RESOURCE MOBILIZATION FOR
CAPACITY DEVELOPMENT FOR
DIGITIZATION

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Why Digitization?

- Bridging the information divide
- Provision of equitable access to information
- Global economic role playing
- Marketing and popularization
- Preservation and Access
- Education
- Communication
The Current Situation

• Scanning on demand
• No established digitization sections
• Usually done as an add-on
• No proper training for practitioners
• Those doing digitization do it out of passion
• No sustainability plans in place
• Lack of management commitment
Challenges

• Alignment with institutional priorities
  – Funding – budget allocations
  – Resources

• Low level of interest
  – Nice to have but not a priority
  – Concerns over ownership and control
  – Failed projects used as excuses

• Done only because there is funding
What needs to be done?

• Identify real benefits
  – Access, preservation; resource sharing; security and continuity following disaster.

• Ensure institutional commitment
  – Alignment with strategic objectives;
  – Implementation of digitization strategies.

• Form partnerships
  – Sharing resources, collaboration.

• Mobilize resources
  – Marketing, awareness, social and economic benefits.
Resource Mobilization – how?

• Needs assessment
• Planning
• Ensure institutional commitment
• Environmental scanning
• Identification of stakeholders
• Alignment with institutional and government priorities
Capacity Development – what?

- Foster organizational instinct
- Resource allocation and utilisation
- Trends and traits – warning signals
- Empowerment – decision making, accountability
- Devolution of accountability responsibilities
- Economic shock absorbers and stability control
- Environmental analysis
- Developing trust
Risks to be managed

• Funding
• Insufficient research
• Premature implementation of projects
• Limited project management and other related skills
• Global economic challenges
• Rights management
• Accountability
Options

• Resource sharing
• National and/or regional cooperation
• National Fund
• National Policy on Digitization –
• Joint ventures – PPP
Conclusion

• Developing capacity for digitization is still a critical requirement in Africa;
• Planning resources for digitization should be long term rather than short term;
• Embarking on digitization without proper planning can be wasteful expenditure;
• Digitization should be aligned with the strategic objectives of the organization.
Thank You