CONNECTING AFRICANS TO THEIR OWN RESOURCES

CAPACITY BUILDING IN CONTEXT

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INTRODUCTION

DEFINITION - UNDP

- Enabling environment
- Legal frameworks
- Institutional development
- Community participation
- Human Resource development
- Managerial systems incorporating...
  - Capacity building as a long-term strategy
  - Ensuring continuity
  - Encouraging stakeholder participation
INTRODUCTION

DEFINITION - WCO

• “Activities which strengthen the knowledge, abilities, skills and behaviour of individuals and improve institutional structures and processes such that the organisation can efficiently meet its mission and goals in a sustainable way”
INTRODUCTION


• “Process of developing and strengthening the skills, instincts, abilities, processes and resources that organisations and communities need to survive, adapt and thrive in the fast-changing world.”
Digitization – defined

- Digitizing is representing an object, image, sound, document or signal (usually an analogue signal) by a discreet set of points or samples. The result is called a digital representation or digital image. *(Wikipedia)*

- Capturing an analogue signal in digital form or converting image to text

- Obviously by looking at the above simplified definitions of digitisation and capacity building one can appreciate the complex issues involved.
The challenges (from an African perspective)

- Lack of coherent approach
- Limited understanding of the complex issues relating to digitization
- Donor influence – many donors tend to enforce their own agendas
- Lack of commitment at strategic levels
- Legislative shortcomings
- Lack of own resources
- Improper prioritization
Areas where focus should be

• Develop the ability to foster organizational instinct
• Resource allocation and utilisation
• Trends and traits – warning signals
• Empowerment – decision making and accountability
• Devolution of accountability responsibilities
• Economic shock absorbers and stability control
• Environmental analysis
• Developing trust
Motivations for digitization

• Bridging the information divide
• Provision of equitable access to information
• Global economic role playing
• Marketing and popularization
• Heritage preservation and access
• e-Governance
• Education
• Communication
Conclusion

• Capacity building in the context of digitization should be viewed from an empowerment angle.
• Empowerment should not be limited to skills only but should also include sustainability models and the ability to respond to economic downturns.
• Focus should not be placed on money but should start to look at information and heritage as a form of wealth.
Thank You