CONTRIBUTION OF TOURISM TOWARDS THE DEVELOPMENT OF BLACK-OWNED SMALL, MEDIUM AND MICRO ENTERPRISES (SMMEs) IN POST APARTHEID SOUTH AFRICA: AN EVALUATION OF TOUR OPERATORS

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Irene Nemasetoni

A Research Report submitted to the Faculty of Humanities, University of the Witwatersrand, Johannesburg, in partial fulfilment of the requirements for the degree of Master of Arts (Human Geography). © 2005
DECLARATION

I declare that this is my own unaided work. It is being submitted in partial fulfilment for the degree of Master of Arts (Human Geography) at the University of the Witwatersrand, Johannesburg. It has not been submitted for any degree for examination at any other university.

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Irene Nemasetoni
February 15\textsuperscript{th}, 2005
DEDICATION

to my father,
ACKNOWLEDGEMENT

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ABBREVIATIONS

BEE – Black Economic Empowerment
DEAT – Department of Environmental Affairs and Tourism
DTI – Department of Trade and Industry
FGASA - Field Guides Association of Southern Africa
GEAR – Growth Employment and Redistribution
GTA – Gauteng Tourism Authority
ITMAS - International Tourism and Marketing Aid Scheme
OLB - Operating Licence Board
RDP – Reconstruction and Development Programme
SAT – South African Tourism
SATSA – Southern African Tourism Services Association
SMEDP - Small Medium Enterprise Development Programme
SMMEs – Small Medium and Micro Enterprises
TBCSA – Tourism Business Council of South Africa
TEP – Tourism Enterprise Programme
WSSD - World Summit on Sustainable Development
WTTC - World Travel and Tourism Council