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The proximity effects of the planned commercial property development at O.R. Tambo International Airport on adjacent residential properties

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APPENDIX F:

Standard Interview Questions and Themes



INTERVIEW QUESTION THEMES

The questions during the interview will be aligned to the following themes:

1. Interviewee's professional profile.

2. House sales trends in Bonaero Park – period from 2006 – 2014.

3. Property development trends in Bonaero Park.

4. Known airport proximity effect on house sales in Bonaero Park – current and historical.

5. Airport proposed expansion and related developments – impact on sales in Bonaero Park.

SECTION A: Profile of interviewee

1. Name and surname?
2. What is the name of the company you currently work for?
3. Are you a fulltime or part time employee / member of the company?
4. What is your current position in the company?
5. How long have you worked for this company?
6. How long have you been doing sales in Bonaero Park?
7. Can you briefly discuss the profile of this company?
   7.1 How long in existence?
   7.2 Number of sales per year?

SECTION B: Research Objectives

1. What are the house sales trends in Bonaero park at the moment (Up, down, stable)?
2. What is the average length of stay in the market of a house on sale in Bonaero Park
3. What are the demographics of the house buyers in Bonaero Park:
   3.1 Age range?
   3.2 Low, medium or upper class earners?
   3.3 Prevalent nationality?
4. What are the development trends in terms of new houses being built in Bonaero Park?
5. What are the development trends in terms of commercial properties in Bonaero Park?
6. Is the presence of the airport positively or negatively affecting sales and buying decisions in Bonaero Park?

SECTION C: Quantitative data outcomes

1. **(Show bar-chart of sale trends)** What do you think caused the spike in house sales in 2011?
2. What do you think caused the drop in number of sales from 2013?
3. Would you say there were more or fewer house sales before 2010 or after 2010 in Bonaero park?
4. What caused (fewer) or (more) sales before and after 2010?
5. Are you aware of an announcement *(on 25 May 2010)* by the airport (ORTIA) of commercial land developments in its precinct?
6. In your professional opinion, do you think commercial development within the airport precinct will positively or negatively affect house sales and prices in Bonaero Park?
7. In your professional opinion, do you think a commercially driven project (e.g. Aerotropolis) linked to airport business will have positive or negative effect on sales in Bonaero Park?