ABSTRACT

Job expectation and satisfaction are very important to the skilled workforce in the construction industry of South Africa. The industry pays a heavy price for a demotivated worker; the outcome is dissatisfying work, friction on the job, time theft, sub-standard output in terms of quality of productivity and absenteeism.

Motivation in the construction industry is a step by step and day by day practical approach in motivating the skilled workforce which helps site managers to run the industry smoothly and increases work output in terms of productivity.

Motivation to work well and increased output has a relationship to job expectation and satisfaction.

Motivation in the construction industry is concern with why people behave in a certain way, and why they choose a certain course of action in preference to others.

The key words are ‘motivation’ and ‘productivity’.