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Exploring the culture of corporate social investment within a multinational corporation: a Gauteng-based case study

Sewram, Komcilla

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[redacted]

[redacted]
South Africa Ltd
[redacted]

Komcilla Sewram
P.O Box 4540
Northcliff
2115
27 March 2017

Dear Komcilla

This hereby confirms that [redacted] South Africa Ltd permits the use of internal data for the purpose of completion of your research project towards the study of your Masters, at the University of Witwatersrand.

Only data pertaining to the research topic "Exploring the culture of Corporate Social Investment (CSI) within a multinational corporation: A Gauteng based case-study" in accordance with the following research criteria may be accessed for the purposes of the study:

1. What does the person understand by CSI?
2. What involvement does the individual have in CSI projects?
3. How do current CSI program compare to those 5+ years ago.
4. How does the company incorporate CSI into its practices and culture?
5. If you were the CEO for a day what would you do differently with respect to CSI?

Please note the study should be conducted in a way that does not compromise the name and image of the organisation.

This letter must be included in the study documentation, to ensure that this information is not distributed. Details regarding these restrictions should be indicated in the Ethical Clearance Form, and a copy thereof must be sent to Mercedes-Benz South Africa Ltd.

Yours Sincerely

[redacted]

[redacted]

p/p
Executive Director Human Resources

[redacted]

[redacted]