

https://dspace.org/

Business forecasting

Henderson, Nicholas Charles

2011-04-13
http://hdl.handle.net/10539/9451

Downloaded from a DSpace repository. https://dspace.org/

Revenue from the sale of Fresh Fruit and Vegetables packaging (2001)

Ranking	Product Family	Jan-01	Feb-01	Mar-01	Apr-01	May-01	Jun-01	Jul-01	Aug-01	Sep-01	Oct-01	Nov-01	Dec-01	Annual Total	% of Annual Total
1	Citrus Export	102,061	985,221	2,404,591	6,281,470	19,952,930	15,741,469	16,999,923	15,917,072	6,999,425	519,770	339,630	488,190	86,731,752	32.61%
2	Grape Export	2,887,917	3,584,861	1,199,429	297,134	336,522	589,890	3,259,771	2,730,185	4,170,585	9,906,660	9,940,826	4,388,592	43,292,372	16.27%
3	Apple Local	1,392,721	2,104,878	2,088,345	1,650,870	1,650,864	1,351,702	591,352	1,730,753	963,221	1,211,076	990,189	281,551	16,007,522	6.02%
4	Apple Export	3,061,087	3,376,445	3,646,433	3,871,611	3,583,447	2,362,608	743,433	507,235	204,502	16,774	146,331	653,940	22,173,846	8.34%
5	Bananas	2,727,970	2,302,178	1,276,394	1,213,833	2,004,304	1,452,865	1,108,464	1,665,662	2,622,222	2,248,851	2,802,418	269,757	21,694,918	8.16%
6	Avocados	59,530	398,419	1,996,563	2,310,643	3,293,933	3,070,985	2,576,283	1,555,767	347,490	94,031	176,712	84,196	15,964,552	6.00%
7	Stone fruit Export	1,609,436	986,078	8,934	44,052	58,237	163,068	-13,568	35,890	0	3,071,316	2,238,959	977,027	9,179,429	3.45%
8	Non-Listed Fruit	620,874	607,206	508,430	157,792	454,412	395,193	287,674	558,301	444,582	436,543	1,007,716	669,128	6,147,851	2.31%
9	Mangoes	2,726,089	1,396,015	245,818	34,332	-4,528	47,902	45,914	0	-7,069	9,744	759,546	0	5,253,763	1.98%
10	Tomatoes	825,785	298,702	517,246	360,925	480,105	434,718	424,208	440,957	310,639	409,719	377,593	262,659	5,143,256	1.93%
11	Grape Local	1,058,430	994,568	314,554	206,286	-23,781	0	70,959	0	105,329	399,309	1,185,550	302,428	4,613,632	1.73%
12	Apple Hawker	319,418	620,285	512,334	406,964	365,025	404,464	269,303	289,251	450,194	288,276	315,254	263,953	4,504,721	1.69%
13	Pear Export	1,158,622	1,073,397	552,263	336,303	347,891	302,920	127,090	43,900	35,290	17,560	0	148,974	4,144,210	1.56%
14	Non-Listed Vegetables	355,787	387,685	286,455	223,894	231,285	252,215	268,097	240,460	242,649	235,047	383,396	143,006	3,249,976	1.22%
15	Citrus Local	7,600	47,259	116,828	319,615	504,872	343,942	588,597	299,095	424,889	379,728	103,393	21,149	3,156,967	1.19%
16	Stone fruit Local	155,249	161,712	4,303	0	0	73,254	79,679	4,866	55,204	594,199	500,873	289,312	1,918,651	0.72%
17	Kenya	292,500	89,444	276,966	715,801	448,773	0	72,360	0	0	0	0	0	1,895,844	0.71%
18	Lettuce	146,264	166,030	44,023	43,605	94,858	83,084	76,155	164,026	121,597	109,869	147,612	175,648	1,372,771	0.52%
19	Horticulture	140,180	86,265	84,688	89,216	231,509	85,920	23,467	37,128	60,123	123,998	145,187	209,534	1,317,215	0.50%
20	Melons Local	123,574	307,849	101,138	142,203	73,365	-21,850	18,588	33,332	0	349,746	96,625	0	1,224,570	0.46%
21	Litchis	586,724	210,565	0	0	17,956	0	0	0	11,738	38,102	232,133	0	1,097,218	0.41%
22	Cucumber	152,305	186,073	0	61,232	281,367	39,645	0	102,621	32,807	120,706	84,779	17,423	1,078,958	0.41%
23	Pear Local	264,132	287,436	172,702	157,563	13,188	30,589	0	24,722	22,920	5,184	46,104	0	1,024,540	0.39%
24	Madagascar	99,644	126,235	0	99,125	0	175,350	133,478	7,681	65,330	0	10,902	114,307	832,052	0.31%
25	Plums	221,279	91,236	0	0	0	190,762	0	0	0	23,957	229,612	35,910	792,756	0.30%
26	Asparagus	20,880	32,143	4,485	0	12,152	29,473	18,197	93,310	109,628	315,311	112,708	7,157	755,444	0.28%
27	Pineapples	113,244	14,320	9,764	29,038	25,686	26,575	13,838	27,921	13,572	52,115	66,277	90,730	483,080	0.18%
28	Paw-Paws	76,526	65,419	34,444	20,674	98,012	0	39,992	0	0	0	14,881	7,762	357,710	0.13%
29	Cherries	-3,803	0	0	0	0	0	0	0	0	158,065	138,446	5,923	298,631	0.11%
30	Melons Export	86,066	0	0	0	0	0	0	0	0	0	0	136,577	222,643	0.08%
31	Comores	0	0	0	0	0	0	0	42,178	0	0	0	0	42,178	0.02%
32	Angola	0	0	0	0	0	0	0	16,314	13,512	0	0	0	29,826	0.01%
33	West Africa	0	0	0	0	0	0	0	0	4,025	0	0	0	4,025	0.00%
34	Type Not Specified	0	0	0	0	0	0	0	0	0	0	0	0	0	0.00%
35	Dubai	0	0	0	0	0	0	0	0	0	0	0	0	0	0.00%
36	Wine	0	0	0	0	0	0	0	0	0	0	0	0	0	0.00%
37	Zimbabwe	0	0	0	0	0	0	0	0	0	0	0	0	0	0.00%
38	Spirits	0	0	0	0	0	0	0	0	0	0	0	0	0	0.00%
39	Stock Boxes	0	0	0	0	0	0	0	0	0	0	0	0	0	0.00%
	Total	21,388,091	20,987,924	16,407,130	19,074,181	34,532,384	27,626,743	27,823,254	26,568,627	17,824,404	21,135,656	22,593,652	10,044,833	266,006,879	100.00%
	% of Annual revenue	8.04%	7.89%	6.17%	7.17%	12.98%	10.39%	10.46%	9.99%	6.70%	7.95%	8.49%	3.78%	100.00%	