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International Tourism and Changes in the South African Tourism Product in the 1990s: Accomodation and tourist amenities in the Kruger National Park

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Abstract

This research focuses on the accommodation development in the Kruger National Park of South Africa. It makes a comparison of the accommodation that was there from 1980 to 1994 and the period after. The main objective is to analyze changes in accommodation and other activities in the context of the changing tourism policies and tourist tastes, a question which tourism literature to date has not paid much attention to. This was done using the concept of a tourism product with accommodation being the product that changes on the basis of supply and demand. Major sources that were used are policy documents, parks annual reports and archival resources and tourism and travel magazines and brochures.