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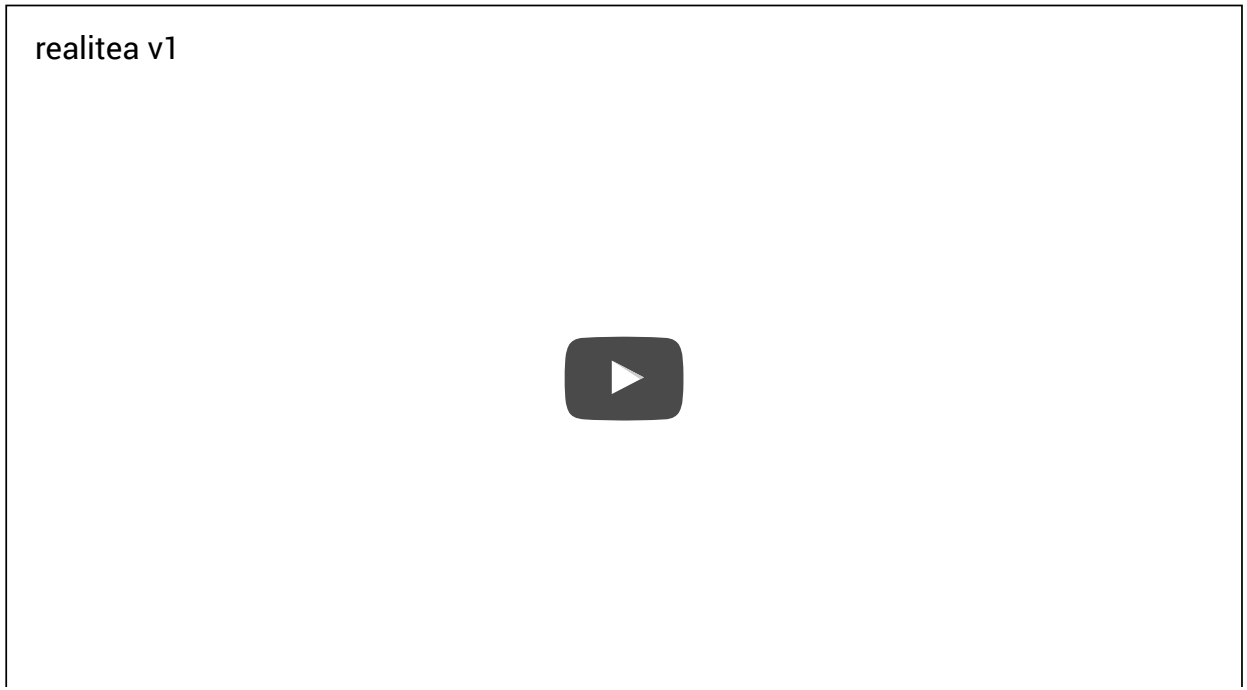
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Crowd-Funding Lab 1 (/)

Artisanal Iced Tea Brewed Fresh From Leaf !

By Ori & Daniel

Project 1



85 backers

$49,750

pledged of $50,000 goal

13

days to go

Back This Project

(mailto:alainrosa@gmail.com)

RealiTea - Iced Tea Brewed from leaf
by Ori & Daniel

Nothing beats a cold glass of iced tea on a hot day! Using seasonal, organic ingredients RealiTea will be brewing all natural craft iced teas from fresh tea leaves, fruits and botanicals.



(/uploads/3/1/9/1/31916289/5566879_orig.jpg?250)

Welcome to our Crowd-funding project

Hi welcome to our crowd-funding project -RealiTea. I'm an iced tea lover just like you, and Daniel just didn't get it, until he tasted the tea I started brewing in my kitchen.

Daniel– "it was like nothing I had ever tasted before; all the other iced teas taste artificial, sickly sweet and frankly not much like tea. That's when I said, we got to get this out there, people have got to know there is a better way." So we started RealiTea.

Be a part of the tea revolution and help us change the way people enjoy iced tea!



Project by
Ori & Daniel

- First Created · 15 Backed
- O

(Https://Www.Facebook.Com/Crowdfundinglab)ri

& Daniel 2569 Friends

- **Facebook.Com (Https://Www.Facebook.Com/Crowdfundinglab)**

See full bio

Contact Me

Pledge $5

Thanks for your contribution! You have helped us make our dream happen!

Pledge $15

Thanks for your contribution! You will have your name entered into the Iced Tea hall of fame on our website!

Pledge $50

Here's how it works

First we take fresh tea leaves, that's right, fresh tea leaves right off the bush. That means that they are bursting with flavour and goodness. Dried teas loose up to 50% of their flavour and health benefits by being dried. Extracts in your store bought iced tea don't even compare to the dried stuff! Next we brew them in a batch system, add real organic fruit pieces, organic cane sugar and spices. We gently extract all the flavours and when that goodness is ready we hot bottle it in glass without any preservatives or additives.

RealiTea - good for you and good for the environment

We only use locally grown organic tea and fruit, we calculated our carbon footprint when choosing suppliers to ensure that RealiTea is good for the environment not just consumers.

Here's what people are saying about RealiTea

"Wow, that tastes great, and I love that it's healthy too"

"It's amazing how refreshing it is, and you can really taste the tea!"

"It's refreshing and not overly sweet, just the right balance"

"Where can I buy more of it? I feel like I have never tasted iced tea before this!"

FAQ's

So with all those great ingredients and brewing - does it cost a fortune?

No! It's a little more than your commercial tea, but not by much, it's really affordable to drink better!

Who needs it? How can you guys compete against the established brands?

We have done test markets, focus groups, and polled people off the street and in stores. There is resounding demand for a great tasting iced tea with real ingredients. We are confident that with your help we can get RealiTea to become a Reality!

Your contribution earns you a limited edition TeaShirt! We will ship you a tea leaf dyed 100% cotton shirt that will hug you in thanks!

Pledge $100

Get a limited edition TeaShirt shipped to you. Your name emblazoned on our web site and case of freshly brewed RealiTea

Pledge $150

Your pledge gets you a Tea- hamper that includes limited edition a TeaShirt, an i-love-tea travel cup, a madhatter Tea cap, and a carton of Realitea

Pledge $250

Your pledge gets you a Tea-hamper that includes limited edition a TeaShirt, an i-love-tea travel cup, a madhatter Tea cap, and a months supply of Realitea

Pledge $1500

$1000 really helps get this party started. So we will get your party

Be a part of it!

We have a great product, people love it and the market is ready for it. We intend raising awareness and $ 50 000 in the next 35 days through this project. That money will go towards bottle moulds, batch brewers and a web interface that will allow you to customise your iced tea at home. You choose the ingredients; we brew them and deliver them direct to you.

started too! Your pledge will get you enough RealiTea for a party with you and 50 of your friends, complete with snacks, music and a bar tender to mix RealiTea inspired cocktails.

Pledge $5000

This pledge shows your serious about RealiTea, and we are serious about you. Thats why we will fly you out to the tea estate, give you a tour and show you how RealiTea is made. You will get to go out into the tea fields, pick your own tea, choose a combination of fruits, and brew your own batch of RealiTea which will be named after you for ever after.

Proceed to next Project(/project-2.html)

Proceed to questionnaire (https://www.surveymonkey.com/r/GZRMNMR)

Return to front page(/discover.html)

need more Information?(/)

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