

https://dspace.org/

Multinational mining corporations and corporate social responsibility: The case of Anglogold Ashanti in Ghana and South Africa

Shadung, Mothepa Evelyn

2014-08-01
http://hdl.handle.net/10539/15110

Downloaded from a DSpace repository. https://dspace.org/

PLAGIARISM DECLARATION

1. My name is MOTHEPA EVELYN SHADUNG (300253) and I declare that I know that plagiarism is wrong. Plagiarism is using another's work and to pretend that it is one's own.

2. I have used **In-text references** as the convention for citation and referencing. Each significant contribution to, and quotation in, this report from the work, or works of other people has been attributed and has been cited and referenced.

3. This RESEARCH REPORT is my own work.

4. I have not allowed, and will not allow, anyone to copy my work with the intention of passing it off as his or her own work.

SIGNATURE: _____

DATE: _____

ACKNOWLEDGEMENTS

I thank God Almighty and Jesus Christ my Lord and Saviour for I could not have done this alone.

I would like to thank my supervisor Professor Rod Alence for all his time, patience and support throughout the year. Thank you for encouraging me and going beyond the call of duty. I was truly blessed to be under the supervision of an honourable and commendable man. Thank you Prof!

I thank and appreciate the Walter and Albertina Sisulu Award for funding my studies.

To my dearest grandmother Miriem Shadung and my mother Rosah Shadung, thank you for you love, support and encouragement. Your hard work and love have got me this far.

My mentor Mr Robert Gordon, I have learned so much from you over the past 12 years. It has been an incredible journey… I commend you for your leardership which continues to inspire me.

Mr Jan Tromp and Mrs Eleine Tromp, thank you for being such incredible godparents. I cherish all the love and care you have shown me throughout my life.

My loving and supportive friends Thato Pule and Sibongile Thonyama, thank you for being such amazing sisters. Thank you for encouraging me in the most challenging of times.

My colleagues and friends Ekemini Eyita, Alecia Ndlovu and Kingsley Orievulu for going the extra mile for me and for their valued input and support throughout the year.

I would like to thank Hannah Owusu-Koranteng and Samantha Braithwaite for their valued time and assistance when I was conducting the research for this paper.

ABSTRACT

"Corporate social responsibility", an unremittingly contested concept since its inception, has attracted global interest in a progressively integrated world economy. The aim of this study is to explore and critique recent claims of a move towards corporate social responsibility (CSR) initiatives by multinational mining corporations (MNMCs). Today, MNMCs are expected to promote and practice CSR for the socio-economic consequences of their activities in host countries. The study will also investigate how (if at all) host-country political and regulatory environments affect CSR initiatives undertaken by MNMCs. Previously, mineral developers merely insured full compliance with host-country environmental regulations. However, there is a growing recognition that full legal compliance is insufficient in meeting society's demands with regards to mining issues. Thus, mineral developers are increasingly expected to gain a 'social license to operate' (SLO) from local communities in order to avoid potentially costly conflict and exposure to social risks. In order to achieve the aim of the study, a comparative-case analysis of the activities of the Anglo-American giant, AngloGold Ashanti in South Africa and Ghana will be employed. Furthermore, by drawing particular attention to CSR and SLO, the study will explore how international norms such as CSR evolve, are appropriated and sometimes operationalized by powerful actors and agents within the international system.

KEYWORDS: Corporate Social Responsibility, AngloGold Ashanti, Multinational Mining Corporations and Social Licence to Operate.

TABLE OF CONTENTS

DECLARATION.....I

ACKNOWLEDGMENTS.....II

ABSTRACT.....III

TABLE OF CONTENTS.....IV

CHAPTER ONE: INTRODUCTION.....1

CHAPTER TWO: ANALYTICAL FRAMEWORK.....7

CHAPTER THREE: THEORETICAL AND NORMATIVE PERSPECTIVE OF CORPORATE SOCIAL RESPONSIBILITY, STAKEHOLDER THEORY AND SOCIAL LICENCE TO OPERATE.....10

CHAPTER FOUR: ANGLOGOLD ASHANTI CORPORATE SOCIAL RESPONSIBILITY PHILOSOPHY AND VALUES 25

CHAPTER FIVE: ANGLOGOLD ASHANTI CORPORATE SOCIAL RESPONSIBILITY POLICIES AND INITIATIVES IN SOUTH AFRICA….....33

CHAPTER SIX: ANGLOGOLD ASHANTI CORPORATE SOCIAL RESPONSIBILITY POLICIES AND INITIATIVES IN GHANA.....46

CHAPTER SEVEN: ANALYSIS OF ANGLOGOLD ASHANTI CORPORATE SOCIAL RESPONSIBILITY ACTIVITIES IN SOUTH AFRICA AND GHANA.....58

CHAPTER EIGHT: CONCLUSION.....61

BIBLIOGRAPHY 64