%	70.5%	100.0%	74.1%
	Yes	Count	0	0	3	25	9	13	0	50
		% within Education	0.0%	0.0%	7.7%	32.9%	42.9%	29.5%	0.0%	25.9%
Total		Count	6	6	39	76	21	44	1	193
		% within Education	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	[b]	[b]
		Yes: Some	0.000	0.000	[b]	[b]
		Education	0.000	0.000	[b]	[b]
	Goodman and Kruskal tau	Yes: Some	.086	.028		.011[c]
		Education	.019	.008		.001[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.294			.011
	Cramer's V	.294			.011
Interval by Ordinal	Pearson's R	.194	.058	2.727	.007[c]
	Spearman Correlation	.209	.061	2.950	.004[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Some characters make me feel good about living here & Preferred language

Correlation

			Preferred language				
			English	Afrikaans	Other official SA language	Other	Total
Yes: Some characters make me feel good about living here	No	Count	45	7	79	10	141
		% within Preferred	57.0%	100.0%	84.9%	83.3%	73.8%
	Yes	Count	34	0	14	2	50
		% within Preferred	43.0%	0.0%	15.1%	16.7%	26.2%
Total		Count	79	7	93	12	191
		% within Preferred	100.0%	100.0%	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.135	.041	2.952	.003
		Yes: Some	0.000	0.000	[c]	[c]
		Preferred language	.204	.063	2.952	.003
	Goodman and Kruskal tau	Yes: Some	.108	.043		000[d]
		Preferred language	.070	.031		000[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.329			.000
	Cramer's V	.329			.000
Interval by	Pearson's R	-.293	.070	-4.213	000[d]
Ordinal by Ordinal	Spearman Correlation	-.289	.070	-4.151	000[d]
N of Valid Cases		191			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

595

Some characters make me feel good about living here & DVD viewing

Correlation

			DVD viewing			
			Yes, frequently	Yes, occasionally	No	Total
Some characters make me feel good about living here	No	Count	69	55	18	142
		% within DVD	65.7%	82.1%	90.0%	74.0%
	Yes	Count	36	12	2	50
		% within DVD	34.3%	17.9%	10.0%	26.0%
Total		Count	105	67	20	192
		% within DVD	100.0%	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		Some characters	0.000	0.000	.[b]	.[b]
		DVD viewing	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	Some characters	.045	.027		.013[d]
		DVD viewing	.028	.019		.004[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.213			.013
	Cramer's V	.213			.013
Interval by Ordinal	Pearson's R	-.209	.062	-2.942	.004[c]
	Spearman Correlation	-.213	.065	-2.999	.003[c]
N of Valid Cases		192			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Some characters make me feel good about living here & *Jerusalema* (2008)

Correlation

			Jerusalema (2008)		
			No	Yes	Total
Some characters make me feel good about living here	No	Count	45	98	143
		% within Jerusalema	83.3%	70.5%	74.1%
	Yes	Count	9	41	50
		% within Jerusalema	16.7%	29.5%	25.9%
Total		Count	54	139	193
		% within Jerusalema	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		Some characters	0.000	0.000	.[b]	.[b]
		Jerusalema (2008)	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	Some characters	.017	.017		.069[c]
		Jerusalema (2008)	.017	.017		.069[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.131			.068
	Cramer's V	.131			.068
Interval by Ordinal	Pearson's R	.131	.065	1.833	.068[c]
	Spearman Correlation	.131	.065	1.833	.068[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Some characters make me feel good about living here & *Yesterday* (2004)

Correlation

			Yesterday (2004)		
			No	Yes	Total
Some characters make me feel good about living here	No	Count	103	40	143
		% within Yesterday	79.8%	62.5%	74.1%
	Yes	Count	26	24	50
		% within Yesterday	20.2%	37.5%	25.9%
Total		Count	129	64	193
		% within Yesterday	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		Some characters	0.000	0.000	.[b]	.[b]
		Yesterday (2004)	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	Some characters	.035	.028		.010[c]
		Yesterday (2004)	.035	.028		.010[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.186			.010
	Cramer's V	.186			.010
Interval by Ordinal	Pearson's R	.186	.074	2.622	.009[c]
Ordinal by Ordinal	Spearman Correlation	.186	.074	2.622	.009[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Some characters make me feel good about living here & *Stander* (2003)

Correlation

			Stander (2003)		
			No	Yes	Total
Some characters make me feel good about living here	No	Count	122	21	143
		% within Stander	76.7%	61.8%	74.1%
	Yes	Count	37	13	50
		% within Stander	23.3%	38.2%	25.9%
Total		Count	159	34	193
		% within Stander	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		Some characters	0.000	0.000	.[b]	.[b]
		Stander (2003)	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	Some characters	.017	.020		.071[c]
		Stander (2003)	.017	.020		.071[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.130			.071
	Cramer's V	.130			.071
Interval by Ordinal	Pearson's R	.130	.078	1.814	.071[c]
Ordinal by Ordinal	Spearman Correlation	.130	.078	1.814	.071[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Some characters make me feel good about living here & *A Reasonable Man* (1999)

Correlation

			A Reasonable Man (1999)		
			No	yes	Total
Some characters make me feel good about living here	No	Count	140	3	143
		% within A	76.1%	33.3%	74.1%
	Yes	Count	44	6	50
		% within A	23.9%	66.7%	25.9%
Total		Count	184	9	193
		% within A	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.051	.049	1.003	.316
		Some characters	.060	.058	1.003	.316
		A Reasonable Man	0.000	0.000	.[c]	.[c]
	Goodman and Kruskal tau	Some characters	.042	.032		.004[d]
		A Reasonable Man	.042	.034		.004[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.206			.004
	Cramer's V	.206			.004
Interval by Ordinal	Pearson's R	.206	.083	2.906	.004[c]
	Spearman Correlation	.206	.083	2.906	.004[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Some characters make me feel good about living here & *Soweto Green* (1995)

Correlation

			Soweto Green (1995)		
			No	Yes	Total
Some characters make me feel good about living here	No	Count	136	7	143
		% within Soweto	76.4%	46.7%	74.1%
	Yes	Count	42	8	50
		% within Soweto	23.6%	53.3%	25.9%
Total		Count	178	15	193
		% within Soweto	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.015	.059	.258	.796
		Some characters	.020	.077	.258	.796
		Soweto Green	0.000	0.000	[c]	[c]
	Goodman and Kruskal tau	Some characters	.033	.029		.012[d]
		Soweto Green	.033	.030		.012[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.182			.012
	Cramer's V	.182			.012
Interval by Ordinal	Pearson's R	.182	.083	2.554	.011[c]
Ordinal by Ordinal	Spearman Correlation	.182	.083	2.554	.011[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Some characters make me feel good about living here & *Dangerous Ground* (1997)

Correlation

			Dangerous Ground (1997)		
			No	Yes	Total
Some characters make me feel good about living here	No	Count	130	13	143
		% within Dangerous	77.4%	52.0%	74.1%
	Yes	Count	38	12	50
		% within Dangerous	22.6%	48.0%	25.9%
Total		Count	168	25	193
		% within Dangerous	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		Some characters	0.000	0.000	.[b]	.[b]
		Dangerous Ground	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	Some characters	.038	.031		.007[d]
		Dangerous Ground	.038	.032		.007[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.195			.007
	Cramer's V	.195			.007
Interval by Ordinal	Pearson's R	.195	.081	2.741	.007[c]
	Spearman Correlation	.195	.081	2.741	.007[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

245

Some characters make me feel good about living here & *eKasi: Our Stories*

Correlation

			eKasi: Our Stories		Total
			No	Yes	
Some characters make me feel good about living here	No	Count	41	102	143
		% within eKasi: Our	83.7%	70.8%	74.1%
	Yes	Count	8	42	50
		% within eKasi: Our	16.3%	29.2%	25.9%
Total		Count	49	144	193
		% within eKasi: Our	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		Some characters	0.000	0.000	.[b]	.[b]
		eKasi: Our Stories	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	Some characters	.016	.016		.077[d]
		eKasi: Our Stories	.016	.016		.077[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.128			.076
	Cramer's V	.128			.076
Interval by Ordinal	Pearson's R	.128	.064	1.777	.077[c]
	Spearman Correlation	.128	.064	1.777	.077[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Some characters make me feel good about living here & I recognise places because I have seen photographs or news stories

Correlation

			I recognise places because I have seen photographs or news stories		
			No	Yes	Total
Some characters make me feel good about living here	No	Count	111	32	143
		% within I recognise	79.9%	59.3%	74.1%
	Yes	Count	28	22	50
		% within I recognise	20.1%	40.7%	25.9%
Total		Count	139	54	193
		% within I recognise	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		Some characters	0.000	0.000	.[b]	.[b]
		I recognise places	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	Some characters	.045	.032		.003[c]
		I recognise places	.045	.032		.003[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.211			.003
	Cramer's V	.211			.003
Interval by	Pearson's R	.211	.076	2.984	.003[c]
Ordinal by Ordinal	Spearman Correlation	.211	.076	2.984	.003[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Some characters make me feel good about living here & I recognise the major landmarks of the city that can be seen from far

Correlation

			I recognise the major landmarks of the city that can be seen from far		
			No	Yes	Total
Some characters make me feel good about living here	No	Count	80	63	143
		% within I recognise	89.9%	60.6%	74.1%
	Yes	Count	9	41	50
		% within I recognise	10.1%	39.4%	25.9%
Total		Count	89	104	193
		% within I recognise	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.122	.081	1.429	.153
		Some characters	0.000	0.000	.[c]	.[c]
		I recognise the major	.191	.121	1.429	.153
	Goodman and Kruskal tau	Some characters	.111	.041		.000[d]
		I recognise the major	.111	.040		.000[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.333			.000
	Cramer's V	.333			.000
Interval by	Pearson's R	.333	.061	4.889	.000[c]
Ordinal by Ordinal	Spearman Correlation	.333	.061	4.889	.000[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

515

Some characters make me feel like I can achieve my dreams here & Age

Correlation

			Age			Total
			18-25	26-45	46-65	
Yes: Some characters make me feel like I can achieve my	No	Count	51	71	34	156
		% within Age	79.7%	76.3%	97.1%	81.3%
	Yes	Count	13	22	1	36
		% within Age	20.3%	23.7%	2.9%	18.8%
Total		Count	64	93	35	192
		% within Age	100.0%	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	[b]	[b]
		Yes: Some	0.000	0.000	[b]	[b]
		Age Dependent	0.000	0.000	[b]	[b]
	Goodman and Kruskal tau	Yes: Some	.038	.016		026[d]
		Age Dependent	.015	.008		056[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.196			.025
	Cramer's V	.196			.025
Interval by Ordinal	Pearson's R	-.125	.058	-1.733	085[c]
	Spearman Correlation	-.114	.061	-1.581	116[c]
N of Valid Cases		192			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Some characters make me feel like I can achieve my dreams here & Education

Correlation

			Education							
			None or very little education	Completed primary school	Completed grade 9	Completed high school	attended university	tertiary degree	Have trained in a trade	Total
Yes: Some characters make me feel like I can achieve my	No	Count	6	6	37	57	15	34	1	156
		% within Education	100.0%	100.0%	94.9%	75.0%	71.4%	77.3%	100.0%	80.8%
	Yes	Count	0	0	2	19	6	10	0	37
		% within Education	0.0%	0.0%	5.1%	25.0%	28.6%	22.7%	0.0%	19.2%
Total		Count	6	6	39	76	21	44	1	193
		% within Education	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	[b]	[b]
		Yes: Some	0.000	0.000	[b]	[b]
		Education	0.000	0.000	[b]	[b]
	Goodman and Kruskal tau	Yes: Some	.058	.021		.082[d]
		Education	.014	.007		.015[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.242			.080
	Cramer's V	.242			.080
Interval by Ordinal	Pearson's R	.163	.057	2.280	.024[c]
	Spearman Correlation	.175	.059	2.453	.015[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Some characters make me feel like I can achieve my dreams here & I go to the cinema to hang out with my friends

Correlation

			I go to the cinema to hang out with my friends		
			No	Yes	Total
Some characters make me feel like I can achieve my dreams here	No	Count	124	32	156
		% within I go to the	84.9%	68.1%	80.8%
	Yes	Count	22	15	37
		% within I go to the	15.1%	31.9%	19.2%
Total		Count	146	47	193
		% within I go to the	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		Some characters	0.000	0.000	.[b]	.[b]
		I go to the cinema to	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	Some characters	.034	.029		.011[c]
		I go to the cinema to	.034	.029		.011[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.184			.011
	Cramer's V	.184			.011
Interval by Ordinal	Pearson's R	.184	.079	2.582	.011[c]
	Spearman Correlation	.184	.079	2.582	.011[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Some characters make me feel like I can achieve my dreams here & DVD viewing

Correlation

			DVD viewing			
			Yes, frequently	Yes, occasionally	No	Total
Some characters make me feel like I can achieve my dreams here	No	Count	76	60	19	155
		% within DVD	72.4%	89.6%	95.0%	80.7%
	Yes	Count	29	7	1	37
		% within DVD	27.6%	10.4%	5.0%	19.3%
Total		Count	105	67	20	192
		% within DVD	100.0%	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		Some characters	0.000	0.000	.[b]	.[b]
		DVD viewing	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	Some characters	.056	.029		.005[d]
		DVD viewing	.037	.020		.001[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.236			.005
	Cramer's V	.236			.005
Interval by	Pearson's R	-.227	.057	-3.220	.002[c]
Ordinal by Ordinal	Spearman Correlation	-.235	.060	-3.331	.001[c]
N of Valid Cases		192			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Some characters make me feel like I can achieve my dreams here & *White Wedding* (2009)

Correlation

			White Wedding (2009)		
			No	Yes	Total
Some characters make me feel like I can achieve my dreams here	No	Count	70	86	156
		% within White	86.4%	76.8%	80.8%
	Yes	Count	11	26	37
		% within White	13.6%	23.2%	19.2%
Total		Count	81	112	193
		% within White	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		Some characters	0.000	0.000	.[b]	.[b]
		White Wedding	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	Some characters	.015	.016		.094[c]
		White Wedding	.015	.016		.094[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.121			.093
	Cramer's V	.121			.093
Interval by Ordinal	Pearson's R	.121	.068	1.682	.094[c]
	Spearman Correlation	.121	.068	1.682	.094[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Some characters make me feel like I can achieve my dreams here & *Jerusalema* (2008)

Correlation

			Jerusalema (2008)		
			No	Yes	Total
Some characters make me feel like I can achieve my dreams here	No	Count	49	107	156
		% within Jerusalema	90.7%	77.0%	80.8%
	Yes	Count	5	32	37
		% within Jerusalema	9.3%	23.0%	19.2%
Total		Count	54	139	193
		% within Jerusalema	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		Some characters	0.000	0.000	.[b]	.[b]
		Jerusalema (2008)	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	Some characters	.025	.018		.030[d]
		Jerusalema (2008)	.025	.018		.030[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.157			.029
	Cramer's V	.157			.029
Interval by Ordinal	Pearson's R	.157	.059	2.196	.029[c]
Ordinal by Ordinal	Spearman Correlation	.157	.059	2.196	.029[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Some characters make me feel like I can achieve my dreams here & *Catch a Fire* (2006)

Correlation

			Catch a Fire (2006)		
			No	Yes	Total
Some characters make me feel like I can achieve my dreams here	No	Count	123	33	156
		% within Catch a Fire	79.9%	84.6%	80.8%
	Yes	Count	31	6	37
		% within Catch a Fire	20.1%	15.4%	19.2%
Total		Count	154	39	193
		% within Catch a Fire	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		Some characters	0.000	0.000	.[b]	.[b]
		Catch a Fire (2006)	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	Some characters	.002	.007		.502[d]
		Catch a Fire (2006)	.002	.007		.502[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	-.048			.501
	Cramer's V	.048			.501
Interval by Ordinal	Pearson's R	-.048	.067	-.670	.504[c]
	Spearman Correlation	-.048	.067	-.670	.504[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Some characters make me feel like I can achieve my dreams here & *Conversations on a Sunday Afternoon* (2005)

Correlation

			Conversations on a Sunday Afternoon (2005)		
			No	Yes	Total
Some characters make me feel like I can achieve my dreams here	No	Count	143	13	156
		% within	80.8%	81.3%	80.8%
	Yes	Count	34	3	37
		% within	19.2%	18.8%	19.2%
Total		Count	177	16	193
		% within	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		Some characters	0.000	0.000	.[b]	.[b]
		Conversations on a	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	Some characters	.000	.000		.964[c]
		Conversations on a	.000	.000		.964[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	-.003			.964
	Cramer's V	.003			.964
Interval by	Pearson's R	-.003	.071	-.044	.965[c]
Ordinal by Ordinal	Spearman Correlation	-.003	.071	-.044	.965[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Some characters make me feel like I can achieve my dreams here & *Tsotsi* (2005)

Correlation

			Tsotsi (2005)		
			No	Yes	Total
Some characters make me feel like I can achieve my dreams here	No	Count	40	116	156
		% within Tsotsi	93.0%	77.3%	80.8%
	Yes	Count	3	34	37
		% within Tsotsi	7.0%	22.7%	19.2%
Total		Count	43	150	193
		% within Tsotsi	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		Some characters	0.000	0.000	.[b]	.[b]
		Tsotsi (2005)	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	Some characters	.028	.017		.022[c]
		Tsotsi (2005)	.028	.017		.022[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.166			.021
	Cramer's V	.166			.021
Interval by Ordinal	Pearson's R	.166	.053	2.324	.021[c]
Ordinal by Ordinal	Spearman Correlation	.166	.053	2.324	.021[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Some characters make me feel like I can achieve my dreams here & *Stander* (2003)

Correlation

			Stander (2003)		
			No	Yes	Total
Some characters make me feel like I can achieve my dreams here	No	Count	132	24	156
		% within Stander	83.0%	70.6%	80.8%
	Yes	Count	27	10	37
		% within Stander	17.0%	29.4%	19.2%
Total		Count	159	34	193
		% within Stander	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		Some characters	0.000	0.000	.[b]	.[b]
		Stander (2003)	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	Some characters	.014	.019		.096[c]
		Stander (2003)	.014	.019		.096[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.120			.095
	Cramer's V	.120			.095
Interval by Ordinal	Pearson's R	.120	.080	1.675	.096[c]
	Spearman Correlation	.120	.080	1.675	.096[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Some characters make me feel like I can achieve my dreams here & *Hijack Stories* (2002)

Correlation

			Hijack Stories (2002)		
			No	Yes	Total
Some characters make me feel like I can achieve my dreams here	No	Count	80	76	156
		% within Hijack	86.0%	76.0%	80.8%
	Yes	Count	13	24	37
		% within Hijack	14.0%	24.0%	19.2%
Total		Count	93	100	193
		% within Hijack	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.031	.095	.320	.749
		Some characters	0.000	0.000	.[c]	.[c]
		Hijack Stories (2002)	.043	.131	.320	.749
	Goodman and Kruskal tau	Some characters	.016	.018		.078[d]
		Hijack Stories (2002)	.016	.018		.078[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.127			.077
	Cramer's V	.127			.077
Interval by Ordinal	Pearson's R	.127	.070	1.772	.078[c]
	Spearman Correlation	.127	.070	1.772	.078[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Some characters make me feel like I can achieve my dreams here & *A Reasonable Man* (1999)

Correlation

			A Reasonable Man (1999)		
			No	yes	Total
Some characters make me feel like I can achieve my dreams here	No	Count	152	4	156
		% within A	82.6%	44.4%	80.8%
	Yes	Count	32	5	37
		% within A	17.4%	55.6%	19.2%
Total		Count	184	9	193
		% within A	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.022	.064	.333	.739
		Some characters	.027	.080	.333	.739
		A Reasonable Man	0.000	0.000	.[c]	.[c]
	Goodman and Kruskal tau	Some characters	.042	.037		.005[d]
		A Reasonable Man	.042	.038		.005[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.204			.005
	Cramer's V	.204			.005
Interval by Ordinal	Pearson's R	.204	.094	2.886	.004[c]
	Spearman Correlation	.204	.094	2.886	.004[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Some characters make me feel like I can achieve my dreams here & *Surfing Soweto* (2006)

Correlation

			Surfing Soweto (2006)		
			No	Yes	Total
Some characters make me feel like I can achieve my dreams here	No	Count	146	10	156
		% within Surfing	83.0%	58.8%	80.8%
	Yes	Count	30	7	37
		% within Surfing	17.0%	41.2%	19.2%
Total		Count	176	17	193
		% within Surfing	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		Some characters	0.000	0.000	.[b]	.[b]
		Surfing Soweto	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	Some characters	.030	.030		.016[c]
		Surfing Soweto	.030	.031		.016[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.174			.016
	Cramer's V	.174			.016
Interval by Ordinal	Pearson's R	.174	.089	2.438	.016[c]
	Spearman Correlation	.174	.089	2.438	.016[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Some characters make me feel like I can achieve my dreams here & *eKasi: Our Stories*

Correlation

			eKasi: Our Stories		
			No	Yes	Total
Some characters make me feel like I can achieve my dreams here	No	Count	44	112	156
		% within eKasi: Our	89.8%	77.8%	80.8%
	Yes	Count	5	32	37
		% within eKasi: Our	10.2%	22.2%	19.2%
Total		Count	49	144	193
		% within eKasi: Our	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		Some characters	0.000	0.000	.[b]	.[b]
		eKasi: Our Stories	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	Some characters	.018	.016		.066[c]
		eKasi: Our Stories	.018	.016		.066[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.133			.065
	Cramer's V	.133			.065
Interval by Ordinal	Pearson's R	.133	.060	1.853	.065[c]
Ordinal by Ordinal	Spearman Correlation	.133	.060	1.853	.065[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Some characters make me feel like I can achieve my dreams here & *Zone 14*

Correlation

			Zone 14		
			No	Yes	Total
Some characters make me feel like I can achieve my dreams here	No	Count	45	111	156
		% within Zone 14	90.0%	77.6%	80.8%
	Yes	Count	5	32	37
		% within Zone 14	10.0%	22.4%	19.2%
Total		Count	50	143	193
		% within Zone 14	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		Some characters	0.000	0.000	.[b]	.[b]
		Zone 14 Dependent	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	Some characters	.019	.016		.056[d]
		Zone 14 Dependent	.019	.016		.056[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.138			.056
	Cramer's V	.138			.056
Interval by Ordinal	Pearson's R	.138	.060	1.922	.056[c]
	Spearman Correlation	.138	.060	1.922	.056[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Some characters make me feel like I can achieve my dreams here & *Yizo Yizo*

Correlation

			Yizo Yizo		
			No	Yes	Total
Some characters make me feel like I can achieve my dreams here	No	Count	54	102	156
		% within Yizo Yizo	88.5%	77.3%	80.8%
	Yes	Count	7	30	37
		% within Yizo Yizo	11.5%	22.7%	19.2%
Total		Count	61	132	193
		% within Yizo Yizo	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		Some characters	0.000	0.000	.[b]	.[b]
		Yizo Yizo Dependent	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	Some characters	.018	.017		.066[d]
		Yizo Yizo Dependent	.018	.017		.066[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.133			.065
	Cramer's V	.133			.065
Interval by Ordinal	Pearson's R	.133	.063	1.853	.065[c]
	Spearman Correlation	.133	.063	1.853	.065[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Some characters make me feel like I can achieve my dreams here & Feelings about JHB on screen

Correlation

			Feelings about JHB on screen						
			It makes me feel happy, I like it	I don't like it	I like it, because JHB is shown in a positive way	I like it, because it shows the real JHB	I don't like it because JHB is shown in a negative way	I don't like it because the real JHB isn't shown	Total
Some characters make me feel like I can achieve my dreams here	No	Count	118	3	4	9	6	2	142
		% within Feelings	79.2%	100.0%	44.4%	90.0%	100.0%	100.0%	79.3%
	Yes	Count	31	0	5	1	0	0	37
		% within Feelings	20.8%	0.0%	55.6%	10.0%	0.0%	0.0%	20.7%
Total		Count	149	3	9	10	6	2	179
		% within Feelings	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.015	.044	.333	.739
		Some characters	.027	.080	.333	.739
		Feelings about JHB	0.000	0.000	.[c]	.[c]
	Goodman and Kruskal tau	Some characters	.057	.035		.070[d]
		Feelings about JHB	.008	.006		.192[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.239			.069
	Cramer's V	.239			.069
Interval by	Pearson's R	-.055	.057	-.734	.464[c]
Ordinal by Ordinal	Spearman Correlation	-.022	.070	-.292	.770[c]
N of Valid Cases		179			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Some characters make me feel like I can achieve my dreams here & Perceptions of JHB

Correlation

			Perceptions of JHB			
			JHB's getting better	JHB's staying the same	JHB's getting worse	Total
Some characters make me feel like I can achieve my dreams here	No	Count	56	25	71	152
		% within Perceptions	71.8%	86.2%	86.6%	80.4%
	Yes	Count	22	4	11	37
		% within Perceptions	28.2%	13.8%	13.4%	19.6%
Total		Count	78	29	82	189
		% within Perceptions	100.0%	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.076	.037	1.934	.053
		Some characters	0.000	0.000	[c]	[c]
		Perceptions of JHB	.103	.051	1.934	.053
	Goodman and Kruskal tau	Some characters	.033	.027		.044[d]
		Perceptions of JHB	.021	.017		.019[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.182			.043
	Cramer's V	.182			.043
Interval by Ordinal	Pearson's R	-.171	.072	-2.371	.019[c]
	Spearman Correlation	-.170	.072	-2.364	.019[c]
N of Valid Cases		189			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Some characters make me feel like I can achieve my dreams here & I recognise places because I have seen photographs or news stories

Correlation

			I recognise places because I have seen photographs or news stories		
			No	Yes	Total
Some characters make me feel like I can achieve my dreams here	No	Count	119	37	156
		% within I recognise	85.6%	68.5%	80.8%
	Yes	Count	20	17	37
		% within I recognise	14.4%	31.5%	19.2%
Total		Count	139	54	193
		% within I recognise	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		Some characters	0.000	0.000	.[b]	.[b]
		I recognise places	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	Some characters	.038	.030		.007[c]
		I recognise places	.038	.030		.007[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.195			.007
	Cramer's V	.195			.007
Interval by Ordinal	Pearson's R	.195	.078	2.747	.007[c]
	Spearman Correlation	.195	.078	2.747	.007[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Some characters make me feel like I can achieve my dreams here & I recognise the major landmarks of the city that can be seen from far

Correlation

			I recognise the major landmarks of the city that can be seen from far		
			No	Yes	Total
Some characters make me feel like I can achieve my dreams here	No	Count	82	74	156
		% within I recognise	92.1%	71.2%	80.8%
	Yes	Count	7	30	37
		% within I recognise	7.9%	28.8%	19.2%
Total		Count	89	104	193
		% within I recognise	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.063	.096	.641	.521
		Some characters	0.000	0.000	.[c]	.[c]
		I recognise the major	.090	.134	.641	.521
	Goodman and Kruskal tau	Some characters	.071	.033		.000[d]
		I recognise the major	.071	.032		.000[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.266			.000
	Cramer's V	.266			.000
Interval by	Pearson's R	.266	.062	3.809	.000[c]
Ordinal by Ordinal	Spearman Correlation	.266	.062	3.809	.000[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Some characters make me wish I was living somewhere else & Age

Correlation

			Age			
			18-25	26-45	46-65	Total
Yes_Some characters make me wish I was living somewhere	No	Count	56	91	34	181
		% within Age	87.5%	97.8%	97.1%	94.3%
	Yes	Count	8	2	1	11
		% within Age	12.5%	2.2%	2.9%	5.7%
Total		Count	64	93	35	192
		% within Age	100.0%	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.055	.027	1.915	.055
		Yes_Some	0.000	0.000	[c]	[c]
		Age Dependent	.061	.031	1.915	.055
	Goodman and Kruskal tau	Yes_Some	.043	.030		.017[d]
		Age Dependent	.025	.016		.009[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.206			.017
	Cramer's V	.206			.017
Interval by Ordinal	Pearson's R	-.170	.070	-2.384	.018[c]
	Spearman Correlation	-.178	.071	-2.495	.013[c]
N of Valid Cases		192			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Some characters make me wish I was living somewhere else & Employment

Correlation

			Employment							
			employed full-time in the formal sector	employed part-time in the formal sector	self-employed in the formal sector	part-time/ irregular jobs	self-employed in the informal sector	student	unemployed/ not working	Total
Yes_Some characters make me wish I was living somewhere	No	Count	63	22	22	6	16	14	37	180
		% within	95.5%	91.7%	95.7%	85.7%	100.0%	77.8%	100.0%	94.2%
	Yes	Count	3	2	1	1	0	4	0	11
		% within	4.5%	8.3%	4.3%	14.3%	0.0%	22.2%	0.0%	5.8%
Total		Count	66	24	23	7	16	18	37	191
		% within	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.007	.019	.378	.705
		Yes_Some	0.000	0.000	[c]	[c]
		Employment	.008	.021	.378	.705
	Goodman and Kruskal tau	Yes_Some	.072	.049		.034[d]
		Employment	.010	.006		.079[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.268			.033
	Cramer's V	.268			.033
Interval by	Pearson's R	.001	.065	.014	.989[c]
Ordinal by Ordinal	Spearman Correlation	.001	.062	.014	.989[c]
N of Valid Cases		191			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

S17

Some characters make me wish I was living somewhere else & I go to the cinema to hang out with my friends

Correlation

			I go to the cinema to hang out with my friends		
			No	Yes	Total
Yes_Some characters make me wish I was living somewhere else	No	Count	142	40	182
		% within I go to the	97.3%	85.1%	94.3%
	Yes	Count	4	7	11
		% within I go to the	2.7%	14.9%	5.7%
Total		Count	146	47	193
		% within I go to the	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.052	.055	.906	.365
		Yes_Some	0.000	0.000	.[c]	.[c]
		I go to the cinema to	.064	.068	.906	.365
	Goodman and Kruskal tau	Yes_Some	.051	.038		.002[d]
		I go to the cinema to	.051	.036		.002[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.225			.002
	Cramer's V	.225			.002
Interval by Ordinal	Pearson's R	.225	.085	3.192	.002[c]
	Spearman Correlation	.225	.085	3.192	.002[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Yes_Some characters make me wish I was living somewhere else & *Catch a Fire* (2006)

Correlation

			Catch a Fire (2006)		
			No	Yes	Total
Yes_Some characters make me wish I was living somewhere else	No	Count	143	39	182
		% within Catch a Fire	92.9%	100.0%	94.3%
	Yes	Count	11	0	11
		% within Catch a Fire	7.1%	0.0%	5.7%
Total		Count	154	39	193
		% within Catch a Fire	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		Yes_Some	0.000	0.000	.[b]	.[b]
		Catch a Fire (2006)	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	Yes_Some	.015	.005		.086[d]
		Catch a Fire (2006)	.015	.003		.086[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	-.124			.086
	Cramer's V	.124			.086
Interval by Ordinal	Pearson's R	-.124	.021	-1.723	.086[c]
Ordinal by Ordinal	Spearman Correlation	-.124	.021	-1.723	.086[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Some characters make me wish I was living somewhere else & *Tsotsi* (2005)

Correlation

			Tsotsi (2005)		
			No	Yes	Total
Yes_Some characters make me wish I was living somewhere else	No	Count	43	139	182
		% within Tsotsi	100.0%	92.7%	94.3%
	Yes	Count	0	11	11
		% within Tsotsi	0.0%	7.3%	5.7%
Total		Count	43	150	193
		% within Tsotsi	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		Yes_Some	0.000	0.000	.[b]	.[b]
		Tsotsi (2005)	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	Yes_Some	.017	.005		.068[d]
		Tsotsi (2005)	.017	.003		.068[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.132			.067
	Cramer's V	.132			.067
Interval by Ordinal	Pearson's R	.132	.022	1.835	.068[c]
	Spearman Correlation	.132	.022	1.835	.068[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Some characters make me wish I was living somewhere else & *Drum* (2004)

Correlation

			Drum (2004)		
			No	Yes	Total
Yes_Some characters make me wish I was living somewhere else	No	Count	150	32	182
		% within Drum	93.8%	97.0%	94.3%
	Yes	Count	10	1	11
		% within Drum	6.3%	3.0%	5.7%
Total		Count	160	33	193
		% within Drum	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		Yes_Some	0.000	0.000	.[b]	.[b]
		Drum (2004)	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	Yes_Some	.003	.006		.469[c]
		Drum (2004)	.003	.006		.469[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	-.052			.468
	Cramer's V	.052			.468
Interval by Ordinal	Pearson's R	-.052	.056	-.724	.470[c]
Ordinal by Ordinal	Spearman Correlation	-.052	.056	-.724	.470[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Some characters make me wish I was living somewhere else & *Hotel Rwanda* (2004)

Correlation

			Hotel Rwanda (2004)		
			No	Yes	Total
Yes_Some characters make me wish I was living somewhere else	No	Count	113	69	182
		% within Hotel	96.6%	90.8%	94.3%
	Yes	Count	4	7	11
		% within Hotel	3.4%	9.2%	5.7%
Total		Count	117	76	193
		% within Hotel	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	.034	.037	.906	.365
		Yes_Some	0.000	0.000	.[c]	.[c]
		Hotel Rwanda (2004)	.039	.043	.906	.365
	Goodman and Kruskal tau	Yes_Some	.015	.018		.091[d]
		Hotel Rwanda (2004)	.015	.017		.091[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.122			.090
	Cramer's V	.122			.090
Interval by Ordinal	Pearson's R	.122	.073	1.700	.091[c]
Ordinal by Ordinal	Spearman Correlation	.122	.073	1.700	.091[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Some characters make me wish I was living somewhere else & *Forgiveness* (2004)

Correlation

			Forgiveness (2004)		
			No	Yes	Total
Yes_Some characters make me wish I was living somewhere else	No	Count	154	28	182
		% within Forgiveness	95.7%	87.5%	94.3%
	Yes	Count	7	4	11
		% within Forgiveness	4.3%	12.5%	5.7%
Total		Count	161	32	193
		% within Forgiveness	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		Yes_Some	0.000	0.000	.[b]	.[b]
		Forgiveness (2004)	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	Yes_Some	.017	.024		.070[d]
		Forgiveness (2004)	.017	.024		.070[d]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.131			.069
	Cramer's V	.131			.069
Interval by Ordinal	Pearson's R	.131	.093	1.823	.070[c]
Ordinal by Ordinal	Spearman Correlation	.131	.093	1.823	.070[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Some characters make me wish I was living somewhere else & Feelings about JHB on screen

Correlation

			Feelings about JHB on screen						
			It makes me feel happy, I like it	I don't like it	I like it, because JHB is shown in a positive way	I like it, because it shows the real JHB	I don't like it because JHB is shown in a negative way	I don't like it because the real JHB isn't shown	Total
Yes_Some characters make me wish I was living somewhere else	No	Count	142	3	7	10	4	2	168
		% within Feelings	95.3%	100.0%	77.8%	100.0%	66.7%	100.0%	93.9%
	Yes	Count	7	0	2	0	2	0	11
		% within Feelings	4.7%	0.0%	22.2%	0.0%	33.3%	0.0%	6.1%
Total		Count	149	3	9	10	6	2	179
		% within Feelings	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		Yes_Some	0.000	0.000	.[b]	.[b]
		Feelings about JHB	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	Yes_Some	.074	.066		.022[c]
		Feelings about JHB	.018	.020		.007[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	.272			.021
	Cramer's V	.272			.021
Interval by	Pearson's R	.138	.101	1.849	.066[c]
Ordinal by Ordinal	Spearman Correlation	.137	.097	1.841	.067[c]
N of Valid Cases		179			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation

Some characters make me wish I was living somewhere else & Naming of JHB films

Correlation

			Naming of JHB films		
			No	Yes	Total
Some characters make me wish I was living somewhere else	No	Count	26	156	182
		% within Naming of	86.7%	95.7%	94.3%
	Yes	Count	4	7	11
		% within Naming of	13.3%	4.3%	5.7%
Total		Count	30	163	193
		% within Naming of	100.0%	100.0%	100.0%

Directional Measures

			Value	Asymp. Std. Error[a]	Approx. T	Approx. Sig.
Nominal by Nominal	Lambda	Symmetric	0.000	0.000	.[b]	.[b]
		Some characters	0.000	0.000	.[b]	.[b]
		Naming of JHB films	0.000	0.000	.[b]	.[b]
	Goodman and Kruskal tau	Some characters	.020	.027		.050[c]
		Naming of JHB films	.020	.026		.050[c]

Symmetric Measures

		Value	Asymp. Std. Error[a]	Approx. T[b]	Approx. Sig.
Nominal by Nominal	Phi	-.141			.050
	Cramer's V	.141			.050
Interval by	Pearson's R	-.141	.095	-1.972	.050[c]
Ordinal by Ordinal	Spearman Correlation	-.141	.095	-1.972	.050[c]
N of Valid Cases		193			

a. Not assuming the null hypothesis. / b. Using the asymptotic standard error assuming the null hypothesis. / c. Based on normal approximation. / d. Based on chi-square approximation