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Exploring the significance of alternative tourism as a way of alleviating poverty in rural areas

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APPENDIX A

Interview Schedule for Director of the Cultural Village

A. Cultural Village

1. When was the cultural village established?
2. Who started the idea of a cultural village?
3. Who own the cultural village?
4. Where did you get the money/ funds to build it and how much?
5. Who manages and runs the activities of the village?
6. At the moment, what kind of tourist attractions do you offer?
7. How many people are working in the village, permanent and part-time? Do you have volunteers and from where?
8. What are the roles and functions of the staff?
9. How much do you pay yourself and the workers of the village?
10. Are you satisfied with the running of the village and the salary?
11. Does the cultural village have a bank account?
12. How many visitors do you receive per month / year- international or domestic?
13. Do you charge some entrance fee?
14. How is the community involved, contributing and benefiting from the village?
15. Do you have some tourist attractions near the cultural village?
16. Do you think you are benefiting as a community from the cultural village?

B. Promotion and Marketing of the Cultural Village

1. What kind of marketing strategies do you use to promote the cultural village and attract tourists?

2. Do you think its enough?
3. What role the government is playing to promote the cultural village?
4. What kind of support do you need from the community, private sector and government to market the village effectively?
5. What other development projects are you involved in?
6. What future plans do you have for the cultural village?

C. Infrastructure

1. What kind of infrastructure do you have and what are you lacking?
2. Inadequate infrastructure, how does it impact the cultural village?
3. Are any future planning and development of infrastructure?
4. What other problems do you have regarding infrastructure?

D. Institutional Organization

1. Who are the key role players in the cultural village, foreign and domestic?
2. How do they (key players) benefit from the village?
3. How is the government involved in the village?
4. What do you think should be the role of the National, Provincial and Local government in the functioning of the cultural village?
5. Any other information about the cultural village that can help the study?

APPENDIX B

Interview Schedule for Community Leaders and Members

1. How are you involved in the cultural village?
2. How are you benefiting from the activities of the cultural village?
3. Are you satisfied with the running of the cultural village?
4. What other activities should you think should form part of the attractions in the village?
5. Is there anything, which you think should be done to improve the conditions of the cultural village?
6. Do you think tourism is an important sector to overcome some of the problems of poverty and unemployment in the area?
7. What other problems do you think should be addressed, why and by whom?
8. What are the future plans of the cultural village?

APPENDIX C

Interview Schedule for Department Officials

1. Do you view cultural tourism as an important sector in the economic growth of the area?
2. What will be the tourism benefits of the government and the community?
3. What should be your role in the cultural village?
4. Do you have some officials that are assigned to work with the community of Ga-mogoboya?
5. What problems are you experiencing to fulfill your role?
6. What future plans in terms of tourism in the area and specific to the cultural village?
7. What measures will you take to minimise the negative impacts that are experienced in the village, i.e. lack of water, poor roads, improper organisational structure?
8. Tourism as a sector, will it help to improve the quality of lives in the area?
9. What other issues are involved in the functioning of the cultural village?

APPENDIX D

Interview Schedule for Private Sectors

1. How are you involved in the cultural village and the linkages?
2. What future plans do you have regarding the cultural village?
3. What kind of support do you offer at the moment?
4. What kind of benefits will you have in your involvement?
5. How is the community going to benefit in your involvement?
6. What kind of support do you expect from the government regarding tourism?
7. Do you think tourism can help to overcome the social problems, unemployment rate and poverty?
8. What other challenges do you encounter as private sector?
9. How are you going to solve these challenges?

APPENDIX E

Interview Schedule for ACACHS

1. What is your relationship with the cultural village?
2. Who initiated the idea of Noko Cultural village?
3. Who funded it and How much?
4. What kind of support or role do you offer the village? And your future role?
5. Do you see the Cultural village benefiting the community, and how?
6. Do you think the cultural village is performing well?
7. What kind of problems do you think hinders the performance of the cultural village?
8. According to you, what kind of mechanisms should be employed to alleviate these problems?
9. Are you aware of the perceptions among the community members that Mr. Mashile should not be the director of the cultural village?
10. What is your feeling about it?
11. Is there anything that you can tell about the village and its future and for the study?