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Socioeconomic position, perceived weight, lifestyle risk, and multimorbidity in young adults aged 18 to 35 years: a Multi-country Study

Ashleigh Craig[1*], Asanda Mtintsilana[1,2], Witness Mapanga[1,3], Siphiwe N. Dlamini[1,4] and Shane A. Norris[1,5]

Abstract

Background Multimorbidity-risk is established early in life, therefore reducing modifiable risk factors such as overweight or obesity may, in part, tackle the burden of multimorbidity in later life.

Methods We made use of a cross-sectional online survey that included young adults (18-35yrs old) from three countries – Kenya, South Africa, and the United Kingdom ($n = 3000$). Information pertaining to socio-demographic, health, lifestyle, and perceived weight was collected. Additionally, the sum of affirmed morbidities was used to determine a morbidity score. Likewise, a lifestyle risk score was calculated based on information obtained from questions surrounding four unhealthy lifestyle behaviours, namely current smoking, alcohol consumption, physical inactivity, and overweight/obese weight status as a confirmed clinic condition. We further explored differences in socioeconomic position, and the prevalence of perceived weight, multimorbidity, and lifestyle risk factors between the three countries. We also determined the odds ratio of multimorbidity with perceived weight as a main predictor variable. We furthermore performed a generalised structural equation model to determine whether the association between socioeconomic position and multimorbidity was mediated via perceived weight and/or lifestyle risk.

Results Socioeconomic position, weight perceptions, lifestyle risk, and multimorbidity varied significantly across the different economic countries. Higher morbidity (by > 11.9%) and lifestyle risk (by > 20.7%) scores were observed in those who reported an overweight weight perception when compared to those with an underweight or normal weight perception. In pooled analyses, the odds ratio in developing 2 or more morbidities increased multiple times in those who perceived themselves as overweight (all models: OR ≥ 2.241 [95% CI ≥ 1.693; ≥ 2.966] $p < 0.001$), showing a larger odds ratio with high significance in those who reported 3 or more morbidities (all models: OR ≥ 3.656 [95% CI ≥ 2.528; ≥ 5.286] $p < 0.001$). Furthermore, this study showed that an overweight weight perception partially mediated ($p \leq 0.001$) the association between socioeconomic position and multimorbidity.

Conclusions This study confirmed poorer health outcomes in those who perceived themselves as overweight. The findings from this study further emphasise the importance of targeted intervention strategies directed at raising weight-related awareness and potentiating risk factors, specifically in those who reside in lower economic developed countries.

Keywords Multimorbidity, Weight perceptions, Lifestyle risk, Socioeconomic position, Multi-country

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Background

The prevalence of obesity among young adults in both high-income countries (HICs) and low- to middle-income countries (LMICs) has reached epidemic proportions [1], which further leads to an increase in multimorbidity [2]. Multimorbidity is defined as the co-occurrence of multiple health conditions [3], and has been associated with poorer health outcomes and the increased use of health- and social-care services with associated costs [4]. The prevalence of multimorbidity in the general population is high, but even higher in obese when compared to non-obese individuals [5]. Over 27% of young adults from the United Kingdom (UK) are obese, with corresponding numbers in other countries across Sub-Saharan Africa being even higher [6]. As multimorbidity-risk is established early in life, reducing modifiable risk factors like unfavourable lifestyle behaviours [7], unhealthy dietary intake [8], and physical inactivity [9] in young adulthood in essence, proves among the best efforts to reduce the burden of multimorbidity in later life. Generally, the outcome of individuals with multimorbidity is worse across Sub-Saharan Africa in comparison to HICs, which could be attributed to lack of access to healthcare services, lengthy time of diagnosis and the overall management of confirmed aliments [10]. Those who reside in LMICs typically have low multimorbidity awareness and may erroneously consider chronic conditions to be an unavoidable consequence of the ageing process [10].

Lifestyle modifications leading to modest weight loss has shown to prevent cardiovascular disease [11]. However, changing health-related behaviour remains challenging as the effectiveness of intervention and preventive strategies seem difficult to sustain in the long-term [12]. This may in part, be related to an individual's perception of overweight and obesity [2]. For instance, individuals of any size who perceive themselves to be of "normal" weight may underestimate the importance of routine health checks and further fail to appreciate the need to improve their dietary and physical activity habits [13].

Notably, due to several factors, namely epigenetic, physiologic, and socioeconomic, health conditions may not translate directly from HICs to Sub-Saharan African settings. All these factors exemplify the significance of generating Sub-Saharan Africa-specific multimorbidity evidence – including trends and drivers in multimorbidity, effective prevention, and intervention strategies. Moreover, no consensus has been reached on whether perceptions of being overweight or underweight foster or discourage healthy lifestyle behaviours and whether these perceptions relate to adverse health outcomes. Therefore, this study aimed to explore weight perceptions, lifestyle risk, and multimorbidity among young adults (aged 18-35yrs old) from Kenya (upper low-income), South Africa (upper middle-income), and the UK (high-income).

Methods

This cross-sectional study made use of survey data collected in April 2022 from three countries – Kenya, South Africa, and the UK. The survey was concluded when 1000 respondents from each country completed the survey and were deemed valid through the backend checks described below. Therefore, the study sample ($n=3000$) was not randomly recruited but targeted and included young adults ($n=1000$; 18–35 years old) from each country with an equal sex distribution as outlined in Fig. 1.

Survey integrity and processes

The survey questionnaire was distributed electronically through Ipsos proprietary i-Say panel as outlined in Fig. 2, namely in the form of 2 processes A) panel registration and B) in-survey completion. The Ipsos protocol has been published elsewhere [14], however, in brief, prospective Ipsos panellists interested in partaking in the survey – were recruited via a multi-source recruitment process referred by various partner panels known to meet the quality of Ipsos and Global Research Standards. Ipsos additionally partners with TransUnion – an American consumer credit reporting agency – for the use of digital fingerprinting technology known as TruValidate. TruValidate passively collects respondent information associated with the device entering the panel registration and survey link. A unique identifier was issued to the respondents' device based on its distinctive characteristics. The device was then reviewed against a set of business rules and regulations created by Ipsos to score the likelihood of fraud (fraud check). The device identification is checked to prevent the creation of multiple panel accounts and to ensure that multiple entries into the same survey are ultimately avoided (deduplication). The TruValidate process is deployed at the panel registration and then again in-survey. It is still, however, possible for fraudulent respondents to create multiple digital fingerprints by using different device and account combinations to bypass systems. Digital fingerprinting is one element within a multi-layered suite of tools and systems to mitigate this limitation. Others include the use of Multi-Factor authentication during recruitment (respondent email account and/or cellphone number confirmation), the checking of respondents' contact details against existing i-Say accounts and, checking blocked accounts. Lastly, Ipsos incorporates a newly rebuilt and rebranded tool known as Dataguard, which is a cyber robot designed to detect open ends (copied and pasted text, programmatic text insertion, look-up versus

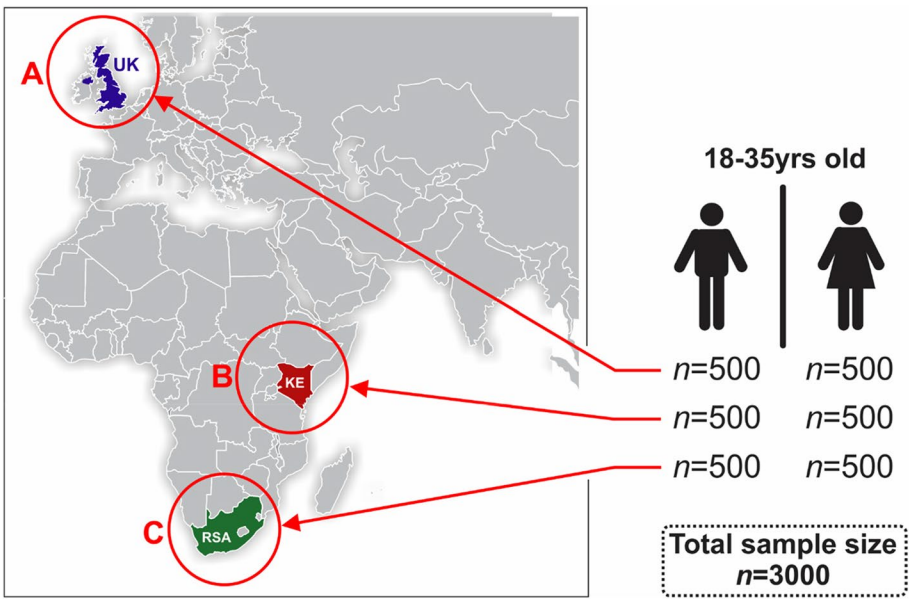

Fig. 1 Geographic location outlining sample distribution: A) United Kingdom (UK), B) Kenya (KE) and C) South Africa (RSA)

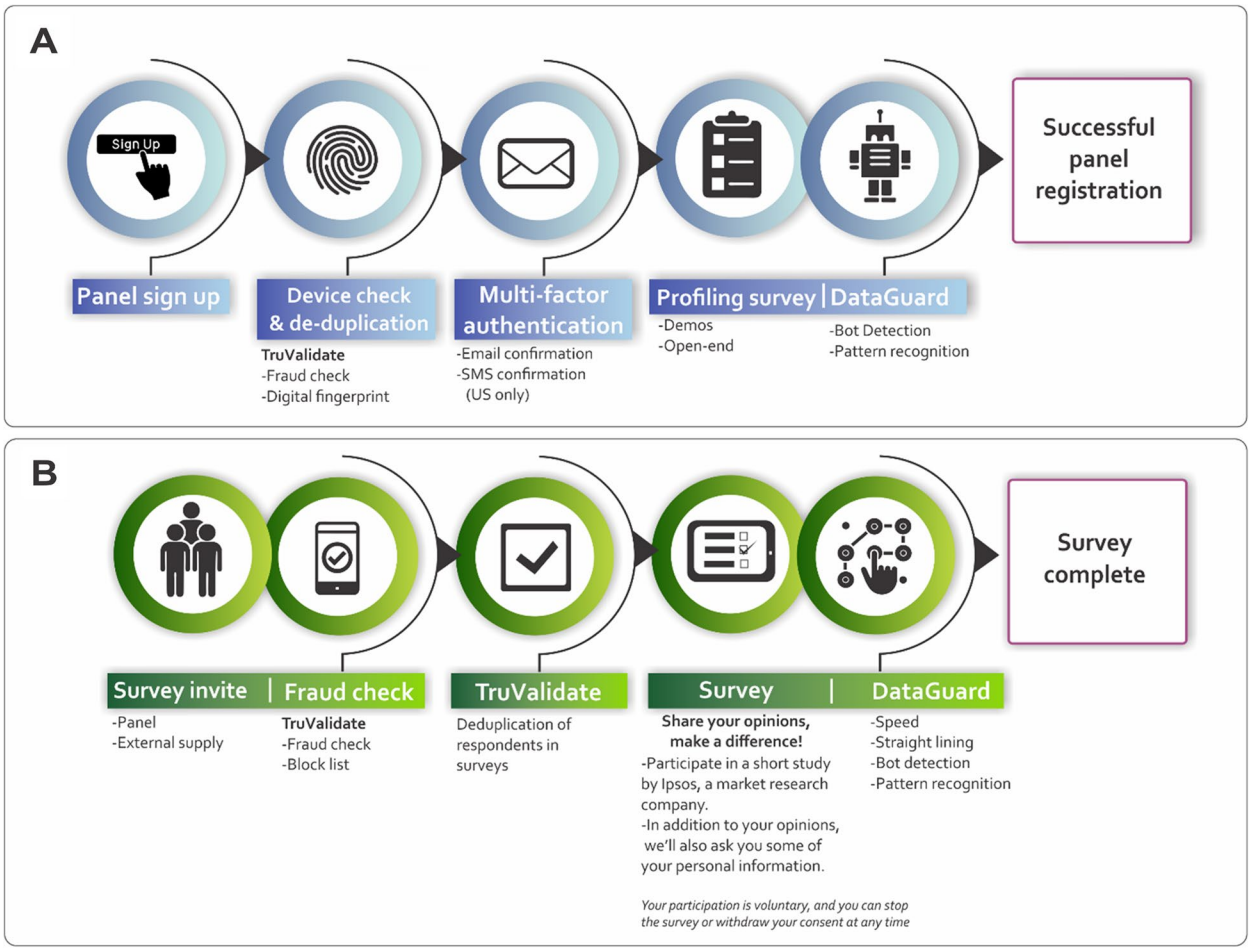

Fig. 2 Ipsos i-Say respondent registration process and survey completion **A**) panel registration and **B**) in-survey completion

known bad, or suspect responses; exaggerated, and/or unrealistic typing speed; exaggerated, or unrealistic reaction time after question loads), data pattern recognition (algorithms to review new panellists and flag those that match the profile of known fraudsters); speeding (measures the pace of survey completion in answers per minute) and straight lining (identifies respondents who gave the same answer to all statements in a grid question). In the event a respondent is caught by Dataguard, respondents are automatically removed from the survey in real-time.

Through verified data audits of those respondents who participated in each country, in combination with multiple checks and linked to remuneration, only one response is possible from each respondent. Furthermore, the recruitment was based on the individual level with an exclusion criterion that no two respondents could participate from the same household. Respondents were recruited to be representative of the specific country's population across age and gender groups that had access to the internet. This may, however, not necessarily be representative of the entire youth or general population of Kenya, South Africa, and the UK.

Survey data collected

Information pertaining to the respondent (age and sex), socio-demographic determinants (household assets – included a tally of all major operational household amenities (e.g., refrigerator, washing machine, television, computer etc.)), health-related information (morbidities and lifestyle behavioural risk factors), and weight perceptions (British Survey Questionnaire [15]) were collected via the survey. In this cross-sectional study, household asset score was used as an indicator of affluence and referred to as socioeconomic position (SEP) throughout this study. This score was based on standard measures used in the Demographic and Health Surveys household questionnaire (www.measuredhs.com).

To assess perceived weight, respondents were asked a series of binary questions pertaining to their weight. Questions included, "Do you think of yourself as underweight?", "Do you think of yourself as about the right weight?" and "Do you think of yourself as overweight?". From respondents' affirmative responses (yes), we were able to determine the number of respondents who perceived themselves as either underweight, normal weight, or overweight.

To assess overall health, respondents were asked a series of questions pertaining to existing conditions that had been diagnosed by a doctor or healthcare professional (i.e., hypertension, myocardial infarction, hypercholesterolemia/hyperlipidemia, obesity, HIV/AIDS, tuberculosis, lung disease, mental health risk, stroke, diabetes, asthma, cancer, liver disease, chronic kidney disease, and/or joint disease). Seeing that multimorbidity is commonly understood to be the coexistence of multiple health conditions an individual experiences at one time, multimorbidity for each respondent was calculated based on the number of existing known clinic conditions the respondent answered they had experienced (yes = 1; no = 0) (i.e., a condition count). The multimorbidity score was further categorised into 3 groups based on those respondents who reported null or 1 condition (0–1 morbidity); those with comorbidity (i.e., more than 1 condition) (2 morbidities); and those with multimorbidity (i.e., more than 2 conditions) (≥ 3 morbidities), respectively. Due to the lack of respondents that reported no clinic conditions across all three countries, respondents who reported null or 1 condition were grouped together (i.e., 0–1 morbidities).

Additionally, a lifestyle risk score was calculated based on information obtained from questions surrounding four unhealthy lifestyle behaviours, namely current smoking, alcohol consumption, physical inactivity, and overweight/obese weight status as a known condition. Smoking and alcohol consumption were defined from a binary question and confirmed with an affirmative (yes) response. To assess physical activity, respondents were asked a series of questions pertaining to time/week spent engaging in either vigorous or moderate physical activity to which a moderate-to-vigorous physical activity (MVPA) variable was computed. MVPA was calculated by adding all the time spent in moderate and vigorous physical activity per week. Physical inactivity was therefore defined as a MVPA < 150 min/week as recommended by the World Health Organisation [16]. Notably, respondents who reported implausible physical activity domains (min/day) were excluded from the statistical analyses according to the Global Physical Activity Questionnaire (GPAQ) data cleaning [17]. Lastly, overweight/obesity was confirmed with an affirmative (yes) response to having the known condition from a list of health-related questions. For each of the four selected lifestyle risk factors, respondents received a score of 1 if they practised unhealthy behaviour, otherwise received a score of 0. A total lifestyle risk score ranged from 0 to 4, indicating the sum of these four scores. Higher scores indicate an unhealthier lifestyle.

Statistical analyses

For all statistical analyses, IBM® SPSS® version 28 (IBM Corporation, Armonk, New York), Stata® version 17.0 (StataCorp, College Station, TX, USA) and GraphPad Prism version 5.03 for Microsoft® Windows (GraphPad Software, San Diego, California, USA) were used to analyse and plot the data. Variables were tested for normality

using the Kolmogorov–Smirnov test and QQ-plots. For group comparisons, analyses of variance (ANOVA) were used. Proportions across both continuous and categorical variables were determined with crosstabs with significant differences indicated by Chi-square tests and presented as percentages. For multimorbidity as an outcome, respondents were stratified according to the number of known conditions/morbidities they experienced (i.e., group 1: 0–1 morbidities, group 2: 2 morbidities or group 3: 3 or more morbidities). Multivariable adjusted multinomial logistic regressions were performed to determine the odds of having multimorbidity with weight perceptions and socio-demographic determinants (age, sex, SEP, and country) as predictor and confounder variables, respectively.

Additionally, a generalised structural equation model (gSEM) was used to test the relationship between SEP and multimorbidity, and whether this relationship was mediated by perceived weight, lifestyle risk score (as a latent variable) and/or confirmed overweight/obesity variables. Direct (unmediated), indirect (mediated) and total effects were computed and recorded, and the proportion of the total effect mediated was calculated. Modifications to pathways and adding/removing variables were made iteratively and the Akaike and Bayesian Information Criteria (IC) of each model were compared. The final model was selected for having a low IC and high theoretical relevance. Direct, indirect, and total effects were calculated using non-linear combination estimates. Due to the nature of the gSEM, only respondents that presented with a complete dataset of all variables of interest (i.e., SEP, perceived weight, multimorbidity, lifestyle risk and overweight/obesity) were included in gSEM analyses ($n=1626$). Hence respondents with any missing variables of interest were excluded from the gSEM analyses ($n=1374$). Additionally, the gSEM model was conceptualised ahead of any data analyses.

Results

Due to the nature of the survey which targets 1000 participants completing the survey per country, a total of 3000 respondents (50.0% female) participated in the survey. Thus, no data was missing. However, post-survey data cleaning removed 1374 respondents from the gSEM analyses as per GPAQ data cleaning guidelines [17]. In Kenya, respondents were predominantly adults between 20-25yrs (34.2%), while respondents in the UK and South Africa were largely adults aged 30-35yrs (≥29%). Additionally, the largest proportion of respondents in the UK were those who reported a marital status of married or co-habiting (57.1%), while a large proportion of respondents from both South Africa and Kenya reported being single (≥55%). Furthermore, the SEP was recorded in the range of 13.5 to 14.5, with the highest mean SEP score (14.5), surprisingly reported in South Africa (SD < 2.3).

Prevalence of socioeconomic position, multimorbidity outcomes, lifestyle risk, and weight perceptions

Although the SEP of South Africa and the UK were comparable, respondents from both countries presented with a significantly higher number of resources than Kenyan respondents ($p<0.001$). The overall sum of morbidities (cumulative morbidities experienced) did not differ between the countries ($p=0.91$) (Supplementary Table S1). Introspectively, several morbidities significantly differed across the countries and between sexes (all $p<0.001$) (Fig. 3; Supplementary Table S2), I.e., the prevalence of hypercholesterolemia/hyperlipidaemia (11.7%) and HIV/AIDS (6.8%) was reported higher in South Africa when compared to the two other countries. Lung disease (16.2%), obesity (22.5%) and mental health risk (37.8%) were reported higher in the UK when compared to South Africa and Kenya. Additionally, the prevalence of hypertension and myocardial infarction, although comparable between South Africa and Kenya (15.6% and ≤6.3% respectively), were significantly higher in these two countries when compared to the UK. With regards to lifestyle risk factors, South Africa reported the highest prevalence of smoking (36.9%) and alcohol consumption (71.5%) yet, reported the most physically active (63.7%) respondents (MVPA > 60 min/day). Comparing the lifestyle risk score across the countries showed that both the UK and South Africa had significantly higher scores when compared to Kenya (both mean scores ≥ 1.55). More specially, men from both the UK and South Africa had higher lifestyle risk scores when compared to their female counterparts (both $p \leq 0.021$).

When comparing those stratified in the weight perception groups (Table 1), the overall sum of morbidities significantly differed across the weight perception groups, with the highest mean morbidity score (1.42), reported in the overweight perception group (SD = 0.85). Within the overweight perception group, self-reported morbidities such as obesity (49.6%) and asthma/lung disease (15.7%) were significantly higher in this group, while mental health risk (29.4%) and joint disease (10.0%) reported lower in this group.

Associations of weight perceptions, health outcomes, and socio-demographics

We performed univariate and multivariable adjusted multinomial logistic regressions (Supplementary TableS 3 and Fig. 4) to determine the odds of having multimorbidity (determined by having either 2 morbidities or ≥3 morbidities) with a varying degree of perceived weight (model 1) and further determined if

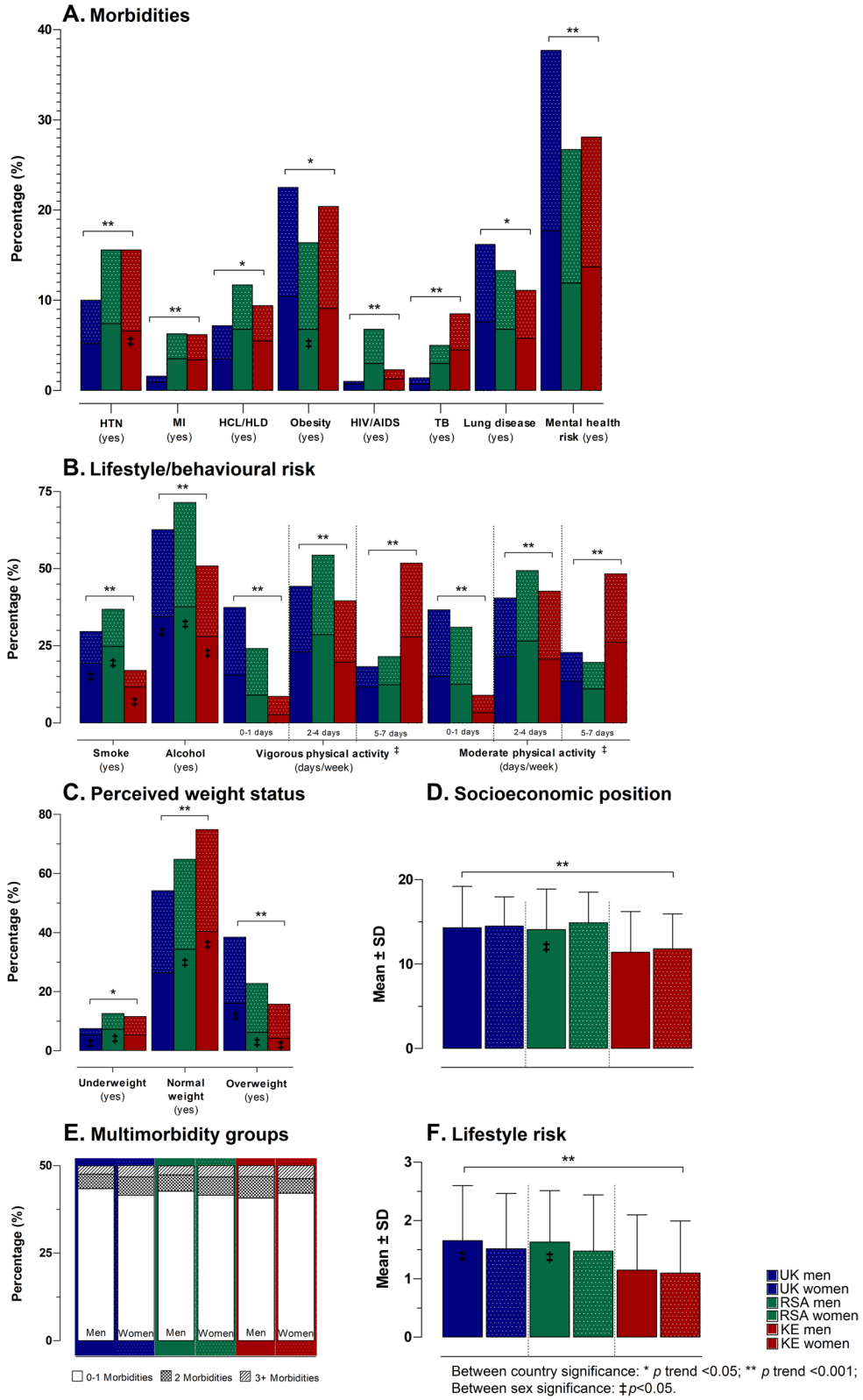

Fig. 3 Characteristics of the study population stratified by **A** morbidities; **B** lifestyle/behavioural risk; **C** perceived weight status, **D** socioeconomic position, **E** multimorbidity groups, and **F** lifestyle risk. Abbreviations: UK – United Kingdom; RSA – Republic of South Africa; KE – Kenya; SD - standard deviation; HTN - hypertension; MI - myocardial infarction; HCL/HLD - hypercholesterolemia/hyperlipidemia; HIV/AIDS - human immunodeficiency virus/acquired immunodeficiency syndrome; TB - tuberculosis

Table 1 Health profiling and lifestyle risk factors of the study population stratified by weight perceptions

		Underweight (*n* = 265)	Normal weight (*n* = 1608)	Overweight (*n* = 637)	*p*-trend
Health profile					
Morbidity score	(mean ± SD)	1.25 ± 0.72[c]	1.22 ± 0.88[b]	1.42 ± 0.85[bc]	**< 0.001**
Hypertension (yes)	*n* (%)	28 (10.6%)	211 (13.1%)	93 (14.6%)	0.26
Myocardial infarction (yes)	*n* (%)	11 (4.2%)	88 (5.5%)[b]	10 (1.6)[b]	**< 0.001**
Stroke (yes)	*n* (%)	4 (1.5%)	21 (1.3%)	4 (0.6%)	0.34
Hypercholesterolemia / hyperlipidaemia (yes)	*n* (%)	16 (6.0%)	147 (9.1%)	55 (8.6%)	0.25
Diabetes (yes)	*n* (%)	15 (5.7%)	130 (8.1%)	40 (6.3%)	0.18
Obesity (yes)	*n* (%)	20 (7.5%)[c]	162 (10.1%)[b]	316 (49.6%)[bc]	**< 0.001**
HIV/AIDS (yes)	*n* (%)	14 (5.3%)[c]	52 (3.2%)	13 (2.0%)[c]	**0.038**
Tuberculosis (yes)	*n* (%)	23 (8.7%)[c]	88 (5.5%)[b]	11 (1.7%)[bc]	**< 0.001**
Asthma (yes)	*n* (%)	31 (11.7%)	190 (11.8%)[b]	100 (15.7%)[b]	**0.039**
Cancer (yes)	*n* (%)	2 (0.8%)	20 (1.2%)	4 (0.6%)	0.38
Liver disease (yes)	*n* (%)	5 (1.9%)	17 (1.1%)	5 (0.8%)	0.34
Chronic kidney disease (yes)	*n* (%)	5 (1.9%)	20 (1.2%)	4 (0.6%)	0.23
Mental health risk (anxiety/depression/bi-polar) (yes)	*n* (%)	113 (42.6%)[ac]	498 (31.0%)[a]	187 (29.4%)[c]	**< 0.001**
Joint disease (arthritis) (yes)	*n* (%)	44 (16.6%)[c]	315 (19.6%)[b]	64 (10.0%)[bc]	**< 0.001**
Lifestyle/behavioural risk					
Smoke (yes)	*n* (%)	94 (35.5%)[ac]	399 (24.8%)[a]	160 (25.1%)[c]	**0.001**
Alcohol (yes)	*n* (%)	175 (66.0%)	964 (60.0%)	407 (63.9%)	0.065
Physically inactivity (MVPA < 60 min/day)	*n* (%)	95 (35.8%)	439 (27.3%)	285 (44.7%)	**< 0.001**
Lifestyle risk score	(mean ± SD)	1.45 ± 0.949[ac]	1.22 ± 0.894[ab]	1.83 ± 0.967[bc]	**< 0.001**

Abbreviations: *n* number of participants. Bold values denote statistical significance ($p < 0.05$)

[a] Significant difference between underweight and normal weight

[b] significant difference between normal weight and overweight

[c] significant difference between underweight and overweight

this relationship is independent of socio-demographic characteristics (model 2: age, sex, and country; model 3: age, sex, country, and SEP). Throughout the models, we determined that, when compared to respondents with a normal weight perception, respondents with an overweight weight perception were multiple times more likely to present with multimorbidity of 2 morbidities compared to their 0–1 morbidity counterparts (model 1: OR, 2.241 [95% CI 1.693; 2.966] $p < 0.001$; model 2: OR, 2.426 [95% CI 1.803; 3.265] $p < 0.001$; model 3: OR, 2.330 [95% CI 1.731; 3.136] $p < 0.001$). Additionally, our results showed that the likelihood of having a harsher degree of multimorbidity with 3 or more morbidities increased by more than 1.5 times with an underweight weight perception (model 1: OR, 1.789 [95% CI 1.009; 3.173] $p = 0.047$; model 2: OR, 1.819 [95% CI 1.021; 3.242] $p = 0.042$; model 3: OR, 1.817 [95% CI 1.014; 3.257] $p = 0.045$) and by more than 3.5 times with an overweight weight perception (model 1: OR, 3.656 [95% CI 2.528; 5.286] $p < 0.001$; model 2: OR, 4.037 [95% CI 2.732; 5.967] $p < 0.001$; model 3: OR, 3.737 [95% CI 2.528; 5.525] $p < 0.001$) with each unit increase in weight perceptions, when compared to those with a normal weight perception. The significance reached in model 1 was confirmed independent of socio-determinants (models 2 and 3).

Structural model analyses

The gSEM was constructed a priori to assess the impact of SEP, weight perceptions, multimorbidity, lifestyle risk and confirmed overweight/obesity (Fig. 5 and Table 2). We found positive and significant total effects of SEP on multimorbidity of both 2 morbidities and ≥ 3 morbidities, lifestyle risk, the overweight weight perception group and having overweight/obesity as a confirmed aliment ($p \leq 0.023$). The direct effect of SEP on multimorbidity either through weight perceptions, lifestyle risk or being overweight/obese showed significant effects ($p \leq 0.048$). The results revealed a significant indirect effect of SEP on 2 morbidities and ≥ 3 morbidities ($p \leq 0.031$), with 43.5% and 42.8% of the indirect effect being mediated via the overweight weight perception group, respectively. These results show that overweight weight perception partially mediates the association between SEP and multimorbidity of 2 or more morbidities. Additionally, significant indirect effect of an overweight weight perception on 2 morbidities and ≥ 3 morbidities ($p \leq 0.001$), equated to

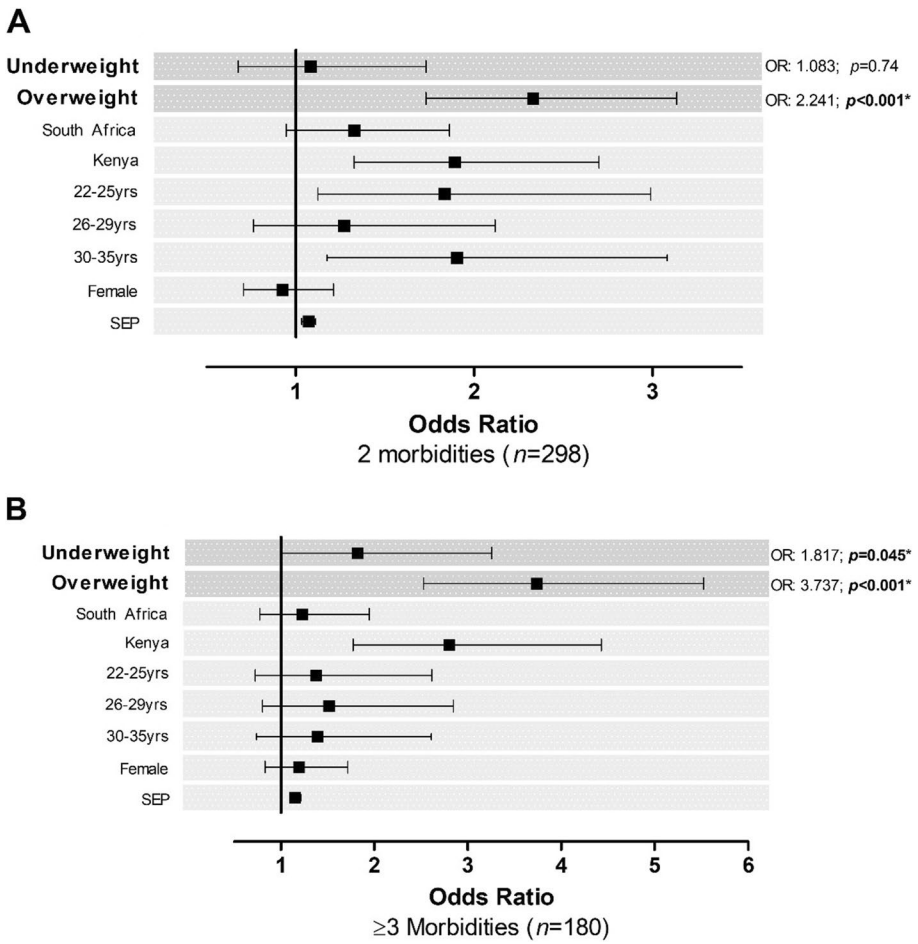

Fig.4 Multivariable adjusted multinomial logistic regressions to determine the odds ratio (OR) of multimorbidity [**A**) 2 morbidities and **B**) ≥ 3 morbidities] with weight perceptions as an independent predictor. Abbreviations: *n* – number of participants; SEP – socioeconomic position. Reference variables in the model include: 0–1 Morbidity, normal weight perception, United Kingdom, 18–25 years of age and male sex. *Bold values denote statistical significance ($p < 0.05$)

72.5% and 95.1% of the indirect effect being mediated by having overweight/obesity as a confirmed aliment, respectively. These results, therefore, further indicate that being overweight/obese additionally partially mediates the association between perceived weight and multimorbidity of 2 or more morbidities.

Discussion

Overweight/obesity has consistently been associated with adverse health outcomes [18, 19], where psychological factors, such as beliefs and internal evaluative processes regarding one's perceived weight, also have important consequences on health [20, 21]. Conversely, evidence of the degree of perceived weight relating to health adversity is inconsistent [22]. To the best of our knowledge, this study was the first to explore perceived weight, lifestyle risk, socio-demographic determinants and multimorbidity among young adult respondents. Our findings among a diverse, country-specific population with internet access show that socio-demographic determinants, weight perceptions, lifestyle risk, and multimorbidity varied significantly across the different economic countries. Higher morbidity and lifestyle risk scores were observed in those who reported an overweight weight perception when compared to those with an underweight or normal weight perception. In pooled analyses, the odds ratios in developing multimorbidity increased in those who perceived themselves as overweight, showing a larger odds ratio with high significance in those who reported 3 or more morbidities. Furthermore, this study showed that an overweight weight perception partially mediates the association between SEP and multimorbidity.

The multimorbidity challenge for LMICs such as South Africa and Kenya is ever-increasing. The burden of multimorbidity in LMICs is presently extensive [23], which may have resulted from rapid urbanisation, nutritional,

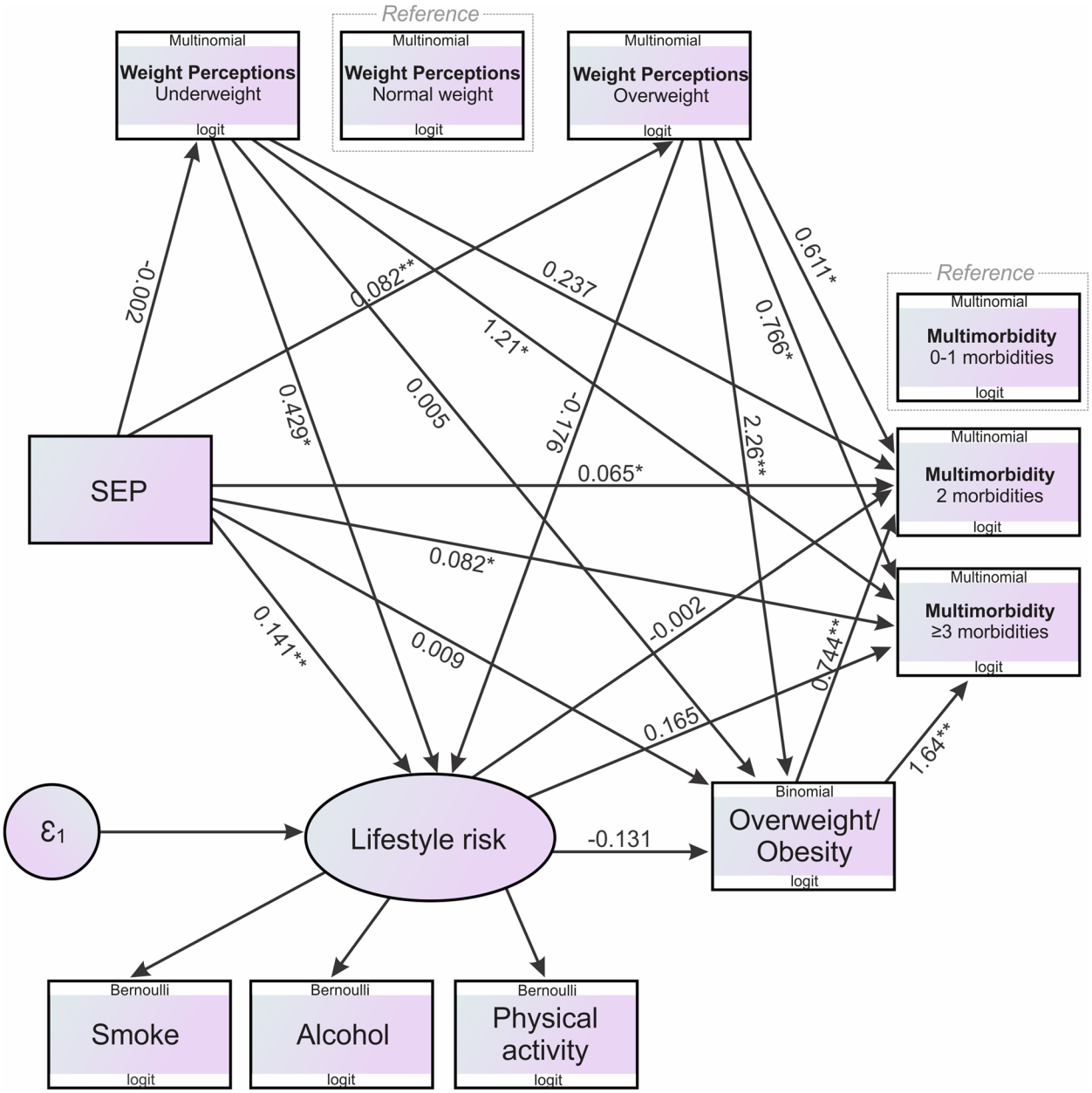

Fig.5 Structural equation model for SEP, weight perceptions, multimorbidity, lifestyle risk and overweight/obesity. Abbreviations: SEP – socioeconomic position. * $p < 0.05$; ** $p \leq 0.001$

and epidemiological transitions [24, 25] which are burdened on the already fragile healthcare systems in these settings [26, 27]. Across the countries, our survey findings show that cardiovascular morbidities, in particular, hypertension, myocardial infarction, and hypercholesterolemia/hyperlipidaemia were significantly higher in South Africa and Kenya (by > 2.2%) when compared to the UK, a HIC. Public health and healthcare system engagement in LMICs are therefore needed to adapt swiftly and effectively to overcome these challenges. While it is well documented that social determinants result in health inequalities [28], the unequal conditions in which people reside and work are dependent on several socio-demographic determinants such as sex, ethnicity, and SEP [29]. These tend to influence the distribution of risk factors that could potentially contribute to the development of morbid conditions, i.e., unhealthy dietary intake, physical inactivity, and deleterious lifestyle

Table 2 Generalised structural equation model in a pooled sample of respondents for socioeconomic position, weight perceptions, multimorbidity, lifestyle risk, and having overweight/obesity as a confirmed condition ($n = 1626$)

Exposure	Outcome	Total effect		Direct effect		Indirect effect		Proportion of total effect mediated
		Estimate (95% CI)	*p* value	Estimate (95% CI)	*p* value	Estimate (95% CI)	*p* value	
Effect of SEP on multimorbidity via weight perceptions								
SEP	0–1 Morbidities	Reference	-	Reference	-	Reference	-	Reference
	2 Morbidities via underweight	0.064 (0.011; 0.117)	**0.018**	0.065 (0.012; 0.117)	**0.015**	–0.001 (–0.010; 0.008)	0.90	-
	2 Morbidities via normal weight	Reference	-	Reference	-	Reference	-	Reference
	2 Morbidities via overweight	0.115 (0.053; 0.176)	**< 0.001**	0.065 (0.012; 0.117)	**0.015**	0.050 (0.013; 0.087)	**0.008**	43.5%[†]
	≥ 3 Morbidities via underweight	0.079 (–0.014; 0.173)	0.097	0.082 (0.001; 0.164)	**0.048**	–0.003 (–0.049; 0.043)	0.90	-
	≥ 3 Morbidities via normal weight	Reference	-	Reference	-	Reference	-	Reference
	≥ 3 Morbidities via overweight	0.145 (0.050; 0.239)	**0.003**	0.082 (0.001; 0.164)	**0.048**	0.062 (0.006; 0.120)	**0.031**	42.8%[†]
Effect of SEP on multimorbidity via lifestyle risk								
SEP	0–1 Morbidities	Reference	-	Reference	-	Reference	-	Reference
	2 Morbidities via lifestyle risk	0.065 (0.018; 0.111)	**0.007**	0.065 (0.012; 0.117)	**0.015**	0.000 (–0.023; 0.022)	0.98	-
	≥ 3 Morbidities via lifestyle risk	0.105 (0.034; 0.177)	**0.004**	0.082 (0.001; 0.164)	**0.048**	0.023 (–0.011; 0.058)	0.18	-
Effect of weight perceptions on multimorbidity via lifestyle risk								
Underweight	0–1 Morbidities	Reference	-	Reference	-	Reference	-	Reference
	2 Morbidities via lifestyle risk	0.237 (–0.350; 0.823)	0.43	0.237 (–0.352; 0.827)	0.43	–0.001 (–0.069; 0.067)	0.98	-
	≥ 3 Morbidities via lifestyle risk	0.611 (0.217; 1.01)	**0.002**	1.21 (0.452; 1.97)	**0.002**	0.000 (–0.027; 0.028)	0.98	-
Overweight	0–1 Morbidities	Reference	-	Reference	-	Reference	-	Reference
	2 Morbidities via lifestyle risk	1.28 (0.529; 2.03)	**0.001**	0.611 (0.217; 1.00)	**0.002**	–0.001 (–0.048; 0.189)	0.24	-
	≥ 3 Morbidities via lifestyle risk	0.737 (1.00; 1.37)	**0.023**	0.766 (0.128; 1.40)	**0.019**	–0.029 (–0.088; 0.030)	0.33	-
Effect of SEP on multimorbidity via overweight/obesity								
SEP	0–1 Morbidities	Reference	-	Reference	-	Reference	-	Reference
	2 Morbidities via overweight/obesity	0.072 (0.011; 0.132)	**0.020**	0.065 (0.012; 0.117)	**0.015**	0.007 (–0.024; 0.038)	0.65	-
	≥ 3 Morbidities via overweight/obesity	1.65 (1.06; 2.25)	**< 0.001**	0.082 (0.001; 0.164)	**0.048**	0.015 (–0.005; 0.082)	0.65	-
Effect of weight perceptions on multimorbidity via overweight/obesity								
Underweight	0–1 Morbidities	Reference	-	Reference	-	Reference	-	Reference
	2 Morbidities via overweight/obesity	0.070 (–0.510; 0.650)	0.81	0.237 (–0.352; 0.827)	0.43	0.004 (–0.426; 0.434)	0.99	-
	≥ 3 Morbidities via overweight/obesity	1.64 (0.821; 2.47)	**< 0.001**	1.21 (0.452; 1.97)	**0.002**	0.009 (–0.938; 0.956)	0.99	-
Overweight	0–1 Morbidities	Reference	-	Reference	-	Reference	-	Reference
	2 Morbidities via overweight/obesity	2.33 (2.03; 2.62)	**< 0.001**	0.611 (0.217; 1.00)	**0.002**	1.69 (0.744; 2.63)	**< 0.001**	72.5%[†]
	≥ 3 Morbidities via overweight/obesity	3.90 (3.25; 4.56)	**< 0.001**	0.766 (0.128; 1.40)	**0.019**	3.71 (2.30; 5.12)	**< 0.001**	95.1%[†]

Abbreviations: *n* number of participants, *SEP* socioeconomic position

[*] Significant effect, $p < 0.05$, [†]partial mediation, $p < 0.05$, [‡]inconsistent mediation, $p < 0.05$

behaviours such as tobacco smoke and alcohol consumption are known risk factors for the development of hypertension [28]. To further highlight this trend, once diagnosed with hypertension, people with low SEP are less likely to afford antihypertensive medication, leading to uncontrolled hypertension and the early onset of further complications [28]. Lower socioeconomic groups, specifically seen in LMICs, are also more likely to consume unhealthy diets and frequent unhealthy lifestyle behaviours [30]. Although our survey results show that the SEP between South Africa and the UK was comparable, the SEP of the Kenyan respondents was substantially lower than that of the two aforementioned countries. Nevertheless, respondents from a LMIC (South Africa) consistently showed a higher percentage of respondents who smoke (36.9%) and consume alcohol (71.5%) when compared to those from a HIC (UK).

Presently, LMICs are facing a twofold burden of malnutrition, namely the coexistence of underweight and overweight/obesity [31]. With more than 650 million obese populations reported globally, nearly half of these populations reside in just 10 countries, 6 of which are low-to-middle income [28]. Despite the increased prevalence of obesity, weight concern, and recent weight control practices, obesity – irrespective of its detrimental aftereffects – is steadily increasing [32, 33]. It has been reported that weight control behaviours are triggered by body weight perceptions or the personal evaluation of one's weight irrespective of actual body mass index [33]. Individuals with an overweight weight perception are more likely to engage in weight reduction activities, whereas individuals who perceive themselves as normal weight but who have excess body weight will not involve themselves in weight loss behaviours [34, 35]. However, perceived weight is influenced by several factors being socio-demographic [36, 37], region specific or even a sociocultural component such as the social norms, beliefs, values, and expectations that arise about body size ideals and what is considered a normal body weight [38]. Overall, our survey results showed a great proportion of respondents from all three countries perceived themselves as normal weight [South Africa (64.8%), Kenya (74.8%), UK (54.1%)]. When compared to the proportion of those who perceived themselves as underweight, a greater proportion of respondents from all three countries considered themselves as overweight [South Africa (22.7%), Kenya (15.7%), UK (38.4%)]. Previous knowledge on those who perceive themselves as overweight are typically those individuals who most likely consume a healthier diet, engage in more physical activity and experience overall better health [39] in efforts to reduce excess weight. Contrary to the latter, results from our survey showed that those who perceived themselves as overweight were more physically inactive (44.7%) and displayed both a higher morbidity and lifestyle risk score when compared to those who perceived themselves as underweight or normal weight. This finding contradicts previous reports that weight control behaviours are precipitated by perceived weight [40]. Although this finding was unexpected when compared too previously reported findings in overweight perceived cohorts [39, 41], nearly 50% of those respondents who perceived themselves as overweight, had obesity as a confirmed clinic condition, rendering an explanation for this unexpected result. In addition, although both perceived weight and actual weight status influence self-rated health and life satisfaction, perceptions are more closely related to these outcomes [42]. Therefore, understanding the possible mechanisms through which perceived weight affects one's health, will inevitably increase our overall understanding of the consequences surrounding weight and obesity.

With regards to the consequences of obesity, the most predominant result from our survey findings is the increased odds of multimorbidity in those who perceived themselves as overweight. Bearing in mind, nearly 50% of the respondents in the perceived overweight group, had obesity as a clinically diagnosed condition, these perceived overweight respondents were multiple times more likely to report multimorbidity consisting of 2 or more morbidities, which echoes previous research surrounding obesity and health outcomes [18, 19]. Socioeconomic position played an important role, while residing in Kenya – a LMIC country with numerous inequalities – also had significant contributions to our model. This significance of socio-economic contributors reflects previous research showing a more pronounced link between multimorbidity and perceived weight in those with a lower SEP [43, 44]. Stress is one potential mechanism [45] and poverty is a common source of stress [46], in conjunction with that the fact that being economically disadvantaged is taxing [47]. Bias in perceived weight increases the probability of suffering from medium or high psychological distress [48]. A 6-year prospective study examined the effects of poverty and psychosocial stress on central adiposity and found that individuals living in impoverished neighbourhoods who were also unfairly treated were at an increased risk of developing central adiposity [49]. There are, however, very few longitudinal studies that have explored the relationships between stress, body weight, and weight-related perceptions and behaviours. Though, it is plausible that obesity is a consequence of stress, as seen in reflecting the use of maladaptive coping strategies such as comfort eating or excessive sedentary behaviours [50]. This present study

further extends the literature on SEP and multimorbidity as shown by the mediation analyses which suggested that weight perceptions, specifically having an overweight weight perception, had significant mediation effects on the relationship between SEP and multimorbidity. These mediation effects were highly significant and further added to our notion that SEP plays a significant contributing role to one's overall health and that this relationship is mediated by perceived weight, i.e., being overweight. Research related to obesity reduction and prevention must understand the mediators and precursors of behaviour so that effective interventions can be developed.

This study was cross-sectional designed and therefore cannot infer causality. The absence of medical testing to confirm or newly diagnose multimorbidity was confirmed as a limitation, as well as the lack of acquiring the respondents' body mass index to accurately classify the respondents into their weight category, is subject to respondent bias. This study was also, in part, limited to a sample of relatively young adults with internet access, which is not representative of the entire youth or general population. Our results should, therefore, rather be interpreted in relation to the targeted respondents and not generalised for all young adults in this age category. There was a potential risk of sample independence being violated, however, quality control of the online platform ensured that only a single response was acquired from a single respondent. We would also like to acknowledge that SEP as measured by household asset score in our study is not the only measure of SEP and the use of this measure in relation to UK respondents may be less appropriate. Nevertheless, considering that our survey consisted of two LMICs (South Africa and Kenya), the use of household assets score was done so as a proxy of SEP. In addition, not only is the household assets score seen as the preferred measure of SEP in LMICs, it has also been shown to be central in the economic assessment of the household and is sensitive to change over time. Still, understanding multimorbidity and the perceived weight in younger individuals has the latent effect to decrease the risk of multimorbidity, especially in LMICs, via intervention strategies that are targeted at reducing risk factors (i.e., dietary intake, smoking, alcohol consumption, and physical inactivity). To substantiate the results we observed, studies with larger sample sizes are encouraged that also include respondents from other countries and a broader age range. It would also be particularly informative to assess the association between perceived weight and physical activity while considering country-specific barriers to physical activity as a potential mediator.

Conclusions

To conclude, the results from our survey showed that SEP, perceived weight, lifestyle risk and multimorbidity varied significantly across the different economic countries. Those who perceived themselves as overweight reported a higher morbidity and lifestyle risk score when compared to those respondents who perceived themselves as underweight or normal weight. We also found that the odds of respondents who report having 2 or more morbidities increased multiple times with reporting an overweight weight perception. Having an overweight weight perception was also found to partially mediate the association between SEP and multimorbidity. The results from this study, therefore, confirm that those who perceive themselves as overweight had poorer health outcomes. This, consequently, highlights the significance of targeted intervention strategies aimed at improving weight-related awareness and potential risk factors.

Abbreviations

AIDS	Acquired immunodeficiency syndrome
ANOVA	Analyses of variance
CoE	Centre of Excellence
DSI-NRF	Department of Science and Innovation-National Research Foundation
GPAQ	Global physical activity questionnaire
gSEM	Generalised structural equation model
HCL/HDL	Hypercholesterolemia/hyperlipidemia
HIC	High-income country
HIV	Human immunodeficiency virus
HTN	Hypertension
IC	Information criteria
KE	Kenya
LMIC	Low-to-middle income country
MI	Myocardial infarction
MVPA	Moderate-to-vigorous physical activity
n	Number of participants
RSA	Republic of South Africa
SEP	Socioeconomic position
SD	Standard deviation
TB	Tuberculosis
UK	United Kingdom

Supplementary Information

The online version contains supplementary material available at https://doi.org/10.1186/s12889-023-16234-1.

Additional file 1: Supplementary Table S1. General characteristics of young adults from multi-country survey.

Additional file 2: Supplementary Table S2. General characteristics of young adults from multi-country survey stratified by country and sex.

Additional file 3: Supplementary Table S3. Multivariable adjusted multinomial logistic regressions to determine the odds of having an adverse health profile with weight perceptions (pooled analysis).

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Authors' contributions
All authors were involved in the conception and planning of the study, and interpretation of the results. SAN was responsible for oversight of data collection. AC carried out the data analyses and generated tables, interpreted the data, did the literature search, and the writing of the paper. All authors interpreted the data and made a significant contribution to the interpretation of the results. All authors were responsible for revising the manuscript and approved the submitted version.

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Availability of data and materials
All data generated or analysed during this study are included in this published article [and its supplementary information files].

Declarations

Ethics approval and consent to participate
As Ipsos panels are active members of research institutions that comply with industry standards and regulations (i.e., South African Market Research Association; the European Society for Opinion and Market Research, Protection of Personal Information Act in South Africa; Market Research Society and General Data Protection Regulation) in conjunction with the fact that Ipsos is a market house and panel surveys are opt-in surveys (i.e., respondents choose to participate voluntarily by understanding the data privacy policy and confidentiality procedures), Ipsos and its entities do not have to obtain ethical approval. However, as with any study that involves the participation of human respondents, ethics approval needs to be obtained. This current study was conducted in line with the ethical principles of the Declaration of Helsinki, ethics approval was obtained from the Human Research Ethics Committee (non-medical) of the University of the Witwatersrand, South Africa (H21/06/36). All participants were fully informed about the objectives of the survey and informed consent was obtained from each respondent.
Figures used in this current study are entirely unidentifiable and there are no details on individuals reported within the manuscript, consent for publication is therefore not applicable.

Consent for publication
Not applicable.

Competing interests
The authors declare no competing interests.

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